

GOOD HOUSING BIG
AND TO EMPLOYER

Relation Real One Between
Comfort of Employes and
Industrial Output.

FRILLS ARE NOT REQUIRED

Housing Problem in Portland Must
Be Met and Tenements Ousted
for Good, Says President of
Builders' Exchange.

BY O. G. HUGHSON,
Manager Builders' Exchange.

Out in this broad free West little
thought of a practical nature has
been the subject of industrial hous-

ing, but it is coming; it must come.
Leaving aside all sentimental con-
sideration, there is no question but
that some industrial employers have
discovered that there is a close re-

lation between the way their employes
are housed and the output of their
plants. They have learned and paid a
good price for the learning that lack
of hygienic and sanitary surround-

ings directly affects the health and
consequently the efficiency of their
help, and that trouble-making sick-

ness, tuberculosis, contagious diseases
generally are directly traceable to lack
of proper conditions for living.

No employer will dispute the state-
ment that good health and efficiency
go hand in hand, but not all will agree
that an obligation rests upon the em-

ployer to create and maintain such ac-
commodations as are conducive to the
well-being of the men employed.

Good Housing Pays.
And yet there are those, and their
number is growing, who have recently
installed drinking fountains, shower-

baths, restrooms, and other conveni-
ences for the sake of warm food during
lunch hour.

It may not be too much to say that
an experiment over a period of a few
months along these lines probably
would lead any employer interested in
the relation between his output and his
payroll to take it upon himself to see
that every employe shall be housed in
a satisfactory and sanitary manner.

It is not contended that all should
occupy quarters of the high-wage, edu-
cated American workman. It is not
at all required, to provide healthy con-

ditions, that unskilled labor and for-
eigners, uneducated, accustomed to a
low standard of living, should have
such fine houses with all the com-

forts of the specialized and highly
paid mechanic. And yet there is little
doubt that a man who lives in a
house which is well lighted, well ven-

tilated and open to God's sunlight,
and which is free from vermin and
dampness, will be more efficient
and more contented than one who
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posite Gold Hill on Rogue River, owned
by W. E. Phillips, of Medford, has been
sold to Duval & Weeks, of Medford, own-
ers of the Del Rio orchards, below Gold
Hill. The tract, consisting of 20 acres,
which is planted mostly to Bing and
Royal Ann, has been profitable for a
number of years, and was planted in
the late '90s by the late Cyrus Hoskins,
of Willamette Valley cherry fame. The
entire crop last year was marketed in
the East.

JOHN W. MINTO HOME IS SOLD
E. Shelly Morgan Buys Irvington
Residence.

E. Shelly Morgan, well-known Port-
land business man, last week purchased
the handsome Irvington residence of
John W. Minto, at 577 East Twenty-sec-
ond street North. The consideration
was \$8900 cash.

The Minto home is on a quarter block,
100 by 100 feet, and the grounds are
beautifully improved. They include
the wonderful rose garden of Mrs.
Minto, the roses from which have regu-
larly won prizes at the Rose Shows.
There is a garage by the house.

Mr. Morgan will remodel the resi-
dence and expects to move in about
May 1. Mr. and Mrs. Minto will re-
move to their new 101-acre farm at
Damascus, where they plan to build a
country residence.

RESIDENCE PROPERTIES SOLD
Perkins Estate Disposes of Holdings
in Killingsworth Avenue.

The following residence properties
were sold in the past week by Wake-
field, Fries & Co., No. 407 Killings-
worth avenue, at Thousand Killas, 409
Killingsworth avenue, to W. W. Doray,
415 Killingsworth avenue, to M. S.
Cadenau, 417 Killingsworth avenue, to
H. H. Wampler, 427 Killingsworth ave-
nue, to H. H. Wampler, 431 Killings-
worth avenue, to C. G. Kessler. These
holdings were owned by the Perkins
estate and the prices ranged from \$1100
to \$1300 each.

Insurance Agents Do Work
Really Philanthropic.

Agent Who Sells Life Insurance Is
Assisting Men and Urging Them
to Provide for Protection for
Their Families in Case of Their
Own Death.

The question "What is the greatest
thing in the world?" may have present-
ed itself to you and aroused your curi-
osity. Perhaps only the other day a
man may have sent in his business card
to you bearing an emblem, the central
figure of which was an anchor around
which in a circle were the words, "The
Greatest Thing in the World."

If you granted your caller an inter-
view, you found that he was a life in-
surance agent and whether the con-
versation impressed you that he re-
presented the greatest thing in the
world, the fact exists that the state-
ment upon the emblem is true. At
present the combined annual net earn-
ings of all railroads would not pay the
annual life insurance premiums. The
investments of insurance compa-

nies are more than the combined de-
posits of all savings banks in the United
States. The total life insurance in-
force exceeds the total annual value of
manufactured products.

Life insurance is the greatest thing
in the world, whether or not you know
it and whether or not it is known to
the agent who sells it. An editorial
which appeared recently in the San
Francisco Call, commented on the
subject as follows:

"The man who is in form of business
which may be called mutual philan-
thropy. Life insurance is conducted on
strict business rules, it is a mathemati-
cally exact industry, but by its nature it
does more real good than any other
business because it furnishes the means
by which a man can protect his family
and dependents after he is gone.

"The man who is selling life insur-
ance," as the phrase is, is really urging
and assisting a man to provide for his
family so that the uncertainty of life
is discounted. For instance, a man's
income may be such that he can esti-
mate that in 20 years he will have ac-
cumulated an estate of \$10,000—if
banks do not burst or factories burn,
or if he does not die. Life insurance
makes it possible for him to provide at
once an estate of \$10,000, or for any
amount, so that if he should die the
day after his policy is delivered, his
family would be left provided for. This
is possible because of the mathematical
scientific accuracy of life insurance.

"It is a matter for comment whether
or not life insurance underwriters real-
ize the very great good they are doing,
the tremendous social value of their
work."

Red Cross Benefit Nets \$142.
CARLTON, Or., April 12.—(Special.)
—The comedy-drama, "A Loyal
Friend," was produced by local talent
at the City Hall last evening for the
benefit of the Red Cross. The pro-
ceeds amounted to \$142. The third
liberty loan will be subscribed to twice
the quota allotted and the fund for
the relief of the Armenians is growing
rapidly.

SCENE IN GREAT OREGON SPRUCE WOODS, WHERE TIMBER IS BEING CUT AS AMERICA'S CONTRI-
BUTION TO THE ALLIED AIRPLANE PROGRAMME, WHICH WILL HELP WIN THE WAR FOR DEMOCRACY.

The cutting and riving of spruce in
every quickly available field.
When the flocks of American air-
planes fly over the German lines and
help win the world war, that humanity
may be free forever, much of the glory
will be given to Oregon spruce.

BAY PLANTS NEARLY READY
Construction of Big North Bend
Mills Is Rushed.

NORTH BEND, Or., April 12.—(Special.)—Rapid progress is being made in
the construction of the big finishing
plants of the North Bend Mill & Lum-
ber Company and the Buehner Lumber
Company, of this city. The dry kilns
and other buildings of the North Bend
Mill & Lumber Company's plant are
practically completed and the machin-
ery is fast being installed. Two elec-
tric-driven, high-speed planers have
been installed and are in active oper-
ation turning out airplane stock and
ship material for the Government. The
buildings cover an area of several
acres and when in full operation the
plant will have a capacity of 60,000
feet a day.

Construction work on the Buehner
Lumber Company's finishing plant is
being rushed and the dry kilns and
other units are fast nearing the stage
of final completion. The plant when
completed will have a capacity of about
75,000 feet per day, and will be capable
of turning out all classes of finished
lumber. The operation of these two
large finishing plants will add more
than 100 men to the payrolls of the two
concerns.

Equipment for Camping Compact.
Forest Ranger W. B. Osborne, Jr., has
worked out a complete cooking and
serving equipment for any number of
men from two to 50, which can be
packed in compact form for transporta-
tion on horseback. A number of the
outfits are already in use in this dis-
trict, and many calls from outside dis-
tricts have been received. Samples of
the device have been sent to San Fran-
cisco.

Phone your want ads to The Oregonia-
nian. Main 7076, A 6955.

WE WILL PAY \$5000.00

It has come to our notice several times that certain competitive houses have informed prospective purchasers that they carry, and are agents for, the Farrand Pianos. Very recently we, the Bush & Lane Piano Manufacturing Co., advertised in the Portland newspapers the fact that we were unloading two carloads of the very Popular Farrand Pianos

Popular Farrand Pianos

The fact that only five remain in our store unsold is proof of their wide popularity. Our would-be competitors, being aware of this, immediately resort to deceptive methods in trying to induce purchasers to their stores by telling inquirers over the phone that they are agents for the Farrand Piano. Once in the store, they, of course, would try to sell them some other piano.

For the benefit of the public, and our own protection, we will forfeit the above \$5000 if any dealer in Portland can show wherein he carries in stock, and is an agent for the Farrand Pianos. Signed Bush & Lane Piano Manufacturing Co.

BUSH & LANE PIANO CO.

Builders, Owners and Sellers of the Famous
Bush & Lane, Victor and Farrand Pianos and Player Pianos
CORNER TWELFTH AND WASHINGTON STREETS

WEST LEADS NATION

U. S. Looks to This Section for Airplane Spruce.

NEW METHODS TRIED OUT

Engineers Find That Logs Can Be Rived in Forest, Saving Valuable Time—War Programme Well Advanced.

Spruce for airplanes is now the special and exclusive contribution of the Pacific Northwest to the cause of world freedom, and a special process to hurry up the production of this essential to airplane construction has been devised. It is the plan of riving the spruce logs in the forests where the giant trees grow and shipping out the lesser pieces of the great trunks so they can be rived quickly to the cut-up plant at Vancouver, Wash., where the Government is operating an industry on a great scale that is in fact a glorified and patriotic sawmill.

The riving of spruce is really the splitting of the logs into what is known technically as cents. These, relatively light in weight as compared to the logs, are easily carried out of the woods, even when no railway is available. However, to take out the cents with the greatest possible expedition, railroads are pushed into the spruce forests everywhere possible.

Never was the spruce programme so well along and the output of this greatly desired wood so large. Colonel Disque, head of the spruce production division, has completed an organization that is doing wonders in accomplishing the task put upon it, which is

LARGE FARM SOLD

Sohn Place, Near Gervais, Brings \$75,000.

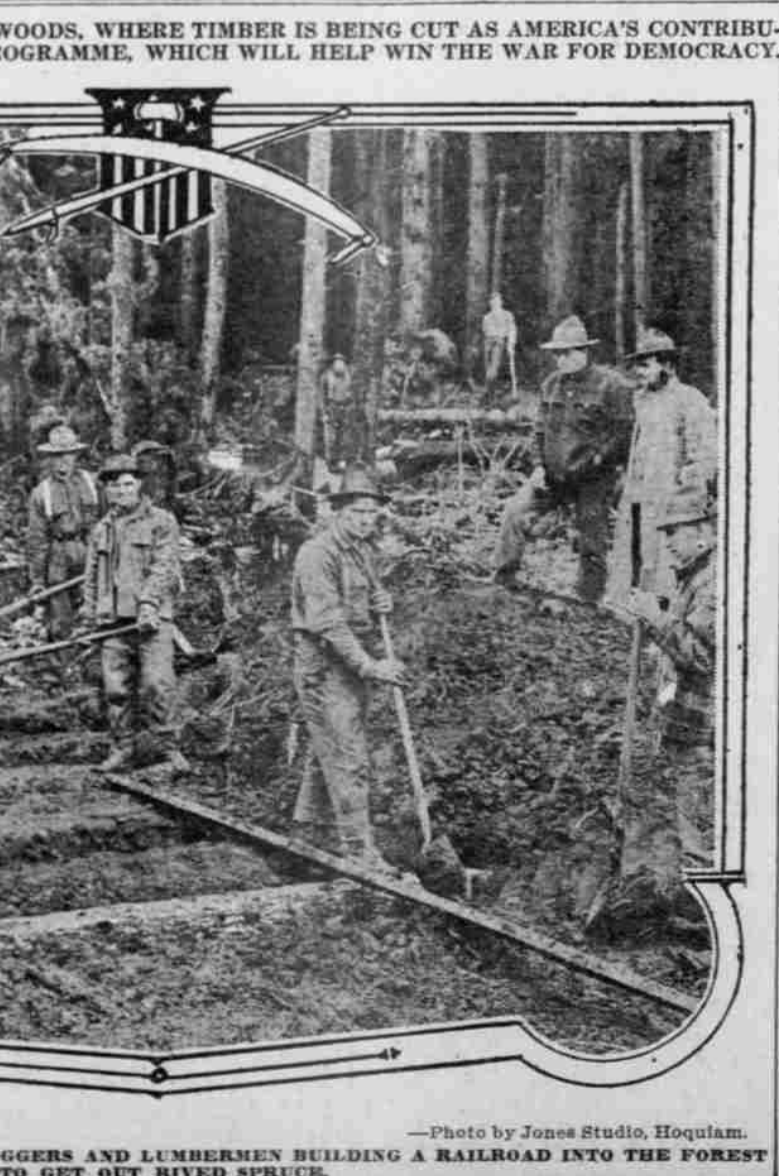
MABTON MAN IS PURCHASER

Deal for 400-Acre Farm, With Stock and Equipment, Closed Last Week by W. S. Badley, of the Badley Investment Company.

One of the most important deals in Willamette Valley farm lands in several weeks was closed last week by the Badley Investment Company, of Portland, in the sale of the Sohn farm, near Gervais, to J. C. Corbin, of North Yakima and Mabton, Wash.

The Sohn farm, which was owned and operated by Nathan Sohn, contains 400 acres and is well stocked with sheep and cattle. Of the 400 acres, 325 are in cultivation. There are two hop fields on the place, the two together comprising about 140 acres. The price at which the farm was sold was \$75,000. Stock and equipment were included in the deal. As part consideration, Mr. Sohn took a \$49,000 stock of hardware and some business property at Mabton, Wash., the remainder being cash.

The new owner, J. C. Corbin, is a well-known business man of North Yakima and Mabton. He has taken possession of his new property and expects to engage extensively in stock raising. Mr. Sohn has taken charge of the hardware store at Mabton. W. S. Badley, of the Badley Investment Company, handled the deal.



—Photo by Jones Studio, Hoquiam.

MEMBERS OF THE LOYAL LEGION OF LOGGERS AND LUMBERMEN BUILDING A RAILROAD INTO THE FOREST TO GET OUT RIVED SPRUCE.

BE YE PERFECT IS IT POSSIBLE

By Dr. JAMES E. TALMAGE

Of the Council of the Twelve, Church of Jesus Christ of Latter-Day Saints; Salt Lake, City, Utah.

Some knowledge of the attributes of God is essential to intelligent worship. Granted, that finite man cannot comprehend infinity, yet consistency forbids us carrying this self-evident truth to the extent of saying that because God is infinite man can have no conception of His nature or character.

If God be but a vast formless nonentity, filling all space and therefore illimitable, substanceless, devoid of body and parts, incapable of emotions and passions, He is not my Father, I am not His son. To the contrary, the Scriptures affirm that humankind are the children of God, fashioned after His likeness in body, spirit and body; and conversely, He must be of definite form and feature, possessed of a body perfect in all its parts, and He likewise perfect in all His acts.

On the night of the betrayal, while comforting the sorrow-stricken Eleven by solemn and lofty discourse, Jesus said unto them: "Ye believe that I have also in me. . . If ye had known me, ye should have known my Father also; and from henceforth ye know him, because he that has seen me hath seen the Father; and how sayest thou then, Show us the Father?" (See John 14:7-9.)

The faithful Philip broke in with an appealing request: "Lord, show us the Father, and it sufficeth us." The Lord's response was an unequivocal avowal that He was His Father's exact representation, so that whoever had seen Him had seen unto what and whom the Father was like. Note the explicit form and withal pathetic words of the heavy-hearted Christ: "Have I been so long time with you, and yet have you not known me? Who has seen me hath seen the Father; and how sayest thou then, Show us the Father?" (See John 14:11-13.)

Jesus Christ, the Man, was and is in the express likeness of His Father's Person; and, since the consummation of His mission in the flesh and His victory over death whereby He effected the resurrection, He has been exalted to the Father's state of glory and perfection. (See John 17:24.)

Though the thoughts and activities of God be as far above the ways of men as the heavens are above the earth, they are nevertheless of a kind with human yearnings and aspirations, so far as these be the fruitage of holiness, purity, and righteous endeavor. The distinction, it which we partake with an awe that develops into worshipful praise as we learn the amazing facts of their size, orbital movements and constitution, are as far all of the family of worlds to which this earth belongs.

Though our planet be but as a drop of the ocean compared with many of the greater orbs, it is not the least of all; and what we have come to know of other worlds is primarily based on analogy with the phenomena of our own. Notwithstanding that Deity is perfect and humanity grossly imperfect, we may learn much of the nature and study of the lower in its true and normal phases.

As an impressive and profound climax to the Sermon on the Mount, the Master said: "Be ye therefore perfect, even as your Father which is in heaven is perfect." (See Matthew 5:48.)

What led up to this utterance, calling for the explanatory reference, by which the relation of premises and conclusion is expressed, is the distinction between the Law under which Israel had professedly lived from Moses down, and the higher and more perfect Law taught by Christ. Again and again the introductory "Ye have heard that it was said by them of old time" is followed by the authoritative "I say unto you." Obedience to the Gospel, which comprises all the essentials of the Law, was enjoined as the means by which man might attain to the sense in which the Father in heaven is perfect.

It is a significant fact that when Jesus Christ, the resurrected and glorified Being, visited the Nephtite branch of the House of Israel on the western continent, He included Himself with the latter as being of the same degree of perfection, as thus appears: "Therefore I would that ye should be perfect even as I, or your Father, who is in heaven is perfect." (Book of Mormon, 5 Nephi 12:18.)

The road to exaltation and perfection is opened through the Gospel of Christ. We cannot rely on the constructive Lord's admonition as implying an impossibility. We are not required to assume the perfection of the exalted and glorified personage, such as either the Father or Jesus Christ. However, man may be perfect in his sphere in a way analogous to that of more advanced intelligences in their several spheres; yet the relative perfection of the lower is vastly inferior to that of the higher.

We can conceive of a college freshman attaining perfection in his class; his record may be a hundred per cent on the scale of efficiency; yet the honors of the upper classman are beyond; and graduation, though to him remote, is assured if he do but maintain his high standard to the end.

After all, individual perfection is relative, and must be gaged by the law operative upon one, as stated by the Lord through His prophet Joseph Smith: "And again, verily I say unto you, that which is governed by law is also preserved by law, and sanctified and sanctified by the same." (Doctrine and Covenants 83:34.)

The law of the Gospel is a perfect law; and the sure effect of full obedience thereto is perfection. Of those who attain exaltation in the celestial kingdom Christ has declared: "These are they who are just men made perfect through Jesus the Mediator of the new covenant, who wrought out this perfect atonement through the shedding of his own blood." (See Doctrine and Covenants 137:1-2.)

For the Book of Mormon, Doctrine and Covenants, and other literature of the Church of Jesus Christ of Latter-Day Saints, apply to Northwestern States Mission, 810 East Madison St., Portland, Ore., or Bureau of Information, Salt Lake City, Utah.—Adv.

OREGON WOODS SHOWN

EXHIBIT OF LUMBER INTERESTS RAILROAD CHIEFS.

Douglas Fir Timber Sections Such as Used in Railway Work Are Exhibited in Chicago.

Oregon spruce was brought prominently to the attention of prominent Eastern railroad men through the exhibit recently made by Chester J. Hogue, Oregon secretary of the West Coast Lumbermen's Association, before the National Railway Appliances Association and the National Association of Railway Engineers, in Chicago.

The exhibit consisted of a series of Douglas fir timber sections, typical of the kind used in railroad construction

IN APPRECIATION of the consideration and patronage of Oregonians, the National Life Insurance Company of Vermont has allocated \$20,000 of its subscription to Oregon's quota. This company considers it a privilege to participate in putting Oregon "over the top."

The company also announces that for every \$1000 of new premiums it receives during the month of April it will invest \$5000 in Liberty Bonds.

National Life Insurance Company

W. M. GOLDMAN, GEN. MANAGER,
200-210 Oregonian Building.

"SLOAN'S LINIMENT RELIEVES ALL PAIN"

This Is the Verdict of Those Who Use It.

Why is Sloan's the world's largest selling, most popular liniment? Because of its remedies for all external pains, strains and bruises.

Because it penetrates—without rubbing—leaving no muddiness or skin-stain, and relieves promptly an attack of Lumbago, Sciatica, Neuralgia, Rheumatic twinges, Joint-stiffness, Muscle-soreness, Neck-kinks are promptly relieved.

Have a bottle handy in your medicine cabinet. Any druggist will sell you a generous sized bottle.

No increase in price—25c, 50c and \$1.

Sloan's Liniment

KILLS PAIN

—Adv.

IRVINGTON PARK LOTS SOLD
Purchase to Build Medium-Price Houses to Sell.

Samuel Duak reports the sale of four lots in Block 29, Irvington Park, to Herman Rehberg, a former well-known Washington County farmer, who also recently purchased a house and lot at 1184 Vernon avenue which he bought for a home.

Mr. Rehberg is negotiating for additional lots, with a view to building a number of medium-priced houses and selling to shipworkers on acceptable terms.

W. E. Phipps Sells Medford Orchard
GOLD HILL, Or., April 12.—(Special.)
—The Gold Bottom cherry orchards, op-