

FOR BEST RESULTS IN DEVELOPING AND PRINTING BRING US TOMORROW FILMS YOU EXPOSE TODAY—KODAK SHOP, MAIN FLOOR

The Red Cross Salvage Bureau
can put all kinds of junk and waste material to good use in helping our boys Over There. Notify Red Cross Bureau, this store, Marshall 4600 or A 6101.

Our Soldiers Want Phonograph Records
Bring records to our Accommodation Bureau, whence they will be sent to the soldiers at Vancouver, especially those in hospitals. New or old records.

Victory Yarn, Hank 87c
Natural, gray, khaki and white Service Yarns are now sold only in Victory Booths benefit American Committee for Devastated France.

Meier & Frank Co.
Established 1852
THE QUALITY STORE OF PORTLAND
Fifth, 30th, 4th, 5th, 6th, 7th, 8th, 9th, 10th, 11th, 12th, 13th, 14th, 15th, 16th, 17th, 18th, 19th, 20th, 21st, 22nd, 23rd, 24th, 25th, 26th, 27th, 28th, 29th, 30th, 31st, 32nd, 33rd, 34th, 35th, 36th, 37th, 38th, 39th, 40th, 41st, 42nd, 43rd, 44th, 45th, 46th, 47th, 48th, 49th, 50th, 51st, 52nd, 53rd, 54th, 55th, 56th, 57th, 58th, 59th, 60th, 61st, 62nd, 63rd, 64th, 65th, 66th, 67th, 68th, 69th, 70th, 71st, 72nd, 73rd, 74th, 75th, 76th, 77th, 78th, 79th, 80th, 81st, 82nd, 83rd, 84th, 85th, 86th, 87th, 88th, 89th, 90th, 91st, 92nd, 93rd, 94th, 95th, 96th, 97th, 98th, 99th, 100th

The National League For Women's Service
has its Official Headquarters in our Auditorium, Sixth Floor. Applications received from 10 to 6 daily. Enroll tomorrow for patriotic service.

Summer Goods Section Has Everything For Out-of-Doors Part of Your Home
You will find assembled here for your convenience in selection a great variety of artistic, comfort-giving, serviceable articles to make the out-of-doors part of your home more enjoyable. Hammocks, couch hammocks, porch and lawn swings, tents, etc. Come in tomorrow.—Fifth Floor.

A PAGE OF SEASONABLE NEWS--SOMETHING OF INTEREST TO EVERY MEMBER OF THE FAMILY

Again Our Apparel Shop Proclaims
Its Value-Giving Supremacy!
This Time With a Wonderful

Sale of Suits

\$25—\$27.50—\$29.50 Values

\$21.45

We've grouped for immediate clearaway 150 fine suits for women and misses comprising many SAMPLES and broken lines of high-grade garments.

Fine quality serge, poplin and wool jersey materials. Belted and semi-fitting, Norfolk and sports models. Colors include black, navy, tan, taupe, green, rose, etc. Finely serviceable suits on sale tomorrow at \$21.45 instead of \$25.00, \$27.50 and \$29.50.



Great Coat Values

Just 75 Garments in This Sale at

\$14.85

This price takes no account of cost, former selling price or present worth.

Short, three-quarters and full-length coats for women's and misses' wear. Loose and belted models. Half lined or unlined. Serge, poplin and velour materials in black, navy, gray and tan. Unequaled values at \$14.85.

New Summer Dresses

We've just received by express from our buyer now in the East a fine new assortment of women's and misses' midsummer dresses. To make them doubly desirable we've marked them at very attractive prices—\$12.50 to \$25.

Plain and figured voile, organdy, lawn and batiste dresses. All the latest models included—deep tunic or overskirt effects, coat models and dresses exhibiting the long, straight line silhouette. Women will snap these up eagerly for present wear. They're excellent values at \$12.50 to \$25.

—Meier & Frank's: Apparel Shop, Fourth Floor.

In Our Sixth Floor Auditorium
Tomorrow Beginning at 2:30 P. M.
Free Lecture-Demonstration
By Mrs. Evelene Spencer
The Subject of This Lecture-Demonstration Will Be
"FISH"

With special reference to the less-known varieties, the Government says: "EAT MORE FISH"—to release more ground area for the grains and meats required for shipment to our soldiers and allies and because fish is healthful, palatable, economical and can be used in so many appetizing ways. Mrs. Evelene Spencer, "Fish Evangelist," well known to Portland housewives for her interesting informative lecture-demonstrations on fish, will speak on her chosen subject tomorrow at this store. This lecture-demonstration, which will begin promptly at 2:30, will be given under the auspices of the U. S. Bureau of Fisheries. The public is invited to attend. Mrs. Spencer will give many valuable and original recipes on the preparing and cooking of fish and official Government bulletins will be distributed free. Portions served to all.

Delays Are Dangerous—Better Send Us Your



Furs for Storage

A postal card or phone call will bring our auto to your door. It's surely worth the little time required to ask us to call. Furs stored in our vaults are safe from moths, theft, fire and loss.

—Meier & Frank's: Furs Received, Fourth Floor.

A Great Selection of Novelties in

Silverware at 59c

will be found on display and sale in our Silverware Shop tomorrow. Without exception we have the largest assortment of practical articles in silverware in Portland at this popular price.

Included are glass marmalade and mustard jars with silver-plated tops, silver-plated pie servers, several styles in salt and pepper shakers, flower vases in various styles, berry spoons, gravy ladles, cold meat forks and countless other useful pieces of silverware.

—Meier & Frank's: Silverware Shop, Main Floor.

A New Novelty Just Received!

"Service" Photo Frames

One as Illustrated—Priced at

\$1

These new Service Frames, just received, are made of hard enamel, in white with red border. Inscribed with either U. S. Army or U. S. Navy. Space for picture. Size of frame is 1 1/4 x 2 1/4 inches. With easel back. Neat, attractive frames at only \$1.

—Meier & Frank's: Jewelry Shop, Main Floor.



Great One Day Sale of Women's

Fine New \$6.00 to \$6.50

Waists

Very Special at

\$4.45

Five Fetching Models Illustrated

While any remain we will sell these exquisite new Summer waists at the greatly reduced price of \$4.45—the regular prices are \$6 to \$6.50.

Beautiful models in waists of French mulls, voiles and linens. Plain white waists, others are white with colored collars and cuffs, still others are in checked and plaid effects in combinations of lavender and white, flesh and white, blue and white, green and white and rose and white. Some have cuffs, collars and vests of organdy edged with tiny frills. Also waists of batiste edged with narrow bands of colored material. Styles with flat and roll collars. Ideal waists for beach and outing wear. All sizes, of course. Come early for these splendid waists at \$4.45.

See Our Fifth Street Window Display

—Meier & Frank's: Waist Shop, Fourth Floor.

A Sale of 85c to \$1.25 Remnants of

Laces, Embroideries 69c

An extra special one-day disposal of good quality lace and embroidery remnants. Short lengths of novelty laces, nets, chiffons and Georgettes. The lengths range from 1/2 to 2 yards. Good 85c to \$1.25 values at, each 69c.

Georgette Crepe at \$1.59

This is a very special low price for Georgette Crepe of such quality as this. 40-inch Georgette Crepe, in this season's newest and most popular shades. Regularly \$1.75 to \$2.

—Meier & Frank's: Main Floor, Fifth Street.

Tomorrow We Introduce to the People of Portland a New and Distinctively MEIER & FRANK Service

Meier & Frank's Conservation Kitchen

Service That Enables You to Purchase and Take Home Your Luncheon or Dinner—COMPLETE—Cooked, Ready to Serve—Thus Saving Time, Labor, Fuel

In response to repeated urgent requests of many Portland housewives and organizations that something be done to relieve the inconvenience experienced in procuring properly cooked meals owing to the unprecedented scarcity of competent domestic help and other unusual circumstances, MEIER & FRANK'S set about the solving of this problem in characteristic energetic fashion. A new condition called for a new service and we have provided that service by means of

The Conservation Kitchen Which Begins Operations Tomorrow

This new service will be operated on an exclusive CASH AND CARRY basis. Owing to obvious difficulties in the way of delivering these ready cooked meals there will be no deliveries and the extremely small margin of profit derived from the sale of these cooked foods makes it imperative that we operate this service on a strictly CASH basis. Remember, you can buy A COMPLETE MEAL through MEIER & FRANK'S Conservation Kitchen—cooked ready to serve and eat. At most, all that is needed is to reheate some of the dishes. You obtain the best of meals at minimum effort. You should lose no time in becoming familiar with this Conservation Kitchen.

Here Are Four Typical Meals Available Tomorrow on the Ninth Floor, Fifth Street

No. 1 at 60c
Vegetable Soup
Roast Veal
Creamed Carrots
Creamed String Beans
Tapioca Pudding

No. 2 at 40c
Cold Veal Loaf
Potato Salad
Sliced Beets
Pie or Cake

No. 3 at 75c
Chicken Broth with Rice
Beef Stew with Vegetables
Breaded Tomatoes
Spinach
Rice Pudding

No. 4 at 50c
Shrimp Salad
Jellied Tongue
Saratoga Chips
Ripe Olives
Wheatless Cookies

You will also find on the Ninth Floor—Chipped beef, jellied pigs' feet, jellied corn beef, cooked corn beef, club salad, smoked tongue, baked ham, kippered salmon, smoked salmon, kippered cod, bologna sausage, liver sausage, cottage cheese, cereals, milk and cream.

—Meier & Frank's: Ninth Floor, Fifth Street.



We Are Sole Agents for

Frolaset

(Pronounced Fro-la-say)

Front Lace Corsets

Frolaset corsets are everywhere recognized as the peer of all front-lacing corsets.

We are the sole Portland agents for these nationally worn and favored front lace corsets. Our expert corsetiers will be pleased to help you select the model best suited to your individual type of figure. All styles and sizes. Moderately priced \$2 to \$13.50.

—Meier & Frank's: Corset Shop, Third Floor.

See Our Demonstration of the New

Kenney Curainless Shower



Do you realize that when you take a tub bath you finish in dirty water? The hygienic way to take a bath is to stand up in running water.

A Curainless Shower

that we are selling and demonstrating every day enables you to bathe in warm or cold running water without the water splashing over the room.

It is an entirely new kind of a shower—attaches easily to any tub—without the use of a single tool. Never in the way. Eliminates the unsightly unsanitary curtain by eliminating splash. Eliminates all downpour on the head—sends all the water direct against the body. No wet hair—women and children will especially enjoy this shower.

All parts metal, heavy rustproof nickel over brass. Four adjustable spray heads. Niagara model \$7.50. Palm Beach model \$15. —Meier & Frank's: Basement, Fifth Street.

On Center Aisle Bargain Square, Main Floor

Sale of Children's Good Coveralls 50c



TWO ILLUSTRATED

This is a wonderfully good special at this greatly reduced price for tomorrow only. Children's coveralls made of fine quality blue chambray and denim. Both elastic and open knee styles. Some are made with separate blouses and knickerbockers, others are in belted effects. With pockets. These garments will wash splendidly and will give the very utmost in service. Sizes 2 to 6 years. About present cost at 50c.

—Meier & Frank's: Center Aisle, Bargain Square, Main Floor.

You May Have Gas Stove Comfort With a Universal Combination

The Universal Combination will meet your every requirement—a cool kitchen in Summer, a warm kitchen in Winter.

The Universal Combination requires only 40 inches floor space—it is two complete ranges in the space ordinarily occupied by one range.

It saves on fuel. It saves on time and work. It is compact, complete—it is handsome in every detail.

Your old range taken as part payment and on the balance you can, if desired,

Make Your Own Terms in Reason

—Meier & Frank's: Sixth Floor, Fifth Street.



Here Is a Special Sale For the Woman Who Knits

The woman who knows how to knit will take advantage of this opportunity to secure enough

Yarn

For a Sweater at

70c

Shetland wool yarn in all the most popular shades. Tomorrow only you may buy enough of this yarn to make a sweater like the one illustrated for only 70c.

Special Notice!

For the convenience of our patrons who do not knit, but who wish to learn, we have competent instructors here to teach you the art of knitting. There is no charge.

—Meier & Frank's: Needlework Shop, Second Floor.