

A Merchandise Order
 solves the gift problem. We issue merchandise orders in any amount \$1 or more. They are redeemable for merchandise in any department at any time.
 You can purchase merchandise orders here beginning tomorrow.

Our Unique Tailoring Service
 Skirts cut to measure free if materials are purchased in our Woolen Dress Goods Shop, Second Floor.
 We baste and fit any style tailored skirt for \$1 upwards.
 We accordion, knife or box pleat and make skirts ready to put on band for \$1 if materials are purchased in our Silk or Dress Goods Shop, Second Floor, Fifth Street.



See Also Back Page This Section
 for announcement of another remarkable MEIER & FRANK event for women—
 Sale of Suits, Coats, Dresses, Blouses, Hats

The Great Peace Christmas Is Drawing Nigh—and The Christmas Store is Ready

Only 20 shopping days now. Let your watchword be: "Buy a Gift a Day." Shop in the morning. Shop on a transfer. Do all your Christmas buying under one roof at MEIER & FRANK'S—"The Store of Universal Gifts."
 Our plans for taking care of the largest volume of holiday business in our history have been brought to the highest degree of perfection. Over 2000 efficient, willing employes are here to serve you patrons from immense new stocks of worthy holiday merchandise. Portland's only installation of escalators is added at this store to 16 passenger elevators, affording unequalled facilities for inter-floor travel. U. S. Postal Sub-Station, Express Office and Accommodation Bureau, Basement, Sixth Street—packages checked and wrapped free.
 READY to do our part in making this great Peace Christmas one long to be remembered.

MOVED!
 Children's knit underwear now on Second Floor.
 Georgettes, chiffons, cotton and silk nets and other accessories for afternoon and evening wear now on Second Floor.
 Flags now on Fourth Floor.
 Baby carriages, go-carts, high-chairs, nursery chairs now on the Sixth Floor.

Christmas Gifts A-Plenty Will Be Found In Our Lace Shop
 Every woman will appreciate receiving a hand-made camisole, negligee, petticoat, boudoir cap or a yoke for Christmas. In our Lace Shop on the Main Floor you will find many extremely attractive models fashioned from dainty washable Platt Val, Fillet, Point de Paris, Cluny and Venise laces.
 Capable salespeople are here to show you how the garments are to be made.
 The camisole tops and yokes complete are priced from 95c to \$2.75. The other garments may be made for a very nominal sum.

Bring the Kiddies to MEIER & FRANK'S TOYTOWN
 The West's Greatest
 In MEIER & FRANK'S Toytown (on the Fifth Floor)—the home of a hundred thousand toys, dolls and games—everything that a little boy or girl could wish for will be found. We have unequalled assortments of Made-in-America articles—the world's best. And you'll be surprised at the moderate prices.
 We especially feature tomorrow:

A Wonderful Sale Tomorrow! Our Entire Stocks of Art Goods
 Regularly Priced From 75c to \$50.00 on Sale at 1/2

Every Good Kind of Gift Furniture Will Be Found in Our Furniture Gift Shop
 on the Ninth Floor, Sixth Street. Below we illustrate and describe a few of the scores of useful and attractive articles we have assembled in gift furniture—the gift that is always acceptable.

Laces for Holiday Sewing
 We have a fine selection of cotton Cluny brassiere laces, 3 to 5 inches wide, yard 12c to 29c.
 Fillet lace edges (an excellent reproduction of the "real" lace), 3 to 6 inches wide, yard 49c to 89c.
Semi-Made Garments
 Our Embroidery Shop is replete with dainty suggestions in semi-made garments.
 Semi-made corset covers of lawn and cambric, embroidered, with ribbon and shoulder straps attached, priced 89c, \$1, \$1.25 and \$1.50.
 Semi-made embroidered children's and infants' dresses, priced \$1.75-\$7.
 Semi-made women's nightdress tops, priced \$2.50 to \$5.50.
 Semi-made hand-embroidered corset cover and chemise tops, \$2 to \$2.25 values, special \$1.69.
 Hand-embroidered waist patterns, \$6 to \$8 values, special \$5.50.
 —Meier & Frank's: Main Floor, Fifth Street.

Composition character dolls, jointed, dressed in chemise, \$1.25.
 Toy pianos in great variety, 50c to \$15.
 Puzzles, a wonderful selection, 25c to \$1.
 "Know Oregon," a new game, 50c.
 "Know Your Own United States," another game, 60c.
 Erector, the construction toy that educates the boys, \$1 to \$25.
 You will find jolly old Santa Claus comfortably located in his Portland headquarters—on our Sixth Floor. He has a house of his own—and a private mailbox for kiddies' letters. To every little boy or girl under 7 who visits Santa between 10 and 12 tomorrow morning (accompanied by adult) he will give
An Interesting Plaything FREE

We are closing out an exceptionally fine assortment of art goods on the Fifth Floor at exactly HALF our regular prices. Every article in this sale is, accordingly, priced at considerably LESS THAN it would cost us to buy the same article on the market today. Anticipate Christmas gifts in this sale.
 Included are mahogany serving trays, antique gold and mahogany book ends, knitting boxes, Japanese lacquer bonbon boxes and vases, French bronze statuary, Japanese bronze vases, flower bowls and baskets (plain and etched), Chinese candlesticks, silk candle shades and other pieces.
 Our entire stock, regularly priced from 75c to \$50.00, at exactly half price while any remain.
 —Meier & Frank's: Fifth Floor, Fifth Street.

Mahogany muffin stand as illustrated above, a good value at \$8.25.
Mahogany smoking stand, 28 inches high, complete with two glass containers (1 for cigars and 1 for cigarettes) and glass combination match holder and ash tray. Illustrated. Regular \$14 stand on sale at \$8.65.
Enameled candlestick in rose or blue, complete with candle, shade and shade holder. One illustrated. Priced at 75c.

This Universal Steel Range
 Installed Complete
\$65
 A range of quality—built of substantial material. Good workmanship is shown throughout.
 A few of the features: Electrically welded steel body, roomy oven in size 18x19, six-hole polished top, well-proportioned firebox, duplex grates for wood and coal, six-pipe coil, sanitary leg base, many others.
 Installed complete, including water connections, for only \$65.
Make Your Own Terms in Reason
 —Meier & Frank's: Sixth Floor, Fifth Street.

EXTRA!
 We Will Sell Tomorrow **YARD WIDE Outings**
 At the Low Price of **35c**
 Medium-weight yard-wide outings in pink and white, blue and white and lavender and white stripes, dark gray effects in stripes and plain cadet blue. The white outing is especially suitable for pajamas, nightgowns, etc., the gray and blue for quilt coverings.
 Short lengths from 2 1/4 to 7 1/4 yards. Every yard FIRST QUALITY. Regularly 40c yard, tomorrow 35c.
 —Meier & Frank's: Second Floor, Fifth Street.

Tomorrow We Introduce to the Women of Portland—
The "America" Vacuum Cleaner
 An "America" electric cleaner in your home means freedom from the drudgery of sweeping and gives you real home sanitation. When you purchase an electric cleaner you are interested particularly in its cleaning ability. Also it must be simple and durable. These are outstanding features of the America electric cleaner. In addition the America is beautiful in design.
Priced at Only \$39
 The America brings real freedom to the housewife. It is designed to gather bedroom lint and sewing-room litter quickly and thoroughly without clogging the brush and at the same time by strong suction thoroughly aerates and cleans the fine dust and imbedded grit from rugs or carpets. A convenient trip lever, the large khaki dust bag, the enameled wood handle—these are a few of the special features that will greatly lessen your labor.
 Come in tomorrow and see the America. If desired you can **Make Your Own Terms in Reason**
 —Meier & Frank's: Housewares Section, Basement.

Cedar chest made of Tennessee red cedar, 16 inches high, 34 inches long and 17 inches wide, as illustrated. Each chest contains a bag of cedar shavings. This for sale on our Eighth Floor. Special \$9.95.
 The above are only representative of what you will find in this most interesting section. In addition we have fine assortments of

Grocery Specials
 Citrus Washing Powder, large package, priced at 25c.
 Matches, Searchlight or Birdseye, 12 boxes 70c, box 6c.
 Royal Baking Powder, 12-oz. can 35c.
 Naptha Soap, Victor Brand, limit 10 bars to a customer, at 59c.
 Corn Starch, 1-lb. pkg. 10c.
 Ivory Soap, limit 10 bars to a customer, at 65c.
 Brooms, light weight, well made, each 79c.
 Old Dutch Cleanser, 4 cans for 29c.
 Sweet Chocolate, Ghirardelli's Eagle, 1-lb. cake 30c.
 Vanilla, Burnett's, 2-oz. bottle 32c.
 Delivered Only With Other Groceries
 —Meier & Frank's: Ninth Floor, Fifth Street.

Buy Your Christmas Phonograph Now

 This Grafonola Outfit \$25.10 Outfit consists of the Grafonola as illustrated above in mahogany or oak, six 10-inch D. D. records (12 selections) of your own choice, needles and accessories.	 This Grafonola Outfit \$37.60 Outfit consists of the Grafonola as illustrated above in mahogany or oak, six 10-inch D. D. records (12 selections) of your own choice, needles and accessories.	 This Victrola Outfit \$27.60 Outfit consists of the Victrola as illustrated above in mahogany or oak, six 10-inch D. D. records (12 selections) of your own choice, needles and accessories.	 This Victrola Outfit \$37.60 Outfit consists of the Victrola as illustrated above in mahogany or oak, six 10-inch D. D. records (12 selections) of your own choice, needles and accessories.
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Book Blocks
Lamps and Shades
Tea Wagons
Sewing Tables
Mirrors
Sweetmeat Boxes
Decorated Boxes
Lacquered Novelties
Wall Tables
Card Tables
Nests of Tables
Knitting Stands
Cigarettes
Humidors
Waste Paper Baskets
Bird Cages and Stands
 Come in tomorrow and select articles in gift furniture at very moderate prices.
 —Meier & Frank's: Furniture Gift Shop, Ninth Floor.

An Eldredge Two-Spool
 does away with the necessity of winding bobbins. You sew directly from two spools of thread—one above and one below. The Eldredge Two-Spool Rotary Sewing Machine is the most modern and highest-grade sewing machine made. Come in tomorrow and let our experts point out to you the many features of the Eldredge.
 If desired, pay only **\$1 Down—\$1 Week**

The Western Electric Rotary Sewing Machine
 eliminates all work from sewing. It can be conveniently used on any table or stand. If desired, pay only **\$1 Down—\$1 Week**
Model Dress Forms
 We have just received a complete new assortment of the well-known Model collapsible and adjustable dress forms. If desired, pay only **\$1 Down—50c Week**
 —Meier & Frank's: Second Floor, Fifth Street.

Join Our Christmas Phonograph Club
 There are many reasons why you should select your Christmas Grafonola or Victrola at MEIER & FRANK'S—you should do this for variety, for convenience, for experts, for service, for delivery.
 Our Christmas Phonograph Club enables you to enjoy any of the outfits described here (or any Columbia, Edison or Victor outfit in stock) at once by paying only a small deposit down. There should be no delay about joining this club as there may be a scarcity of some models before Christmas. Why not make selection tomorrow and avoid all chance of disappointment?
Our Record Stock is 99% Complete
 We carry at all times all the new records as well as the old favorites in Columbia, Edison and Victor records. We will be delighted to play any or all of them for you—over and over again.
Make Your Own Terms in Reason
 On the outfits illustrated and described here as well as on all our phonograph outfits you can, if desired, take advantage of our most liberal credit offer—make your own terms in reason.
 —Meier & Frank's: Phonograph Shop, Sixth Floor.