THE SUNDAY OREGONIAN, PORTLAND, MARCH 31, 1918.

Fords Excepted

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Long Truck Lines, Competing With Railroads, Sure to

Come After War.

MOTOR TRUCKS

Now

Mater

Trucks

COUNTRY LINKED UP

GREAT FUTURE FORESEEN

Peter McCraken, Moreland Distributor. Tells How Interchangeable Bodies Will Revolutionize

Truck Transportation.

BY PETER B. MCCRACKEN,

f Mareland Trucks for Gregot and Washington.

What is the future of the motor truck the Facific Coast? How does it af-et food prices and living conditions fect food prices and living conditions generally? This was the big question put to me

This was the big question put to me by a leading business man of Seattle, Wash, the other day. He asked it casu-sily, Little did hs know the depth of his query, the all-reaching ramifica-tions of the motor truck into the count-less phases of modern human exist-

Issa phases of modern human exist-ence.
Issa phases of modern human exist-ence.
Issa present day interurban transporta-tion problem. It brings the farm and the dity togethur, it establishes a con-tant between producer and consumer that reacts vitally and directly on the present day. For it means that really fresh foodstuffs are to be had. Yeget the same day they are placed on the public stands for the house wife within a few hours after leaving their native places hours after leaving their native places hours after leaving their hait we have been been commented on. And yet health is the very soul, the realist history in the means of any community.
Meter Track Alls Good Roads.

Motor Truck Alds Good Rouds.

Motor Track Aids Good Reads. The merchant I was talking to had never thought of the motor truck in this connection. His flights of com-mercial fancy had never gone as far affeld; he seldom thought of healthy minds and bodies in connection with his business. Yet the minute the point was made he grasped the vital fact that his own commercial life, and the lives of his associates and competitors, depended in countiens ways on the mo-tor truck's bearing on modern exist-ence.

tor truck's bearing on modern exist-ince. Once in a while some publicity seek-er raises a cry against the motor truck pleasure-seekers or the business men-the farmers and distributers-have more to do with prosperity? Which does more tuward paying the taxes which furnish the funds for the good roads? Most persons, looking at the sould do not be business which furnish the funds for the good roads? Most persons, looking at the sould do note. The average person occupied with first and as an evil in ways too nu-troyer and as more ment would be practi-onally impossible. They are also inno-tion of the fact that statistics prove in the in the house-drawn vehicle with rant of the fact that statistics prove that it is the horse-drawn vehicle with its steel tires, and not the rubber-shod meter vehicle, that has such a distr-tegrating effect on our present road-

Remblie 95 12 9 17212125 2 124 1 110 81 40 52 1 1212 4 GMC. 111 1/1/1/1 Denty. 10 61211 22 Packard Marwell 7 512 22 1 White Chevralat 14 2 1 2 Federal 11 2 1 2 13 1 3 1 Studebeter 12 Moreland 13 111 Overland 7 2 Reo 21 Ternstines !! 9 Geoford 5 Kiesel Vim 3 14 Sterling 4 1 Indiana 2 1 . Brick Geneix 3 1 1 1 Wienita 3 Gary 3 1 2 Nach Velia 2 1 Muse. Total 26 1 1 2 331 14 4 2731 10 7 3 3 9 7 3 1 0 5 /3 3 3 3 0 5 6 27 2 3 4 3 24 10 2 7 12 3 Taken from the 1917 License record of the Secretary of State. Thus, you see, REPUBLIC TRUCKS are a three-to-one favorite! PORTLAND PRICES FROM \$1075 TO \$4885 BERTS COMPANY MOTOR CAR Park and Everett **Oregon** Distributors Portland, Oregon men is putting in drainage systems, chiseling these for the most part out of cold rock and using the rock so obtained as ballast on other structures provided as ballast on other structures provided as ballast on other structures provided formation. Any climate and forry the road been recently dragged. Thence to Satem the highway is hard-bottomed and structure rank hardbottomed and structure rough. The road form Salem to Albany, via Turner and Marion, he found to be rough in places, supecially between those two points, where it was ruity and muddy.
 Trom Marion to Jefferson the roads and Monroe and Junction City, but the hard between Monroe and Junction City, but the hard bottom prevented formation of mud.
 Trom Junction City for several miles on the way to Eugene, says Mr. McReil, the new macadam roadbed is in the condition. It runs into a structure and adaptable to warm, condition action to roads and staptable to warm, condition action to roads a structure and adaptable to warm, condition was not desor home; on is putting in drainage systems OVERLAND SEDAN M'REL Fishing Mighty Good in the McKenzie, He Declares. TRIP FEASIBLE BY AUTO Member of C. L. Boss Automobile Company Drives to Eugene and McRell, the new macadam roadbed is Vicinity in Hudson Super-In fine condition. It runs into a stretch of old macadam which is some-what cut up, but is being repared. The remainder of the way into Eugene is whas cut up, but is being repaired. The whas cut up, but is being repaired. The remainder of the way into Eugene is exceptionally good. Mr. McRell made the return trip from Albany to Salem through the Ankoup Hills, and he declares that this is-one of the pretitest drives in the Wil-Six, Finds Going Good. Fishing in the McKenzie River when the season opens tomogrow will be bet-ter than ever, declares R. J. McRell, of the C. L. Boss Automobile Company,

The Record—in detail

WHY EVERY THIRD TRUCK SOLD IN OREGON IS A

REPUBLIC!

Registered in Orogon for

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Coast Track Lines Coming. This an unquestioned fact that, with very additional foot of good roads tid, the permanency and commercial long, which may be caught at any time. He drove to Eugene and around that the long draw and around that the says and nearby points. He says and provide allows the route, with its many garden spots the motorist will be well repaid by making this route on his next trip down the motorist will be well repaid by making this route on his next trip down "And yet, in a moment's time, all this is changed. By dropping the glass the country point at any time. He drove to Eugene and around that



Nash Trucks Prevent **Hauling Delays**

Your business is protected against hauling delays when Nash trucks are carrying your loads.

Congested freight conditions have made your hauling problem more vital than ever before. The one solution seems to be a greatly increased use of high grade motor trucks such as the Nash.

For long range hauling between cities, as well as for a greatly extended transportation service within the city itself, Nash trucks are especially adapted.

They are unusually powerful, dépendable and economical in the hardest service. Equipped with automatic locking differentials, they get through where other trucks not possessing this important feature cannot go.

This automatic differential is an equalizer of power. If for any reason one driving wheel loses traction momentarily, its mate gets practically all the power and pulls the truck out of difficulty.

Let a Nash transportation expert show you which Nash Truck will best fit your hauling needs.

THE NASH MOTORS COMPANY KENOSHA, WISCONSIN Manufacturers of Passenger Cars and Trucks Including the Famous Nash Quad

Nash Trucks and Passenger Cars Are Now on Exhibition at Our Salesrooms

"It is virtually an outdoor home; warm, luxurious and adaptable to every condition encountered throughout



Nash Quad Price, chassis, \$3250]

equipped with an automatic locking differential.

Nash Two Ton Truck Price, chassis, \$1875 Nash One Ton Price, chassis, \$1495)

Prices f. a. b. Kenosha All Nash Trucks are

moral and physical need of the motor truck is more firmly established to The entire Pacific Coast has taken up The entire Pacific Coust has taken up the question of solid, lasting highways. Within a very few years a heavy truck can run from Canada to Mexico with a full lead in less than a week. In the eid days it was no great feat for leads of produce to be driven on six-day journeys to reach a favorable market. What is to prevent the producer of the future from seeking his markets far afield, from making Oregon, Washing ton and California close neighbors—and all through the use of the motor truck. And not only will these three states

come more closely welded because of and that the new Super-Six & equires even less of and gasoline. Farmers oner or later a line of transcon-abing the route are tilling every avail-able acre, he says, and numerous tracthis modern Coast products right into the Elast. They will compete with the railroads. The coming of the interchangeable were in good condition Bodies, used with absolute success by Eugene. Mr. McRell to Coast products right into the East. They will compete with the railroads. The coming of the interchangeable bedies, used with absolute success by many prominent wholesale firms on the Highway through Dayton, crossing by the Wheathand ferry and continuing the Wheathand ferry and continuing will in a short time be made by motor trucks. The modern commercial vehi-cls, built by a reputable manufacturer. built by a reputable manufacturer. can run for two days and nights with-out a stop. This is more than any rallpad engine ever devised can do

Truck "Pony" Express Foreseen.

What is to prevent the owner of a transcontinental line of trucks from reverting to the old pony expressrunning his trucks over a certain divi-sion and then swinging the convertible body onto a freeh machine and continu-ing on the way? Nothing in the world, far accress of trucks of our own make (and I presume hundreds made by other manufacturing concerns) have run every day in the year without los-ing a single trip for their owners be-cause of mechanical mishaps. The prac-tical perfection of the motor truck is already an assured fact, and a regular transportation service clear across the county would be but a matter of ar-ranging a proper schedule. running his trucks over a certain divi

ranging a proper schedule. California has taken the lead fn good reads building, but Oregon and Wash-ington are not far behind, making up added vigor the advantage gained by the Golden Stats at the start of the anievard movement. In other years, hefore these smooth, water - defying peaks were constructed, the Winter measure was one of gloom for both farmer and merchant. They were as widely separated as though at opposite yeaks of the earth. Now, with trac-tion-defying mud eliminated, the farm and the city are practically one -- no leager does the merchant look for a longer does the merchant look for a fremendous drop in business the min-ute the heavens begin their down-pour; no longer does the farmer feel cooped up until Spring the minute

The conditions of trade — of buying and selling — are balanced, for no long-er is the Summer all too short and the Winter all too long. They are equal-ized for both producer and consumer. and all because of the good roads and the motor fruck that have both heatcoad D

making this route on his next trip dows locality in a 1918 Hudson Super-Six to test out the qualities of the new car, and incidentally to confer with Hudson the valley. Nine Thousand Cars Registered.

TACOMA, Wash., March 2 .- (Special.) -Nine - thousand pleasure cars and trucks, a growth of 50 per cent in a year, are registered in Pierce County. year, are registered in Fierce County. This is exclusive of Government-owned vehicles at Camp Lewis, which do not have to bear state license plates. Coun-ty Auditor Morris estimates that there are 6069 automobiles in Fierce County as against 4000 a year ago.

> Motorcycles Exported. The imports of motorcycles into Aus-

tralia during 1316 amounted to nearly \$950,000, of which \$600,000 worth came

MANAGER OF WORLD'S CHAMPION WHITE SOX DRIVES DORT CAR.

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lences are its staggered doors. One opening in front opposite the driver permils easy access to passengers oc-cupying the front seats. The other

opens from the tonneau on the right aide and adds convenience in getting in or out when drawn up next the curb. A generous aisleway affords plenty of m between front and back seats. "This car has justly won ine name of the Thermo-Sedan,' because it keeps the passengers either cool or warm, as the occasion demands.

"To the man who uses a car every day for his business requirements and values it for the social requirements of the family this car commends itself,

because it safeguards the health from inclement weather conditions." -



Tenth at Burnside Street

ROADS TO TAP SPRUCE the stream a short distance below the for six hours' continuous speed work. lake The road along the south side of the lake will be built with funds provided jointly by Grays Harvor County and from the Federal postroad fund. OLYMPIC HIGHWAY TO BE EX-KNOW HOW TO DESCRIBE CAR TENDED AT ONCE. Velie Man Tells How Owners Can Aid

Be able at a moment's notice to give

with manufacturers' number on same.

DAWSON VISITS TIRE FACTORY

Plant Where Cord Tires Made.

Federal Government and State of in Recovery of Stolen Cars.. Washington to Co-operate in New When will automobile and tire steal-ing stop and when will effective meth-ods be devised by the various police de-partments of the various cities to put Road Programme.

HOQUIAM, Wash., March 30 .--- (Spea check to the depredations of the va-rious organized groups of bandits who infest every city in this country? This is a question that is of para-mount interest to every motorist and cial.)-Five and a half miles of highway are to be built from Lake Quinault northeast as an extension of the Olympic Highway, two miles of road are to be built along the south side to every automobile distributor, and the combined influence of the automo-bile trade is being directed to put a stop to the depredations. of the lake, and the Polson Logging Company's railroad is to be extended to the lake, all by July 1, according to announcements made here. The an-There are certain things that every motorist should know about his car

announcements made here. The an-nouncements were made following a three days' inspection of the road proj-ects by officers of the Federal Forest Service, and are designed to speed up and facilitate airplane spruce produc-tion. Highway work proposed is designed to open large tracts of spruce to trans-portation by motor truck, not now ac-portation by motor truck, not now ac-

tion. Highway work proposed is designed to open large tracts of spruce to trans-portation by motor truck, not now ac-cessible, and the roads when built will permit delivery of the spruce, rived or sawed, to the railroad for transporta-tion to Hoquiam for shipment. Two years ago the state cleared and way of the Olympic, Highway north-west from the present end of the right of way of the Olympic, Highway north-west from the present end of the take. The last session of the Legislature ap-propriated about \$15,000 for work on this section at the foot of the lake. The last session of the Legislature ap-propriated about \$15,000 form the Federal forest road aid fund to be used in grad-ing and graveling some two miles of the road inside the Olympic National forest. The remainder of the road is inside the Quinault Indian reservation. The plan now made by the forest is for grading and graveling the first first first first in the form the formation.

Famous Racer Inspects Goodyear

Ralph De Palma, popular racing driver and holder of numerous auto. The plan now made by the forest service is for grading and graveling the first five and one-half miles. in-cluding the two miles in the Olympic forest, entirely from Federal funds. This will make the state appropriation available for extending the road far-ther into a fine tract of spruce which lies northwest of Lake Quinault, or to build a bridge on the highway over the Quinault River where the road crosses

On the Sheepshead Bay track he averaged 109 1-3 miles per hour for the six hours, beating the former record of 97 miles an hour, held jointly by Resta, Chassagne and Guinness.

Save Dollars on Your Tires

> Just received Victor Springfield and Fisk Tires in following sizes

SPECIAL WHILE THEY LAST

2x314 Victor Springfield Non-Sk Straight side; reg. price \$17.55 \$28.85, our price......\$17.55

\$25.35, our price... 32x334 Victor Springfield Ribbed Tread, straight side. Regu- \$16,55 iar price \$27.20, our price...\$16,55 30x3 Victor Springfield Ribbed Tread, Clincher, regular \$10.95 price \$18.90, our price.... GUARANTEED

a good description of your car, and to do this, familiarize yourself with the following: License and motor number; in fact, all numbers that appear on 33x4 Fisk Red Top, Straight Side. regular price \$35.85, our \$27,60 different units of the machine; be able to give a good description of the top -whether carried up or down; descrip-tion of tires, including make, size, tread price..... 33x4 Fisk Black Top, Straight Side, regular price \$29.85, our \$22,25 and serial numbers; work you have done on the car and extra equipment

price.....

Guaranteed 4000 and 5000 Miles. We Have Only the Above Sizes in These Makes. Mail Orders Filled While They Last.

If you will state the size tire you use we will quote you prices on the different makes we have in your size. We carry all sizes in a variety of standard makes.

PORTLAND TIRE CO. 331 Burnside St., Portland, Oregon



CLARENCE ROWLAND (RIGHT), OF THE CHICAGO SOX, MEETING JOHN D. MANSFIELD, OF THE DORT MOTOR CAR COMPANY.

And all because of the good roads and the motor truck that have both hastened them productive of revenue. Avoid Back Kick. The spark is retarded, as a back thick may week the mechanism. This is not necessary if the car is equipped with a magnete, as the engine starts Let when magnete spark is advanced. The spark is the engine starts the spark is retarded, as a back the spark is a retarded as the engine starts the spark is a magnete spark is advanced. The spark is a magnete spark is advanced. The spark is a for the car is equipped that the spark is a the engine starts the spark is a the engine starts the spark is a the engine starts the spark is a dvanced. The spark is a the engine starts the spark is a the engine starts the spark is a the engine starts the spark is a dvanced. The spark is a the engine starts the spark is a dvanced. The spark is a dvanced the spark is a the engine starts the spark is a the engine starts the spark is a the engine starts the spark is a dvanced. The spark is a dvanced the spark is a dvan