VOL. XXXVII.

SUNDAY MORNING, MARCH 31, 1918.

NO. 13.

We Give S. & H. Green Trading Stamps With Purchases Amounting to 10c or More—Trading Stamps Will Be Given on All Charge Accounts if Paid in Full on or Before the 10th of Each Month United States Thrift Stamps and War Savings Certificates for Sale Main Office, Fourth Floor-Model Grocery, Bakery and Delicatessen Dept., 4th Floor-Lunch in Our Tea Room, 4th Floor

Liberty Service Yarns

On Sale Special Booth, First Floor -These yarns are being sold at a low price to enable patriotic women to increase their knitting for the soldiers and sailors. The booth is in charge of American Fund Committee. Price \$3.48 pound.

AGENTS FOR OHIO TUEC CLEANERS. CARPET

The Standard Store of the Northwest

Olds, Wortman & King Reliable Merchandise—Reliable Methods

HAIR DRESSING PARLORS 2D FLOOR EXPERT **OPERATORS**

Home Journal Patterns 10c. 15c-None Higher

-Try Home Journal Patterns in making up your new Spring wearables. You will find them easy to use, accurate and, best of all, ECONOMICAL. None over 15c. Pattern Department on the Main Floor.

RST!--Use American Made Goods Whenever Possil

Our Stocks Are Replete With American-Made Goods, Which, for Quality and Workmanship, Are Unsurpassed. We Give Preference to American Industries



The Suit Store

invites your attention to a splendid showing of the new Spring models for street, sport and dress occa-Within the last four days we have received more than 200 beautiful new Suits in the latest fabrics

Suits at \$28.50

Second Floor-One smart model at this price is of Shepherd check material with Eton Coat effect, fancy vestee, trimmed with military and soutache braids. Other styles in high waistline and novelty belted ef-

Suits at \$35.00

Second Floor-Eton model of fine quality serge in sand, blue or gray. Fastens at neck with two large buttons, dainty vestee and collar of dotted silk. Skirt is box pleated. Many other models also at this price n the popular materials. Ask to see these \$35 Suits

Suits at \$48.50

Second Floor-One popular model shown at this price has smart short coat with fancy vestee, trimmed with military braid, collar of gray Roshonara crepe, fancy silk lined. Full gathered skirt with patch pockets. Many other handsome suits at \$48.50 in the season's most wanted materials. Suit Salons, Second Floor.



wool velour in the leading Spring shades. Medium waist line, sash belt, two pleats at back, large collars of white flannel. Trimmed with stitching. Very smart coat for street or dress wear. Many other styles are on display at \$27.50 New Coats at \$32.50

Second Floor-A handsome Coat at this price shows the new

full style that goes on easily over Summer dresses. Of good quality gabardine, two-piece belt, large convertible collar, trimmed with pearl buttons. Lined to waist. Ask to see them.

New Coars at \$47.50 Second Floor-New Coat of superior quality Bolivia cloth-

one of the most popular of materials for Spring coats. Stylish belted model, with wide belt, large square collar, deep cuffs. Lined throughout. In all the new Spring shades.

-We Give S. & H. Stamps-Don't Overlook This Saving.



Betty Wales Dresses \$20 to \$32.50

Simple, Smart, Distinctive Spring Styles Are Now Ready

Second Floor-Betty Wales Dresses have a grace and snap all their own. They give the youthful lines so essential to the modern woman. More than this they are splendidly made of the best quality in every detail down to the smallest snap. Tailored serges afternoon silks, two-material combinations, social frocks, wash dresses of voile, linens and ginghams are included. A Betty Wales Gift Certificate with each dress entitles the purchaser to one of Marga-ret Warde's eight absorbing books about Betty Wales and her college friends-books that cost \$1.2 each at the book shops. Prices \$20 to \$32.50

Silk Petticoats Special \$2.98

Center Circle, First Floor-Taffeta, silk jersey and colors and new changeable effects. Mon- \$2.98

White Dress Nets \$1.00 Yd

Lace Department - 72-inch fine white Dress Nets for Spring dresses and graduation frocks. Inexpensive, yet make up beautifully. See the new La Fillette flouncings of this net. Plain net, special price for \$1.00 Monday at only, yard -LINING NETS of good 65c quality. Special, a yard

Venise Filet Laces 50c, \$1.00, \$1.50 Yd. Lace Department-These are exact reproductions of the real

ingly attractive. Splendid, firm quality. 50¢, \$1, \$1.50 a yard. Hand-Made Filets 50c to \$5.00 Yd.

hand-made filets and are exceed-

-Specially selected patterns in bands and edges suitable for neckwear, trimmings, etc. Dainty effective designs. 50¢ to \$5 yd.

Dainty Val Laces At 5c Yd.

Main Floor - New two-thread Val. laces-special import order placed many months ago, but just received. Edges and insertions in neat patterns. Sale 5c price, special the yard at

Curtain Laces At 5c Yd.

Main Floor-Cotton Cluny Laces -edges especially desirable for curtains and fancywork. Ecru and white. 20 patterns to 5c select from. Special yard

New Georgette Silk Crepes

Lace Department, First Floor-We now have nearly 200 different shades in Georgette crepes-scarcely a shade you could think of but what is shown in this play. The fabric de luxe for waists, dresses and Spring gowns. Priced \$2, \$2.25 yard.

Dainty Spring Fabrics

for Tub Frocks, Waists, Skirts -PLAID VOILES in a great asrtment of patterns. 50¢ yard. -IMPORTED WHITE Waistings in various weaves-50¢, 75¢ to \$1.25 a yard. Extra good values. -WOVEN MADRAS of very fine quality shown in various patterns and priced at 45¢ yard. -SUISINE SILK in all the new colorings-36 inches wide - for underwear, evening and street

- CHANTILLY FOULARDS beautiful new designs for Sum mer dresses. Priced, yard 45¢ -VOILES in new woven stripe effects. Priced special, yard 25c -JAPANESE CREPES-another big lot just received-plain colors, stripes and kimono pat Priced at, the yard 39¢ terns. - NEW FRENCH BATISTES with colored corded stripes and dresses. Priced at 65¢ a yard. dainty embroidered figures,



Richardson's Fine Linens

The Standard of Quality The World Over

-Not only do Richardson's Linens wear better, but they look better and hold their beautiful finish longer than any other. Make no mistake - choose Richardson's Quality Linens for satisfaction.

Richardson's Hucks -All linen, plain or fancy weaves.

-18-inch Hucks, special, yd. 77¢ -20-inch Hucks, special, yd. 86¢ -22-inch Hucks, special, yd. 90¢



Madeira Napkins at Special Prices

—Madeira Linen Napkins, beautiful hand-embroidered patterns.
We have a limited quantity of —Path Rugs, good heavy 75c quality. Pink, tan, blue 75c —72x84 Crochet Spreads \$1.75 these at \$9 to \$22.50 a dozen. -Fluffy Cotton Batts, 6 for \$1

RagRugsUnderpriced

18x36-inch Rugs at 39c 36x72-inch Rugs at \$1.67

Third Floor-For bathrooms, bedrooms, etc., these Rugs are very effective. Splendid assertment of colorings in the mottled styles. Phone orders filled as long as quantities last. Rug Department, 3d Floor.—18x36-inch Rag Rugs in 39c | -25x50-inch Rag Rugs \$1.10 this sale priced special at \$1.10 -25x50-inch Rag Rugs in 98c | -36x72-inch Rag Rugs \$1.67

Red Cedar Wardrobe Chests \$15 and Up



Third Floor-Store your furs and woolens in a cedar chest and preserve them from moths and dust. New shipment of these boxes just The prices range from \$15.00, \$16.50, \$19.00 and up.

Sash Curtains 1 Yd. Long 10c

Curtains, bemmed ready to bang. material and full one yard 10c -Portland agents for famous long. On sale at only, each 10c Brenlin Unfilled Window Shades.

Third Floor -- Marquisette Sash | -- DRAPERY REMNANTS--Cretonnes, silkolines, scrims, marqui-Ecru color only. Good quality settes, etc. Monday at 1/2 Price

Oak Telephone Stands \$2.69 \$3.50 Foot Rests \$2.98

Third Floor-Solid Oak Telephone | Third Floor - Leather Foot Rests Stands in pleasing design with in attractive oval shape. These stool to match. Good strong con- are extra well made and ordinarily

at the special price of \$2.69 sell at \$3.50. On sale \$2.98

This \$12 Tea Wagon

well made and are fully \$9.98 worth \$12. Priced special

We Give S. & H. Green Trading Stamps





Dress Dept.,

Second Floor

Springtime charm and originality. Smart winged ideas - unique feather fantasies, wide ribbons, quills, DRESS HATS, \$5-\$25 -TAILORED HATS, \$5-\$15

New Ribbon for Bags

Main Floor-Fine heavy tapestry ribbon with exquisite colorings and designs. Priced spe- 95c cial Monday at, the yard -See other fancy ribbons for bags-ask the ribbon expert to tell you how to make the new bags.



Quality Clothes Women's White Boots for Men and Young Men

Main Floor-You like the security of feeling well dressed. Good appearance is an asset that you can bank on. Most men careful in clothes buying exercise good judgment in other affairs. Dress the part! Step in and let us show you clothes that are correct in style and which are sold to you at a moderate price. -MEN'S SUITS, \$25, \$30, \$35 UP TO \$40 -YOUNG MEN'S SUITS FROM \$25 TO \$35

New Spring Shirts \$1.50 to \$7.50

Main Floor-Fresh, new Spring patterns in Arrow and Savoy Shirts ready in the Men's Store. Soft or stiff cuff styles. The prices range all the way from \$1.50 on up to \$7.50.

Men's Spring Hats

In Newest Styles

Main Floor-Soft shapes in felts and clothall the new season's fashionable shades are to be seen at this store. Priced at \$3.50 and \$5. Agents for Dutchess Trousers

of Washable Kid Main Floor-81/2-inch laced model with pointed toe, no tip, covered half-Louis or the wanted military heel, white ivory soles. An exceedingly smart model for street wear. Full \$10.00 range of sizes. Priced at only, pair \$10.00

White Nu-Buck Boots Main Floor-Laced Nu-buck Boot on military Main Proof-last, imitation straight tip, medium neer, soles. Dressy and comfortable for \$9.00 street wear. Priced at, pair........... \$9.00

White Boots

-White Alba-Cloth, white canvas and white Sea Island duck on all lasts. High or low heels, leather or fiber soles. Laced patterns. \$4 to \$7 pr.

Kodaks, Cameras, Supplies

Department Fourth Floor Spring days are Kodak days. Keep your soldier or

sailor in touch with home by sending him Kodak pictures. Complete stock of Eastman Kodaks, Cameras and supplies on Fourth Floor. Developing, printing, enlarging, framing and color work by experts who know how. Films left any time before 6 o'clock ready by 11 the next morning.



A Great Season for Silks!

-Fashion Tendencies Forecast a Great Demand for Silks-Especially Fancy Silks

—Silks for dresses, for waists, for skirts—silks for every purpose in our superb showing. Plaids, checks, stripes and floral effects— also in all the wanted plain colors. —Silk Department, First Floor.

Some of the Popular Weaves

-Chiffon Taffeta Silks. Pussy Willow Taffetas. -Moonglo Silks. -Khaki-Kool Sport Silks.

-Pierette Silk Voiles. -Silk Checks, Gingham Styles. -New Tub Crepes. -New Grosgrains and Satins. -Ruff-a-Nuff Sport Silks.

New Wool Suitings and Coatings

Broadcloths, English Serges, Gabardines, Velours, Duvet de Laine, Tourist Serges, Prunellas, French Serges, Poplins, Panamas, Batistes Shepherd Checks and Fancy Plaids in all the new Spring colors USE HOME JOURNAL PATTERNS FOR BEST RESULTS! NONE COST OVER 15c-DEPT. ON MAIN FLOOR

Headquarters for Garden Tools Third Floor-"Whoever Cultivates a Garden Serves Much." Do your part to win the war by

Best Quality S-W Paints
Garden Tools and Varnishes

-Long or short-handle \$1.40 -Long or short-handle \$1.40 -Long or short-handle \$1.25 Spading Forks now only -Garden Rakes on sale at only 35¢ -Lawn Rakes priced at only 60¢ -Garden Hoes, good quality, 35¢

-Bring your painting plans to us and save money. We are principal Portland agents for Sherwin-Williams Paints-the standard of quality everywhere, Headquarters for Paint Brushes, Wire Netting, Screens, Refrigerators, Garden Hose and Spring needs of all kinds. S-W FLOOR PAINT—Choice 75c of 14 colors, the quart at -Heavy Garden Hoes, each at 80¢ -Floral Spades, priced only 60¢ S-W PAINTS-For porch \$1.05



S. & H. Trading Stamps Given With All Purchases