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PORTLAND, OREGON, SUNDAY MORNING, SEPTEMBER 15, 1918.

The Standard Store of the Northwest

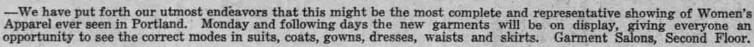
With Cash Purchases in All Depts. Except Groceries

Double Trading Stamps Olds, Wortman & King Double Trading Stamps

With Cash Purchases in All Depts. Except Groceries

Women of Portland and Vicinity Are Cordially Invited to Attend Our Fall Opening-Beginning Monday-of the

New Season's Fashions in Women's Wearing Apparel



Women's Suits

Second Floor-Our showing of the new Suits is now complete with the season's very smartest models-many of them shown exclusively at this store. Blue serges, gabardines, homespuns, velours, silvertones, velvets and novelty mixtures in every desirable shade. There is a wide range of styles—many are plain tailored with long coats—others in novelty belted effects with tailored or convertible collars. Fur and braids are used extensively as trim-

Women's Gowns

Second Floor-America's foremost designers have worthy representatives in this showing and there are many exquisite creations that are exact reproductions of imported models. Gowns for afternoon and evening wear, made up in the wanted materialscrepes, satins, nets, velvets, etc. One very attractive model is of silk tulle and is silk-embroidered-another is of Georgette crepe and velvet combined. Many of the new gowns are also trimmed

mings on many of the new suits. Black, navy and all the newest with fringes. Make it a point to see this attractive showing of Fall shades are here in abundance. Prices range \$27.50 to \$225 beautiful new gowns. Prices range from \$55.00 to \$155.00 Portland's Largest Showing of Winter Coats

Dressy Coats Second Floor-Beautiful new Coats-made up in wool velours, velvets, velvet bolivias, Meltons, silvertone and various other materials, including the serviceable tweeds. Fur, plush and braid-trimmed models—many of them lined throughout with fancy or plain satins. Women interested in Coats of the finer grades should see these attractive new models. A wide range of plain colors; browns, blues, greens, etc., also many in plaids, stripes and mixtures. Very best tailoring throughout. All sizes—\$75 to \$210

belts, large collars, pockets-some trimmed with fur or plush—Coats with pleats at back or with gathers. Dozens of new styles. Meltons, bolivias, cheviots, burellas, mixtures. Priced \$20.00 up to \$67.50 Women's New Fall Dress Skirts

Utility Coats

Second Floor-For street, school, and motoring we have an excellent range of Coats-all designed not only for

service, but also for looks. Smart Coats with wide

At Prices Ranging \$7.50 to \$35.00 Second Floor-The great popularity of the separate skirt bids fair to extend throughout the Fall and Winter seasons. Every new and correct style is represented in our large stock, including tailored, pleated and gathered effects. Materials are serges, gabardines, tricolette, Georgette crepes, wool velours, satins. Plain colors, plaids, and stripes. Ask to see these new Skirts. Prices range from \$7.50 up to \$35.00

New Silk Petticoats

Second Floor-The new Petticoat to match that suit is here! Scarcely a shade you can think of but what will be found in our splendid new stock. Petticoats of taffetas, messalines, jerseys-plain colors, changeables, plaids, stripes-\$4.49 to \$15.00

Special!

New Fall Veils

and Veilings Silk Waists Main Floor-Women's Drape Veils in circular, square and straight effects. Plain or with dots, figures, scrolls and fancy bor-

New Ribbons

This lot is made up from several Main Floor-Latest Fancies for Millinery, broken lines formerly selling at Bags, and other purposes. Extensive asmuch higher prices. Great many different models in the showing. sortments in plain colors, plaids, checks, stripes and floral effects. Reasonable prices. These are priced, for a \$3.29 quick clean-up, at -HAIR BOW RIBBONS in plain colors and fancies-35¢ up to \$1.25 a yard.

Apparel

-Women who wear the large sizes will be interested in knowing we spe-cialize on garments of this kind and are now ready with becoming models in new Fall Suits, Coats and Dresses in the new and most wanted materials.

Little Women

-Particularly misses and juniors will find here a splendid showing of the new Suits, Coats and Dresses in latest modes. Reasonably priced.

Double Stamps With Cash Purchases

Stout Women's Silk and Serge Dresses New Bryn Mawr \$15.00 to \$68.50

Second Floor-New Wool Jersey Dresses in the leading colors, trimmed with sutache braids in fancy designs-new Dresses in beautiful models made up in sating, messalines, crepe de chine, satin, Georgette crepe—new Dresses of wool serge or velvets. Our stock is large and varied—no matter how critical your taste, there is a style here suited to your individuality. Many of the new Dresses are made up in combination of silks, crepes and serges. Russian blouse, surplice, basque and straight line effects. Prices range from \$15 up to \$68.50

New Betty Wales Dresses

Second Floor-Ideal Frocks for college girls, for business wear. Charmingly youthful in design. Made up in serges and and skirts. Many are also shown in silks. See these. Prices range from \$20 up to \$32.50 stripes. Priced \$3.75 up to \$9.95

Blouses

Second Floor-Exceedingly smart are these new Blouses. Made up in fine quality Georgette crepe, in the new brilliant shades-some in combined colors, others trimmed with yarn em broidery. Priced \$10.00 to \$25.00

Silk Waists

Second Floor-Georgette Crepe, Crepe de Chine and Taffeta Waists in new tailored styles. Full range of the latest shades to go with Fall suits

Charming Autumn Millinery in a Notable Exhibit At \$3.29 ders; black and colors. Priced 65¢ to \$5 —NEW VEILINGS—Hexagon, banline and fancy meshes. Prices from 35¢ to \$1.85 Trimmed Hats \$7.50 to \$50 Center Circle, First Floor-Georg-Tailored Hats \$5.00 to \$25 ette Silk Crepe Waists in white, flesh and other good colors, also colored crepe de chine Waists.

CLEVER NEW SHAPES of velvet and satin frequently combined with crepe and other fine fabrics. Graceful Wide Brim Hats that droop and sway so becomingly-smart little turbans and tricornes trimmed with ostrich, novelties, wings, etc.—new Hats with velvet crowns—new French felts in tailored effects trimmed with grosgrain bands and bows. Hundreds of beautiful models on display Monday. Prices range from \$5 to \$50 .- Millinery Salons, Second Floor.

Misses' and Children's Hats

-Girls of high school age and their younger sisters will like these new Fall Hats. The styles are just what they demand. Felts in all colors. Priced \$1.50 to \$5

Women's Neckwear

Main Floor-New Collars, Sets, Vests, Vestees, Fichus, Tailored Stocks, Guimpes and Jabots. Imitation and real filet, Georgette crepes, satins, nets, organdie, piques and silks. Priced 65¢ up to \$14.95 -NEW PLEATINGS in widths 2 to 10 inches-yard, 45¢ to \$3.00

-NEW Marabou Scarfs in black, natural and mole. Lined with satin. Also new Scarfs in combinations of marabou and ostrich. Latest styles. Prices range from \$6.95 to \$25.00 -NEW Plush Capes and Throws lined with satin. Very stylish. Prices range from \$7.50 to \$21.95

Women's New Fall Gloves -Celebrated "Chateau" French Kid Gloves, also many other well-known makes. All the very newest styles and shades. Priced \$1.75 to \$3.75 pair.

Latest Novelties in **Trimmings**

-FUR TRIMMINGS of dependable quality. We do not handle inferior grades. Skunk, opossum, mole, ermine, nutria, squirrel and all other popular kinds—widths 1 to 10 inches. Prices range from 50¢ to \$32.50 -NEW FRINGES of silk and chenille for trimming of the new dresses. Black and colors. 65¢ to \$3.25 —SILK CORDS, Braids, Tassels, Drops, Fur Fasteners, Soutache Braids, Metal Lace Flouncings, Bands, Rosebud Trimmings and Ornaments.

New Crepes

-GEORGETTE CREPES of highest quality in all the new light and dark colors. Priced, yard \$2.00, \$2.25

—Printed Indestructible Voiles and
Printed Crepes in attractive patterns for party or street dresses. Prices range from \$2.75 to \$3.98 a yard. -New Colored Silk Dress Nets in every wanted shade. 40 and 72 inches -prices range 95¢ to \$2.50 -New Metaline Cloth in 36-inch width; all colors-yard, \$1 to \$1.75

Third Floor—We are Portland agents for this famous make. Finest grade curled hair filling. Priced at \$45.00 finish. Priced special this week \$2.48 Reed and Willow Furniture

Sale of Felt Mattresses

Full Size-Imperial Roll Edge

Third Floor-The Bedding Section will sell a limited number of high-grade Felt

Mattresses at special low prices, beginning Monday morning. Filled with best grade

cotton felt, covered with fancy ticking. Full size. Get your order in early!

_\$16.50 Full Size Mat-\$13.35 | -\$18.00 Full Size Mat-tresses, priced special, at \$13.75

Wilson "Restgood" | 18-Inch Pedestals



Mattresses

At ¼ Off

At \$2.48

Third Floor-For a short time you may take your choice of any piece of Willow, Reed or Wicker Furniture in our stock at just % off the regular price. Chairs, rockers, tables and various other pieces—latest 1918 styles. As supply will be very limited next year and prices much higher, this sale offers splendid opportunity to save. Double Stamps tomorrow with cash purchases in Furniture Department.

Women's Knit Underwear

Monday Specials at Bargain Circle, 1st Floor

-Anticipate your needs, not only the immediate future but for next season as well, for there is certain to be advances in prices on practically all lines of cotton goods in the very near future. BUY NOW AND SAVE. Mail orders filled.

Knit Vests

Bargain Circle-Women's Swiss ribbed sleeveless Vests of pure white 25c cotton. Extra good values at 25c —Women's sleeveless, low-neck Vests; Swiss ribbed and spring needle styles. Perfect-fitting and nicely fin-ished. Priced special, garment 35c Suits. Specially priced at only \$1.00 -Double Stamps With Cash Purchases in All Departments Except Groceries.

Union Suits

-Women's Union Suits, low neck, sleeve-

Featuring New Fall Flannels For Bath Robes, Night Gowns, Pajamas

Back Flannels in a great range of patterns and colors—the yard, 25¢, 35¢
—New Bath Robe Flannels in latest 1918

-New Velour Flannels and new Fleeced- | -New Outing Flannels in checks, stripes, plaids, plain colors and white. Priced special Monday at, yard, 25¢ to 40¢ -New Eiderdown Flannels in 36-inch patterns. Great assortment from which to choose. See these. Priced at yard 75¢ great showing. Priced at yard, \$1.00 -SILK-EMBROIDERED Baby Flannels-11/2-yard pieces. Special, each, \$1.50

Linens and Sheetings

yards, to be closed out at special prices. -LUNCH CLOTHS-This is a special -MERCERIZED TABLE DAMASK PRICED SPECIAL MONDAY, YARD, 65¢

-REMNANTS of Table Damask, several | -BLEACHED and Unbleached Sheetings, hundred pieces, in lengths 11/2, 2 and 21/2 | 2 large cases just opened up, but we cannot duplicate this to sell at anywhere near these prices, so take advantage of inches. Priced special at, each \$2.00 inches. Priced special Monday, at \$50 cm inches. Priced special Monday, at \$50 cm inches. standard quality muslin. Spe- 75c | —Heavy Huck Towels, 75 per 39c cial for Monday's sale, at only 75c | cent linen. Priced special, each 39c

Women's Footwear

In Latest Fall Styles

At \$12 —Beautiful new Laced Boots of gray or mahogany calf. 8½ inches high. Mannish militaire last with narrow toes, medium heels. A very durable and dressy street boot. All sizes. Widths AAA to D. Excellent values at \$12 At \$13 —Women's Laced Boots of Field-Mouse kid. Neat pointed toe, imitation stitched tip, hand-turned soles; full Louis heels; 9-inch top. Glove-fitting. Very dainty boot. The pair \$13 -MANY OTHER SMART STYLES FOR FALL



Great Sale of Lisk's Blue Enameled Ware

New Fireplace **Fixtures**

Third Floor - Fire Screens and Irons, Fire Sets, Spark Guardsour new 1918 stock is now on display. Complete that bungalow with a set of Fire-Place fixtures. Dozens of styles here from which to choose. Very reasonable prices.

New Bathroom Fixtures

-Towel Bars, Toilet Paper Holders, Tumbler Holders, Soap Holders, Medicine Chests, white enameled Seats, glass Shelves—everything for the bath room, at lowest prices.-Department, Third Floor.

Enameled Ware, with white enamel inside. Heavy steel base. Strictly high-grade ware. Below is a partial list of articles in this sale. -\$1.15 Deep Preserve Kettles, 5-qt. 77¢ -\$1.27 Deep Preserve Kettles, 6-qt. 85¢ -\$1.55 Deep Preserve Kettles, 8-qt. \$1.04 -\$1.90 Deep Preserve Kettles, 10-qt. \$1.27 -\$2.20 Deep Preserve Kettles, 12-qt. \$1.47 -\$2.70 Deep Preserve Kettles, 14-qt. \$1.80 -\$3.35 Deep Preserve Kettles, 16-qt. \$2.24 -\$4.00 Deep Preserve Kettles, 18-qt. \$2.67 -\$1.50 Covered Sauce Pans, 2-qt., at \$1.00 -\$1.75 Covered Sauce Pans, 3-qt., at \$1.17 \$1.95 Covered Sauce Pans, 4-qt., at \$1.30 \$2.15 Covered Sauce Pans, 5-qt., at \$1.44 \$2.40 Covered Sauce Pans, 6-qt., at \$1.60 \$3.40 Seamless Double Boilers, at \$2.30 \$2.80 Covered Convex Kettles at \$1.87 -\$1.55 Seamless Stove Pans, special \$1.04 -\$1.90 Seamless Stove Pans, special \$1.27 -\$2.15 Seamless Stove Pans, special \$1.44 —\$2.53 Seamless Stove Pans, special \$1.70 —38c Pie Plates, 9-inch size, special at 25¢

-\$4.40 Seamless Double Boilers \$2.95 \$2.20 Seamless Tea Pots, 2-qt. \$1.47 \$2.35 Seamless Tea Pots, 3-qt. \$1.57 \$2.80 Seamless Tea Pots, 4-qt. \$1.87 \$2.20 Seamless Coffee Pots at \$1.47 \$2.00 Seamless Coffee Pots at \$1.34 \$1.95 Covered Convex Kettles \$1.17 \$2.15 Covered Convex Kettles \$1.30

45c Pie Plates, 10-inch size, only 30c 60c Pie Plates, 11-inch size, only 40c _\$3.75 Seamless Tea Kettles at \$2.50 \$4.25 Seamless Tea Kettles at \$2.84 -\$2.50 Deep Seamless Dish Pans \$1.67 -\$3.00 Deep Seamless Dish Pans \$2.00 -\$3.50 Deep Oval Dish Pans at \$2.40 -\$4.00 Deep Oval Dish Pans at \$2.67 -75c Tubed Cake Pans, special at 50¢

-Quantity of many articles in the following list is limited, there-

fore early shopping is advisable.

Large Oil Heaters \$7.50

Third Floor-Save coal and wood-get one of these Oil Heaters instead of making a fire in the furnace or stove. Will warm bedroom, bathroom, etc., in short time at small cost. Good large size; all parts nicely finished. Don't delay—order your heater at once. Limited number only, to sell at, \$7.50 -Double Stamps Monday with cash purchases in all Depts. except Groceries.