

A FLOOR FOR THE HOME—THE FIFTH

—Here on the Fifth Floor the home buyer can find the many requisites essential to making a house a home. Here are Rugs and other Floor Coverings, Curtains, Draperies, Drapery Materials and the new materials for lamp-shade making. Here, too, is Miss Stoddard, Interior Decorating Adviser, at the disposal of our patrons.

A Monday Here of Tremendous Value-Giving Import-Come

Throughout the Entire Store Merchandising Efforts Have Been Made to Make Monday the Best Day of October and All Events Have Been Planned With the Early Christmas Shopping Order as a Forethought in Their Preparation



\$1.50 and \$2 Yard

FOR THOUSANDS OF YARDS OF BLACK SILK CHIFFON TAFFETA, SATIN DUCHESSE, PEAU DE SOIE, SATIN DE LUXE, MESSALINE

—Think of it! Thousands of yards of these most popular black silks at the height of the season, when materials have soared almost out of sight, at prices like \$1.50 and \$2.00 per yard for full 35-inch widths.

IT'S THE ANNUAL BLACK SILK SALE

—There isn't a piece in the entire sale that isn't worth a whole lot more than its selling price, so that you may buy liberally, knowing that you are saving.

—Since it is to be a practical Xmas this year, it strikes us that no gift would be more acceptable than a fine piece of black silk in a dress, waist or skirt length.

—The sale is for Monday and Tuesday only, and we strongly advise everybody to get into action immediately if they want a share.

Second Floor—Lipman, Wolfe & Co.

Lipman Wolfe & Co.
Merchandise of Merit Only

GLOBE UNDERWEAR

Fall and Winter Weight
For Women and Children

WAY BELOW USUAL PRICES FOR A FEW DAYS ONLY!

—And if there was ever a reason for buying good supplies of underwear in advance, you'll find it here; quality is high and prices low. In most instances women's union suits are shown in all styles—high, low, Dutch necks, ankle or knee-length models.

Women's Union Suits \$1.85

—Fall weight cotton union suits; white, in all styles.

Vests or Tights \$1.00

—Women's vests or tights, in all wanted styles.

—Same styles, extra sizes, at \$1.25.

Women's Union Suits \$1.49

—Medium weight combed cotton union suits, with silk tape trimming. VERY SPECIAL.

Women's Union Suits \$3.00

—In plain or band top finish; regular sizes, \$3.00; extra sizes, \$3.75.

Silk and Wool Union Suits \$4.50

—Women's fine suits, 80 per cent of best Australian wool, balance silk. Same style, extra sizes, \$5.00.

Children's Vests or Pants 45c

—Fall weight cotton or fleeced ribbed vests or pantallettes. Size 1, 45c; each larger size, 5c additional.

Children's Wool Garments, 90c

—Wool vests or pantallettes, in cream, white or gray. Size 1, 90c; each larger size, 10c more.

Children's Union Suits 85c

—White cotton or fleeced ribbed heavy suits. Size 2, 85c; each larger size, 15c more.

Part Wool Union Suits

—Children's three-quarter wool suits, in gray, cream or white. Size 2, \$1.80; each larger size, 20c more.

Boys' Union Suits \$2.50

—Heavy weight union suits of fine wool; with trouser seats. Sizes 6 to 8, \$2.50; larger sizes, \$3.00 and \$3.25.

Main Floor—Lipman, Wolfe & Co.

NEW COATS

—A Great Sale

For One Day
American
Velour Coats
\$27.85

And the Price
Is Sensational

—One glance at these coats will tell you they were made to sell for ever so much more than this special price.

—They're made in the very newest models; loose back or belted, with large collars of black opossum, kit coney or self materials.

—There are belts and buttons and pockets to add style and the colors are lovely—taupe, burgundy, plum, brown, Pekin and navy.

—Some are half and some full lined, and they're wonders at \$27.85.

—On sale one day only. None reserved, none sent C. O. D. or on approbation.

Third Floor—Lipman, Wolfe & Co.



SAFEGUARD YOURSELF AGAINST SPANISH INFLUENZA

"An ounce of prevention is worth a pound of cure." The U. S. Surgeon-General advises plenty of exercise in the open air, keeping the mouth, throat and nose thoroughly cleansed with antiseptic gargle and spray. We recommend these:

Atomizers for spraying nose and throat
Glyco-Thymoline 25c, 50c, \$1.00.
Listerine 25c, 50c, \$1.00.
Laxoria 25c, 50c, \$1.00.
Benetol 25c, 50c, \$1.00.
Ziara 50c.
Borolyptol 25c, 50c.
Formolid 25c, 50c.

—Main Floor,
Lipman, Wolfe & Co.

Linens

of the quality for which this house, Portland's Linen Headquarters, is famous—at prices that should make you supply your needs for months and months ahead.

TABLE CLOTHS AND NAPKINS

—In fine quality linen and very good designs.

68x68-inch Cloths, \$7.50

68x86-inch Cloths, \$9.25

68x106-inch Cloths, \$11.50

Napkins to match, 20x20 inch, \$7.75 dozen.

UNION LINEN TOWELS \$6.00 Dozen

—Our stocks of these half-linen huck towels are complete. In hem-stitched or plain hemmed styles—50c each, or \$6 the dozen.

COTTON DAMASK TABLE CLOTHS

70x70 inches, \$2.25

—Imported cloths of excellent Irish damask; beautiful designs, laundered, ready for use. They are wonderfully good at the price.

FANCY TURKISH TOWELS

—Delightful for gifts and pleasing for your own use—these towels of excellent quality with fancy colored borders. Priced from 50c to \$1.65.

—Second Floor, Lipman, Wolfe & Co.

Ten Newest Models in Heavy Crepe de Chine and Georgette Blouses in a Wonderful One Day Sale at

\$5

Blouses That Have Just
Been Unpacked—On
Display for the First Time

All in the Very Newest
Modes That Are Popular
in the East for Fall Wear



—It is quite impossible to give you an adequate idea of these lovely blouses by words only. You'll have to see them, to feel the excellent quality of texture, to appreciate the beautiful colors and combinations. We can but hint at a few styles—

—A beige colored crepe de chine has tailored vest set in with double hem-stitching.

—Another tailored model has clusters of tiny tucks on each side of plain vest.

—A flesh-colored Georgette has hem-stitching and embroidery for trimming.

—Blue and white beads, blue buttons and blue satin collar trim a flesh Georgette blouse.

—Tiny frills around sailor collar and straight vest make a flesh Georgette smart.

—There is a splendid variety of colors—white, flesh, maize, pink, peach, gray, navy and plum—and the styles are unusual at this special price.

Third Floor—Lipman, Wolfe & Co.

Women's Two-Piece Slip-Over Flannelette Pajamas \$3.00

—All white garments, white with pink or blue bands, or white with fancy stripes in various colors. Wonderfully attractive.

—At the same price, pajamas in regulation style with frog fastening. These in many pretty colors.

Women's New Outing Flannel Gowns \$1.35 to \$3.00

—A large assortment of flannelette gowns for women. High neck or collarless styles, in many fancy striped designs or plain white. With double yoke front and back. Trimmed with braid or colored stitching. Excellent quality. Sizes 15, 16 and 17.

Fourth Floor—Lipman, Wolfe & Co.

Blankets—All the Hard-to-Get Kinds in an Underprice Selling

—It is enough to announce that we have all these wanted blankets, but it is quite extraordinary to be able to quote them at these special prices. However, these prices will not be in effect very much longer; both wool and cotton are becoming scarcer and higher priced each day.

WHITE WOOL BLANKETS

—Superior quality white wool blankets in plain white or white with fancy borders. Full size and weight.

66x80 sizes, special \$10.75
70x84 sizes, special \$12.50
72x84 sizes, special \$13.50
72x84 sizes, special \$16.50
80x90 sizes, special \$17.50

COMBINATION WHITE WOOL

—Blankets that are firmly woven, full size and weight; with fancy pink or blue borders. These in five-pound weights.

66x80 Blankets, pair \$7.45
66x80 Blankets, pair \$8.00
71x80 Blankets, pair \$9.50

GRAY COTTON FLEECE BLANKETS

—Winter weight cotton fleece blankets, firmly woven, full size.

1 1/4 lbs., 46x74 inches...\$1.40
2 1/4 lbs., 56x74 inches...\$2.45
2 1/4 lbs., 60x78 inches...\$2.75
3 lbs., 66x80 inches...\$2.95
3 lbs., 70x80 inches...\$3.25

WOOL PLAID BLANKETS

—Superior quality fancy plaid wool and combination wool blankets, in beautiful colorings.

5-lb. 66x80 Blankets, pair \$11.50
5-lb. 68x80 Blankets, pair \$15.00
5-lb. 70x80 Blankets, pair \$19.50
5-1/2-lb. 72x84 Blankets, pair \$21.50

GRAY WOOL BLANKETS

—Silver gray combination blankets. Full size and weight. Excellent for sleeping porch and outings.

4 1/2-lb. 66x84 Blankets, pair \$7.45
5-lb. 66x80 Blankets, pair \$9.00

FANCY PLAID WOOL BLANKETS

—Combination wool blankets, in fancy plaid designs.

4 3/4-lb. 66x78 Blankets, \$5.95

WHITE COTTON FLEECE BLANKETS

—Sheet blankets of white cotton fleece, firmly woven, without border.

62x72 size, 2 1/4 lbs., pair \$2.45
66x74 size, 2 3/4 lbs., pair \$2.95
72x78 size, 3 lbs., pair \$3.45

WHITE WOOL-NAP BLANKETS

—100 pairs of white wool-nap blankets, size 71x76 inches, with fancy borders.

COTTON FLEECE PLAID BLANKETS, \$3.50

—A special price for these three-pound fancy cotton fleeced blankets, in blue, pink, gray; size 65x84 inches.

WHITE COTTON FLEECE BLANKETS

—Sizes for three-quarter or full-size beds. With fancy woven borders in colors.

1 1/4 lbs., 48x74 inches...\$1.40
2 lbs., 52x75 inches...\$1.95
2 1/4 lbs., 56x70 inches...\$2.25
2 1/4 lbs., 62x76 inches...\$2.45
3 lbs., 66x76 inches...\$2.95
3 lbs., 70x78 inches...\$3.45

FANCY CRIB BLANKETS, \$1.50

—Dainty colors and designs; just the blanket for carriage use or for the top crib cover.

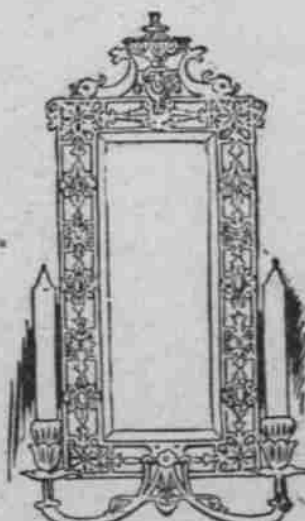
Italian Silk Blankets and Silholine Covered Comforts Offered at Very Great Savings
Fifth Floor—Lipman, Wolfe & Co.

For Fall—New Models in MODART Front Lace CORSETS \$4.50 to \$15

—Models that will give style to costumes for figures of all types. Corsets for slender misses, corsets for willowy, average and stout figures—and

Our expert corsetiers will suggest and fit the corset which your own figure needs. We specialize in real corset service.

Fourth Floor—Lipman, Wolfe & Co.



Gage Original Fashion Show Models Here on Monday

Creations More Gorgeous Than Heretofore Shown

—The sketch shows a nigr brown velvet tam, with genuine beaver facing and trimming.

—Another tam has wonderful brocaded facing.

—Two ostrich fancies carry out the upward tendencies of a tiny turban that has upturned brim trimmed with Scotch mole.

—There's a bewildering lovely array of new models—the loveliest Gage models we've ever seen.

Priced \$20.00 to \$35.00

Third Floor—Lipman, Wolfe & Co.



THE BEST KIND OF A CHRISTMAS GIFT

A Shipment of Artistic Colonial and French Mirrors on Special Sale

50 MIRRORS—50 DESIGNS
ALL THE WAY FROM \$5 TO \$25

—Whatever the space on your wall that needs an artistic touch, you'll find just the right mirror here to fill it. And mirrors add a touch of richness that is difficult to gain in any other way.

—These lovely mirrors have just been received and all designs are represented. The simple lines of colonial period are exquisitely carried out in some and the graceful French design brought out in others.

—There are oval, panel and oblong shapes; some in mahogany, some in walnut and others in gilt frames. The mirrors are all of very first quality and you could find no more holiday-like gifts than these new mirrors at moderate prices.

Sixth Floor—Lipman, Wolfe & Co.

A Unique and Profitable Gift Buying Opportunity Is Presented on the 6th Floor, Monday, See Page 9, Section 1, Also the Economy Basement Store's Most Wonderful Event in Everyday Needs Monday.