



Dear Eddie  
 Smith's ma says that she knows folks that are too mean to give things they don't need to their own country that does need everything it can get now. Why there's a hundred little insignificant things we can go without and put the money into thrift stamps or bonds. That's not giving—that's lending it to yourself. Ask yourself in your heart "Are you a slacker?" did you give all you could? Are you doing all you can? Smith's ma is on the job.

## HE TURNS COOK WITH SURPRISING RESULTS

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**YOUR COUNTRY NEEDS YOUR HELP**

DON'T WASTE—YOUR FOOD, NOR YOUR MONEY, NOR YOUR TIME. IF WE EAT PROPERLY WE CAN EAT MUCH LESS! IT IS BETTER FOR YOUR STOMACH AND BETTER FOR YOUR COUNTRY.

LEARN TO COOK  
 LEARN TO EAT  
 SAVE YOUR MONEY  
 AND BUY STAMPS  
 THIS IS YOUR COUNTRY

I WASTE A LOT OF PERFECTLY GOOD BONES THAT WOULD MAKE GOOD SOUP

WHAT'S THE BIG IDEA?

YOU KNOW MARY-JANE YOU CAN GROW STRONG AND FAT ON VERY LITTLE, WHILE YOU CAN WASTE AWAY AND DIE FROM TOO MUCH FOOD

HOW TO HOOVERIZE

THE SCIENCE OF PROPER EATING

ISN'T HE GRAND?

I'M GOING TO LEARN HOW TO COOK AND THEN ENLIST. THIS COUNTRY NEEDS COOKS AS WELL AS CANNONS, FOOD AS WELL AS FIRE ARMS

WELL I'M GOING TO MAKE A WELSH RABBIT

OH DADDY! I'LL BET THIS WILL BE GOOD

COOK BOOK

MARY JANE, GO GET THE GLUE

WHAT DO YOU WANT WITH THE GLUE?

TO HOLD IT TOGETHER.

IT SMELLS GOOD

GLUE

NOW WAIT A MINUTE, THEN YOU MAY HAVE A TASTE

OH, MAN, IT LOOKS GOOD

TIGE, YOU WERE TOO SUDDEN— YOU FRIGHTENED THE POOR LITTLE WELSH RABBIT

WAIT I'LL SCRAPE IT ALL OFF

THIS IS WHAT YOU CALL TRYING IT ON THE DOG

NOW DON'T GET EXCITED, TIGE. THINGS COULD BE WORSE

LOOK OUT, MA

RESOLVED AS FOLLOWS

LET US ALL, HONESTLY AND EARNESTLY TRY TO SAVE EVERY WAY WE CAN— IN FOOD IN MONEY AND IN TIME. OUR COUNTRY CAN BUILD SHIPS AND EQUIP AN ARMY WITH WHAT WE WASTE. WE ARE A THOUGHTLESS, WASTEFUL LOT OF SWEET, KIND PEOPLE. NOW LET US BE A THOUGHTFUL, CAREFUL LOT OF SWEET, KIND PEOPLE. IT IS WICKED NOW TO WASTE. THINK HOW MANY NEEDY PEOPLE COULD BE SUPPLIED OUT OF WHAT WE WASTE. WE ALL OF US EAT TOO MUCH. MORE PEOPLE ARE DYING FROM OVER EATING THAN FROM MONOTONY— NOW GET THOSE CLOTHES OUT OF THE ATTIC AND THE CLOSET AND LET THEM WORK FOR SOME ONE. WE CAN ALL WEAR FEWER CLOTHES IF WE LEARN TO TAKE CARE OF THEM— WE CAN EAT LESS FOOD IF WE LEARN HOW TO COOK. WE CAN HAVE BETTER DIGESTIONS IF WE LEARN HOW TO THINK

R. F. Outcault

