Back From The Front For BUSINESS INC.

IN the past four years our factory at Clintonville, Wisconsin, has grown to many times its former production capacity, but—

The great F-W-D Truck—the truck which for all time established the superiority of the four-wheel-drive principle—has not been available for the American market. It has had bigger work to do abroad.

Shortly after the war began in 1914, two F-W-D Trucks were sent to England—alone, without demonstrators or instructors.

Within two months representatives of the British Government came all the way to Clintonville, Wisconsin—not to the great motoring centers, but to the little town of Clintonville—to place an order with us which has run continuously for over four years.

And every day in those four years the F-W-D Truck has been demon-

strating the superiority of the four-wheel-drive principle, and the supremacy of the exclusive F-W-D application of that principle on giant tasks and emergencies never before encountered by motor trucks.



This distinguished truck is again at the service of American commerce and industry,

With driving power in all four wheels

—every wheel a driving wheel—it
is able to master your transportation
problem, whether over smooth paves
ments or rough country roads.

DEALERS: We will require strong representatives in various profitable territories not now covered throughout the United States. This is the first national announcement that the F-W-D Truck is back in the American market. This is a remarkable opportunity for far-seeing business men to build up a stable and permanent business in securing the agency. We are ready to make deliveries now. We suggest that you wire us.

Four-Wheel-Drive Auto Company CLINTONVILLE, WISCONSIN

TRUCKS