

FOR DEVELOPING AND PRINTING OF THE BETTER KIND BRING US TOMORROW FILMS YOU EXPOSE TODAY—KODAK SHOP, MAIN FLOOR

Meier & Frank Co. Sixty-First Anniversary Year The Quality Store Established 1857 See Also Page 13 This Section Meier & Frank Co.

This store recognizes—has always recognized—the importance of fostering the development of HOME INDUSTRY. We avail ourselves eagerly of the opportunity offered through Home Products Week to feature this good Made-in-Oregon merchandise in our many departments and in more than a score of our great show windows. The time is especially appropriate with so many people in our midst. Visitors are invited to avail themselves freely of our store conveniences. A special lounge room for the convenience of G. A. R. delegates has been fitted up in our Sixth Floor Auditorium. All are welcome to the Quality Store.

Note These Names and Brands—They Are Prominently Identified With the Success of Made-in-Oregon Goods

Dehydrated Products Made by Wittenberg-King Co. The most modern process of dehydration that makes possible fresh fruits and vegetables the year around is King's. These products are always ready on your pantry shelf when you need them—by simply adding water you have orchard-fresh and garden-fresh products of any kind. See Sixth street window. —Meier & Frank's: Ninth Floor, Fifth Street.	Golden Rod Cereals Made by Golden Rod Milling Co. We carry a complete line of the well-known Golden Rod cereals, including rolled oats, wheat flakes, pancake flour, wheat nuts, buckwheat flour, cracked wheat, corn meal, steel cut oatmeal, graham flour and ground oatmeal. Put up in specially prepared inside dust proof cartons. See Fifth street window. —Meier & Frank's: Ninth Floor, Fifth Street.	Men's Gloves Made by Beaver Glove Mfg. Co. In our Men's Furnishings Shop on the Main Floor you will find a fine assortment of "Beaver" gloves, including shipbuilders' gloves, farmers' gloves, loggers' gloves, automobile gloves, mackinaw wool gloves, etc. See interesting window exhibit of Beaver gloves in one of our Morrison street windows. —Meier & Frank's: Main Floor.	Panta Dresses Made by Neustadter Bros. We have a good selection of the popular one-piece Panta dresses made by Neustadter Bros. Of light striped percale, \$1.69. Of white Indian head, \$3.50. Of plain blue chambray, \$3.50. Of heavy dark blue denim, \$4.50. These dresses are suitable for all outdoor purposes. They will give good service. —Meier & Frank's: House Dress Shop, Third Floor.	Trunks, Suitcases Multnomah Trunk & Bag Co. Trunks are three-ply veneer fir boxes with covering of metal, canvas and fiber. Suitcases for the shopper, the traveler and vacationist. Many different sizes and styles to choose from. These trunks and suitcases are very moderately priced. See display of luggage in one of our Sixth street windows. —Meier & Frank's: Luggage Shop, Sixth Floor.
Oleomargarine Made by Union Meat Co. The well-known "Columbia Brand." Also "Umeco" Nut Margarine. These two products are churned fresh daily in Portland under most sanitary conditions. You'll like them for table use and for cooking purposes. See exhibit of these two thrift products in one of our Morrison street windows. —Meier & Frank's: Ninth Floor, Fifth Street.	Carnation Milk Carnation Milk Products Co. Sterilized, evaporated, unsweetened condensed milk. Guaranteed to contain no substance but fresh, pure sweet milk. Evaporated to the consistency of cream, thoroughly sterilized. This milk complies with the standard fixed by the United States Government. See display in one of our Sixth street windows. —Meier & Frank's: Ninth Floor, Fifth Street.	Men's Shirts Made by Fleischer, Mayer & Co. These are the well-known "Mt. Hood" brand. Negligee shirts made of splendid materials and in sizes that will fit. Also flannel shirts. In coat style. These shirts have the desired fullness—not skimpy. Good workmanship throughout. All details reflect great care in manufacture. See Fifth street window display. —Meier & Frank's: Main Floor.	Blouses Made by Ball Mfg. Co. "Balmaid" blouses are made in Oregon. We feature good heavy quality Crepe de Chine strictly tailored models with high collars. Also styles with convertible collars. Others have roll and flat collars. All sizes. Moderately priced from \$6.50 to \$10. See our Alder street window display. —Meier & Frank's: Blouse Shop, Fourth Floor.	Indian Robes From Oregon City Woolen Mills We have a great variety of the popular Oregon City Indian robes. All are in large sizes and will not shrink. Colors are guaranteed fast. Moderately priced \$10 to \$15. Also plain color wool auto robes with hemmed edges—these priced at only \$7.45. See display in one of our Sixth street windows. —Meier & Frank's: Luggage Shop, Sixth Floor.
Wheat-Savers Made by Pacific Coast Biscuit Co. These are the well-known "Swastika" brand—which means the best. Swastika Wheat-Savers are very crispy and will help wonderfully in the conserving of wheat. You know the goodness of all Swastika products. Manufactured in Portland. See exhibit of Swastika Wheat-Savers in one of our Fifth St. windows. —Meier & Frank's: Ninth Floor, Fifth Street.	Wunder Polish Made by Wunder Products Co. Wunder—the new scientific polish and cleanser. Wunder will lighten your house-keeping. It will keep everything looking bright and new—silverware, woodwork, windows, bathroom fixtures, etc. Free from grit, acid or alkali. Will not scratch or mar finest surfaces. See Alder street window display. —Meier & Frank's: Housewares Section, Basement.	Men's Wear Made by Neustadter Bros. Our assortments embrace "Boss of the Road" overalls and jackets; "All-in-Won" suits—pants and coats combined; shirts in negligee, military and golf styles; wool shirts; "Boss of the Road" loggers' shirts. We also have mackinaws made by Neustadter Bros. See our Morrison street window display. —Meier & Frank's: Main and Third Floors.	Play Suits Made by Fleischer, Mayer & Co. "Jenny & Joe" play suits—practical garments for little boys and girls. They are attractive and serviceable-made like an overall, of indigo blue dye denim, also of good quality khaki twill cloth, with red galathea trimming at neck, pockets, sleeves. See exhibit of these play suits in one of our Fifth street windows. —Meier & Frank's: Children's Shop, Second Floor.	Toys Made by Valentine Mfg. Co. In our Toy Shop on the Fifth floor, Sixth street, you will find complete assortments of wooden toys made by the Valentine Manufacturing Company. We also have a good selection of juvenile furniture and nursery furniture made by the Valentine Company. See display in one of our Alder street windows. —Meier & Frank's: Toy Shop, Fifth Floor.
Macaroni Made by Porter-Scarpelli Co. Macaroni is the most palatable and substantial food article on the market. The Porter-Scarpelli Macaroni Company operates the most up-to-date macaroni factory on the Pacific Coast and is the only one that uses the automatic paste dryer. Over forty different forms of paste. See Fifth St. window. —Meier & Frank's: Ninth Floor, Fifth Street.	Brushes Made by American Brush Mfg. Co. We have a good assortment of brushes made by the American Brush Manufacturing Company. Floor sweeping brushes, waxing brushes, window brushes, carpet brushes, dusting brushes, clothes brushes, shoe brushes and countless brushes of first quality. See the display in our Alder street window. —Meier & Frank's: Housewares Section, Basement.	Neckwear Made by Eastern Novelty Co. Included in our stocks of neckwear made by the Eastern Novelty Company are the new "modesty" vests, ranging in price from \$1.50 to \$3; net fichus at \$1.75; the new "Jap" collars at \$1.50 and \$1.75. Between 2 and 5 each afternoon young ladies will demonstrate in one of our Fifth street windows. —Meier & Frank's: Neckwear Shop, Main Floor.	Rubber Soles, Heels Made by Portland Rubber Mills Non-skid soles and heels keep your feet dry. They do not wear slippery—they keep out moisture and they make hard pavements as easy to walk on as the softest green. Have these soles and heels put on your shoes. They wear like iron. See our interesting Fifth street window display of these goods. —Meier & Frank's: Shoe Shop, Third Floor.	Hand-Colored Photos From Fred H. Kiser What better souvenir, holiday or wedding gift than hand-colored photographs of our Northwest scenic beauties? We have complete stocks of Fred H. Kiser's hand-colored (in oil) photographs. You will find these photographs on the Fifth floor, Fifth street. See display in one of our Alder street windows. —Meier & Frank's: Picture Shop, Fifth Floor.
Albers Cereals Made by Albers Bros. Milling Co. Albers cereals and flours are made from choice grains ground to a uniform powder. Look for the "Miner" on all package goods—for the "Peacock" on all sack goods. Peacock brand substitutes—oat flour, barley flour, corn flour and rice flour. See display in one of our Fifth street windows. —Meier & Frank's: Ninth Floor, Fifth Street.	Hats and Caps Made by Jacobs Hat Co. For men and boys we have cloth hats and caps made of high grade Oregon woolsens. These in our Men's Furnishings Shop. For women we have auto caps, sport hats and Kiltie caps and tams. These in our Women's Neckwear Shop. See interesting window exhibit in one of our Morrison street windows. —Meier & Frank's: Main Floor, Fifth Street.	House Dresses Made by Utility Garment Co. "American Maid" dresses of good quality gingham, cotton crepe and percale. A good variety of styles to choose from. Assorted colors piped in white and contrasting colors. Moderately priced \$1.98, \$2.95 and \$4.45. See interesting display of American Maid dresses in one of our Morrison street windows. —Meier & Frank's: House Dress Shop, Third Floor.	Fleece Wool Products Made by Pendleton Woolen Mills Pendleton fleece wool products are "woven where the wool is grown." Indian robes \$12.50. Auto robes, \$15. Steamer rugs, \$16. Indian shawls, \$15. Couch covers, \$15. Go-cart robes, \$4.50. Striped blankets, \$14. Bed robes, \$16.50. See Pendleton exhibit in our Sixth and Alder street corner window. —Meier & Frank's: Blanket Shop, Second Floor.	Blue Prints Made by L. C. Gregg Blue prints in detail of the Ferris type standard wooden cargo ships, priced at \$2. We also have City and Road Maps compiled by Clarence Gray, priced at 50c and 75c. These form an interesting part of our Home Products display. See exhibit of these prints and maps in one of our Alder street windows. —Meier & Frank's: Book Shop, Fifth Floor.

WE ALSO FEATURE TOMORROW

New Fall Millinery All of the charming features of the new Fall fashions will be found in these new Autumn hats. Styles are absolutely authoritative. Women and misses of all tastes will find it a very easy and pleasant matter to choose from our splendid new assortments hats—any number of them—to suit their individual fancies. We feature tomorrow hats for semi-dress occasions in great array as well as smart tailored and ready-to-wear styles from Knox, Burgess, Hyland, Phipps and Vogue, the country's leading designers. A multiplicity of new shapes and all the accepted new colors. A wide range of prices—all most moderate. —Meier & Frank's: Millinery Shop, Fourth Floor.	\$1.25 Silk Messaline 2500 Yards at 79c Every Yard New A special purchase of 2500 yards fine heavy quality silk messaline on display and sale tomorrow for the first time at this great reduction. Not all colors in this lot, but such wanted shades as navy blue, black, Burgundy, maroon, pale blue, pink and corn included. Suitable for women's dresses, skirts, waists, petticoats. Market value \$1.25; on sale tomorrow only, yard 79c. No phone orders. None sent C. O. D. —Meier & Frank's: Daylight Silk Shop, Second Floor.	More New Fall Suits and Dresses Come and see how well all the promises of beauty, distinctiveness and originality in Fall fashions have been carried out. The finest and the most skillfully developed style features characterize our displays, as well as a high service quality in keeping with the times. The best the new season has to offer is now shown in our suit and dress sections. The New Suits Exhibiting the almost universal tendency towards simplicity of the most effective type, these new suits forecast with absolute certainty the smartly tailored—even distinguished appearance—of every wearer. In their very simplicity lies their greatest charm, emphasized by the artistry of the trimming features used with splendid taste. Our showing embraces representative models of duvet de laine, velours, serge, gabardine and twills in all the newest models and colors. Many effectively fur trimmed. \$35 to \$95. New Dresses The season's finest models are here, developed in wool jersey and silk tricotette, serge, tricotette and Poiret twills, trimmed with fringe, braids, embroidery, beads, etc. Pleats, drapes, gathers and sashes are featured. Round or square-neck models. Many of the popular new coat dresses are shown. \$25 to \$87.50. Summer Coats \$8.50-\$12.50 A good assortment of coats drastically reduced for final clearance—many offered at LESS THAN HALF the original prices. Short sport coats, medium and full length models. Belted and unbelted styles. Gray, tan, navy, black and sport shades of green, purple, rose, white. Everything smart in sport silk coats included. All sizes at these two greatly reduced prices—\$8.50 and \$12.50. —Meier & Frank's: Apparel Shop, Fourth Floor.
Coffee, Lb. 29c Equal to most advertised 40c grades. Blended and roasted fresh daily for us. Pound 29c. Matches, Searchlight or Birdseye, none delivered, 12 boxes (limit) 70c, four boxes ... 25c. —Meier & Frank's: Ninth Floor.	Creme Oil Soap Free We will give one cake of the famous Creme Oil pure vegetable oil soap free tomorrow with every purchase of three cakes of this soap at 25c. —Meier & Frank's: Main Floor.	Cretonnes Yard 19c 1000 yards of serviceable cretonnes in a variety of designs and colorings. 19c yard is much below present cost. —Meier & Frank's: Drapery Shop, Seventh Floor.

Victory Yarn Hank \$1 All natural, gray, khaki and white Service Yarns are now sold only in Victory Booths, benefit American Committee for Devastated France. Hank very special at \$1.—Main Floor, Central.	U. S. Student Nurse Reserve Portland has not yet furnished her quota of properly qualified applicants for this important training course. Register with Council of National Defense (Women's Division)—On our Sixth Floor.	One Delivery a Day By governmental request this store makes one delivery a day over each route; charges for special delivery; limits to three days the time within which customers may return merchandise.	Meier & Frank Co. Established 1857 THE QUALITY STORE OF PORTLAND Fifth, Sixth, Morrison, Alder Sts.	"Delineator" Special Offer Last week of this special offer open to old as well as new subscribers. For particulars apply at our Pattern Shop, September Delineator for subscribers now in—Second Floor.	Flags for G. A. R. Celebrations Flags will be everywhere in evidence this week whilst the G. A. R. veterans and their friends are in our midst. We have the flags in cotton, wool, silk and in all sizes.—Fifth Floor.	Fur Repairing and Remodeling Now is the time to have this work done so that your furs may be in readiness when cold weather comes. Besides, special prices are now in effect. Work expertly executed.—Fourth Floor.
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