HUNS ADMIT FURTHER REVERSES FOR ARMY

Allies Said to Have Followed Germans Closely.

CHEMIN DES DAMES LOST

Teutonie Headquarters Announces Evacuation of Famous Positions South of City of Laon.

BERLIN, via London, Oct. 12.—"North of Le Cateau and on both banks of the Meuse violent enemy attacks failed," says the official statement from general headquarters tonight.

The German forces west of Douai yesterday retired from their positions to lines in the rear, says the statement issued this morning by the German General staff. The enemy followed slowly in the evening and occupied the line of Vendin-le-Vieil, Harnes, Henin-Lietard and to the east of the Beaumont-Brebleres railway.

South of Laon, the German troops have evacuated the Chemin des Dames, the general staff announces.

An attempt made by British divisions northeast of Cambral to break through the German positions to Valenciennes, the statement adds, was frustrated.

frustrated.

Concerning operations in the Champagne, the morning statement says:

"In the Champagne the enemy folsiowed us with caution. The victorious issue of the great battle of the Champagne which the army of General Von Einem with relatively weak forces obtained over the immensely superior strength of the French and American strength of the French and American Armies in the fortnight's struggle, and the exhaustion of the enemy, owing to his exceptionally heavy losses, rendered possible the smooth execution of dif-ficult movements."

McADOO SEES SURRENDER

inued From First Page.) It has to be, because we spent most of the money before we asked for it.

'It is the highest patriotism, the

boys-my son and your son-are over in France? When peace comes, don't we want our boys back just as quickly as we can get them? It will cost just as ich to get them back as it took to

Have Pretty Dark Hair

"La Creole" Hair Dressing is the original hair color restorer, and not a dye. Applying it to your hair and scalp revives the color glands of nature, and restores your hair to a beautiful dark shade or to its natural color. It is the only hair color restorer that will gradingly darken all your gray or faded hair in this way. No matter how gray, prematurely gray, faded or lusteriess your hair might be, "La Creole" Hair Dressing will make it beautifully dark, soft and lustrous. "La Creole" Hair Dressing will not stain the scalp, wash or rub off, and is easily applied by simply combing or brushing through the hair. Don't be misled into buying some cheap preparation.

USE

"La CREOLE" HAIR

SUFFRAGIST IS INJURED

Mrs. Sara Bard Field Hurt and Son

Killed in Automobile Accident.

SAN FRANCISCO, Oct. 12.—Mrs. Sara Bard Field, suffrage leader, was injured; her son, Albert Ehrmott, Jr. a hunting party near his place. The animal had walked off which a trap in the way killed and her daughter, Katherine Ehrmott, Injured in an automobile accident near Fairfax, Marin County, to-day. Mrs. Field is one of the most widely known feministic in the United States woman's party. She alsor carried to woman's party. She also carried to

liberty and in security of life and property as the husbands.

"In every family the question should be immediately reviewed and additional subscriptions made to liberty bonds as far as it is possible to do so.

"A word particularly to the farmers: They did splendid work in the third liberty loan, but they must do more for the fourth liberty loan. Farmers have not yet sold their crops and may not have the ready money to pay for bonds immediately. But they are selling their crops right along and will soon have the money to invest in liberty bonds.

Installment Plan Suggested. "Each and every farmer in the United States should squacribe for liberty bonds now and pay for them when he RUTHLESSNESS INCREASES bonds now and pay for them when he has sold his crops. He can buy bonds on the installment plan and the banks ought to carry the farmers and every other class of our people on their subscriptions until they can pay them.

"The banks owe it to the country still further to demonstrate their patriotism by lending money to all subscribers to liberty bonds at the same rate of in-

DO YOU KNOW THE MEANING OF THE MEDALS ON A FIGHTER'S BREAST!

They are not worn, like buttenhole bouquets, for decoration alone. To those who understand they tell a story-what wars the wearer has served in, what acts of heroism he has performed; what skill he has attained in the use of arms.

It is both a duty and if courtesy to the men in the service that you should know the meaning of the medals and insignia wich have been won with blood, and at the risk of life. They deserve

recognition and appreciation.

For this reason The Oregonian offers each of its readers a free copy of the booklet, "What the Uniform Telia." It is printed on coated paper and illustrated in colors. Write your name and address plainly. Inclose a 2-cent stamp for return postage. Direct your letter to The Portland Oregonian Information Bureau, Frederic J. Haskin, Director, Washington, D. C., and ask for the Insignia Book.

terest the bonds bear, namely, 412 per "It is the highest patriotism, the highest act of love and honor, for us to bring back in triumph those men who made peace possible.

"Do you realize that two million boys—my son and your son—are over in

····

Well-to-Do and Rich Called On. "What I have said about the duty of farmers to buy on the installment plan applies to every class of our people, rich and poor and of moderate means alike.

much to get them back as it took to send them over there.

Loam Must Go Over.

"Peace or no peace, the fourth liberty loan she so over."

"It the Kaiser says: T am willing to subacribers to \$4,000,000,000,000 of bonds. Of this wast army only 22, that his policy and his advice to others was not to be deluded to she will be subacribers to \$4,000,000,000 of bonds. Of this wast army only 22, that his surrender or I don't know what is.

"The point I ame making is this: America has stood for peace on the foundations of justice, and demooracy, and elimination of the festering sores which have caused all the wars in Europe, and we never will accept peace until we get it as America wants it.

"In a short time we shall have unconditional surrender if we have not got in now."

Secretary McAdoc addressed an appeal to the rich and poor of the Nation alike to make a superiptions to the required \$6,000,000,000 level in his speech.

Home Army's Duty Indicated.

"If our home Army fails to put the fourth liberty loan subscriptions to the required \$6,000,000,000 level in his speech.

Home Army fails to put the fourth liberty loan subscriptions of the President of the United States for \$20,000,000 level in his speech.

Home Army's Duty Indicated.

"If our home Army fails to put the fourth liberty loan subscriptions to the required \$6,000,000,000 level in his speech."

Home Army we considered the law the commander-in-Chilef of the Army and Navy, does not feel demeaned by law in the fourth liberty loan subscriptions to the required \$6,000,000,000 level in his speech.

Home Army's Duty Indicated.

"If our home Army fails to put the fourth liberty loan subscriptions to the required \$6,000,000,000 level in his speech.

Home Army we considered the law the conditions of the president of the Linke of the Link

rub off, and is easily applied by simply combing or brushing through the hair. Don't be misled into buying some cheap preparation.

"LA CREOLE" HAIR DRESSING or gray or faded hair and retain the appearance of youth. Also used by gentlemen to impart an even dark color to their gray hair, beard or mustache.

For sale by The Owl Drug Company's drug stores and aft good drug stores and aft good drug stores and aft good drug stores everywhere. Mail orders from out-of-town customers filled promptly upon receipt of regular price, \$1.20. "La Crecie" Hair Dressing is seld on a moneyback guarantee. Adv.

Wilson asking his support for woman suffrage, in March, 1916. Her son was in the seventh and the gray hair, beard or mustache.

COTTAGE GROVE. Or. Oct. 12.—
(Special.)—Mrs. F. A. Garetson, Jr. has received word of the appointment of her brother. Russell S. Eaton to a drug stores and aft good drug stores everywhere. Mail orders from out-of-town customers filled promptly upon receipt of regular price, \$1.20. "La Crecie" Hair Dressing is seld on a moneyback guarantee. Adv.

Wilson asking his support for woman suffrage, in March, 1916. Her son was in the set was and cheeks lose their color. The blood is thin, the digestion is impaired and the nerves are weak.

At this time there is eved of Peptiron—the preparation that gives so much the nerves are weak.

COTTAGE GROVE. Or. Oct. 12.—
(Special.)—Mrs. F. A. Garetson, Jr. has received word of the appointment of her brother. Russell S. Eaton to a drug store of her brother. Russell S. Eaton to a drug store of her brother. Russell S. Eaton to a drug store of her brother. Pursue of age and is said to be the youngest Lieutenant in the servence of regular price, \$1.20. "La Crecie" Hair Dressing is seld on a money-back guarantee. Adv.

Wilson asking his cher son was and cheeks lose their color. The blood is thin. It has the nerves are weak.

At this time there is loss of vitality when the lips and cheeks lose their color. The blood is thin. It has the nerves are deal.

Sir Eric Geddes Says Another Big Effort Impending.

First Lord of British Admiralty Warns America Not to Expect Peace for Two Years.

WASHINGTON, Oct. 12. - Another great effort by German submarines is

Eric Geddes, first lord of the

Sir Eric Geddes, first lord of the British Admiralty, in a statement tonight paying tribute to the part played in the war by the American Navy, disclosed that plans of the enemy for what may be the final intensified U-boat campaign of ruthlessness are known and that the allies are prepared to meet it.

No details were given by Sir Eric, nor was further information to be obtained at the Navy Department as to what the American and allied navalchiefs have learned.

There were suggestions that Germany, in the midst of a peace offensive and with her soldiers being driven back to their own horders, hoped to strengthen her diplomatic drive for a peace negotiation by sending her submarines on a desperate campaign of destruction regardless of measures of caution heretofore taken for the safety of U-boats and their crews.

Warm praise was given by the British First Admiralty Lord to the

Warm praise was given by the British First Admiralty Lord to the American Naval Units of all classes, including the air contingents, operating in the war zone. It was after a description of work done by the destroyers that he said:

Submarines Merely Held. "What I have said of the destroyers applies in no less degree to your submarines and your chasers. tiring and constant harassing of the enemy has helped to bring the enemy submarine to its present position in what I can confidently say that it is now held, though not yet mastered. I

lay great stress on these words.

lay great stress on these words.

"A great renewed effort on the part of Germany is impending. We know it and its extent. We face it with that knowledge and with the steadfast courage of our scamen it will be met."

Sir Eric spoke of peace, but only to say in referring to his pleasure at being in America at a time when the allied forces are winning all along the line and reaping the fruits of sound naval strategy, that his policy and his advice to others was not to be deluded by hopes of an early peace, but always to be prepared for two years more of war.

of doing it, and he knows the importance our own grand fleet with the most perfect co-ordination and efficiency. Your contive to Germany to keep on fighting, and it will be a confession in America of humilating and disastrous failure.

"Our soldiers are winning victories with their blood and heroism. Shall we at home turn their victories into defeats? No! Pershing has the Germany to have not of their salaries or their incomes on the run and we are going to lash the backs of the flecing enemy until the victory is complete.

"Pershing needs locomotives and raiss to follow up our victories, and a part will be used."

"Our soldiers are working with us in the White Sea, North Sea, Atlantic and Mediterranean, and I have seen them and admired their efficiency. Your forties and admired their efficiency in all these places. It is to them as well as to this allies that the success of the convoy system success.

"The President is going to pay for his liberty bonds out of his salary as it comes to him monthly, and every other man and woman and every corporation in the United States should buy all the liberty bonds they can just as the President has done, and pay for them out of their salaries or their incomes on the installment plan."

GOVERNOR APPEALS FOR

we at home turn their victories into defeats? No! Pershing has the Germans on the run and we are going to lash the backs of the fleeing enemy until the victory is complete.

'Pershing needs locomotives and rais to follow up our victories, and a part of the money of the fourth liberty loan will be used to send them to him. It takes American locomotives now to keep up with the fleeing Germans.

Troops to Hide to Berlin.

'Let us see to it at home that the necessary locomotives are provided for the chase. We may as well send our American soldiers in first-class cars to Berlin instead of leaving them to march that long distance on foot.

'The fact that only one week remains to subscribe to the fourth liberty loan and that we are still short \$3,500. 000 makes it necessary for us to consider a new sider some of the specific things that "Troe home of the specific things that" of the salaries or their income, and pay for them out of their salaries or their income, and pay for them out of their salaries or their income, and pay for them out of their salaries or their income, and pay for them out of their salaries or their income, and pay for them out of their salaries or their incomes or the subscribe of the salaries or or their incomes or their or all the noble or the subscribe and contrary to all the noble or the subscribe and contrary to all the noble or the subscribe and contrary to all the noble or the subscribe and contrary to all the noble or the subscribe and contrary to all the noble or the subscribe and contrary to all the noble or the subscribe and contrary to all the noble or the subscribe and contrary to al

loan and that we are still short \$3,500.

900 makes it necessary for us to consider some of the specific things that must be done to win success.

"Many families, for instance, think head of the family subscribes for bonds, but the head of the family subscribes for bonds, but the head of the family has not done his full duty neess he has bought all of the bonds he can pay for immediately and in the near future.

All Who Are Able Should Buy.

"If the wife is able to buy bonds and have not done so, they should buy immediately. Wives and children have as much interest in the so, they should buy immediately. Wives and children have as much interest in the bonds back, but should display the true spirit of Oregon's patriotism by continuing to contribute regardless of future in the fall of the special and has been asked of it. Yet, I feel that Oregon's brould display the true spirit of Oregon's patriotism by continuing to contribute regardless of quote; until the last dollar that our people can subscribe has been secured."

BE ATTRACTIVE

Governor Withycombe issued such had he did not consider it necessary to issue a proctamation.

"You have had losses at sea, and you will have more losses at sea. I know that they will be faced with the fortistate," admonishes the message from the same at the bonds and the people by lending the people by lending the people by lending the people by lending the people must help the banks by subscribing for them and paying for them as promptly as possible."

"Our own state of Oregon has been asked of it. Yet, I feel that Oregon should continue to put forth its best efforts. We must not hold back, but should display the true spirit of Oregon's patriotism by continuing to contribute regardless of his wife. Hulet Honeywell, another of quotes, until the last dollar that our people can subscribe has been secured."

OURSEDIAL TRACTIVE

Shop Early—Before 10 A. M. Is the Best Time!

Attention !- What Makes Cold, Bare Floors Warm and Inviting?

These 9x12 Wool and Fiber Bungalow Rugs! -And They Are Very Attractively Priced for Your Consideration THIS WEEK, Too, at Only \$3 Cash-\$1 Week, No Interest See 'Em This Week -Early in the Day, Possible Yes, Indeed— They're Beatiful Rugs and full They're Beatiful Rugs and full sail? feet in size; then, too, they're the kind that are firmly woven and of the quality that will meet with your approval. That desired soft luster and soft color effect is foremost in many or them; others possess striking combinations, but all are reversible and may be worn on either side. POSITIVELY -No phone orders—no approval de-tiveries—no C. O. D. deliveries—no patterns reserved. First come, first Above restriction necessary owing to limited number of each pattern.)

Most Assuredly, There Is an Appropriate Design for Every Room

And at Prices. Too, That Will Please You. Beth A splendid Coal Heater with high-side cast fire-immed with nickel. The large size priced at.. \$16.00

-Chill-Chaser The Wood Heater with a full ont door; also 10-lin, cast inner lining. Only. \$18.50

Beauty A Medium-Sixed Wood Heater with mica chaser. The aixe, nowever, is larger and \$22.00 the price is very moderate at.

Panama A Full Cast Wood Heater with a "fire-we-hole top. It's nearly big enough to prepare \$24.25

Cosy Empress This is THE Popular Heater at large mica front door and is as clever a look-\$26.50 ing heater as you could ask for, at

Perfect Harmony!

With your draperies and wall tints can be had from now on charmingly clever two-tone effects, Golden Tans and Browns, Mixed Reds Greens, Blues and Old Rose. Designa with a degree of influence that captivate the critical eyevery one contains that rich, lustrous wool which adds durability and insures long wear and lasting relief to bare floors.

The first impression of your home is usually a lasting one. Have at least a rug in your living-room that will bespeak your good taste and cultured judgment. After going over the vast assortment of fine rugs displayed on the 2d floor of this big store—these Beautiful Sxi2 Wool and Fiber Rugs with slignify and character were chosen for special display.



5-Piece Hand-Decorated "Bluebirds" and Blossoms Bedroom Suite



White Enamel and Gold

Drop-Side Cribs Heaters-Yes, Heaters!

\$2 Cash-50c Week

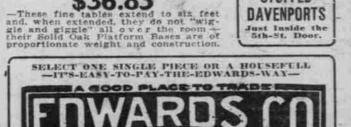
-Fine link apring with helical braces at each end, included.

Because of size and construction, this Crib has already won favor and much comment from those who are particular about where baby sleeps,

-You, too, will admire it and the price quoted is a One-Week Special. -Please arrange to shop early-thin store closes Saturday evening at \$.

STUFFED

DAVENPORTS



The Stay Satisfactory Range -A TIME SAVER.

-A LABOR SAVER. -A FUEL SAVER. -Equipment? Yes, Monarchs are com--Equipment? Yes, Monarchs are complete, even to Duplex Drafts under firebox and pin-front water heater. Monarchs can be had in different sizes in leg or cabinet base styles, with small, thedium or large size gas attachment.

The first time you're downtown stop in and learn about Monarchs, whether you intend to buy or not. Eventually you are going to get a Monarch!



45-Inch Quarter-Sawed

Flush-rim or Plank-top Dining Table

With Solid Oak Platform Base

\$36.85

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WHAT a pleasure the ownership of a rare and beautiful Oriental rug will bring to you and your family! We are showing many rugs from the far countries. We will appreciate a call whether you wish to buy or not. We delight in showing you our rugs.

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Oriental Cafe Cor. Broadway and Washington (Upstairs.) OPEN 11 A. M. 19 2 A. M.

Pinest Grill of Its Kind on Pacific Coast.

MUSIC AND DANCING. MUSIC AND DANCING.
American and Chinese Dishes.
Service at All Hours.
TRY OUR DAILY LUNCH.
11 A. M. TO-S. P. M.
25c, 30c, 35c, 40c to 75c.
luding Soup, Vegetables, Drinks,
Dessert.
SPECIAL SUNDAY
TURKEY DINNER. 75¢

Oregon Normal School War Emergency Course and Certificate

Owing to the scarcity of teachers the Oregon Normal School will offer a War Emergency Course of twenty weeks, outlined by the Superintendent of Public Instruction. The Course will begin with each of the terms commencing Nov. 16, 1918; Feb. 8, 1919; and April 12, 1919. The Superintendent of Public Instruction will consider it equivalent to the Teachers' Training Course and issue a certificate upon its completion valid to teach in the elementary grades for

This course will be open to those who have had two years or more of high school work or its equivalent. No age limit is required for entrance, but before a certificate can be issued applicant must be at least eighteen years of age. All regular courses will be offered as usual.

For detailed information address REGISTRAR OREGON NORMAL SCHOOL, Monmouth, Oregon



Those who have lately been unable to obtain Cottage Cheese

· can now do so. RED ROCK DAIRY

Those Jerrible Noises Nave

Diaggot

This offer and talk is for YOU. Perhaps rou have tried other things and become discouraged. Farhaps you have been told kiner as no help. Perhaps you are carelessive nearting your case from day to day thinking twill get well got well of itself.

Make just this small effort. Send for some of my Free treatments, it won't coarrow a penny. See this successful new treatment and the method which has exped many people with Head Noises just like yours.

Write today for Free Head Noises Treat-DEAFNESS SPECIALIST SPROULE, 258 Trade Building, Beston, Mass.