

1892

1918



28 Busy, Successful Stores Celebrate the 26th Birthday of The Owl Drug Company

The celebration will be in the nature of a Bargain Spread—a carefully selected list of every-day needs will be offered at cut prices. We have adopted this method in preference to giving costly souvenirs because we want to show our appreciation in a substantial way and EVERY PRICE QUOTED MEANS A SUBSTANTIAL SAVING.

In looking back over the twenty-six years of The Owl Drug Co.'s career one fact stands out with great prominence. The development from one store in 1892 to twenty-eight stores in 1918 is largely due to the customers who have in the same time grown in number from 250,000 to over 13,000,000. Your confidence and the expression of Good Will shown in your constant patronage has been the great factor in the Success of The Owl Drug Co. We pledge ourselves to so conduct our business that we may, if possible, merit your confidence to a still greater degree. The Birthday Sale will begin Monday and continue all week—six days of value-giving that will be long remembered. EVERY PRICE IS A REDUCED PRICE.

Powder Puffs, 7c
The regular 10c Velour Powder Puffs—soft fluffy and durable. Lay in a supply for the future.

25c Lambs' Wool Powder Puffs... 14c
A price shrewd buyers will appreciate—the saving is surely worth while.

75c Beach Caps, 49c
New stock—the very best rubber and new styles to select from. An unusual special at 49c

35c Water Wings 25c
The practical kind. Will support up to 250 pounds in the water.

25c Rexall Tooth Powder and a 25c Tooth Brush
Both for **37c**

A Special Birthday Sale Combination—and a Good One!

Rexall Antiseptic Tooth Powder is famously good. It cleans and whitens the teeth, hardens the gums and keeps the mouth healthy. The Tooth Brushes represent the utmost in value at this popular price. The bristles will not come out. Buy the combination for 37c.

\$1.25 Hughes' Ideal Hair Brushes 98c

Endorsed by thousands who believe it to be the most satisfactory hair brush ever made. Has rosewood back and Calcutta bristles set in a rubber cushion.

Birthday Sale of Rubber Goods
The most important prices that have been quoted in recent years on rubber goods of quality.

Fountain Syringes 73c
This is the reliable "comfort" Syringe which is so closely identified with Owl Drug Stores. The regular price is \$1.19—you save 46c if you buy during the Birthday Sale. 2-quart size, full length tube, patent shut-off and three hard rubber attachments.

Hot Water Bottles 73c
The "Comfort" brand—regular price \$1.19. We have sold thousands of them and they give wonderful satisfaction. They are made of the best quality Para rubber in a weight that insures long service. It will pay you to anticipate your next Winter's need and buy now at 73c.

Talcum Powder, 2 Cans 25c

A wonderful soft and soothing Talcum Powder, with the true Trailing Arbutus odor. Special Birthday Sale attraction, 2 cans 25c

Massage Brushes 14c
Regular price 25c. Rubber brushes that strap over the hand—see the picture.

50c Tetlow's Pussywillow Complexion Powder 29c
Veda Rose Rouge The 40c Size 23c
50c Stillman Freckle Cream 29c

50c Harmony Cold Cream 29c
A cream of unquestionable quality—and a generous quantity.

Rexall Cream of Almonds—Two 25c bottles... 29c
Palm Olive Face Cream—The 50c size... 45c
40c Raymond Complexion Cream... 25c
25c Owl Benzoin Cream... 14c

Rexall Hair Tonic \$1.00 and Shampoo Paste

The tonic sells regularly for \$1.00 and the Shampoo Paste for 25c. During the Birthday Sale you get both for \$1.00. This combination will keep your hair in perfect condition. They are prepared especially for use together.

Borated Bay Rum 19c
25c Bottles

A high-grade bay rum that is borated to make it thoroughly antiseptic and mentholated to produce that delightful soothing and cooling effect after shaving. During the 26th Birthday Sale, regular 25c bottles will be sold for 19c.

\$1.00 Safety Razors for 69c
Not one style, but five to select from—and they are all nationally known. Your choice of

Eveready Keen Kutter Gem Ender's Durham Domino

And you get the set of blades that go with the regular \$1.00 outfit.

\$1.00 Razor Stropps 75c
Large size double stropps—one surface for sharpening and the other for putting on a smooth edge. Superior values at \$1.00—a great Birthday Sale Special at 75c.

\$1.25 Watches 98c
A timely special—you can use one on your vacation trip. Standard makes—reliable timekeepers. A mighty easy way to save 27c.

15c Manicure Sets for 9c
Like the picture. A bone stick and a half-dozen emery boards in an ivory case.

25c Nail Clips 15c
Made of the best steel—cuts a nail clean and smooth. A bargain at 15c.

25c Nail Files 19c
Blade steel files—very flexible. You save 6c during the Birthday Sale.

\$1 Cuticle Scissors 73c
Another great chance to save. New stock—every pair perfect.

Important Birthday Specials

50c Carter Hair Color Renewer.....29c	\$1.00 Rexall Sarsaparilla Tonic, 2 bottles for \$1.33
50c Palmolive Shampoo.....33c	25c Glycerine and Rosewater.....17c
10c Wanous Shampoo Bags.....6c	25c Spirits of Camphor.....17c
25c Parker's Nail Gloss.....17c	35c Chocolate-Coated Cascara Tablets.....19c
50c Burton Scalp Tonic.....29c	3-grain size, 100 in a bottle.
3 cakes Lana Oil Soap.....19c	10c Corn and Bunion Plasters.....5c
3 cakes Palmolive Soap.....19c	85c Syrup of Hypophosphites.....67c
10c cakes of Lava Soap.....7c	25c Cascara Bark.....16c
10c cakes of Bon Ami.....7c	25c Senna Leaves.....17c
25c Pee-Chee White Shoe Cleaner.....17c	25c Hanson's Corn Salve.....14c
25c Cleaning Fluid.....14c	\$2.50 Barclay Douche Syringes.....\$1.69
25c Straw Hat Cleaner.....14c	25c Hygiea Nursing Bottles—complete.....19c
10c Pkg. Chloride of Lime.....7c	\$1.25 Sterno Stoves for.....80c
25c Powdered Boric Acid.....17c	75c Bathing Suit Bags.....49c
25c Fluid Extract Cascara.....17c	15c Bird Manna, reduced to.....9c
25c Merck's Phosphate of Soda (1 lb.).....16c	25c Straw Hat Dye, all shades.....17c
25c Compound Licorice Powder.....14c	25c "Make-Nu" for white canvas shoes.....19c
Sugar of Milk (1-lb. box).....50c	25c Magic Insect Powder.....17c
50c Milk of Magnesia.....29c	
25c Sulphur-Cream of Tartar Lozenges.....14c	
Box of 12 Aspirin Tablets.....15c	
15c Epsom Salts.....10c	
25c Rochelle Salts.....17c	
\$1.00 Rexall Beef, Iron and Wine, 2 bottles for \$1.33	

50 Sheets of Orchid Linen and 50 Envelopes Special at 33c

There's both quantity and quality in these boxes of Orchid Linen, which contain 50 sheets of standard size writing paper and 50 envelopes to match. The quality is evidenced by the firm texture and the smooth writing surface. To be had in white and popular tints.

Notwithstanding advancing paper costs, this splendid combination will be offered during the Birthday Sale at 33c.

A Pound of Paper and a Package of Envelopes 33c

"Patroness Lawn" Stationery of Quality 19c box

Another interesting special—a 39c box (108 double sheets) of Loomis-Linen Writing Paper and a 15c package of Envelopes, both for 33c. It's a regular 54c combination. Buy stationery now and protect yourself against higher prices.

It sells regularly at 29c a box and is a splendid value at that. During the Birthday Sale buy it at 19c a box. 24 sheets of paper and 24 envelopes. To be had in white, pink, blue or buff.

25c Playing Cards 17c
The popular "Recruit Cards." Regularly 25c deck—Special 17c—3 for 50c, during the Birthday Sale.

Rubber Sponges 7c
Made of fresh, live rubber. The best size—just fits the hand.

Bleached Bath Sponges 23c
Pilgrim brand, bleached. Regular price 35c—a special at 23c.

\$1.69 Combinations \$1.09

Hot Water Bottle and Fountain Syringe
In an instant you can transform the hot water bottle into a complete syringe. Two-quart size and a superior quality.

50c Rubber Gloves 30c
The famous "Packard" brand, which is entirely seamless. You can depend upon this glove for long service if properly used. 30c a pair during the Birthday Sale.

50c Kleinert's Baby Pants 35c
A waterproof garment which sells all over the country at 50c. They will be offered in the Birthday Sale at 35c—a price that every mother will appreciate. We have an ample supply of all sizes—small, medium and large.

\$1.00 Atomizers for 67c
A satisfactory spray for watery liquids or oils. Separate attachments for the nose and throat. A special Birthday Sale feature at 67c.

Half-Price Sale
Shrewd buyers will surely appreciate this most unusual opportunity—chances like this come very seldom.

50c Hair Brushes 25c
Just half price for Ebonoid Handle Hair Brushes, with good bristles. Exact style shown in the picture. A great investment at 25c.

50c Hard-Rubber Combs 33c
Made of a superior quality hard rubber, with extra strong back and clean-cut teeth that slide easily through the hair. A Birthday special at 33c.

50c Special Shampoo Brushes 37c
Made especially for shampooing. The bristles are short and stubby and are set in clusters. The backs are properly seasoned hardwood—won't crack or warp.

Thermos Bottles Reduced
You seldom have a chance to buy Thermos Bottles at a less-than-regular price—take advantage of this opportunity.

Regular \$2.00 Thermos Bottles \$1.59 (Pint Size)
Regular \$3.25 Thermos Bottles \$2.65 (Quart Size)

\$2.50 Thermos Lunch Sets \$1.50
You save exactly \$1.00. Each case contains a Thermos Bottle and a box for sandwiches. \$1.50 is the price during the Birthday Sale.

Regular 59c Roll-Ups 39c
Like the picture. Compartments for all toilet articles. Made of rubberized cloth.
\$3.50 and \$4.00 Fits-All \$2.95—The popular adjustable toilet kit.
10c Auto and Outing Packages 5c—Waxed drinking cups and paper; tissue napkins and absorbent paper towels.

35c Metal Mirrors 19c
Practical size metal mirrors that are perfect reflectors. Being non-rustable and non-breakable, they are ideal for soldiers and campers. Buy regular 35c mirrors in the Birthday Sale at 19c.

The Owl Drug Co

E. Struplere, Manager

REG. U.S. PAT. OFF.

Broadway, Corner Washington St.