

SOLE AGENTS "HARVARD MILLS" HAND TAILORED UNDERWEAR FOR WOMEN—MAIN FLOOR

Going to the Game Today?

Football game between Vancouver Barracks and Foundation Shipbuilding Company, 3 P. M., today, at Vaughn-street grounds, auspices National League for Woman's Service. Autos assemble 1:30 at West Park and Salmon for parade to grounds. Tickets 55c (including war tax) on sale at starting point and entrance to grounds.

Exhibit of War Trophies

comes to an end at 6 P. M. tomorrow. Do not fail to see this collection of authentic trophies and relics from the battle fields of France, Belgium, Saloniki and Mesopotamia. Mr. Robert M. Byrne will be in attendance from 11 to 12 and 2 to 4 to explain the features and answer questions.



Meier & Frank Co.
THE QUALITY STORE OF PORTLAND
17th, 20th, 21st, 22nd, 23rd, 24th, 25th, 26th, 27th, 28th, 29th, 30th, 31st, 32nd, 33rd, 34th, 35th, 36th, 37th, 38th, 39th, 40th, 41st, 42nd, 43rd, 44th, 45th, 46th, 47th, 48th, 49th, 50th, 51st, 52nd, 53rd, 54th, 55th, 56th, 57th, 58th, 59th, 60th, 61st, 62nd, 63rd, 64th, 65th, 66th, 67th, 68th, 69th, 70th, 71st, 72nd, 73rd, 74th, 75th, 76th, 77th, 78th, 79th, 80th, 81st, 82nd, 83rd, 84th, 85th, 86th, 87th, 88th, 89th, 90th, 91st, 92nd, 93rd, 94th, 95th, 96th, 97th, 98th, 99th, 100th

Save Peach Pits



The Government asks you to save peach pits, also stones from apricots, plums, cherries, olives, as well as date seeds and nut shells. They will be used in making gas masks to protect our boys. Deposit stones (dry) in Liberty Peach Stone Barrels outside our store.

Send "HIM" a Word of Cheer

Nothing should be allowed to interfere with getting into the hands of every American soldier and sailor on Christmas Day a message of hope and cheer from every member of his family and his friends. "Keep up the Christmas spirit with a message of cheerfulness."
We Have a Fine Selection of Cards for Soldiers
Every approved form—many exclusive designs.—Main Floor.

Uncle Sam and Santa Claus Have a Perfect Understanding

Again We Take Pleasure in Announcing to Our Patrons That
Mrs. A. L. Craig
Authorized Instructor of the Nemo Hygienic-Fashion Institute, N. Y.
Will Give a Series of Corset Talks
to our patrons in our Corset Shop on the Third Floor. Mrs. Craig is a recognized authority on Nemo corsets and hygienic corset service. Her advice is free. Come in and learn how essential the proper corsets are to the preservation of your health.
We have Nemo corsets for all types of figures from \$3.50 to \$6. Ask to see the Nemo Wonderlift brassieres at \$2.—Meier & Frank's Corset Shop, Third Floor.

THE CHRISTMAS spirit shall not die. That the spirit of good cheer and good will this Christmas be fostered at home as well as in camp and cantonment and at the front is of deepest moment to us all.
The war must be won. That is the important thought in the minds of all patriotic Americans.
Nothing can be allowed to interfere with this and nothing can be allowed to retard its attainment, to hinder the speedy return of the victorious columns of glorious American manhood from "Over There."
Therefore Uncle Sam and Santa Claus have entered into an agreement to make this a different kind of Christmas—a Win-the-War Christmas—a Christmas that shall have all the good points of those that have gone before with all the evils incidental to former Christmases eliminated as far as possible.
The Council of National Defense Says
Speaking on Behalf of the American Government to the American People—the Oregon State Council of Defense Heartily Concurring:
Do Your Christmas Shopping Earlier Than Ever Before
The Council of National Defense recognizes Santa Claus' business as an essential industry, but one that like all things else in this great land must conform to certain rules to make it more effective towards helping win the war.

Silk Waists
Are Offered at Two Very Special Prices Tomorrow
\$5-\$6.50
Splendid values in waists at these two special prices tomorrow.
Taffetas, Crepes de Chine and Georgettes of excellent quality.
Handsome new suit-matching shades of brown, green, navy, wistaria and black.
Effectively beaded models, embroidered, hemstitched and tucked styles.
Unusual at \$5 and \$6.50.
None on Approval—None Will Be Exchanged.
—Meier & Frank's Waist Shop, Fourth Floor.



A Sale of Velvet Hats
Beautifully Trimmed Hats for Fall and Winter at **\$10**



A fine assortment of handsome velvet hats for women and misses at this special price tomorrow.
Large velvet hats trimmed with fancy ostrich, flowers and novelties. Small droop and turban shapes with stickups of wings or fancy feathers. Black and newest colors. Very special at \$10.
—Meier & Frank's Millinery Shop, Fourth Floor.

The Government Wants You
To distribute your Christmas shopping over October, November and early December, so as to relieve the transportation facilities of the country from a congestion in the latter half of December, which would be "so hurtful to the interests of the Nation that it cannot be permitted."
Do your shopping so far as possible during the earlier hours of the day.
Carry home your packages as much as possible.

The Government Wants You
To help keep deliveries down to one a day and avoid special deliveries, except in urgent cases.
Confine your Christmas gifts to useful things, except gifts for children.
Mail and express all gift packages not later than December 5.
In this way it will not be necessary for retailers to lengthen working hours beyond the normal day.
We unreservedly pledge our help and ask the hearty co-operation of our many customers.

Begin Your Christmas Shopping Tomorrow
We invite you to begin at once the purchase of merchandise for your own needs and for gifts from our great and complete stocks. Just now our stocks are 100% ready.
Every loyal American will enlist at once in Uncle Sam's Army of Early Christmas Shoppers. You save labor, fuel, light, transportation, your own time and energy—yes, and money—by doing so.
Prices are now at their lowest and service at its best. It is to your own advantage as well as to the Government's advantage that you BUY CHRISTMAS GIFTS NOW.
Let us above all see to it that every one of our brave boys in the Service may have substantial evidence of Christmas when the day comes.

The West's Greatest Toytown Is Ready for Christmas



Santa Claus has a strict agreement with Uncle Sam that Christmas business shall not be allowed to interfere with Government work, and grown-ups are asked to co-operate in putting this Christmas on a wartime footing—BUT the children can have their toys, dolls and games, all of which can be bought now just as well as later. Toytown is ready!
—Meier & Frank's Fifth Floor, Sixth Street.

Three Days' Sale of Silverware
Tomorrow, Tuesday and Wednesday we offer the "Lincoln" pattern in Wm. Rogers Mfg. Co. silverware at very special prices. (One piece illustrated.) Attractive bright finish. Guaranteed to give 10 years of ordinary family service.
Priced in Sets of 6
Tea Spoons \$1.05. Dessert Forks \$1.90.
Dessert Spoons \$1.90. Medium Forks \$2.05.
Table Spoons \$2.05. Dessert Knives \$2.33.
Soup Spoons \$2.05. Ind. Butter Spreaders \$2.43.
Coffee Spoons \$1.05. Ind. Salad Forks \$2.80.
Fancy Pieces—Each
Cold Meat Forks, 75¢. Gravy Ladles 85¢.
Sugar Shells, 35¢. Berry Spoons \$1.15.
Butter Knives 35¢. Child's Sets \$1.15.
Cream Ladles 65¢. Sugar Tongs 69¢.
—Meier & Frank's Silverware Shop, Main Floor.

Fall and Winter Apparel

Ready now at MEIER & FRANK'S such great new assortments of Fall and Winter suits, coats and dresses for women and misses as assuredly no other one store can show in the whole Northwest. The barest outline is given here.

New Suits
Serge, tricotine, tweed, velour, broadcloth, every new material.
Every new model in plain and fancy styles. Many high-waisted flared garments for younger women and a large assortment of extra-sized garments for stout women.
Fancy braided and fur-trimmed suits are to the fore.
Brown, blue, taupe, green, latest shades and mixtures.
Priced \$25 to \$175.

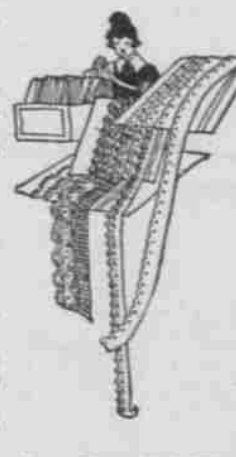
New Coats
Serge, cheviot, burella, kersey, broadcloth, Bolivia, Pom Pom, silk and wool velours, plush, tweeds and rubberized fabrics.
Plain belted models, coats with large fur or plush collars, many of the new cape coats.
Coats for every occasion.
Priced \$19.50 to \$185.

New Dresses
Serges, tricotine, tricolette, taffeta, satin, mesaline, Crepe de Chine, jersey, silk and Georgette. Long straight models with fancy belts, deep tunics and overskirt effects.
All the new trimming features—fringe, braid, embroidery, etc.
Priced \$19.50 to \$165.
—Meier & Frank's Apparel Shop, Fourth Floor.




Laces for Holiday Sewing

We have made a special effort with notably successful results to supply our patrons with complete new stocks of wash laces for children's wear, baby garments, women's aprons, caps, neckwear and undergarments.
Here are four most attractively underpriced lots of fine laces—many imported qualities which we cannot replace at these prices.
LOT 1—French and round mesh Val. lace edges and insertions. 1/2 to 1 inch, yard 5¢. The 1 to 1 1/2-inch widths, yard 10¢.
LOT 2—Fine French and round mesh laces from 1 to 12 inches. 20c and 25c values reduced to yard 12¢ (many half price).
LOT 3—Camisole points, fine Val., Point de Paris and Filet mesh laces with beading at top. Yard special 25¢.
LOT 4—Fine imported shadow lace edges in white and ecru. 2 to 4 inches. For boudoir caps and camisoles. Yard special 15¢-20¢-25¢.
EMBROIDERIES—Several fine lots at special prices tomorrow.
—Meier & Frank's Lace Shop, Main Floor.



Remarkable Curtain Values
Curtains Worth Regularly \$3.00 to \$5.50 Pair
\$2.15—\$3.15—\$3.95
A reliable manufacturer's close out—hence the unusual savings. New curtains of fine quality in most artistic effects. They will give exceptional service.
Voile and marquisette materials with beautiful lace trimmings, edgings and insertions.
—Meier & Frank's Curtain Shop, Seventh Floor.

"Private Peat" Is Coming

Private Peat—himself—will lecture at the Municipal Auditorium, Monday, October 14, at 8:15 P. M., on "Two Years in Hell and Back With a Smile." Tickets on sale in our Book Shop.
You should hear him—but first of all you should read his book, now on sale at 75c. Buy it at MEIER & FRANK'S.

"Americans Over the Top"
Atlas and Manual of the War, comprising 30 of the latest war maps in colors, authentic war data, a long list of important places in the theaters of war and their English pronunciations, military map of the United States (showing locations of camps and cantonments), etc. On sale here, 60c.
—Meier & Frank's Book Shop, Fifth Floor.

Downstairs Store
Blankets! Blankets!!
1000 Pairs Good Warm Wool Finished Double Bed Blankets on Sale Tomorrow
At Close to First Cost
We recently received a shipment of almost 1000 pairs blankets, many of which were damaged or soiled in transit because the manufacturers shipped in bales and precautions were not taken to keep the blankets clean en route. In some cases coal dust got into the ends of the bales. However, the damage is slight and the wearing qualities of the blankets are not in any way impaired.
For a big October sale we have marked the entire lot
25% Off
This means we have marked all the blankets at our usual Downstairs Store underprices—in plain figures—and we offer them to our patrons while any remain at one-fourth off the marked price. There are tan, gray and white blankets with colored borders and attractive plaids in several combinations.
Sale Prices
Pair \$3.37
\$4.12, \$4.46, \$4.87,
\$5.21, \$5.62, \$5.96.
—Meier & Frank's Lower Price Store, Basement Balcony



FURS!—Our Stocks Are at Their Best

All the popular furs in all the latest models will be found at MEIER & FRANK'S. Prices are uniformly low, quality considered.
Hundreds of animal scarfs in plain and fancy effects.
Wolf, Fox, Skunk, Lynx, Hudson Seal, Mink, Beaver, Nutria, Raccoon, Opossum, natural and dyed furs.
Prices range from \$20 to \$95.

Coats and Coatees—a large showing.
Hudson Seal (Seal Dyed Muskrat), Natural Muskrat, Mink and Marmot.
Prices range from \$98.50 to \$550.
—Meier & Frank's Fur Shop, Fourth Floor.

This Ivory Enameled and Cane Suite
is an example of the many fine medium priced "period" suites we have on display in our great eighth floor furniture section.
The dresser is 42 inches wide, with 24x30 mirror. The chiffonier has 16x20 mirror. The dressing table has three good-sized mirrors. All have cane panels below the mirrors.
Pieces priced separately as follows: Bed (either size) \$39.75. Dresser \$48. Chiffonier \$44. Dressing Table \$39.
On this suite as on all other furniture you can—if desired—MAKE YOUR OWN TERMS IN REASON.
—Meier & Frank's Furniture Shop, Eighth Floor.



Have You Seen the "Blue Beauty" Universal Combination Range

Finished in a beautiful glossy blue all porcelain enamel—requires no blacking—may be cleaned with a damp cloth. This handsome range possesses all the splendid qualities of the regular Universal Combination Range. It is
Two Complete Ranges in One
Burns wood, coal or gas. As a gas range it affords a roomy oven, five-hole cooking top, elevated broiler. As a wood or coal range it affords an 18x18-inch oven, a well-proportioned firebox, six-pipe coil and gas self-starter. You can, if desired,
Make Your Own Terms in Reason
Heaters in All Styles and Sizes
—Meier & Frank's Sixth Floor, Fifth Street.



Join Our Dress Form Club

Every woman who does sewing at home should own a dress form. We have complete stocks adjustable and collapsible forms. Come in tomorrow and select a form from our vast assortments and enjoy the use of same while paying. Pay only \$1 down—50c week.

Sale of Sewing Machines

(These Prices Monday and Tuesday)
\$70.00 Eldredge Cabinet, \$55
\$58.00 Eldredge Machine, \$45
\$30.00 New Home Machine, \$18
\$25.00 New Home Machine, \$15
\$25.00 Eldredge Machine, \$15
(Not Two-Spool)
Sole agents Eldredge Two-Spool Machines—"no bobbins to wind." One Illustrated.
Pay only \$1 down—\$1 week.
Liberal allowance for your old machine.
—Meier & Frank's Second Floor, Fifth Street.

