

# Christmas Gifts

Those Costly—or Those Costing but Little

If the gift comes from Aronson's, it will be of that standard of quality that makes it a gift that defies appraisal while inviting admiration, and which gives it an acceptability far beyond the matter of intrinsic value.

This Christmas season will be a real Festival of Joy. The relief from the war conditions will express itself in gifts and giving, and nothing will be too good.

That you may profit from this, we have made up a wide assortment of the choicest creations in platinum-and-diamond jewelry. They are typical Aronson pieces—which is to say the highest interpretations of jewelry art and craftsmanship. Rings, Bar Pins, Wrist Watches, Brooches, Pendants, Stick Pins and Many Other Platinum-and-Diamond Pieces.

## Wonderfully Beautiful Diamond Stocks

Our offerings in diamonds surpass by far any we have ever shown before. Look in our windows and see the wonderful unmounted solitaire at \$2000—the two perfectly matched stones at \$750 per carat—the scintillating single stone at \$650—and the many other beautiful diamonds. To be appreciated, they must be seen. Special Values in Diamond Rings at \$25, \$50, \$75, \$100, \$125.

THE spirit of Christmas giving prevails here in the unparalleled variety and beauty of the merchandise, not only, but in the eager, helpful, interested service—spontaneous in its wish to add to your joys. Let us suggest here for your consideration some of the things which will make acceptable gifts—articles that we show in abundant variety and at attractive prices:—

### Gifts of Value! Gifts of Sentiment!

Bracelet Watches \$7.50 and upwards—Bracelets \$5 and upwards—Rings \$2.50 and upwards—Genuine Pearl Necklaces \$300 and upwards—Synthetic Pearl Necklaces \$3.50 to \$125—Vanities \$5 to \$50—Mesh Bags \$10 to \$300—Parlarian Ivory Sets \$10 to \$75—Toilet Sets \$10 to \$100—Sheffield Plate Pieces \$3.50 to \$50—Vest Chains \$3.50 to \$50—Fountain Pens \$2.50 to \$25—Clocks \$1.25 to \$100—Cut Glass Pieces \$2.50 to \$100—Umbrellas \$2.95 and upwards—Leather Goods in Variety. Hamilton, Howard, Elgin, Waltham and High-Grade Swiss Watches



Washington Street at Broadway  
Open Evenings for Your Convenience

## INJURED AVIATOR IS HERE

LIEUT. BRADFORD DOWNED AT CHATEAU-THIERRY BATTLE.

Boche Machine Gun Fire Kills One Occupant of Machine and Wounds Pilot.

Lieutenant Holt W. Bradford, a veteran of Chateau-Thierry, and a pursuit pilot of the 1st Aero Squadron, who was shot down in action, arrived in Portland yesterday on sick leave, which he will spend with his parents, Mr. and Mrs. W. H. Bradford, who live at the Nortonia Hotel.

Lieutenant Bradford was born in Portland, and lived here until he went to college in Berkeley. While he was there, the United States entered the war, and on August 8, 1917, he enlisted in the aviation section.

In July he started flying at the front on contact patrol work. "which is not a pursuit pilot's job," he remarked, "but they were short of men, and I was stuck for it."

"No one loves to be on the contact patrol. The pilot and his observer are both equipped with machine guns, and when a big drive is on they fly low, near the barrage, right by the front wave of men as they advance. If the infantry runs up against a machine gun nest, it holds back that part of the line and makes it uneven. It was our job to spot any weakness in the line, wireless it back to the batteries, and they drop a couple of shells on the Boche, to clear things up a bit."

"I was hit at Chateau-Thierry," he continued, "it was the hottest fight that I had ever seen. I had just spotted a bad break in our line, and shot around in a big swoop while my observer sent the news back. I had opened fire, and my observer, name was Lieutenant Salmon, started to fire too, when a Boche, in an Albatross, jumped right on our tail, and gave us all he had. Salmon was killed almost immediately. He had his chest full of bullets, and the whole right wing of my plane was shot away."

"We dropped 300 feet like a rocket, and fell just inside our lines. Along toward evening when it was a little dark, two Boche prisoners came along from the front line where they were still scrapping, and I hauled out my gun and made them carry me a mile or so to the dressing station."

Lieutenant Bradford was badly smashed up by the fall. The pilot sits in the forward cockpit of the plane on any two seats, the engine behind him. When a plane falls it almost invariably hits nose first, so the pilot gets the weight of the engine on top of him. The engine landed upon Lieutenant Bradford's legs, "and rolled over a couple of times," he said.

## YORK IS BASE FOR FLEET

American Warships on Atlantic Coast Are Located.

WASHINGTON, Dec. 14.—York, Pa., York River, described by Secretary Daniels as the world's greatest depot for battleships, was the home port of that part of the Atlantic fleet which missed the advance of war service in foreign waters.

"Where is the fleet?" a question often asked during the war was answered today by Secretary Daniels. Except those units sent abroad, battleships and

## Sick er Well'n Why

Dear Child—This "flu" white plague, and etc. A. Q. beats all, and why? Child, alive, can't you tell when you are well, or aren't well? You don't know? You can't tell if you will be sick tomorrow with "flu" or— always could. Never had no sickness. Saw it coming. Acted quick, so sickness never got into our house; same with stock, chickens, cows and sheep. You can, too, or we can help you till you can. If you want us to, and will pay for the writing, and promise hard'n true to try too, only write UNCLE W. R. JONES, Gen. Del., Portland, Oregon.

## NEW AMBASSADOR AT POST

John W. Davis, Who Crossed With President, in London.

LONDON, Dec. 14.—John W. Davis, American Ambassador to Great Britain, and Mrs. Davis, together with Vice-Admiral Sims and his staff, who had taken part in the escort of President Wilson into Brest, reached London this afternoon on a special train from Plymouth. Ambassador Davis was met at Plymouth by the American Charge d'Affaires.

To greet Mr. Davis here, officials of the American embassy, with the military and naval attaches, were at the railway station. The Ambassador, who, with Mrs. Davis, had crossed the Atlantic on board President Wilson's steamer, the George Washington, was conducted directly to the embassy.

## Feed Cost Accounts Kept.

The feed cost in milk production is being kept by a number of dairymen who make monthly reports to Professor E. L. Westover, of the Oregon Agricultural College. The reports from 17 dairymen who reported for October

have just been tabulated by Professor Westover, and show that the feed cost is \$1.13 a hundred pounds of milk. Since the average of most investigations show the feed cost to be about 50 per cent of the total cost, dairymen of Oregon apparently would have to receive \$6.26 a hundred pounds to be equitably paid for labor, overhead, depreciation, interest on investment and all the items usually counted as cost of production in other lines of business.

## Hibernians to Install.

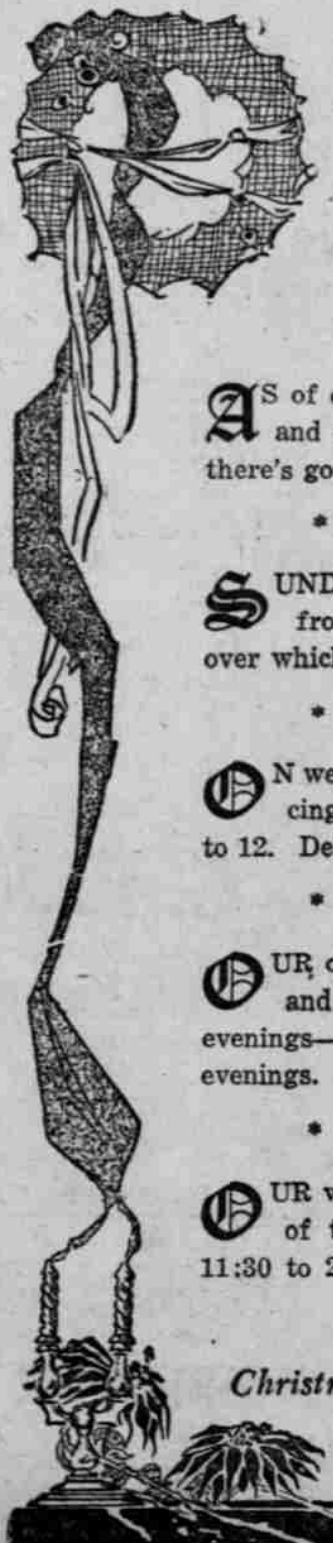
Division No. 1, Ancient Order of Hibernians, will meet in Hibernian Hall Monday evening to install officers recently elected. They are: President, J. E. Coffey; vice-president, Thomas Touhey; recording secretary, Frank Mallon; financial secretary, Thomas McGuigan; treasurer, J. W. Woodruff; sergeant-at-arms, Thomas Dougherty; chairman of standing committee, John Kelly; chaplain, Father Devine.

## Willamette Has Her Coyotes.

ALBANY, Or., Dec. 14.—(Special).—Though coyotes are now very rare in the Willamette Valley, some have been operating recently in the hills between Waterloo and Berlin, in this county. Several goats and sheep have been killed by the animals.

## Klamath Falls Masons Elect.

KLAMATH FALLS, Or., Dec. 14.—



## De Oregon Grill

Management Arthur H. Meyers

AS of old, the place where Portland folk and their guests like to dine. Always there's good cheer and hearty welcome here.

SUNDAY DINNER will be served today from 12 noon to 9 P. M. A menu over which you will love to linger. \$1.25.

ON weekday evenings there's dinner dancing, from 6 to 8, and again from 9:30 to 12. Delightfully pleasant and informal.

OUR original Bungalow Orchestra plays and sings until midnight on Sunday evenings—until 12:30 A. M. on weekday evenings. You'll like the music they make.

OUR weekday noon lunches are the talk of the town. Piping hot, from 11:30 to 2. 50c.

Christmas is just over the hills!

## Shanahan's—The Place to Secure Useful and Reliable Christmas Gifts

The store is bulging with goods suitable for the old, middle-aged and young. Things that will please and benefit the recipient. A practical store for practical people, who believe in getting full value for their dollars. Come in and let us show you the tremendous purchasing power your money has at a store that specializes in cash sales and small profits.

### HUNDREDS OF PRETTY NEW BLOUSES

Here is an Opportunity to Buy Gift Blouses at Unapproachable Savings. Better Buy Some for Your Personal Use, Too, at This Price.

#### GEORGETTE CREPE AND CREPE DE CHINE BLOUSES EXTRA SPECIAL, EACH \$5

Charming and Beautiful Blouses of Georgette Crepe and Crepe de Chine at a marvelously low price. Each lot is carefully grouped so that choosing will be easy, and, as there is an almost unlimited variety of styles, every woman will surely find Blouses to please her. We don't believe we will be able to offer values like these again this year, so it is greatly to your advantage to come tomorrow.

### VISIT OUR GIFT DEPARTMENT

THERE YOU WILL FIND MANY GIFTS, BOTH PRACTICABLE AND ACCEPTABLE, FOR WOMEN AND CHILDREN.

#### DAINTY TEA APRONS SPECIAL 35c TO 89c EACH

Made of fine, sheer, white organdy, halstie, lawns, etc., trimmed with lace and ribbon bows on pocket. A very useful holiday gift.

#### CHILDREN'S WOOL CAP AND SCARF SETS SPECIAL AT \$1 EACH

A beautiful line of Cap and Scarf Sets in light and dark combination colors. A dainty neckpiece or throw for evening wear. These will make lovely Christmas gifts.

#### FANCY BOUDOIR CAPS SPECIAL AT 29c TO \$2.50 EACH

A choice selection of styles and colors to choose from. A dainty holiday gift.

### VISIT OUR BABY DEPARTMENT

Here you will find a choice selection of dainty garments for baby, including: LOVELY DRESSES, COATS, SACQUES, SWEATERS, WOOL AND SILK CAPS, BOOTIES, SHOES, BIBS and many other acceptable gifts for the little one.

#### CHILDREN'S HANDKERCHIEFS, FANCY GOODS

CHOICE SELECTIONS, BETTER ASSORTMENTS, LOWER PRICES THAN ELSEWHERE.

\$3.00 Fan Velvet and Velvet Bags, special, each.....\$2.75  
Women's Dainty Handkerchiefs, Christmas Boxes, box.....35c to \$1.50  
Children's Fancy Lawn Handkerchiefs, Christmas Boxes, box.....10c to 50c  
Beautiful All-Silk Hair Bows, with clasp, special.....43c to 60c  
Women's Kid and Suede Gloves, leading colors, special, pr. \$1.50 to \$2.50  
Children's Golf Gloves, assorted colors, special, pair.....25c to 50c  
Women's Crepe de Chine, Georgette Crepe and Satin Collars, 50c to \$2.00

#### SURPRISE SALE OF ALL-SILK HAIR-BOW BOWNS

THREE LOTS AT 12 1/2c, 25c AND 39c YARD

Here is your golden opportunity to purchase beautiful Ribbons for making up the many desirable Christmas gifts. We show them in all the new desirable colorings and shades.

### BLANKETS MAKE SPENDID, AS WELL AS USEFUL, CHRISTMAS GIFTS.

EXCEPTIONAL BARGAINS FOR THIS WEEK. These Blankets Are Far Below Their Actual Value. Better Supply Your Personal Needs at These Prices:

Double-Bed Size Cotton Blankets, white only, regularly \$3.25, sp. \$2.49  
Double-Bed Size Cotton Blankets, gray and tan, special, each.....\$2.89  
Double-Bed Size Cotton Blankets, white and gray, special.....\$3.20  
Double-Bed Size Cotton Blankets, gray and tan, special.....\$3.75  
Double-Bed Size Cotton Blankets, heavy, dark gray, special.....\$4.75  
Double-Bed Size Cotton Blankets, white and tan, special, for couples.....\$4.85  
Double-Bed Size Plaid Wool Flannel Blankets, special, each.....\$5.95

#### HEMSTITCHED AND ROUND SCALLOPED TABLE CLOTHS

EXTRA SPECIAL AT \$1.98 AND \$2.35 EACH

Another sensational offering of Table Cloths. A remarkably good quality, handsome designs, hemstitched and scalloped all round. A table cover that will give eminent satisfaction. A very useful holiday gift.

#### HEMSTITCHED BLEACHED SHEETS SPECIAL AT \$2.35 EACH

Size 11x90. These Sheets were bought months and months ago before the sharp rise in price of cotton, enabling us to offer you this exceptionally good bargain right at the time when people are trying to solve their Christmas problems. A pair of excellent quality sheets would make a very acceptable gift to mother, wife or friend.

#### HEMSTITCHED PILLOW CASES SPECIAL AT 50c EACH

Size 42x38. These Pillow Cases are a splendid match to the sheets described above. Made of excellent quality muslin. A choice buy; would make a lovely Christmas gift.

#### FANCY TURKISH BATH TOWELS SPECIAL AT 65c AND 85c EACH

Let us advise you to shop early while the stocks are at their best—choosing will be much more satisfactory than later in the month. These Towels are of excellent quality, good size and a heavy, full weave. These make a pretty and high-grade gift.

### PHENOMENAL SALE OF "HIGH-GRADE" DRESS SILKS, VALUES TO \$2.25, YARD \$1.75

Here You Will Find a Comprehensive Showing of BEAUTIFUL DRESS SILKS, including:

36-INCH BLACK PEAU DE SOIE,  
36-INCH BLACK CHIFFON TAFFETAS,  
36-INCH COLORED SATINS,  
36-INCH STRIPE AND PLAID NOVELTY SILKS.

These universally popular silks are famed for their serviceable, as well as their wearing, qualities, and are yarn-dyed, which insures permanent, deep, rich, lustrous colors; shown in black and a full range of street and evening shades. Excellent quality. Just the right weight for costumes, skirts, suits, dresses and coats. This special price will invite Christmas buying now.

#### \$7.50 WOMEN'S WOOL SWEATERS AMAZINGLY UNDERPRICED, EACH \$5.49

Considering the enormous advance in wool, these Sweaters are a truly wonderful bargain. Colors—red, gray, green, white and rose. Heavy rough-neck collars and belted styles. We solicit your careful consideration of this sensational offering for MONDAY AND TUESDAY ONLY.

#### \$5.00 CHILDREN'S HEAVY WOOL SWEATERS MONDAY AND TUESDAY SPECIAL, EACH \$3.98

These are shown in a large range of colors, including rose, cardinal, Copenhagen and green; high-neck or rough-neck styles, with or without belts. Mothers who are anticipating purchasing sweaters will do well to attend this sale.

## SHANAHAN'S

NEW LOCATION, Dekum Bldg., Third and Washington Sts.  
THE STORE THAT SAVES YOU MONEY—"THE BIG CASH STORE"  
ENTRANCES—266 WASHINGTON ST. AND 125 THIRD ST.

12 1/2c ALL-SILK MOIRE RIBBONS SPECIAL 6c YARD, 50c BOLT

Store Open 9 A. M. to 6 P. M.

These Ribbons are especially adapted for tying up Christmas packages and shown in practically all desirable plain colors.

VALUES TO \$1.00 BEAUTIFUL BOUDOIR CAPS SPECIAL 49c EACH

This lot consists of choice selections of "drummers" samples in lovely lace and silk combinations and lace and ribbon trimmed.

(Special).—George C. Ulrich, of this Masonic Lodge as worshipful master and was elected senior warden; J. Reams, treasurer; and O. C. Applegate, city, has been chosen to head the local for the coming year. Dr. W. A. Leonard, Frank Adams, junior warden; E. R. secretary.

## Practical Christmas Suggestions

### Lock and Chain Anderson Patent "AUTOREELITE"

SPOTLIGHT—TROUBLE LIGHT—PLEASURE LIGHT.  
A SUPERIOR SEARCHLIGHT WHEN ON THE ROAD.  
WITH OR WITHOUT REARSIGHT MIRROR.



### Flashlights

Concealed wiring that will not short circuit when laid on metal and will not rust out when battery is left in. Great care should be used in the purchase of flashlights, as many worthless ones are being sold. Many styles and sizes, priced from \$1.10 to \$2.50.



### Dash and Trouble Lights

for use in lighting the speedometer, clock and front of the car. Prices 85c to \$1.50.



### Motometers

The safety thermometer. Warns you when the motor is overheated from lack of proper lubrication—water in radiator, etc. Priced from \$2.25 to \$5.



### Electric Converter For Ford Cars

One of the simplest and most convenient devices for changing oil lamps into electric. The expanding steel ring securely holds the electric light inside the door. Our price—45c.



### Oil Gauge for Ford Cars

Shows at a glance how much oil there is in the car. Priced from 20c to 50c.



### Hoover Cable Tire Lock

Made from heavy steel cable securely fastened, each strap put under 1000 pounds pulling pressure. Our price, 36-in., .60c



### Hoover Cable Tire Lock

Made from heavy steel cable securely fastened, each strap put under 1000 pounds pulling pressure. Our price, 36-in., .60c



### Oil Gauge for Ford Cars

Shows at a glance how much oil there is in the car. Priced from 20c to 50c.



### Flashlights

Concealed wiring that will not short circuit when laid on metal and will not rust out when battery is left in. Great care should be used in the purchase of flashlights, as many worthless ones are being sold. Many styles and sizes, priced from \$1.10 to \$2.50.



### Dash and Trouble Lights

for use in lighting the speedometer, clock and front of the car. Prices 85c to \$1.50.



### Motometers

The safety thermometer. Warns you when the motor is overheated from lack of proper lubrication—water in radiator, etc. Priced from \$2.25 to \$5.



### Electric Converter For Ford Cars

One of the simplest and most convenient devices for changing oil lamps into electric. The expanding steel ring securely holds the electric light inside the door. Our price—45c.



### Oil Gauge for Ford Cars

Shows at a glance how much oil there is in the car. Priced from 20c to 50c.



### Hoover Cable Tire Lock

Made from heavy steel cable securely fastened, each strap put under 1000 pounds pulling pressure. Our price, 36-in., .60c



YOU WILL FIND IN OUR STOCK TIRES THAT WILL GIVE YOU MORE MILES FOR A DOLLAR  
FEDERAL CORDS 65c ON THE DOLLAR  
3500 AND 5000 MILES GUARANTEED TIRES AT 15 PER CENT AND MORE DISCOUNT  
INNER TUBES AT LESS THAN WHOLESALE PRICE

MONEY SAVED ON SUCH ACCESSORIES as Dry Cells, Windshield Cleaners, Kay-Bee Spotlights, Battery Hydrometers, Ammeters, Yale Switch Locks for Ford, Anti-Rattlers, Cut-Out Sets, Jacks, Oil Gauges, Tire Pumps, Mechanical Horns, Rear Sight Mirrors, Bumpers, Switches, Reliners, Ford Parts and many other necessities used on every automobile.

EVERY ADVERTISED SPECIAL PRICE WILL BE CONTINUED DURING THE WEEK

Special Attention Given Mail Orders

## ALLEN & HEBARD CO.

"WHERE YOU GET VALUE RECEIVED"

64-66 Broadway  
Between Oak and Pine  
Tel. Bdwy. 3223