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The Home of "Popular Prices" Offers a Splendid Special in Each of Its Departments!

Smart New Millinery Creations for Fall \$10.00

—That's the price we've given several score of beautiful new hats which came from our Millinery designers only this week.
—We're making scores of new fashions every day and these hats will make us many, many more. The finest fabrics procurable are used in more ways than you had dreamed possible.

Black, Taupe, Brown and a Wealth of Color Combination Effects

—You'll declare them the handsomest hats you've ever seen at anywhere near \$10.

Blouses Are Low Priced at \$4.95

—They're of splendidly heavy Georgette and crepe de chine fashioned in a dozen charming ways.
—One never has too many blouses—and surely this is an opportunity few women, with an eye to the future when silk blouse prices go soaring, will overlook. Buy and buy now while assortments are so splendidly varied.



New Serge Suits \$37.50

—Away with the thought that moderate priced suits are not to be had this season! These remarkably clever suits are direct denial of the thought.

—Any number of models of splendid men's wear serges with here and there a poplin. Strictly tailleurs and semi-tailleurs that you're sure to enthuse over. See them! Some are richly braided.

New Coats Priced \$32.50

They're the kind of coats one expects ordinarily at a price well in advance of \$32.50. Velours, burellas and broadcloths finished with plush, fur or self material. In the soft new Autumn shades of brown, taupe, gray, black and burgundy.

—and Dresses Unusual—\$27.50

There's smart originality in them! They will prove irresistible to the woman who appreciates values.

Serges, silks and satins in all the lovely new color tones. Styles for the younger woman as well as older sister and mother. Unusual waist lines, novel collars, smart cuffs, fringes, embroidering, braiding and flying panels are prominent features.

EMPORIUM
Z. SWETT CO.
124 to 128 Sixth St., Just off Washington

Quality, Style and Value in Furs

at the Emporium. Months ago we combed the markets for the finest pelts to sell at popular prices—that's how we can name them so low today. Shopping about town will prove to you the betterness of Emporium fur value.

Black Wolf Animal Shape Scarfs, \$59.50, are excellent values. Large, full pieces—unusually fine skin—silky lustrous fur—Furs selected now will be held for you until Christmas.

and a graduate of the University of Pennsylvania, where he was first violinist in the symphony orchestra. Lieutenant and Mrs. Stoll are spending a few days in Seaside, and later they will go to Newport to make their home, Lieutenant Stoll being assigned to duty in the spruce camp there.

Mr. and Mrs. James A. Dougherty and son, Jack, who have been making their home at the Waverley Country Club during the summer and early fall, are now occupying apartments in the Multnomah Hotel for the winter.

Word has been received by Mrs. Gardner, wife of Colonel Cornelius Gardner, United States Army, retired, of Sherwood drive, announcing the death of her mother, Mrs. Joseph T. Patton, for many years one of Detroit's representative hostesses. Another daughter, Mrs. Ristine, is the wife of Colonel Ben Frosser Ristine, United States Army, at present serving in France on the staff of Major-General Clarence Edwards.

John Claire Montelth entertained with an informal musical at his studio Friday night.

The Monday Musical Club opens its season tomorrow with a luncheon in the main dining-room of the Portland Hotel, for members of the board of management, 12:30 P. M. From 2:30 to 4:30, in the parlors of the Portland Hotel, a reception for new members will be held when Mrs. Anton Glebisch, the new president of the club, will announce the policies and plans of the club for the coming year. Mrs. Fred A. Kribs, social chairman, and Mrs. George Hotchkiss Street, Mrs. Ora C. Baker, Mrs. Philip Stumauer, Mrs. J. C. Haro, Mrs. E. E. Peterson, Mrs. Lillian Cönsler, and Mrs. Percy W. Lewis will assist the president in receiving. Mrs. Gabriel Paul, Mrs. J. H. McKenzie and Mrs. Florence Jackson Young have prepared the programme. Mrs. Pauline Miller-Chapman, Miss Winifred Forbes, Miss Nettie Leona Foye, Mrs. Leah Slusher, and Warren A. Erwin will appear.

The Rose City Dancing Club, one of the popular subscription social organizations of the city, opened their season at Christensen's Hall Thursday evening, October 3. The hall was decorated for the occasion with American flags and lighting effects, and an orchestra of 12 pieces under the leadership of Mose Christensen furnished a programme of music. The members of this club, all of whom are well known in the business and professional circles of the city, are looking forward to a most successful season, and the diversion it will grant them from their war work labors.

Miss Marguerite Templeton left Wednesday for O. A. C., where she has been elected a member of the staff of the Modern Language Department, and will be instructor in French. Miss Temple-

ton graduated at the University of California last May. She is a gifted linguist and a clever musician. Before entering the University she spent a year traveling abroad with her parents, Dr. and Mrs. C. B. Templeton, and at that time gave much attention to language study.

Miss Catherine O'Sullivan of the Multnomah Hotel, will leave this evening for Tacoma to visit Dr. and Mrs. Yocum for a week. Later she will go to Vancouver, B. C., for a brief visit with her mother.

In future, beginning on Thursday evening, the dances for which the Laurelhurst Club will be hosts will be given in Christensen's Hall instead of the clubrooms.

Mrs. David N. Mosesohn left last week for New York to join her husband, who, with several other members of his family, is making his home there. Mrs. Mosesohn is a popular matron, and her numerous friends deeply regret her departure. For several years she has been president of the Daughters of the Covenant, Oregon Auxiliary No. 2, and also their recording secretary for two years, as well as being a member of their war service committee.

A simple, but pretty home wedding was that of Miss Lena Ledehelm, of New York, and Louis Axelrod, U. S. A., who is stationed in the spruce production division at Astoria. The wedding ceremony, which was the orthodox Jewish ritual, was solemnized at the residence of Mr. and Mrs. Julius Louison, Sunday evening, in the presence of about 20 friends. Rabbi A. Montez read the service. Missa Felix played the wedding march, and D. Nemerovsky was the only attendant. The bride was prettily attired in a white net gown, with tulle veil, and carried a shower bouquet of Princess carnations. Following the ceremony an informal reception was held and light refreshments were served. The rooms of the Louison residence were aglow with garden flowers, greenery and Oregon grape. A feature of the

decorations was a huge American flag, draped at the back of the improvised altar where the ceremony was read. The bride, who came from New York to be married, is a daughter of Mr. and Mrs. J. Ledehelm, of New York, who were unable to come West for the event. The couple will make their home in Astoria for the present.

Rose City Park Community Club will open its 1918-19 season Friday, October 11. The evening will be given over to the entertainment of the many newcomers of the district. Dancing will start at 9 o'clock, and provision has been made for a large attendance.

An attractive club calendar of the season's events has been issued, and this, with the many patriotic entertainments planned, will make the 1918-19 season one of the busiest for many years.

This first party will be in charge of the club's seasonal entertainment committee, composed of Mrs. J. H. Lathrop, Mrs. F. C. Wheeler, D. B. Howell, Dale J. Campbell and Jess H. Dunlap, chairman. A new department of the club given over to the entertainment of the intermediates has been inaugurated this season. The opening dance for this department will be given Saturday evening, October 12. Dancing will start at 8:30 P. M.

EVENTS OF THE WEEK.

RIDGEFIELD, Wash., Oct. 5.—(Special.)—The first social event of the season was given Saturday evening by Miss Edna Richards at the home of her sister, Mrs. John L. Brattle, on First street. Miss Richards has been a teacher in the Ridgefield schools for a number of years and she gave the party to introduce several of the new teachers to Ridgefield society. The rooms were decorated with nasturtiums. Eight tables of "500" were played. Mrs. E. B. Hall and Private McLaney, of Vancouver Barracks, scoring high honors. After refreshments were served, a number of patriotic songs were sung. Those sharing the

evening's entertainment were: Mr. and Mrs. A. M. Rhodes and Mrs. Kelly, of Portland; Privates Robinson, Lindsey, McLaney and Bergh, of Vancouver Barracks; Mr. and Mrs. B. Layne, Mr. and Mrs. H. J. Brattle, Mr. and Mrs. James E. Keith, Mr. and Mrs. Fred Herbert, Mr. and Mrs. J. W. Blackburn, Mr. and Mrs. E. B. Hall, Mr. and Mrs. H. B. Apperson, Mr. and Mrs. E. W. Dearborn, Mr. and Mrs. E. M. Oliver, Oscar Shu-

bert, A. N. Allen, Mrs. J. L. Brattle, the guests of honor, Misses Littler, Chinnard, Nyquist, McIrwain and Mrs. Wiseman, and the hostess, Miss Richards.

The Minnesota State Society met Tuesday evening in the Portland Hotel assembly hall. After the business meeting, an excellent programme was given. A solo was sung by Miss Dolly

(Continued on Page 4.)

Women's Coats

On display here are modish garments, made by men tailors. The fabrics are mainly tweeds, chevots and novelty mannish mixtures.

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Motor Coats
Utility Coats
Travel Coats**

\$20 to \$40
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The Very Latest Styles At a Lower Price

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New Fall Boots in brown or gray kid, 9-inch kid or cloth tops, LXV heels, Goodyear welt or **\$7.95** hand-turned soles. Priced

Same in All Black Kid or Two-Tone effects, at **\$6.95**

The Military Boot in brown calfskin, 8½-inch top, Good-year welt soles. Priced **\$6.95**

Same model in Black **\$5.45**
Gunmetal Calf, priced at

BOSTON Sample Shoe Store
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