Road Signs Greatly Needed, Says Executive.

### PERSONAL AID PROMISED

In Letter to Frank E. Watkins, of State Motor Association, Governor Says He Will Recommend New Law, if Necessary.

The campaign started by the Oregon State Motor Association to have road signs placed on the principal highways of the state is warmly approved by

Governor James Withycombe The Governor last week wrote to Frank E. Watkins, president of the association, saying that he has officially taken up the matter with the State Highway Commission, and that he will furthermore recommend to the next Legislature a law to provide for road signs, unless this proves not to be

Mr. Watkins had suggested that if the signing problem could not be handled by the various county courts a tax of 25 cents added to the present motor car state license fee by action of the Legislature would provide money for a fine system of road signs at slight expense to each individual motorist.

Here is the Governor's letter to Mr. For some time I have realised the inadequacy of the present road sign system in Oregon, and recently I defin-itely determined that, in the event I am privileged to continue in service Governor, I shall recommend to next Legislature that a new law be enacted governing this question, unless it is ascertained in the meantime that

### such legislation is unnecessary.

State Supervision Preferred. "I have conferred on this matter with State Highway Engineer Nunn, who informs me that the Highway Commission is now working on a state highway map. Please rest assured that this general plan has my very warmest approval, and that the Highway Com-

mission will also be more than glad to co-operate with your association in striving toward the desired end. "According to my understanding it has been the duty of the various county courts to place signs along the roads in their respective counties. I believe this plan to be wrong in principle, inas-much as a standard state-wide system established and maintained under the direct supervision of the State High-way Commission is certain to prove ore satisfactory from every stand-int, Mr. Nunn advises me that the Highway Commission now has certain thority to regulate road-signing, but the highway department is not clear as whether or not money is available

r road-signing purposes.
"Personally, I believe that any given amount of road money derived from automobile license fees cannot be spent to better advantage than in the direction you have in mind, and I am happy to know that the members of the auto-mobile fraternity are willing to support the plan enthusiastically. I am satis-fied that a moderate sum of money would finance a road sign system em-bracing all main roads of the state."

Commission Favors Action.

At the suggestion of the Governor Mr. Watkins appeared before the State Highway Commission at its meeting last Tuesday in Portland. The com-missioners expressed the desire to help in a comprehensive system of road signing, but before taking action retheir authority to expend funds for the pur-

Mr. Watkins has received the following letter from State Highway Engineer Nunn relative to the need for road

"Governor James Withycombe has urged upon the State Highway Com-mission the necessity of properly sign-ing all state highways within the state of Oregon and signing all main tourist routes, as well as the shortest routes between towns of importance.

"In compliance with the Governor's request, the State Highway Department is now working out a state highway map which will show all the most important routes in the state and is designed to be used not only in our own work, but for tourists. In connection with this work, we are outlining a sys-tem of signing to be supervised by the State Highway Commission for ap-

"I have given the matter of signing considerable study, and on a recent trip through Eastern Oregon had occasion to note the poor system of signing and the necessity for co-operation.

Multnomah Plan Explained.

"I worked out the system of signing Multhomah County while Highway Engineersunder J. B. Yeon, and while that system could not be used to the best advantage in the state, it has given me very fair idea of the cost and method

a very fair idea of the cost and method of handling such work.

"In Muitnomah County the system of signing was more or less local and the simple names of the roads were given on each sign, as it is customary in Multnomah County to direct tourists to take a certain road. By consistently following the sign at each crossroads it would be impossible for him to make a mistake until he had reached the county line. In this work, all signs ists to take a certain road. By consistently following the sign at each crossroads it would be impossible for him to make a mistake until he had reached the county line. In this work, all signs were placed on the northeast corner of the highway intersections for the following reason: That the largest traffic would be from Portland toward the limits of the county where such parties were looking for a particular point, and the signs of crossroads could be read without stopping. The sign was placed on the north side of the road in order that it would have the advantage of being seen on moonlight nights.

"As I remember, about 348 signs were erected on three-inch pipes, set in heavy concrete base, and the total cost, including the map work, was somewhat less than \$1500. As you are familiar with the work in Multnomah County.

"I would be very glad, indeed, to have your personal advice in working out a system for the state."

### New Highway to Seaside.

PORTLAND, Aug. 8.—(Automobile ditor.)—Sear Sir: Will you kindly inform me in Sunday's auto section the andition of the Lower Columbia Highway from Portland to Seaside? Thank-ing you in advance. A SUBSCRIBER.

The Lower Columbia River Highway is in good condition most of the way to Astoria. Too good, in fact, for the opening of the fine macadamized atretches has resulted in a lot of speeding, which is injuring the surface. Between Goble and Astoria are a few tween Goble and Astoria are a few stretches of crushed rock where macad-amising is still in progress. Fast driv-ing on this is sure to injure tires. Most of the lower highway is in excellent condition and the stretches of crushed rock are not bad if driven over slowly. From Astoria to Seaside there is a paved highway. en Goble and Astoria are a few

GOVERNOR TO HELP FLEETS OF LIBERTY TRUCKS LIKE THIS ONE ARE BEING DELIVERED TO THE ARMY EVERY DAY BY THE BIG EASTERN TRUCK FACTORIES.



The fleet of 35 United States Army trucks in this picture has just been turned over to an officer of the Quarter-master's Department at Marion, Ind., by the Indiana Motor Truck Company, which is devoting a large part of its capacity to building Liberty tracks. These trucks were driven from the factory to the seaboard under their own power,

picking up supplies at various cities en route.

His Car Suffers Broken Spring Hanger on Detour Through Lumber Yards, and Garage Men Are All Too Busy to Fix It.

HOOD RIVER, Or., Aug. 10.—(Special.)—A. D. Moe, publisher of the Glacier, who, accompanied by Mrs. Moe and two daughters, Misses Florence and Frances, and Mrs. Moe's sister, Mrs. Laura Clapp, motored last week to Fort Stevens for a visit with his son, Sergeant Forrest L. Moe, had an experience in Astoria that tried his patience.

Mr. Moe, eager to get back to Hood River and his newspaper plant, running with a war-time shortage of help.

ning with a war-time shortage of help. left Astoria at daybreak Monday. "It is n osmall task to get through Moe. "The streets are being repaired, and the driver who negotiates the alley trails and lumber yard detours successfully can be rated as a fine driver. For comparatively long distances one has to steer his machine along a passage only wide enough for a single car.

Couldn't Dodge 'Em All. "The road has been built of heavy planks, and in numerous places heavy trucks have broken holes in the tim-When your car drops down into these depressions the bumping is ter-

rific.

"On Monday morning we had just about completed this winding detour through the city and were emerging from the yards of the Hammond Lumber Company when a drop into one of these holes broke a spring hanger on these holes broke a spring hanger on

my car.

"There we were, two miles from a garage, with the sun just coming up. I took a look at the damage, and it made me so sick that I couldn't relieve my feelings by any strong ejaculations. A spruce division guard gave us false hopes. He said they had a member of one of their crews, a fine mechanic, who would arrive about 6:30 o'clock and who could probably help us out.

who could probably help us out.
"We waited in vain. Finally it was suggested that we might get help from the company's blacksmith shop. After the company's blacksmith shop. After breakfast given us at the officers' mess-room at the plant's hotel, we held a conference with the manager, who ad-vised that we get in touch with a ga-rage in the city. Apparently the tele-phones of garages were not working.

Garages Cramed With Work. "But finally we got the car jacked up and got back into town. Conditions at blacksmith shops and garages, how-

Including the map work, was somewhat least than \$1500. As you are familiar mecessary to detour around four of them. At points construction crews are as you think is necessary. You will also note that on all main intersections, the sign mentions the names of such towns are are in the immediate vicintity.

Struction on the lower highway and it is necessary to detour around four of them. At points construction crews are at work, and the tourist is retarded by their activities. As bad road as any of the tempers of many in the trolley between the time timediate vicintity.

Stay clear of the car tracks whenever you can. You'll save tires, as well as two miles of detour through Astoria lumber yards.

"But all the bad points between Fort-

EDITOR IS BUMPED

land and Astoria are as bad or worse than the incomplete stretches of Columbia River Highway between Cascade Locks and Hood River."

Mr. Moe marvels that cars are able to stand the fast pace set by some drivers. He says that he saw numbers of big machines making 25 miles an hour over the bad roads. None of the way, he says, is dangerous, if drivers travel at a sane rate of speed and use care.

Mr. Moe says rapid progress is now being made on the Columbia River Highway between Cascade Locks and Hood River.

"I measured the graveled surface out from Cascade Locks," he says, "and

DODGING HOLES SOME JOB from Cascade Locks," he says, "and four miles were completed when we returned. They were graveling the road at the rate of a mile a day, Grading between Cascade Locks and Viento is practically complete. It is my opinion that the road will be in pretty fair shape by September 1."

### DOUGLAS EIGHT COMING

DAVID PEPP TO HANDLE IT IN CON-JUNCTION WITH DANIELS.

Oregon and Washington Territory Obtained for Distribution of Car Here for First Time.

Announcement has been made by the town of Astoria at present," says Mr. | closed a contract to become the diswhich he will handle in conjunction with the Daniels-Eight and the Fulton

The Douglas Eight is made by the less strain, less wear and tear.

Douglas Motors Corporation of Omaha. "Anyone skeptical on this It is a car of the medium-price class should inspect the Chevrolet The Douglas Eight is made by the

Pepp says.

The Douglas Eight is an entirely new car in this territory and on the Coast. It has the Herschell-Spillman motor, with which the Daniels Eight also is equipped. The models to be delivered here are to have specially made bodies, no two of them having the same color combination. They will also have allcord tire equipment. They are coming in 3-passenger, 5-passenger, speedster and 7-passenger models.

Though the Fulton truck has not yet reached Portland, Mr. Pepp has been notified that a couple of carloads have left the factory in Long Island. The Fulton truck comes only in 1½-ton

MEDFORD ROUTE IS BETTER

Fewer Hills on Road to Crater Lake Than Via Ager, Cal.

Good roads enthusiasts in Southern

Good reads enthusiasts in Southern Oregon have taken exception to the information sent out by the Chevrolet Touring Bureau regarding the route into Crater Lake.

This information, obtained from a motoriet named Webber, who claimed he had made the trip from both directions, gave the route to the lake from Ager, Cal., the preference over that from Medford and Ashland. It was stated the grades on the latter were more difficult than those encountered on the other.

According to the latest information the "Topsy" grade on the Ager-Crater Lake road is far steeper than anything encountered on the Medford highway, and it is chaimed the latter is in far better condition.



COST OF OPERATION SMALL, DRIV-ING IT EASY.

Old Idea That Car of Light Weight Lacks Strength, Merely Because It Is Light, Not True.

"Light weight in an automobile means more than it ever did before," says A. W. Regner, of Regner & Fields,

local Chevrolet dealer.

"Less weight in a car means less expense for gasoline, less expense for oil and less expense for tires. It means longer service for less cost, the very thing that is eagerly sought by every motorist. The man who drives a light car isn't carrying around a lot of excess weight which he cannot utilize, but just pay for dearly in extra fuel and

"The light car not only costs much less to operate, but is easier to drive, especially in congested traffic. For especially in congested traffic. For long-distance driving it is far more dependable. It can travel with ease over rough roads and get in and out of places which the heavy car, handicapped with its own weight, could never

negotiate. "But in spite of the many advantages of the light-weight car, which anyone can easily understand, if they give the David A. Pepp, manager of the Daniels
Sales Agency in Portland, that he has a light car lacks strength. This is not If built right, the light-weight car tributor here of the Douglas Eight, is just as staunch and sturdy as the which he will handle in conjunction heavy-weight car. As a rule it also possesses longer life and depreciates less in value from year to year, all because there is less weight, which means and Mr. Pepp figures that the com-bination of Daniels in the high-price class and Douglas in the medium will possessing ample strength for all uses class and Douglas in the medium will work very well together.

He will have not only the Oregon territory, but the state of Washington as well for the Douglas. Two carloads of Douglas cars are now en route from the factory to Portland, Mr. Pepp says.

The mileage of its light weight and famous valve-in-head motor, 25 miles on a gallon of gasoline is a common performance for this car. And a set of tires on a four-ninety will give exceptionally high mileage."

Road Courtesy.

You and your car will have a longer life if you give the benefit of the doubt to the other vehicle. We need more courtesy on the road, anyhow. The

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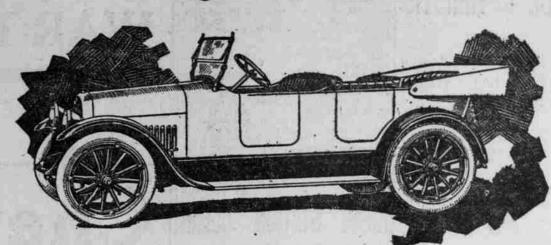
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What other car at this price gives you these quality

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Beautiful Stream Line Body Design. Tilted Windshield. French Plaited Upholstery. Adjustable Foot Pedals. Horn Button on top of steering wheel. Gas and Spark Controls on top of steering wheel.

Instrument Board tilted at most convenient angle. Carpeted, Limousine-type Foot Rest in tonneau. Blackmore Door Curtain Openers, Ventilating Catch on front doors. Low, Roomy, Comfortable Seats.

Beautiful in Design Thoroughly Modern Mechanically Right

A LL the genius and resources of the great Studebaker factories have been centered upon making this the greatest value light-four ever offered to the American public. Because Studebaker manufactures practically all of its own parts in its own plants, assemblers' profits have been eliminated. This saving and the constant improvements in manufacturing methods and processes, have made it possible to come to you with this extra value even at a time when it is customary to ask more and give less.

The supply will naturally be limited this year, so do not postpone your investigation of this car. See it at our sales rooms today.

Oregon Motor Car Co.

Park and Davis Sts.

Broadway 616

Keep the Air Vent Open. Binding of the bushings that surround the push rods frequently causes trouble. This may be caused by the oil becoming gummy or by valve a small hole. This is to allow air to and evaporation

Long Island railroad says: "Better wait a minute at a crossing than an hour in a doctor's office." The same applies on the streets.

Keep the Push Rods Clean.

| Grinding grit that has gotten down into the carburetor from the carburetor from the carburetor from the carburetor. If the aperture is can flow into the carburetor from the carburetor, though there is plenty in in the tank, make sure that this air vent is open before trying to locate a stop-

page in the line .- Milestones

Studiously avoid spilling, leakage



## We're Ready With Uniform Tires **Built By Miller Champions**

THE Miller crack regiment of tire-builders will this year make only enough Uniform Tires for one motorist in 50. And The Miller Rubber Company has granted us the local rights to supply these much-sought tires.

For Millers are known far and wide today for their uniform mileage. That means that wherever these tires are run under like conditions they wear the same.

That 99 Millers in 100 outrun standard guarantees. That less than 1 per cent ever need adjustment.

Of all the some 429 brands on the market, there is no other yet produced



There is no excuse longer for buying tires on luck. Miller means certainty—and safety, too, because of the tread that is geared-to-the-road. Mark how the sharp rubber cogs engage the ground.

Our allotment of Miller Uniform Tires is limited each month. To make sure of securing your season's supply, come in and reserve your tires now.

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