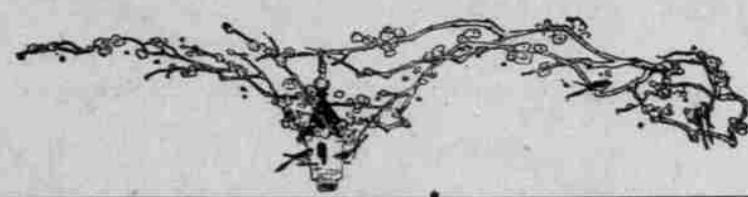




Lipman Wolfe & Co.
"Merchandise of Merit Only"



This Store Uses No Comparative Prices--They Are Misleading and Often Untrue

New Capes to Fly in Springtime Breezes



INSPIRED beyond a doubt by the military costumes on every hand—even though military capes are seen less frequently than the more severe topcoats—these capes are charmingly feminine in every way.

—Some are straight and severe, entirely without trimming. Some have novel collars that are shirred and turned and button trimmed, and many have the gayest of linings to contradict the severely sober aspect of the plain tailored blue serge.

—Besides the serge capes, which are straight or draped or looped, there are dashing capes of black velvet, bound with military braid and confined at the waistline by a narrow belt.

Priced \$18.50, \$35 to \$65

New Novelty SKIRTS

—There's seemingly no end to the variety of separate skirts this season, with one more effective than another.

—Some that have just been unpacked are of novelty pussywillow silk, in fascinating black and white striped and brick-checked designs. Crepe de chine of sky blue has been combined with white silk in woven block designs to good effect, and striped and plaid skirts are shown in infinite variety. White crepe de chine skirts are tucked and pleated and white flannel and serge skirts are full gathered and pleated with novel belts and pockets and white silk and wash satin skirts are lovelier than ever before.



White Skirts, priced \$13.50 to \$22.50.

Novelty Skirts, priced \$8.75 to \$35.00.

Third Floor—Lipman, Wolfe & Co.

New Springtime Blouses Of Georgette—Of Wash Nets Of Crepe de Chines

Very Special at \$5.95



—Such pretty models, with the tiniest of pin tucking, narrow pleating, tailored vest effects and beaded embroidery.

—There are large tucked collars, small shawl collars and fancy embroidered collars to add smartness to these exceptional blouses.

—White, flesh, maize, Nile and coral colors.

Third Floor—Lipman, Wolfe & Co.

Last Day to Take Advantage of This Offer

\$15 will be allowed on your old machine—no matter how old it is—to apply on any cabinet style



"FREE" Machine

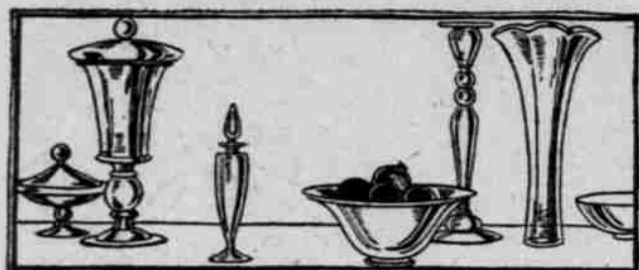
—And, besides, you can have your new "FREE" on our easy payment plan. The Free Machine has many exclusive features, to be found in no other machine.

Payable \$1.00 Down—\$1.00 a Week

MODEL ADJUSTABLE DRESS FORMS JUST IN

and they are the only forms that have self-locking adjustments made from the outside. Why not simplify your Spring sewing with a "Model"? Sold on easy payment plan—\$1.00 down, 50c a week.

Second Floor—Lipman, Wolfe & Co.



The Newest Glassware Is Old in Design

—Made-in-America glassware that rivals the most artistic imported ware. The makers have gone back to the colonial days with their beautifully simple lines and curves for inspiration.

—Smoked glass Candy Jars and Fruit Urns and Fish Bowls and Fruit and Flower Bowls, in simple design with purple plums and yellow pears or other colored fruit for ornament. Glass candlesticks in two colors and lovely bowls with mother of pearl tinted linings.

—Odd little perfume jars and tall flower vases. You must see them to appreciate their quaint beauty.

Priced \$2.25 to \$14.50

Sixth Floor—Lipman, Wolfe & Co.

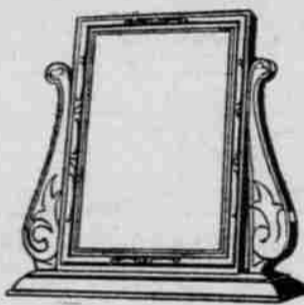
New STAND FRAMES

Very Special
Monday \$1.98

—Wood frames with carved designs, in sizes from 4x6 inches to 8x10 inches. In the most beautiful new finishes—French gray, gold stipple, antique gold and walnut veneer.

—Complete with glass and back. We will fit your picture without charge. Bring your favorite photographs and we will find frames to fit them.

Sixth Floor—Lipman, Wolfe & Co.



—Have your photographs and prints hand-colored in oil by Miss Myra Helm. Sixth Floor.

Newest Neckwear and Waistcoats

—If your Spring suit is one of the new kind with fancy vest, of course you will want a new vest of fancy satin or pique or broadcloth just for a change. And if you're planning on wearing last Spring's suit again, there's all the more reason for bringing it down to date with a new touch.



—Then, for tailored frocks and suits there are fascinating new collars of organdy and net and Georgette and pique and real filet lace, and collar and cuff sets of wash satins and cotton fabrics. Come in and see what dash you can give your suit with a bit of new neck fixin'.

Prices Range From 50c to \$7.50

Main Floor—Lipman, Wolfe & Co.

You Will Be Delighted With the

New Spring Models In Our Popular MODART FRONT LACE CORSETS

—The new Spring costume depends upon its lines for its smartness, and it is quite impossible to have good lines without the correct corset foundation.

—MODART CORSETS are here for every type of figure; corsets with very low and medium low bust, and medium and long hip and back, and we will find just the model which you require.

—Of coutil, batiste, brocade and silk batiste, daintily finished and trimmed.

Priced \$4 to \$15

Let Our Expert Corsetieres Fit You.

Fourth Floor—Lipman, Wolfe & Co.



They Reflect the Very
Spirit of Springtime—These

Georgette Hats

—Light as a feather, Spring-like in color and fabric, and charmingly becoming, they are most delightful—these lovely new Georgette hats.

—Hats of delicately colored Georgette crepe, that is Fashion's latest whim, so we have copied some very exclusive and expensive models for you at a most moderate price.

—Orchid, Japan blue, bisque, sand, pink, coral, silver and old rose, with just a dash of contrasting color—charming!

—Won't you come in and see them?

---Priced \$12.50

Third Floor—Lipman, Wolfe & Co.

New PHILIPPINE Underwear

That is So Very
Moderately Priced

—You will want a whole Philippine outfit. All in daintiest designs on fine materials; entirely embroidered and put together by hand.

GOWNS—\$2.49

—Three very new and dainty designs; gowns with V or round necks.

GOWNS—\$2.95

—And we have never shown such pretty ones at the price. Kimono and sleeveless style, with round and V-necks.

OTHER GOWNS

\$3.39, \$3.95 to \$11.50

ENVELOPE CHEMISE—\$1.98

—Plain scalloped, French and dot designs; three pretty patterns, beautifully made.



Other Envelope Chemise
\$2.49, \$2.95 to \$5.45

New Scalloped Edge Straight
Chemise—\$1.98, \$2.49

Fourth Floor—Lipman, Wolfe & Co.

New Hangings for Spring Windows

—Filmy new curtains and fresh Springtime hangings to make your interior decoration harmonize with the new season.

COLORED CURTAIN MADRAS—Special 59c
—Fine curtain madras that is a yard wide, in lovely shades of blue, gold, brown, rose; pretty for Spring and Summer drapery.

CRETONNE AND ART CHINTZ—Special 39c
—Pretty cretonnes and art chintz, in floral and conventional patterns, suitable for living-rooms, dining-rooms and bedrooms; attractive colorings.

FANCY BORDERED CURTAIN SCRIMS, 27c
—A special price for curtain scrim of good quality, with fancy borders. White, ecru and cream.

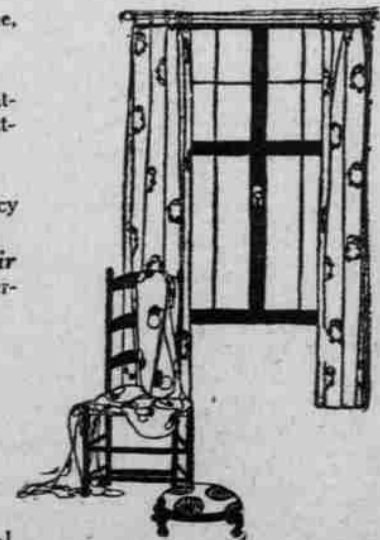
SCRIM AND MARQUETTE CURTAINS, \$3.55 Pair
—Fine voile and scrim curtains, with pretty lace edges and insertions; in white, cream and ecru; 2 1/4 and 2 1/2 yards long.

FOR YOUR SPRINGTIME FLOOR COVERINGS

Colonial Rag Rugs
Good rugs of solid color, with fancy borders.
24x48 inches, 98c
25x50 inches, \$1.47 30x60 inches, \$2.25
27x54 inches, \$1.73 36x72 inches, \$2.95

Seamless Tapestry Rugs
Special \$21.35

—Good quality seamless tapestry Brussels rugs, in pretty oriental and conventional designs. Size 9x12 feet.



Fifth Floor—Lipman, Wolfe & Co.