

LIGHTS TOO BRIGHT

Many Motorists Offend by Using Glaring Lamps.

LAW NOT BEING ENFORCED

Night Driving Made Dangerous by Lack of Consideration of Motorists Whose Glaring Headlights Blind Others.

Why a law against glaring headlights if it is not enforced? The question is decidedly pertinent, for right now in Portland and, in fact, almost anywhere in the state, the anti-glaring headlight law is being ignored by hundreds of motorists. They ignore it, of course, because the

September 23 to 28 at the Salem State Fair under the auspices of the Dealers' Motor Car Association of Oregon. One of Mr. Wilkins' main reasons for visiting the Pullman show was to obtain pointers on conducting tractor contests. He was particularly impressed by the plowing demonstrations given by the tractors. One tractor, a huge Holt caterpillar, drew nine plows on a hillside, plowing a 20-foot swath. Other tractors of all sizes were demonstrated, ranging down to the smaller tractors that hauled two plows.

EASTERN OREGON NEEDS RAIN

Farmers Buying Trucks and Trailers to Move Grain.

H. A. Clodfelter, salesmanager for the Portland Tire & Truck Company, distributors of Republic tires, Master trucks and Lee trailers and dump bodies, has just returned from a trip to Washington and Eastern Oregon of two weeks' duration. "Heat and dust are quite distressing for this time of the year, and the wheat is showing the effect of a prolonged dry spell in certain parts of the two states," declares Mr. Clodfelter. "A good rain would be worth much to the farmer at this time. "Business conditions are good even in the face of possible crop shortage. Many farmers are buying trucks and trailers with which to move their crops,

NEW FIRM FORMED

Allen & Hebard Company to Handle Auto Accessories.

"VALUE RECEIVED" MOTTO

R. E. Allen, Senior Member of New Concern, for 3 1/2 Years Has Been Manager of Autoparts Supply Company Here.

Robert E. Allen, the past 3 1/2 years manager of the Portland branch of the Autoparts Supply Company, and Lockwood Hebard have formed the Allen & Hebard Company, to handle automobile accessories and tires at retail. They have leased the quarters at 64-66 Broadway, formerly occupied by

Sterling

HEAVY DUTY TRUCKS

The Only Wood-Inlaid Frame

Shocks are life destroyers—maintenance and inspection expense creators.

Years have proved that the Sterling wood-inlaid frame means long life to the motor and power plant. This high-class, heavy-duty motor truck with over 300 less parts than most trucks—to be jarred or cause trouble—is most constantly available, always on the job, for service.

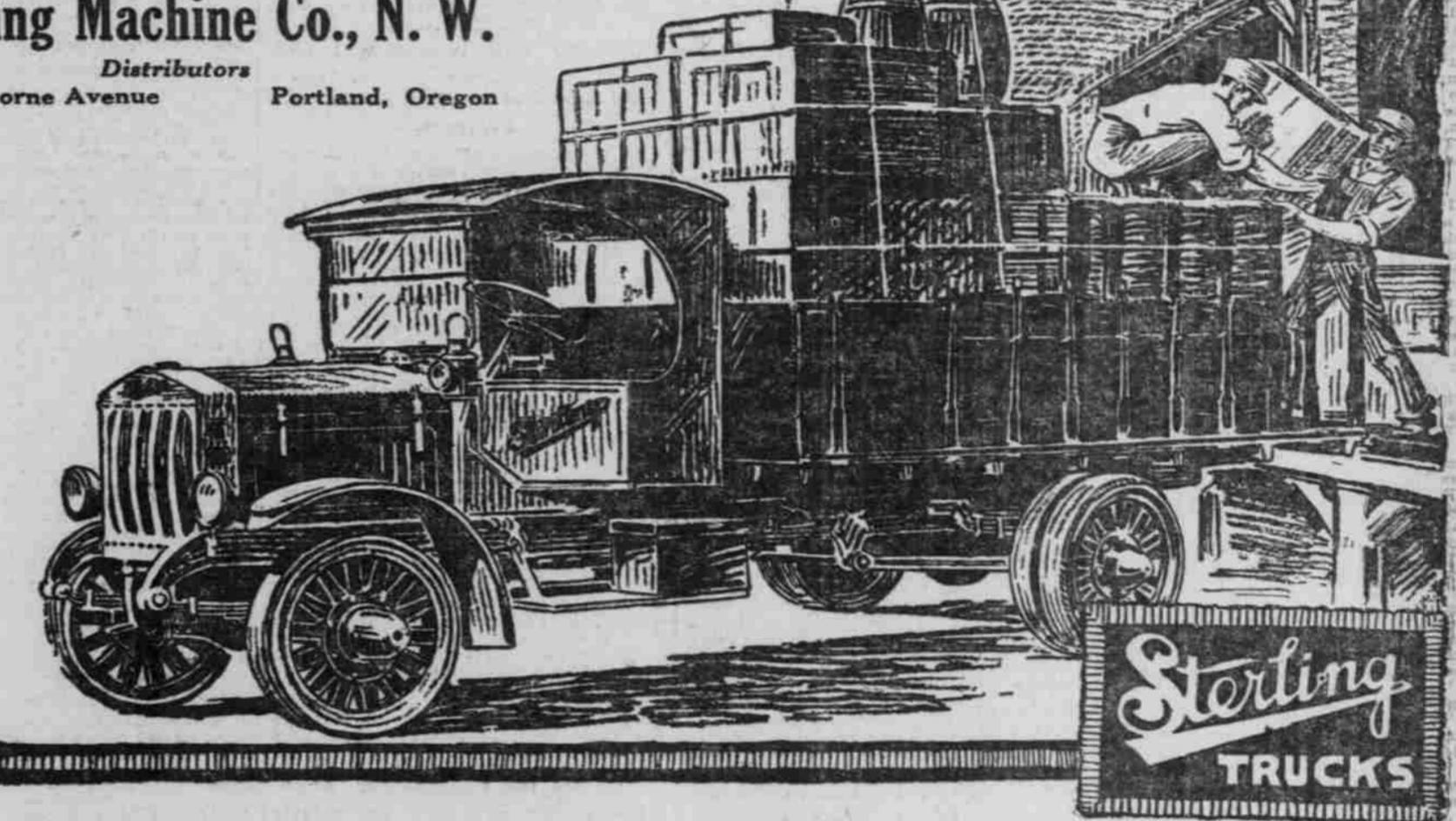
Sterling Heavy Duty Trucks are built in 2 1/2, 3 1/2, 5 and 7-ton capacities—bodies for any specification.

Our well equipped distributors and service stations in leading cities properly represent factory standards and established service policy.

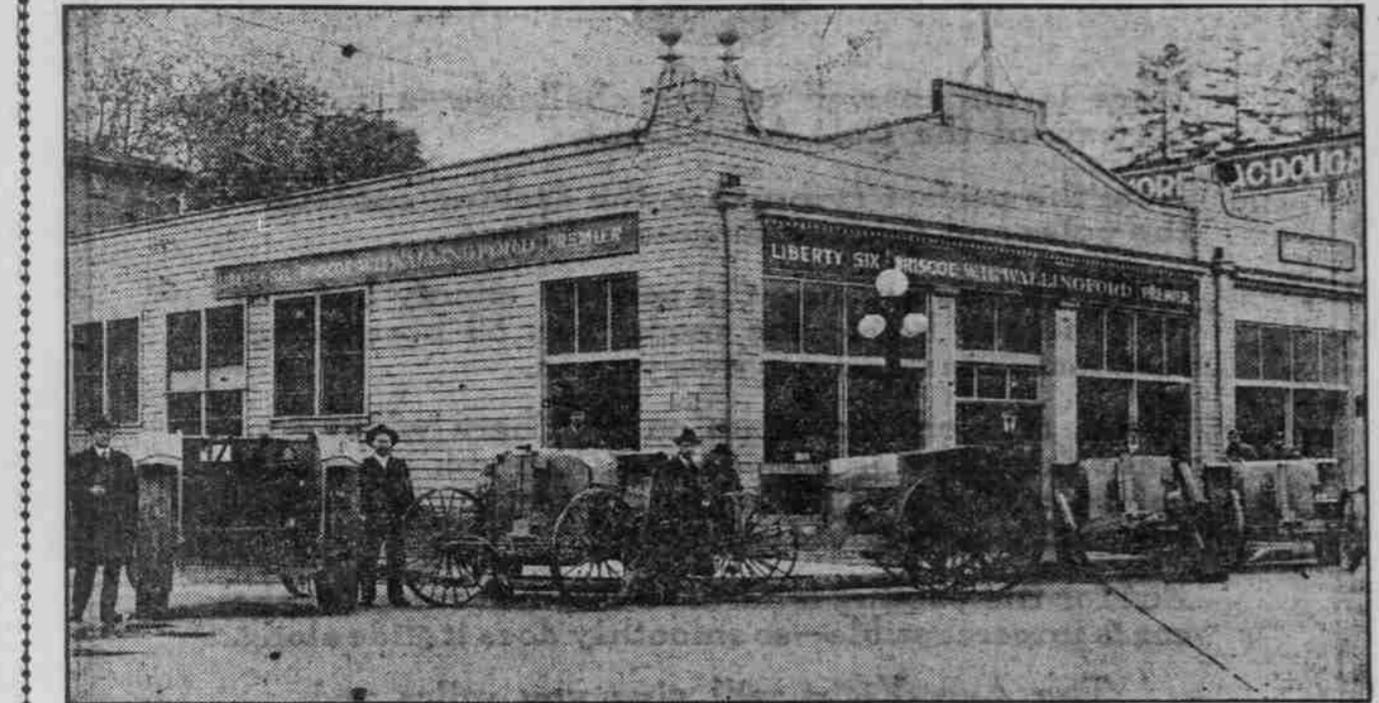
STERLING MOTOR TRUCK COMPANY
Builders of Trucks Exclusively for 11 Years
Milwaukee, Wisconsin

Koehring Machine Co., N. W.

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CARLOAD OF PARRETT FARM TRACTORS ARRIVES FOR W. H. WALLINGFORD.



Much Interest Taken in One-Man All-Purpose Tractor, for Which Portland Dealer Has Oregon and Southern Washington Distributorship.

police permit them to ignore it. Maybe the police are too busy to attend to it. The fact remains that glaring headlights are increasingly becoming an active cause of automobile accidents at night.

A glaring headlight used by a thoughtless driver blinds the driver coming toward him. More than once of late a motorist so blinded has driven off the road, or narrowly escaped hitting pedestrians he failed to see because of the dazzling light in his face. More than that, several collisions have been attributed to the fact that one motorist had glaring headlights which caused the other driver to lose his direction.

The anti-glaring headlight law of Oregon, and the even stricter Portland headlight ordinance, were not passed for the benefit of any make or makes of automobile headlights. They were passed to curb the growing danger from glaring headlights, and they conform to similar laws in virtually every state in the country.

To be legal in Oregon, an automobile lens advertised as eliminating glare must be able to pass an official test to prove that the claims made for it are true. Several standard makes of lenses that give a good driving light without glare have passed this test. They have the great advantage over dimmers that dimming contrivances rarely give sufficient light for safe driving and are as bad in one extreme as glaring headlights in the other.

STERLING WELL BUILT

A. L. DENNEY DISCUSSES IMPORTANT ECONOMY FACTS.

Transmission Figures Prominently in Cost Sheet, a Problem Solved by Sterling Manufacturers.

In discussing the economical maintenance of a motor truck from the time of its purchase until the time of its discard, A. L. Denney, manager of the Koehring Machine Company, distributors of Sterling trucks, says: "The transmission of a motor truck is not only one of its most important parts, but figures quite prominently in the cost sheet of the truck's upkeep.

"The transmission is in reality the 'speed regulator' between the power plant and tractive resistance as represented by the wheels on the ground. "In order that there may be ample strength to resist the strain within the housing of the transmission, the driving shafts should be short and of extra large diameter. The gears should be stub tooth, with wide face, and the dog clutches should be large and beveled.

"When this form of construction is followed out, there is no grinding or crashing noises heard so often when the gears of a truck are shifted on the level or on grades, and it is impossible for the gears to strip because the gears and pinions are always in mesh and the engagement made through the dog clutch.

"In this construction, the engagement of gears is gradual and smooth. There are no jerks and no strains. When all shafts and gears are made from the highest-grade chrome vanadium steel and receive the most modern heat treatment such as is followed out in the Sterling factory, the item of transmission upkeep on the cost-sheet will more than likely be represented by zero."

MANY TRACTORS AT PULLMAN

M. O. Wilkins Gets Pointers for Tractor Exhibit at Salem Show.

M. O. Wilkins, president of the Dealers' Motor Car Association of Oregon, spent three days at Pullman, Wash., last week, where a big tractor show was being held on the grounds of Washington State College. About 18 different firms were represented, Mr. Wilkins said, and some 30 tractors were shown. Probably more tractors than this will be on exhibition at the big automobile, truck and tractor show to be held from

MT. HOOD ROAD OPEN

COLUMBIA SIX DRIVEN TO GOVERNMENT CAMP.

C. D. McPhail, of Auto Rest Garage, Reports Road in Good Condition Most of Way.

Government Camp, at the base of Mount Hood, is now accessible by automobile. A brief notice to this effect was published in the automobile section of last Sunday's Oregonian, but more detailed information is given by C. D. McPhail, of the Auto Rest Garage, Columbia Six and Stutz distributor.

Mr. McPhail took a party to Government Camp last Sunday in a new Columbia Six. He says the road is in very good condition, particularly as far as Toll Gate. Between that point and Government Camp, some nine miles, there is quite a lot of rough going, five miles of it being rather bad. At the same time the trip is not a difficult one for any experienced driver, and the road is improving with every day of good weather.

Mr. McPhail left Portland at 8:30 Sunday morning, reached Toll Gate at 10:30 and Government Camp at 11:30. The Columbia made short work of all the grades.

A new bridge has been built across Zig Zag River, and all bridges will be in good condition by today, Mr. McPhail says. Manager Pridmore, of Government Camp Inn, is treating motorists with his usual fine hospitality.

the Twin States Automobile Company, and will open for business this coming Monday morning.

Mr. Allen, who is senior member of the new firm, is one of the best-known automobile accessory men in Portland. He has had a wide experience in the tire and accessory field, and is especially an expert on tires.

He became manager of the Portland branch of the Autoparts Supply Company with the opening of the branch here 3 1/2 years ago, and has been its manager ever since, until his resignation a couple of weeks ago to enter business for himself.

Mr. Allen considers himself very fortunate in obtaining for the new firm, whose motto is to be "value received," a complete stock of Ford parts and accessories, in which they will specialize. They also are carrying a complete line of all automobile accessories.

In fact, it is the aim of the firm to carry the most complete retail automobile accessory stock in Portland. All lines of articles used by motorists, from gloves to soap, tires, oil, lights and such, will be in stock. Not including the basement, which is being used for storage, the Allen & Hebard Company have 2000 square feet of floor space in their quarters.

Mr. Allen considers himself lucky, further, in having been able to obtain a very large stock of Eastern Pennsylvania automobile lubricating oils and greases.

Coincident with the announcement of the organization of the new firm, Mr. Allen announced also that it has been made exclusive distributor for Oregon, Washington, Idaho and Montana of the Anderson Automobile.

This is a three-in-one spotlight, with the added advantage of having a window curtain reel, which enables it to be used as a trouble lamp or for tent lighting when camping. When not so used, the extra wire cord automatically is reeled up.

Allen & Hebard also have been made Oregon distributors for the Fischer auto bed. This very useful device for all motorists who travel much, or camp even occasionally, is the invention of a Seattle man, who made it solve his own problems and then found that all his friends and neighbors wanted the same thing.

Stanwood

Adjustable Accelerator

FOOT REST

A reliable safety device to prevent UNINTENTIONAL rapid acceleration when driving over uneven crossings or rough roads. Relieves the foot and leg muscles from constant tension. Permits delicate advancement or retarding of accelerator.

Important Note

The graduated indentations make our foot rest easily adjustable to various heights and positions. This feature makes it fit your usual driving position.

BE SURE to try the various adjustments and tighten the nuts at the position best fitted to your particular need. Once properly adjusted you will find it a real comfort in driving. Adaptable to all makes of Motor Cars.

Price \$1.50 at your dealer

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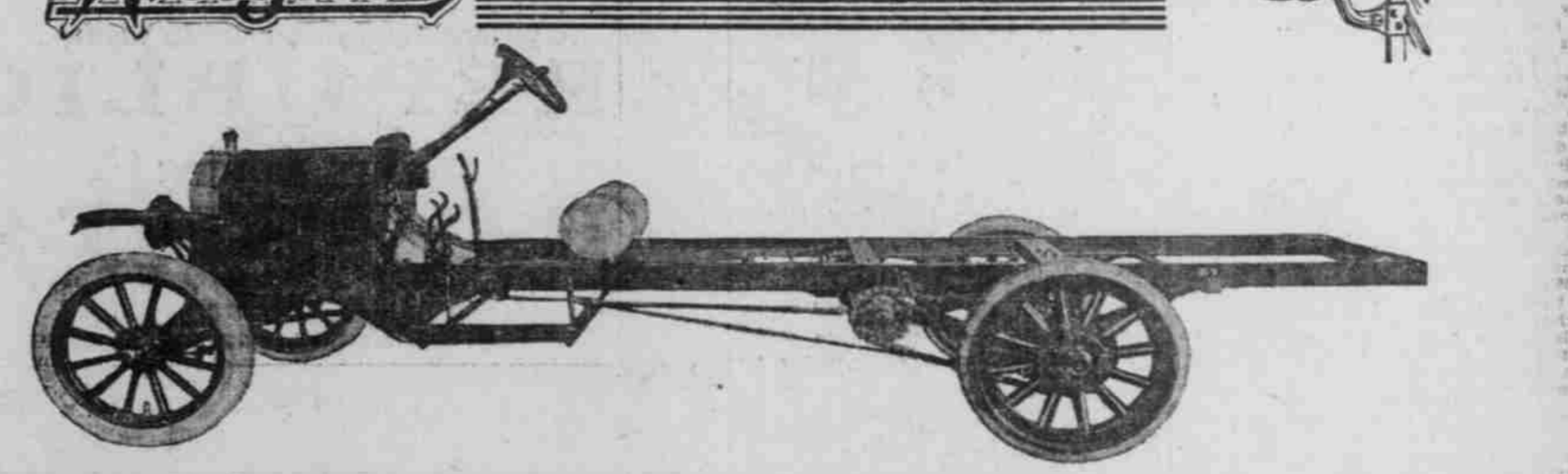
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Wright Truck Attachment



Why buy expensive Trucks when \$375 and an old or new FORD gives you 1 to 1 1/2-ton TRUCK—guaranteed Timken bearings? Prompt delivery.

Stream Line Kelsey Bodies for FORDS, and Empire Bug Bodies—the classiest of all, at less money.

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