

HAVE YOUR SUNDAY FILMS DEVELOPED AND PRINTED BY OUR EXPERTS—QUICK SERVICE—MAIN FLOOR

Victory Yarn, Hank, 87c
All natural, gray, khaki and white Service Yarns have been withdrawn from sale in the stores' regular departments and are sold exclusively in Victory Booths for the benefit of the American Committee for Devastated France. Out-of-town people and philanthropic organizations should take advantage; hank 87c.

Thrift Stamps
at 25c and War Savings Stamps at \$4.15 on sale at our Accommodation Bureau, Basement, Sixth St. Save and serve.

Smileage Books
of tickets for soldiers' use in cantonment theaters on sale Army and Navy Shop, Main Floor, Central. \$1 and \$5.

Meier & Frank Co.
Established 1867
THE QUALITY STORE OF PORTLAND
Fifth, South, Morrison, Alder Sts.

Consult Mrs. A. L. Craig on All Your Corset Problems
Thousands of Portland women have benefited by Mrs. Craig's advice. Mrs. Craig is an authorized instructor of the Nemo Hygienic-Fashion Institute, New York, here to give our patrons consultations, advice and fittings of the most famous hygienic corsets—the Nemo. No charge for this service. Complete lines Nemo corsets from \$3.50 upwards. —Corset Shop, Third Floor.

WAR Gardening
and the Home Storage of Vegetables—two important 1918 Food Conservation Manuals published by National War Garden Commission and bound together in booklet form—free on application at our grocery, ninth floor.

First in Fashions! First in Value-Giving!



New Dresses

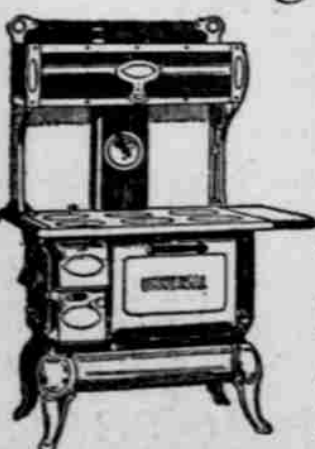
Seemingly no end to Meier & Frank assortments of new Spring dresses for women and misses. No matter how often one visits our apparel shop, no matter how observant, there is something new to catch the eye on the following visit, even if it be the very next day. "The store of ever changing newness" nowhere lives more strongly up to its reputation than in the great sections of apparel. Come in and see what is newest tomorrow. Hundreds of new Spring and Summer dresses in crisp readiness for women and misses. We especially feature tomorrow new silk dresses in taffeta, crepe de chine, satin, foulard and Georgette crepe and silk combinations. All the newest shades—Pekin, tan, taupe, gray, rose, navy, khaki and a large assortment of plaids and striped effects. A host of new tunic and flared models. All styles and sizes. Moderately priced from \$19.50 to \$98.50. Other new Spring dresses in great variety. Gingham dresses \$7.50 to \$15. Voile dresses \$10 to \$15. Serge dresses \$15 to \$45.

New Suits

In this section we have such wonderfully large and varied assortments of new Spring suits as no other store can show. As an instance of our value-giving superiority we single out these new suits at \$45. Women's and misses' plain and fancy tailored suits in serge, tricotine and twills. Black, navy, tan, taupe, khaki, black and white checks. One and two-button cutaway coats and straight front models are included—with notch, shawl or tuxedo collars and fancy satin or pique vests. Such quality, such variety, such style in suits as Meier & Frank alone could procure to sell at \$45. Other new Spring suits in all the favored materials, styles and colors. A great variety of trimming effects. \$25 to \$95. —Apparel Shop, Fourth Floor.



The "Helpmate" Universal Range Installed Complete \$70



The "Helpmate" is one of the most popular models in our famous line of Universal ranges. These ranges are substantially constructed of the finest material obtainable. Oven of heavy gauged steel, electrically welded to body. Fire box—Western pattern, well proportioned to operate with a minimum of fuel. Fitted with 6-pipe coil, affording abundance of hot water, oven size 16x19 inches—installed complete for \$70. Same range with oven in size 18x19 inches, installed complete for \$75.

Make Your Own Terms

On the "Helpmate Universal," as on all other Universal ranges and heaters, you can take advantage of this most liberal credit offer—make your own terms in reason. —Sixth Floor, Fifth Street

"BLACK-AND-WHITE" The Newest Note in Hats for Spring

The latest thing in the millinery world is black and white. Foreseeing the tremendous vogue that but waited on the introduction of this charming new fashion, we set out to fill our stocks with the best to be had in new black and white millinery. Our showing of the newest black and white hats is simply without a peer.



Large black lisere and Milan shapes are featured, with trimmings of white flowers, fruits, wings, fancy feathers and ribbons. A black and white millinery combination here to please every woman. One model illustrated.

Need we say that lowest prices prevail?

A Great Assortment—\$10 to \$22.50

—Millinery Shop, Fourth Floor.

On Our Third Floor, Sixth Street, We Have Assembled Great New Stocks

Undermuslins at Popular Prices

We have complete new assortments of all muslin undergarments, including gowns, chemise, pajamas, petticoats, knickerbockers, camisoles, combinations, etc. Our prices, quality considered, are lower than elsewhere. We feature for tomorrow:

GOWNS

Women's gowns made of soft nainsook. With dainty lace insertions, beadings and edgings. Short flowing sleeves, slipover styles. Priced \$1.59, \$1.98, \$2.29 and \$2.98.

CHEMISE

Women's envelope chemise in flesh colored batiste. Trimmed with lace and silk embroidery. All sizes. Moderately priced at \$1.25 and \$1.59.

PAJAMAS

We have just received these new one-piece cotton crepe pajamas. Clever styles. All sizes. \$2.49 and \$3.47.

"MARCELLA" COMBINATIONS AND DRAWERS
New "Marcella" combinations and drawers of soft nainsook. Trimmed with good laces, edgings, insertions, beadings and ribbons. Drawer combinations priced \$1.59, \$1.98 to \$3.95. Drawers priced 98c to \$1.59.

KNICKERBOCKERS

Women's knickerbockers neatly trimmed with lace, ribbon and fancy silk stitching. Batiste and cotton crepe materials in flesh and white. Priced 75c, 98c, \$1.25 and \$1.75.

CAMISOLE

New crepe de chine and wash satin camisoles trimmed with good quality laces, tucks, silk embroidery and edgings. Priced 98c, \$1.25, \$1.59, \$1.98 to \$6.50.

PETICOATS

Women's white petticoats with wide flounces. Lace and embroidery trimmed. Priced at 98c.



—Undermuslin Shop, Third Floor.

Furs Stored In Our Vaults

on the premises, where an always below freezing temperature is maintained, are secure against dust, moths, theft, fire, damage or loss from any cause. We do expert repairing and remodeling at lowest prices. Phone or drop a card and our auto will call for your furs. —Furs Received Fourth Floor.

Groceries

Macaroni, best quality, Portland made, 5-lb. bag, 39¢; lb., 8¢. Ivory Soap, delivered only with other groceries, limit 10 bars at 55¢. Naphtha Soap, Victor brand, delivered only with other groceries, limit 10 large size bars at 49¢. —Ninth Floor, Fifth Street.



Our Waist Buyer

is now in the East busily intent on securing for our patrons the newest and best waist values to be had from the most reliable sources. As a result of her activities

New Waists Arrive Daily

Especially fine assortments of Georgette crepe, crepe de chine, voile, batiste, linen and dimity waists. Also new striped and plaid silks and barred effects in colored voiles. All the newest and most popular shades. Some fetching models with the new round necks; some bishop and tuxedo collars. A wonderful assortment of fine new waists—\$3.75 to \$40. —Waist Shop, Fourth Floor.

With Graduation Season Approaching Girls Are Beginning to Think Seriously of Their Graduation Dresses

Something practical and dainty at the very smallest outlay is what girl graduates want this year more than ever before. We are displaying five numbers of 40-inch net flouncing for graduation frocks. Some with deep tucks, others combined with lace and several with pleated and fluted ruffles and hemstitching. 3 1/2 to 5 yards completes a gown. Prices range from \$1.49 to \$3.50 yard.

72-inch wash nets for graduation dresses, yard \$1 to \$2.

Corset Cover Embroidery 49c

17-inch corset cover embroidery on Swiss and heavy cambric cloth. Embroidered in Filet and Madeira patterns. Also 20-inch all-overs on Swiss and cambric, for brassieres and yokes.

Embroidery Skirtings \$1.19

27-inch nainsook embroideries in very dainty designs. These are Swiss made and are exceptional values for skirtings and children's wear.

Wash Laces, Yard Only 10c

Platt Val., Barman, Filet, Shadow and Venise wash laces in white and cream. 1 to 4 inches wide.

Laces, Yard Special 25c

Laces for trimming Georgette crepe, voile and silk blouses and neckwear. White and cream Filet and Venise edges in widths from 1/2 to 1 1/2 inches.

Lace Edges, Yard at 49c

Filet lace edges in white and the "real" shade. A good imitation of the hand-made lace. The widths range from 2 to 3 inches. —Main Floor, Fifth Street.

New Arrivals in Spring Neckwear

Guimpes

New guimpes in long sleeve styles for wear with popular Eton jacket suits. These guimpes give the effect of a very dressy waist. Hand-embroidered nets, organdy combined with Val. lace, net and organdy combined and organdy in plain shades of blue and gold with frilled trimming. Some of these guimpes are collarless; others have Tuxedo or flat collars. Priced \$3 to \$7.50.

Collars

New satin roll collars with "Modesty" piece attached in white and colors. Priced \$1.50.

Marabou

New marabou neck pieces in small round models, also capes with tail trimming and the new long shoulder effects. Priced \$6.75 to \$14.

Motor Hats

The motor season, now with us, suggests a new motor hat or cap. We have a fine selection of smart models in motor hats and caps of changeable messalines and poplins. Some combined with buttons and straw trimming in blue, rose, green, brown and combination effects. New motor hats of poplin combined with straw, buttons and leather. A few have Shetland veils attached. Priced \$1.50 to \$7.75. —Neckwear Shop, Main Floor.



Meier & Frank's—Headquarters for

Kayser Silk Gloves

It is fitting that The Quality Store should be associated in the minds of Portland people and in fact with Kayser silk gloves, the best silk gloves made. When you buy Kayser silk gloves, and you should not be satisfied with less than the best, come direct to Meier & Frank's, whose stocks of Kayser silk gloves are splendidly representative—new and complete—and where experts skilled in the fitting of silk gloves will wait on you promptly and courteously.

Kid and cape gloves are beginning to feel airless, oppressive these glorious days. Silk gloves are coming into their own. Our assortments of Kayser silk gloves are unequalled.

Choose the Silk Gloves You Know

There are Kayser silk gloves for every occasion. Kayser silk gloves fit perfectly in palm, finger length and wrist. They are made of pure silk, so light and cool as to keep your hands comfortable on the warmest days. They are so flexible that you can easily knit in them. The splendid quality of the silk and their correct fit make Kayser silk gloves wear longer, keep their shape longer and give a service which other gloves cannot give. They are made with double finger tips. They will wash and wear wonderfully. They are real economy in silk gloves.

Just a hint of the numbers we carry:

No. 403

Good quality silk. Plain backs. All the popular shades—black, white, gray, mastic, brown, mode, navy, tan, pongee, champagne, silver. Pair, 75c.

No. 412, 431, 454

Plain and fancy embroidered styles, in self and contrasting stitchings. Especially smart for Summer wear. Black, white, pongee, silver, gray. Pair, 85c.

No. 603

Good quality, medium weight. Two-clasp style. Plain backs. Black, white, navy, gray, taupe, gunmetal, pongee, mastic, mode, tan, brown. Pair, \$1.

No. 903

This number is perhaps the most popular of all Kayser lines. Plain backs. Black, white, cream, mastic, pongee, mode, tan, brown, silver, gray, taupe, gunmetal, navy. Pair, \$1.35.

Kayser Silk Gloves for Children

No. 0403

Children's short silk gloves. Two-clasp style. With plain etched backs. Colors include black, white, navy, pongee and gray. Pair, 60c.

No. 0535

Children's short silk gloves. Two-clasp style. Fancy embroidered backs. White with black, gray with black, mode with black. Pair, 75c.

Kayser Chamousette Gloves

No. 2481

Good quality chamousette gloves. Two-clasp style. Embroidered and self-stitched. White, gray, chamouise. Pair, \$1.

No. 2482

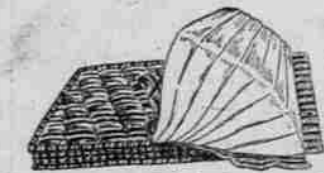
Extra quality chamousette in white, gray and chamouise. Contrasting embroidery. Two-clasp. Pair, \$1.25. —Glove Shop, Main Floor.

A Sale of Furniture

Here are a few representative offerings in furniture and mattresses selected at random from our vast underpriced assortment on the Eighth Floor.



Solid Oak Dining Table in William and Mary design. 42-inch top. Extends to 6 feet. As pictured. Special at \$14.35



Our famous Solid Comfort Mattress, made of 40 pounds pure cotton felt. Built layerwise. Covered with a good grade of art ticking. Made with rolled edge. The regular price is \$15.00—in this sale reduced to \$11.49



Ivory Enameled Dresser with good size mirror, 18x24 ins. Regular \$19. Special \$13.95



Brown Fiber Arm Rocker with spring seat. Upholstered in cretonne. Regularly \$9.25. Special in this sale at \$6.95

Make Your Own Terms in Reason

On this furniture, as on all furniture sold by Meier & Frank's, you can take advantage of this most liberal credit offer—make your own terms within reason. —Furniture Shop, Eighth Floor.