solves the gift problem. We issue merchandise orders in any amount \$1 or more. They are redeemable for merchandise in any department at any time.

You can purchase merchandise orders hera eginning tomorrow.

Our Unique Tailoring Service

Skirts cut to measure free if materials are rurchased in our Woolen Dress Goods Shop, second Floor. We baste and fit any style tailored skirt for \$1 upwards.



See Also Back Page This Section

for announcement of another remarkable MEIER & FRANK event for women-

Sale of Suits, Coats, Dresses, Blouses, Hats

The Great Peace Christmas Is Drawing Nigh—and

Only 20 shopping days now. Let your watchword be: "Buy a Gift a Day." Shop in the morning. Shop on a transfer. Do all your Christmas buying under one roof at MEIER & FRANK'S—"The Store of Universal Gifts."

Our plans for taking care of the largest volume of holiday business in our history have been brought to the highest degree of perfection. Over 2000 efficient, willing employes are here to serve you patrons from immense new stocks of worthy holiday merchandise. Portland's only installation of escalators is added at this store to 16 passenger elevators, affording unequaled facilities for inter-floor vel. U. S. Postal Sub-Station, Express Office and Accommodation Bureau, Basement, Sixth Street—packages checked and wrapped free. READY to do our part in making this great Peace Christmas one long to be remembered.

MOVED!

Children's knit underwear now n Second Floor.

Georgettes, chiffons, cotton and silk nets and other accessories for afternoon and evening wear now on Second Floor.

Flags now on Fourth Floor. Baby carriages, go-carts, highchairs, nursery chairs now on the

Every Good Kind of Gift Furniture Will Be Found in Our

Furniture Gift Shop

on the Ninth Floor, Sixth Street. Below we illustrate and describe a few of the scores of useful and attractive articles we have assembled in gift furniture—the gift that is always acceptable.



ustrated above, a good value at



Mahogany smoking stand, 28 inches high, complete with two glass containers (1 for cigars and I for cigarettes) and glass com-bination match holder and ash tray. Illustrated. Regular \$14 stand on sale at \$8.65.

Enameled candlestick in rose or blue, complete with candle, shade and shade holder. One illustrated. Priced at 75c.



Cedar chest made of Tennes ee red cedar, 16 inches high, 34 inches long and 17 inches wide, as illustrated. Each chest con-tains a bag of cedar shavings. This for sale on our Eighth Floor. Special \$9.95.

The above are only representative of what you will find in this most interesting section. In addition we have fine assort-ments of

Book Blocks Lamps and Shades Tea Wagons Sewing Tables Mirrors Sweetmeat Boxes Decorated Boxes Lacquered Novelties Wall Tables Card Tables Nests of Tables Knitting Stands Cellarettes Humidors Waste Paper Baskets Bird Cages and Stands

Come in tomorrow and select articles in gift furniture at very moderate prices.

-Meier & Frank's Furniture Gift Shop, Ninth Floor

Christmas Gifts A-Plenty Will Be Found

In Our Lace Shop

Every woman will appreciate receiving a hand-made camisole, negligee, petticoat, boudoir cap or a yoke for Christmas. In our Lace Shop on the Main Floor you will find many extremely attractive models fashioned from dainty washable Platt Val., Filet, Point de Paris, Cluny and

Capable salespeople are here to show you how the garments are to

The camisole tops and yokes complete are priced from 95c to \$2.75. The other garments may be made for a very nominal sum.

Laces for Holiday Sewing

We have a fine selection of cotton Cluny brassiere laces, 3 to 5 inches Filet lace edges (an excellent reproduction of the "real" lace), 3 to inches wide, yard 49c to 89c.

Semi-Made Garments

Our Embroidery Shop is replete with dainty suggestions in semi-made garments.

Semi-made corset covers of lawn and cambric, embroidered, with ribbon and shoulder straps attached, priced 89c, \$1, \$1.25 and \$1.50. Semi-made embroidered children's and infants' dresses, priced \$1.75-\$7. Semi-made women's nightdress tops, priced \$2.50 to \$5.50. Semi-made hand-embroidered corset cover and chemise tops, \$2 to 2.25 values, special \$1.69.

Hand-embroidered waist patterns, \$6 to \$8 values, special \$5.50. -Meier & Frank'e: Main Floor, Fifth Street Bring the Kiddies to MEIER & FRANK'S

The West's Greatest

In MEIER & FRANK'S Toytown (on the Fifth Floor)—the home of a hundred thousand toys, dolls and games—everything that a little boy or girl could wish for will be found. We have unequaled assortments of Made-in-America articles-the world's best. And you'll be surprised at the moderate prices.

We especially feature tomorrow:



Composition character dolls, jointed, dressed in chemise, \$1.25. Toy pianos in great variety, 50c to \$15.

Puzzles, a wonderful selection, 25c to \$1.

"Know Oregon," a new game, "Know Your Own United States,"

another game, 60c. Erector, the construction toy

that educates the boys, \$1 to \$25. You will find jolly old Santa Claus comfortably located in his Portland headquarters-on our Sixth Floor. He has a house of his ownand a private mailbox for kiddies' letters. To every little boy or girl under 7 who visits Santa between 10 and 12 tomorrow morning (accompanied by adult) he will give

An Interesting Plaything FREE

A Wonderful Sale Tomorrow!

Our Entire Stocks of Art Goods

Regularly Priced From 75c to \$50.00 on Sale at

We are closing out an exceptionally fine assortment of art goods on the Fifth Floor at exactly HALF our regular prices. Every article in this sale is, accordingly, priced at considerably LESS THAN it would cost us to buy the same article on the market today. Anticipate Christmas gifts in this sale.

Included are mahogany serving trays, antique gold and mahogany book ends, knitting boxes, Japanese lacquer bonbon boxes and vases, French bronze statuary, Japanese bronze vases, flower bowls and baskets (plain and etched), Chinese candlesticks, silk candleshades and other pieces.

Our entire stock, regularly priced from 75c to \$50.00, at exactly half price while any remain.

-Meier & Frank's: Fifth Floor, Fifth Street

This Universal Steel

Installed Complete

stantial material. Good workmanship is shown throughout. A few of the features: Elec-trically welded steel body, roomy oven in size 18x19, six-hole polished top, well-proport aned firebox, du-plex grates for wood and coal, sixpipe coil, sanitary leg base, many

Installed complete, including water connections, for only \$65.

> Make Your Own Terms in Reason -Meier & Frank's: Sixth Floor, Fifth Street.

We Will Sell Tomorrow YARD WIDE

> Outings At the Low Price of

35cMedium-weight yard-wide out-ings in pink and white, blue and white and lavender and white stripes, dark gray effects in stripes and plain cadet blue. The white outing is especially suitable for pajamas, nightgowns, etc., the gray and blue for quilt coverings.

Short lengths from 21/2 to 71/2 yards. Every yard FIRST QUAL-ITY. Regularly 40c yard, tomor-

This Grafonola

Outfit \$25.10

as illustrated above in mahogany or

This Grafonola

Outfit \$98.50

Outfit consists of the Grafonola as illustrated above in mahogany, walnut or oak, ten 10-inch D. records (20 selections) of your own choice, needles and accessories.

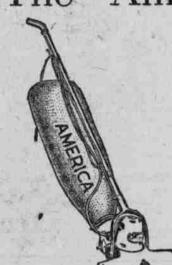
NA BEBER BEBER

Outfit consists of the Grafonola

-Meier & Frank's Second Floor, Fifth Street

Tomorrow We Introduce to the Women of Portland-

The "America"



An "America" electric cleaner in your home means freedom from the drudgery of sweeping and gives you real home sanitation. When you purchase an electric cleaner you are interested particularly in its cleaning ability. Also it must be simple and durable. These are outstanding features of the America electric cleaner. In addition the America is

Priced at Only \$39

The America brings real freedom to the housewife. It is designed to gather bedroom lint and sewing-room litter quickly and thoroughly without clogging the brush and at the same time by strong suction thoroughly aerates and cleans the fine dust and imbedded grit from ruga or carpets. A convenient trip lever, the large khaki dust bag, the enameled wood handle-these are a few of the special features that will greatly lessen your labor.

Come in tomorrow and see the America. If desired you can

Make Your Own Terms in Reason

-Meier & Frank's: Housewares Section, Basement.

Grocery Specials

package, priced at 25c. Matches, Searchlight or Birdseye, 12 boxes 70c, box 6c. Royal Baking Powder, 12-oz.

Naptha Soap, Victor Brand, limit 10 bars to a customer,

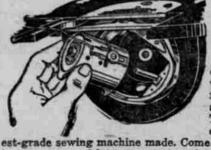
can 35c.

Corn Starch, 1-lb. pkg. 10e.

Citrus Washing Powder, large | Ivory Soap, limit 10 bars to a customer, at 65c. Brooms, light weight, well made, each 79c. Old Dutch Cleanser, 4 cans for 29c.

> Sweet Chocolate, Ghirardelli's Eagle, 1-lb. cake 30c. Vanilla, Burnett's, 2-oz. bot-

Delivered Only With Other Groceries
-Meier & Frank's: Ninth Floor, Fifth Street



An Eldredge Two-Spool does away with the necessity of

in tomorrow and let our experts point out to you the many features of the If desired, pay only

\$1 Down—\$1 Week



The Western Electric Rotary Sewing Machine eliminates all work from sewing. It can be conven-iently used on any table or stand. If desired, pay

\$1 Down—\$1 Week

We have just received a complete new assortment of the well-known Model collapsible and adjustable dress forms. If desired, pay only

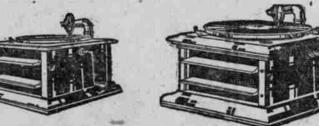
oak, six 10-inch D. D. records (12 selections) of your own choice, needles and accessories.

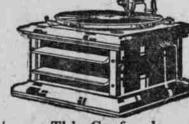
winding bobbins. You sew directly from two spools of thread-one above and one below. The Eldredge Two-Spool Rotary Sewing Machine is the most modern and high-



Model Dress Forms

\$1 Down-50c Week -Meler & Frank's: Second Floor, Fifth Street







Outfit \$37.60

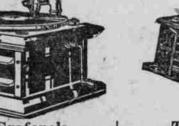
as illustrated above in mahogany or

oak, six 10-inch D. D. records (12

selections) of your own choice,

needles and accessories.

Outfit consists of the Grafonola



Buy Your Christmas Phonograph Now





Outfit consists of the Victrola

as illustrated above in mahogany or

oak, six 10-inch D. D. records (12

selections) of your own choice, needles and accessories.



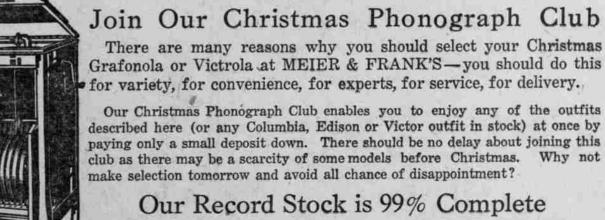


This Victrola Outfit \$37.60 Outfit consists of the Victrola as illustrated above in mahogany or

oak, six 10-inch D. D. records (12

selections) of your own choice,

needles and accessories.



of them for you-over and over again.

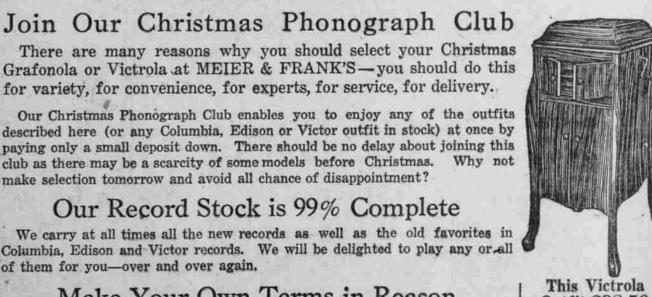
paying only a small deposit down. There should be no delay about joining this club as there may be a scarcity of some models before Christmas. Why not

Our Record Stock is 99% Complete We carry at all times all the new records as well as the old favorites in

Make Your Own Terms in Reason

On the outfits illustrated and described here as well as on all our phonograph outfits you can, if desired, take advantage of our most liberal credit offer -make your own terms in reason.

-Meier & Frankis: Phonograph Shop, Sixth Floor,



Outfit \$98.50

Outfit consists of the Victrola as illustrated above in mahogany or oak, ten 10-inch D. D. records (20 selections) of your own choice, needles and accessories.