

SOLE AGENTS "HARVARD MILLS" HAND TAILORED UNDERWEAR FOR WOMEN—MAIN FLOOR

SEND surplus clothing to American Red Cross
Belgian Relief Receiving Station
corner Fifth and Pine Sts., where it will be immediately packed and shipped to the suffering Belgian women and children.

National League Headquarters

is in our Auditorium on the Sixth Floor. Patriotic women desirous of increasing their wartime efficiency should enroll in the National League for Women's Service.

10 Bars Crystal White Soap 59c

Limit 10 bars to customer.
Citrus, large pkg. 25c.

These specials delivered only with other groceries.—9th Floor.

Meier & Frank Co.
Established 1858
THE QUALITY STORE OF PORTLAND
Fifth, Sixth, Seventh, Eighth Floors

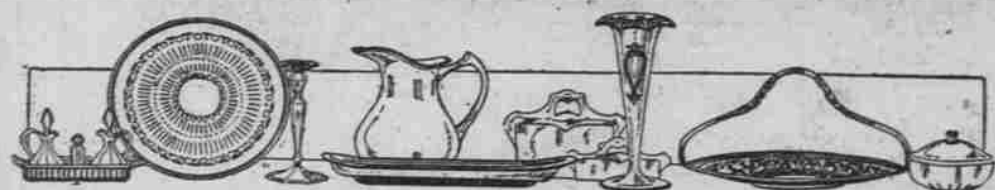
Read This Book "How to Live"

It teaches you how to keep well—how to avoid colds, what foods to eat, how to secure good health through proper hygiene. Complete, authoritative, easy to understand. Special 50c—Fifth Floor.

Important Notice: Mme. Coates' Dressmaking Classes Are Postponed Until Further Notice

Madame Coates asks us to announce to the members of her Dressmaking Classes, which have been in progress at this store, that, effective tomorrow, in conformity with the spirit of the Health Department's rulings against large indoor assemblies, her classes will be postponed until further notice. Watch for later announcements in our daily advertisements.

Holiday Buying Is On in Good Earnest Here



Attractive Hollow Ware

A special purchase of Sheffield reproduction hollow ware (made in U. S. A.) brings these excellent values.

New and attractive designs. Every piece heavily silver-plated on a hard metal base. Buy useful gifts at advantageous prices tomorrow.

Sandwich Trays
Condiment Sets
Cheese & Cracker Dishes
Bread Trays
Water Pitchers
Vases
Candle Sticks
Cruet Sets
Vegetable Dishes

\$3.39

—Meier & Frank's: Silverware Shop, Main Floor.

Uncle Sam and Santa Claus Are Working Hand in Hand

THE spirit of Christmas must be kept alive. We must keep the home fires burning and bring as much cheer as possible to the hearts of those whose duty is at home as well as the hearts of the boys in our Army and Navy.

The line of supply must be kept intact. War work has the right of way. Nothing can stop it, nothing can hinder it.

Uncle Sam has a distinct understanding with Santa Claus as to how both ends may be subserved—how to make the giving of tokens of affection and friendship a help rather than a hindrance to war work. Through the Council of National Defense and the State Councils he says—

Do your Christmas shopping now—there must be no congestion of transportation because of a holiday rush later on. Carry packages whenever possible. Confine your gifts to sensible things except gifts for children. Help keep deliveries down. Avoid special deliveries. Stores may not extend their hours of business.

The MEIER & FRANK CO. heartily subscribes to these Government restrictions and earnestly bespeaks your sincere and whole-hearted co-operation.



Don't Forget the Boys Beyond the Seas

The War Department has decided that one Christmas package may be sent to each member of the American Expeditionary Forces—soldiers, sailors and marines—men and officers—and enlisted workers in other branches of the Expeditionary Force.

To avoid duplication and to make sure that each parcel is correctly addressed, a "Christmas Parcel Label" is now being issued to every man abroad.

Every man abroad can mail the "Christmas Parcel Label" to some relative or friend, who will be entitled to send a parcel by complying with conditions.

The relative or friend will apply to the local Red Cross Chapter and upon showing the Christmas Parcel Label will receive one carton 9x4x3 inches.

The weight of the parcel must not exceed two pounds 15 ounces unwrapped. The filled carton should be taken to the Red Cross Station where it will be inspected, prohibited articles (if any) excluded, the parcel wrapped, tied and weighed and the label bearing name and address of recipient affixed. Stamps will be required at the rate of 13c for each pound or fraction thereof.

All parcels must be mailed before November 15.

It is surprising how many things these containers will hold.

We have made up sample containers of our own to the proper measurements and have prepared examples of different kinds of gifts to fill them or such articles as the sender desires will be furnished.

The MEIER & FRANK Army and Navy Shop, easily accessible on the Main Floor Central, is filled with the kind of useful gifts that will be most acceptable to the boys.

When you get your containers from the Red Cross bring them here and we will pack them with the things you select or you may purchase at once the things you want to send after testing them out for packing in our own sample containers.

New!

VIYELLA FLANNEL: English make. Cream. Shrink. 32-inch. For baby things. Yard \$1.75.

Viyella flannel in a good assortment of stripes. For men's and boys' shirts, pajamas, women's waists, etc. Yard \$1.50.

FIGURED FLANNELETTES: Large variety of patterns in flowered, striped and conventional designs. Light, dark and medium shades. Well-fleeced material for kimono, quilt covers, etc. 27-inch. Yard 85c.

BEACON BATH ROBIN: A great assortment. Indian, conventional and flowered designs. Attractive color combinations of blue and tan, cardinal and gray, Delft and white, garnet and tan, etc. 27-inch. Yard 75c.

—Meier & Frank's: Second Floor, Fifth Street.

Make Your Own Comforters

Here are the necessary helps:

COTTON BATTS

72x90 quilted batts, 4 lbs., \$1.25.
72x84 Snowflake best quality cotton, carded like wool, 2 lbs., \$2. The 3-lb. size, \$3.
72x90 Empire finest quality cotton, 4 lbs., \$3.50.

WOOL BATTS

72x84 pure fleeced wool Made in Oregon batts, 2 lbs., \$4.75. The 3-lb. size, \$7. These are anti-moth processed.

COMFORT COVERINGS

36-inch silkline, large assortment of designs and colorings, 25c.
36-inch challie, large variety of designs, 25c.
24-inch challie, dark colorings, good assortment, 15c.

—Meier & Frank's: Second Floor, Fifth Street.

The West's Greatest Toytown

The home of a hundred thousand toys, games and dolls is the center of attraction for all Portland kiddies. Already thousands of the youngsters have come to see this wonderland. Little patriots are all the more delighted with Toytown's exhibits this year because everything is made in U. S. A. We quote these special values for tomorrow and balance of week while any remain, to encourage selection of gifts.

Character Baby Doll 98c

Attractive doll with sleeping eyes. 14-inch. Full jointed cloth body. White lawn slip and bonnet. Composition head and hands.

Another special—character girl doll with sleeping eyes. 16-inch. Jointed cloth body. Striped lawn dress, hat, shoes, sox. Composition head and hands.

Set of Tin Dishes 27c

8-piece set with bright lithograph pictures.

Mechanical Train \$1.19

Two-passenger coaches, engine and tender. With 8 curves and cross-over.

Chair, Special 79c

Red chair, yellow striped, highly polished and varnished. 22 inches high. 10"x10" seat. Rocker to match 83c.

Table, Special \$1.23

Red table, yellow striped, highly polished and varnished. 18 inches high. Diameter of top 20 inches.

—Meier & Frank's: Fifth Floor, Sixth Street.



Big Values in Silk Waists

New Fall models in waists of fine quality Georgette Crepe and Crepe de Chine. Two very exceptional groups:

Lot 1—At \$3.95

Fine Crepe de Chines in flesh, white, navy and black. Tailored and dressy models. High and low collars. Finished with tucks and hemstitching.

Lot 2—At \$5.85

Excellent quality Georgette Crepe is the material used in most of these desirable waists. Flesh, white and Copen. Some have long rolling collars finished with Val lace.

A tailored model in Crepe de Chine with touches of embroidery on collar, cuffs and vestee is also priced at \$5.85.

—Meier & Frank's: Waist Shop, Fourth Floor.



Furs

Just received a large assortment of new furs in Fox, Wolf, Beaver and Lynx. Animal scarf effects and shawl collars. Black, taupe, red, Poiret—preferred colors. Priced from \$35 to \$175.

—Meier & Frank's: Apparel Shop, Fourth Floor.

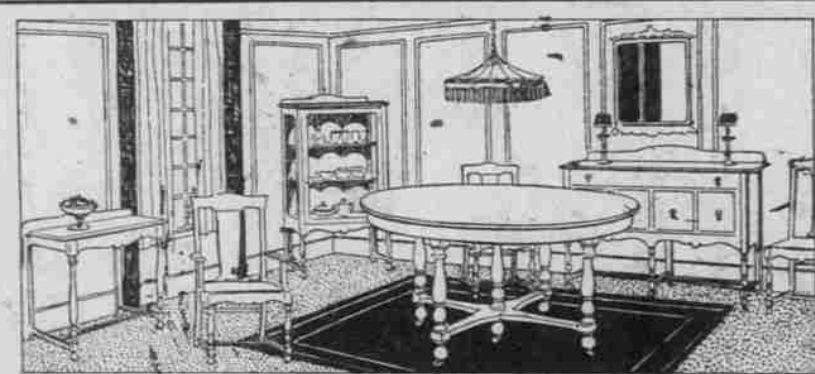
Supply Your Curtain Needs

A Prominent Manufacturer's "Close-Out" Brings Splendid Values

\$2.15 \$3.15 \$3.95

Marquessette and voile curtains with most attractive lace trimmings, edges and insertions. Materials of excellent quality, pleasing styles, good savings.

—Meier & Frank's: Curtain Shop, Seventh Floor.



This Dining Room Suite

is in a design suggestive of the Jacobean but without the excessive ornamentation associated with this type. This suite is well adapted to the dining room of moderate size. The choice of four buffets is an added advantage.

Of northern birch, one of the most durable of our native hardwoods, particularly suitable for the rich brown chromewald finish used on this suite.

Buffet, as illustrated (21x55), at \$46; others at \$36, \$42, \$49.50. Table with 48-inch top, 6-ft. extension, \$46.50. Serving table \$13.50. China closet \$29.50. Chair with tapestry seat each \$11.75. Arm chair with tapestry seat \$16.25.



Large comfortable arm chair, made in our own shops from best materials by expert workmen, covered with good-grade tapestry, \$39.50.



Solid mahogany rocker with cane seat and back \$18.

MAKE YOUR OWN TERMS IN REASON

—Meier & Frank's: Furniture Shop, Eighth Floor.

A Few Packages Are Listed Merely As Suggestions and to Show What Kind of Things May Easily Be Packed:

No. 1—\$5.00

Checker set, 25c. Pair khaki wool wristlets, \$1.50. Pair khaki wood sox, \$1.50. Two handkerchiefs, 50c. Trench mirror, \$1.00. Two packages cigarettes, 25c.

No. 2—\$7.50

Khaki wool-knit helmet, \$2.75. Pair khaki wool sox, \$1.50. Pair khaki wool wristlets, \$1.50. Regulation black necktie, 50c. Trench mirror, \$1. Two packages cigarettes, 25c.

No. 3—\$10.00

Cigarette case filled, \$1.50. French diary, 75c. Pair khaki wool-knit gloves, \$2. Aluminum knife, fork and spoon set, \$1.50. Fountain pen, \$2. Nickel-plated flashlight, \$1.50. Leather double picture-frame case, 75c.

No. 4—\$12.50

Gillette razor, \$5. "All-in-One" shaving set, \$2. Cigarette case filled, \$1.50. Five pkgs. chewing gum, 25c. Pair khaki wool sox, \$1.50. Tooth brush and holder, 50c. Tooth paste, 25c. Leather picture-frame case, \$1.50.

No. 5—\$15.00

Pair khaki wool sox, \$1.50. Regulation black necktie, 50c. Tooth brush and holder, 50c. Pipe, \$1.25. Sewing kit fitted, \$1.25. Gillette razor, \$5. Water proof match box, 50c. Two khaki handkerchiefs, \$1. "Sanitax" hair brush, comb and mirror set, \$3.50.

No. 6—\$22.50

Standard wrist watch, \$15. "Sanitax" hair brush, comb and mirror set, \$3.50. Woodbury toilet soap, 25c. Pipe set and tobacco, \$2.75. Two pkgs. cigarettes, 25c. Three regulation khaki handkerchiefs, 75c.

A Special Christmas Paris, or London-to-the-Front Service

For relatives not next of kin and friends who wish to send Christmas gifts abroad, MEIER & FRANK'S has arranged a Special Paris or London-to-the-Front Service by which selections of gifts may be made here and the goods forwarded by our representatives in Paris or London for delivery to the men at the Front in time for Christmas (thus entailing no strain on Atlantic shipping).

This Service includes—

- A London-to-the-Front Tobacco Service
- A London-to-the-Front Candy Service
- A Paris-to-the-Front Miscellaneous Service

These Services are on a basis of no profit to us—they are given FREE to our patrons. Deliveries are not guaranteed—that would be impossible—but every precaution is taken to insure safe delivery. It is of vital importance that we be furnished the full address of the soldier.

Please place your orders as soon as possible—conditions on the other side are not favorable to early deliveries—especially do London candy factories find it hard to fill orders.

A price list of appropriate articles and combinations may be seen at our Army and Navy Shop, Main Floor, Central.

"Lacette" Novelty Camisole

as illustrated is one of many interesting holiday suggestions put forth by our Lace Shop. Made of Fillet and Val lace combined—a few yards of ribbon complete the effect. \$1.75 pattern.

Other interesting items for holiday sewers are:

Chiffon for lining purposes in black, white, flesh and other desirable staple shades, 40 inches wide, yard \$1.

SPECIAL—Cotton wash net for lining purposes, camisoles, boudoir caps and other holiday articles, 72-inch, yard 69c.

SPECIAL—Bead-top camisole embroidery of sheer lawn, 12-inch, yard 39c.

SPECIAL—Bead-top corset cover embroidery, white with dainty pastel embroidery, 17-inch, yard 75c.



—Meier & Frank's: Main Floor Fifth Street.

Easy to Be a Good Cook if You Own a Universal Combination Range

Your biscuits, pies and cakes will turn out fine and your roasts will be juicy, tender and done to a turn. That is because this range burns gas and wood or coal separately or together—whatever is best suited to the food you are cooking. To change fuels simply turn the key and everything is ready to bake with gas—another turn and it is back for wood and coal.

MAKE YOUR OWN TERMS IN REASON



—Meier & Frank's: Sixth Floor, Fifth Street.