



American Blood Is Calling Will You Help?

—Are You Complaining Because War Time Means Less Sugar in Your Coffee, Less Wheat Bread, Less Coal, Less Money Than You Think You Ought to Make? *What About the Boys Who Are Fighting for You in France?*

FOR them the trenches; the pitiless storms of rain and sleet, the ceaseless, deafening bombardment of the guns, hunger, cold, fever, wounds and death, perhaps. For you—a little economy and deprivation.

THE Third Liberty Loan is your opportunity to prove the patriotism that is in your heart and on your lips. Your opportunity to show yourself worthy of the heroism, the devotion, the self renunciation of your soldiers and sailors. Your opportunity to share, in some small degree, the sufferings of those who stand ready to make the supreme sacrifice for you.

ALL you can do is little enough. You simply lend your money. Do it and be glad that you can do so much—sorry you can do no more. Don't live to be ashamed in after years for what you might have done. Act now—act quickly.

IS the Spirit of '76 alive in you? Can you say with Patrick Henry: "Is life so dear or peace so sweet as to be purchased at the price of chains and slavery? Forbid it, Almighty God! I know not what course others may take; but as for me, give me Liberty or give me death!"

*The War Is Being Fought in Europe—
But It Must Be Won Right Here at Home*

—Will You Strike a Blow for American Freedom? Your Support of the THIRD LIBERTY LOAN Is Your Answer. Invest Tomorrow in Liberty Bonds—ALL the Bonds You Can.

Lipman Wolfe & Co.
"Merchandise of Merit Only"