

TRANSPORTATION JOB UP MOTOR TRUCK

Poor Roads Are Weak Link in Industrial Chain.

ILLINOIS PROJECT LARGE

Construction of 700 Miles of Highways Will Give Employment to Returned Soldiers.

"Now that the war is over, the United States has one of the greatest problems to face—a problem that calls for the herculean task of not only feeding at least three-fourths of the world's population, but producing most of the many varieties of supplies, materials and equipment necessary to immediately build up the millions of acres of land as well as the thousands of towns which were destroyed and despoiled during the war, says the world-sel. president of the Kinsler Motor Car Company.

"This puts Uncle Sam up against one of the biggest jobs he has ever tackled, bigger even than that of winning the war—because it is much easier to destroy than to replace, and it must be the business of the people of the United States from now on to help build up the devastated countries 'over there.' This means that the industries of every state must operate on a 100 per cent efficiency basis in producing supplies, materials and equipment.

"There is no question as to the productive ability of the United States. That was proven during the war, and without a doubt, if necessary, the country's production facilities can even be doubled. But that is not the problem that confronts the business world; roads will probably continue to be commandeered by the Government, and leaving it up to other means of transportation to take care of the transportation of goods for home consumption, and that puts it squarely up to the motor truck.

"There is no doubt but that the transportation of the goods produced by the industries of each state will have to be transported by the transportation equipment of each state. In other words, it will be up to each state to transport its own goods.

"There is no doubt about it. From the day America entered the world war transportation became the greatest of problems for not only the Government, but the industrial and business world. It has proven a good lesson to us; it has shown that poor roads are a weak link in the industrial chain which we, as a Nation of business men, must have either shut our eyes to did not realize how weak it was. It is true that we did not have enough motor trucks, but if we had more good roads the lack of trucks would have made up and would have given us the same results as if we had had more motor trucks in operation.

"The highways transport committee worked night and day to get the people to realize the necessity of starting rural motor express routes. The greatest obstacle they met was the lack of roads. That is the reason why there are not 10 and 20 times the number of rural motor express routes today. The lack of good roads is the chief cause of the enthusiasm on the part of shippers and motor truck owners. The cost of operating motor trucks over the delivery was prohibitive.

"Big Bond Issue Voted. "Apparently this situation was foreseen by the voters of the state of Illinois at the last election when they went over the top with a \$60,000,000 bond road issue, to be constructed after the war by the hundreds of thousands of returning soldiers.

"This offering America's returning heroes immediate employment in the kind of work they have been doing abroad is not only a patriotic movement, but one that assures the people of Illinois good jobs, and a better life, not only to give its returning soldiers profitable work, but to supply each state with the right number of improved highways to enable its industries to deliver its products.

6th ANNIVERSARY SALE! Automobile Accessories

Following our usual custom we are offering in connection with this sale Dependable Merchandise at prices that are startlingly low. On this account we reserve the right to limit the quantity purchased by each customer.

This Sale is being conducted simultaneously in our four stores. This list represents only a fraction of our large stock, all of which is priced far below the market. We are closing the greatest year in our history and thank you for your patronage.

Table listing various automotive accessories such as Accelerators, Batteries, Bumper, Clocks, Cylinders, etc. with prices.

TIRE advertisement for Staggard Non-skid Clincher tires, highlighting '65c ON THE DOLLAR' and 'GREATEST TIRE BARGAINS WE HAVE EVER OFFERED'.

Table listing various automotive parts and accessories such as Tail Lamps, Tires, Washers, etc. with prices.

Table listing various automotive parts and accessories such as Patches, Pedal Pads, Piston Rings, etc. with prices.

Tacoma Seattle AUTOPARTS SUPPLY CO. Portland Spokane

TANKS HELP WIN VICTORY. MONSTERS CREATE PANIC IN RANKS OF GERMANS. Smooth and Powerful Action of Motor Is One of Features Contributing to Success.

GATES HALF-TIRES advertisement featuring an image of a tire and text: 'GATES HALF-TIRES REGISTERED U.S. PAT. OFF. Cost only 1/2 As Much'.

HAVE YOU OWNED AN ORPHANED TRUCK? BEEN UP AGAINST THIS REPLY—WE WILL SEND TO THE FACTORY FOR IT. REPUBLIC TRUCKS ARE NOT ORPHANED.

NEW SPORT MODEL DUE HERE. Wallingford Salesroom Floor Refinished for Display of Cars.

HUTCH'S TIRE SHOP. Ask about our Gates Quality Tubes. 70 6TH ST.

ROBERTS MOTOR CAR CO., Inc. PARK AND EVERETT STS. PORTLAND, OREGON