

SWIFT TRIP MADE

Maxwell Truck Cross Continent in 18 Days.

RAY McNAMARA AT WHEEL

Famous Pilot Takes Military Express Truck From San Francisco to New York City 16 Days Ahead of Schedule.

Eighteen days, instead of the scheduled 24, were sufficient for the Maxwell Military Express to cover its 3400-mile journey across the continent from San Francisco to New York City. In place of the scheduled 100 miles a day, the truck has easily made from 140 to 75 miles, and this while carrying a heavily loaded.

Official notification of the arrival of the Maxwell truck in New York was contained in a telegram received Friday by C. L. Boss, of the C. L. Boss Automobile Company, Maxwell distributor here. The telegram said: "Maxwell Military Express, driven by Ray McNamara, just arrived in New York, 18 days on trip. Average 11 1/2 miles to gallon. Made trip on one set of tires and no replacements of parts over rock roads and with bad weather conditions."

Such Bad Weather. Weather of all kinds has greeted the truck. From the extreme heat of the desert to the snow of the mountain peaks, from the dry plains of Nevada to the cloudburst in Utah and a thunder storm in Iowa, the most rigorous climatic conditions imaginable were experienced. But so far as delaying the truck's progress, they made it in effect. Right through it all the running time kept in advance of the schedule. The varying altitude, ranging from sea level to 8300 feet at the point where the main range of the Rockies was crossed, is also a point to be considered.

When the Maxwell reached Cheyenne it opportunely arrived on the opening day of the great Frontier celebration. The truck attracted much attention. When Ray McNamara left San Francisco he said that, although he had set 16 days as his running time, he intended to better this by several days. "He did so by 16 days."

Often the continent has been crossed, both by passenger cars and trucks, but this run is unique in that it is a continuous running, with all stops counted in the running time.

Tour Data Compiled. Figuring on a basis of 18 days, or 82 hours, the trip shows a mileage of eight miles per hour for the actual elapsed time from the start to finish of this record race against time. "The truck did much better than I had expected," said McNamara in his wired report. "I did not consider the trip successful unless we made it in 16 days. I will now compile figures on the economy and reliability of the truck which will be of importance to every user of automotive vehicles in the business world."

"When this test was broached," said W. J. LaCasse, Pacific Coast supervisor of the Maxwell Motor Sales Corporation, "I had a very high opinion of the truck's possibilities. However, the results have exceeded my most sanguine expectations. They point conclusively to the reliability of the Maxwell and its adaptability to conditions of every kind. It has been a selling test of the greatest value."

New Car Owners in County.

- Temporary police licenses were issued in Portland last week to the following buyers of latest model motor cars, pending arrival of the official state licenses from Salem. The list is compiled by M. O. Wilkins, publisher of the Automobile Record.
- L. M. Graf, 335 East Thirty-first street North, Briscoe.
- G. O. McNamara, 150 East Twentieth street, Buick.
- Mrs. P. E. Angerstein, 49 East Kilpatrick, Buick.
- H. B. Davis, 735 Irving, Chandler.
- H. J. Collins, 590 East Twenty-second North, Chandler.
- May E. Reeves, Arthur Hotel, Chandler.
- M. M. Sharrow, corner Bryant and Union, Chevrolet.
- M. F. Schall, 612 East Seventy-seventh street North, Chevrolet.
- Mrs. A. Cohn, 121 North Eighteenth street North, Daniels.
- W. M. Forrester, Milwaukee, Dort.
- Kasper Maribauer, 798 Mississippi avenue, Ford.
- H. E. O'Neil, 215 Pine, Ford.
- Edward Servick, 4203 Seventy-sixth street Southeast, Ford.
- Eather Van Scoy, 435 Simpson, Ford.
- T. Thomas Rye, 713 Crawford, Ford.
- M. G. Anast, 29 East Third street North, Ford.
- A. R. Robaskey, 71 North Russell, Frank.
- Sam Armisham, 358 Stark, Hudson.
- Mrs. W. J. Wallace, 940 Clinton, Hugmo.
- George Soroko, 622 Delray street, Hugmo.
- George W. Stapleton, Graham, Jordan.
- J. L. Carwell, 1556 Macadam, Maxwell.
- C. Leck, 685 East Sixty-fourth street, Maxwell.
- J. F. Hoos, 645 East Fifty-fourth street North, Maxwell.
- J. L. Carwell, 90 California street, Maxwell.
- H. Doney, 86 Broadway, Maxwell.
- Lewis Mason, 13 East Fifty-eighth street North, Oakland.
- Dr. D. R. Orvell, 514 Alder street, Saxon.
- Lester Holt, Dayton, Or., Saxon.
- R. A. Phillips, 939 Siskiyou, Buick.
- Letha Van Nest, 627 Northwest Bank building, Buick.
- D. M. Davis, 528 Morgan building, Case.
- J. D. Mitchell, 1087 East Burnside, Chandler.
- B. M. Evans, Cornwell Hotel, Dodge.
- James B. O'Shea, Jr., 833 Alameda drive, Dodge.
- Mrs. Jack Hoban, 42 East Forty-first street North, Ford.
- E. E. Lindsay, 68 West Alberta, Ford.
- A. J. Winters Company, 56-57 Sixth street, Ford.
- Fred G. Carpenter, Garden Home, Ford.
- Mrs. E. E. Hurlaux, 115 East Thirty-second street, Maxwell.
- Henry Fendall, 200 Front, Oldsmobile.
- E. Bailey, 170 Vista avenue, Oldsmobile.
- William Cavanaugh, 803 Corbett, Stutz.
- B. W. Rubin, 521 Morgan building, Case.
- Belle M. Leggett, 11 East Fourteenth street North, Chevrolet.
- E. J. Bryan, 417 East Thirty-seventh street North, Chevrolet.
- J. D. Schnell, 641 Rodney avenue, Chevrolet.
- John R. Moir, 694 East Twenty-first street, Chevrolet.
- R. Norberg, 995 Corbett street, Chevrolet.
- Mrs. R. Lytle, 890 Thompson, Daniels.
- Philip Sumer, 419 Monroe, Ford.
- Portland Seed Company, Front and Yamhill, Ford.
- L. E. Johnson, 505 1/2 Union avenue, Ford.
- Liberly Theater, 309 Broadway, Ford.
- J. L. McCray, 1605 Mallory, Haynes.
- C. A. Schmidt, 724 East Seventy-seventh street North, Maxwell.
- W. J. Young, 796 Vancouver avenue, Maxwell.
- H. Gault, 1496 East Everett, Maxwell.
- P. Stannett, 1422 East Davis, Maxwell.
- Broadway Feed Company, 101 North Sixth street, Mitchell.
- Martha Elgin, Corvallis, Mitchell.
- F. J. Evans, 448 East Thirteenth street North, Overland.
- Dr. A. Tilsner, 581 Marshall, Studebaker.
- C. J. Cobbe, 382 1/2 North Twenty-third street, Brasco.
- Antoine G. Labbe, 641 Gerald, Buick.
- Mrs. A. C. Autzen, 712 Schuyler, Cadillac.
- M. Liswell, 1552 Atlantic, Cadillac.
- Otto Hamey, city, Chevrolet.

- J. E. McKinney, 215 North Jersey, Chevrolet.
- M. G. Watson, 2078 East Stark, Ford.
- B. H. Tilton, 748 Corbett, Maxwell.
- Pearl Myland, 529 Knott, Maxwell.
- Nick Gorman, 733 Roosevelt, Saxon.
- John Stack, Banks avenue, Studebaker.
- Dr. M. Bissell, Bretner Apartments, Chandler.
- Earl V. Barnham, 756 Vanderbilt, Chevrolet.
- A. Rupert & Co., Worcester building, Chevrolet.
- F. H. Wing, Multnomah, Chevrolet.
- Leonard M. Handel, 1002 Wells-Fargo, Chevrolet.
- Estelle A. Fenne, 841 Fourteenth street, Chevrolet.
- W. L. Ward, 892 East Sixth street North, Chevrolet.
- J. H. Glass Co., 202 Broadway, Dodge.
- Arthur Berridge, 619 Worcester building, Haynes.
- John Nelson, 1282 Burrage, Maxwell.
- A. C. Greenwood, 241 Bancroft street, Studebaker.
- Mrs. A. J. Davis, 6919 East Thirtieth avenue Southeast, Apperson.
- E. Mills, Multnomah Hotel, Apperson.
- B. E. Kennedy, 316 Spaulding building, Chalmers.
- George Meredith, 263 Miles street, Chevrolet.
- Amanda Edgren, 1180 Maryland avenue, Chevrolet.
- O. Anderson, 1054 Cleveland, Chevrolet.
- Charles A. Robinson, 1277 East Seventh street North, Chevrolet.
- Henry Tangle, Hilldale, Dodge.
- E. H. Merin, Benson Hotel, Dodge.
- C. A. Strickard, 262 Goodnough building, Ford.
- Grant Smith-Porter Company, St. Johns, Ford.
- S. R. Bewley, 8315 Eighty-first street Southeast, Ford.
- J. J. Bremer, 163 Monroe, Oakland.
- G. E. Sanderson, 253 East Seventeenth street, Vels.
- E. M. Strong, 317 Corbett building, Case.
- J. E. Wolfe, 704 Marshall, Chandler.
- Mrs. A. L. Fuller, 839 Brazeau, Chevrolet.
- Tony Amoto, 647 Kari street, Chevrolet.
- M. Torkelson, 484 Gilman, Chevrolet.
- W. A. Rice, box 479, city, Chevrolet.
- C. A. Parashas, 707 East Seventieth street North, Chevrolet.
- W. Keine, 1132 East Twenty-fourth street North, Chevrolet.
- George Spelch, 842 1/2 First, Cleveland.
- Hess-Martin Iron Works, 464 East Taylor street, Cole.
- W. J. Wright, Troutdale, Ford.
- Fred Speer, Pacific States Telephone Company, Ford.
- A. Brueger, box 165, city, Ford.
- S. H. Graham, 205 Second street, Ford.
- Louis Stark, city, Ford.
- Forrest Lamb, 7913 Foster road, Maxwell.
- George Campbell, 354 Hall street, Maxwell.
- Elizabeth S. Joplin, 673 Clackamas street, Overland.
- H. O. Triplett, 417 Chamber of Commerce, Overland.
- J. F. Chandler, Ansonia Hotel, Overland.
- W. H. Chatter, 46 Fourth, Studebaker.
- Frank G. Tillman, 813 1/2 Front street, Willys-Knight.

NASH SALE RESTRICTED

TRUCKS TO BE SOLD ONLY FOR USEFUL PURPOSES. Nash Factory Informs Distributors of Necessity of Adhering to This Policy During War.

KENOSHA, Wis., Aug. 10.—(Special.)

Nash distributors and dealers all over the country have been advised to sell Nash trucks only to those businesses which are deemed vital to the successful carrying on of the war. At a recent meeting of the Nash distributors at the Nash factory this sales policy, which is to be effective during the war, was laid down by C. E. Voorhis, general sales manager of the Nash Motors Company. He pointed out that the demands of war upon the facilities of the Nash factory permit but a relatively small proportion of the Nash truck output to go to commercial buyers. Mr. Voorhis urged upon Nash distributors and dealers the necessity of being certain that not one Nash truck be permitted to go where it was not absolutely giving capacity service to the Nation in this emergency. "Investigate the requirements of your truck prospect just as carefully as you investigate the value of your truck," said Mr. Voorhis. "Then allot your available trucks to those businesses which need motor truck transportation most imperatively. We here at the factory are straining every resource to give you for your territory all the trucks for commercial use we possibly can, but it is evident that we, like all other truck manufacturers, will not be able to supply the demand. Do not let a single Nash truck be wasted in this critical period."

SWIFT CALLED INTO SERVICE

Manager of Pacific Tire & Rubber Company Seaman in Navy. Martin F. Swift, manager of the Portland branch of the Pacific Tire & Rubber Company, distributors here for the Gordon and Carlisle Tires, received notification Friday to report at once to the Bremerton Navy-yard for service. He enlisted in the United States Navy in Portland and the Pacific Tire & Rubber Company has developed a large business here. Mr. Swift's partner, J. G. Howell, will handle the business during his absence on war duty.

Flush and refill rear housings; pack all grease cups; clean out muffler and remove rust from rims.

SPECIAL Tire Prices Standard Makes

	Our Regular Price.	Price.
30x3 Plain.....	\$10.10	\$14.15
30x3 1/2 Non-Skid..	15.60	20.20
32x3 1/2 Non-Skid..	17.25	23.90
34x3 1/2 Non-Skid..	20.30	28.40
36x3 1/2 Non-Skid..	22.75	31.60
32x4 Non-Skid..	25.10	31.45
32x4 Non-Skid..	24.75	32.45
34x4 Non-Skid..	25.75	34.25
36x4 Non-Skid..	29.75	31.60
36x4 Non-Skid..	27.00	36.40
34x4 1/2 Non-Skid..	31.00	49.55
36x4 1/2 Non-Skid..	31.95	47.40
36x4 1/2 Non-Skid..	34.50	48.90
37x4 1/2 Non-Skid..	45.75	61.00
32x5 Non-Skid..	38.50	59.25
36x5 Non-Skid..	40.00	66.30
37x5 Non-Skid..	41.50	67.35

WE GUARANTEE. Mail Orders Given Prompt Attention. Give Size and Style of Rim. Goods Shipped to All Points C. O. D. Express or Parcel Post. Money Refunded on Goods Returned to Us Intact Within Ten Days.

Malcom Tire Co.
52 North Broadway, Portland, Or.
30 Branches.

Maxwell

46 Miles Per Gallon With Maxwell Car

Maxwell Motor Sales Corporation giving us a \$500 prize for driving Maxwell car owned by Mrs. Ora G. Sharp, of 107 1/2 Fourth St., over 46 miles on a gallon of gasoline.

Buy before the 10 per cent war tax advance and before the factory advance and while you can get deliveries.

Price \$825 F. O. B. Detroit
Ten months' time to pay for your car.
Most Miles per Gallon. Most Miles on Tires.
Most Value for Your Money.
Power, Speed, Beauty, Economy, Completeness.

C. L. Boss Automobile Co.

Vancouver Branch, 111 West Sixth St. 615-617 Washington St., Portland

PACIFIC HIGHWAY GOOD ROAD FROM VANCOUVER TO KALAMA REPORTED EXCELLENT.

Frank V. Smith, of Buick Agency, Says Any One Can Drive Over it Without Difficulty.

Motorists bound for Camp Lewis, Tacoma or Seattle, need not go out of their way to make the trip by way of Goble, Or., there ferrying across the Columbia River to Kalama, for the main Pacific Highway between Vancouver and Kalama, Wash., is now in pretty fair condition.

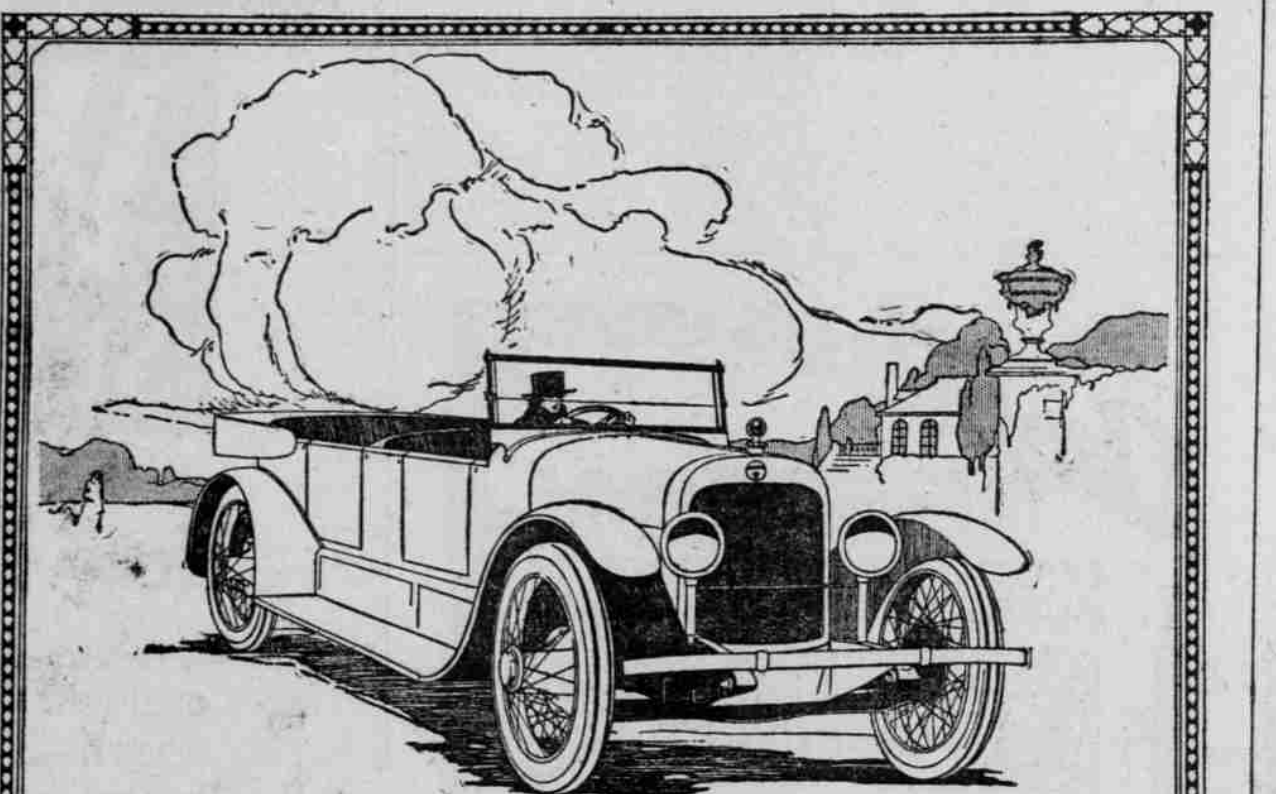
Frank V. Smith, salesman for the Howard Automobile Company's Portland branch, drove over this part of the highway in his Buick Six last Sunday. He reports that, except for a mile and a half or two miles of rather rough going near Martin's Bluff, between La Center and Kalama, the highway is excellent.

"No one should go the longer way via Goble, with expense and loss of time consequent to taking the ferry," said Mr. Smith, "through fear that the main highway is too rough to travel."

"When wet weather comes again, the Goble route and the ferry will undoubtedly be the better way to go. But in this weather the main highway is good enough for any driver."

Mr. Smith went fishing on the upper Kalama River last Sunday. To reach the fishing-place, which is about a mile and a half above Wild Pigeon Springs, and some 24 miles from Kalama, he drove through Kalama from Portland, and a mile or so out of that town turned to the right up the Kalama River. The road was very good, except for two or three six-story hills, but the fishing made up for all difficulties.

Fifty-four fat trout were caught by Mr. Smith in a few hours of fishing.



A New Continental Motor in the Sport Marine

A NEW power unit, designed and built by Continental, the master engine builders of the world, is presented to the public for the first time in the Jordan Sport Marine.

In this motor vibration is eliminated, speed accentuated, power increased and a degree of economy, ease of starting, and smoothness attained that is in advance of the times. The Jordan chassis contains only the finest universally approved units.

The Sport Marine marks the advent of the mechanically excellent, properly dressed and completely equipped motor carriage.

Note these striking and exclusive features. Custom built, mahogany panelled, all aluminum body, free from rumbles, upholstered in special bright genuine hand-buffed leather. Two optional colors, Briarcliff green and Liberty blue. Fashionably low with five 32 x 4 wire wheels, and five Silver-town Cord Tires.

Special speed gear ratio, 75-mile speedometer. Mabeth green vision lenses, rim-wind sport clock, tonneau light, Troy sport windshield, bumper, real tailored top, Boyce motometer and curtains that open with the doors as standard equipment.

JORDAN Sport Marine
MITCHELL LEWIS & STAVER
340 East Morrison Street, Portland, Oregon. Phone East 7272.
JORDAN MOTOR CAR COMPANY, CLEVELAND, OHIO

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The more seriously people consider the purchase of motor cars, the more respect they have for Model 90 cars.

Five points of Overland superiority: Appearance, Performance, Comfort, Service and Price

Eight Four Model on Touring Car—\$495; Sedan, \$535
All prices f.o.b. Toledo—Subject to change without notice

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Get honest, conscientious service. We will demonstrate to your satisfaction any statement we make regarding your battery.

RELIABLE REPAIRS

We are now permitted to use the patented Vesta Impregnated Mats in repairing all makes of Batteries. Let us explain what this means to you.

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