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# Signan Wolfe & Co. Merchandise of Merit Only

See Our Full Page Advertisement on Page Three, This Section



## The New Easter Apparel Is Lovely and the Prices Wonderfully Moderate

Ten New Models in Spring Silk Frocks --at \$20.00

-You will realize that a most extraordinary purchase has brought such lovely Spring Frocks at such a very modest price. All the prettiest style touches have been used-a dark blue satin with stripes of lighter blue and red and green and gold has deep tunic edged with solid blue Georgette to match the sleeves. A braided Quaker Gray taffeta has puffed hips to vary the straight lines of the frock, and a navy frock has waist of Georgette trimmed with steel beads and skirt of taffeta with overskirt. The other styles are equally smart. And all the very newest and most popular colors are included. Priced very special at \$20.

New Spring Suits. In Wide Array

--at \$37.50

-Have you tried on any of those altogether smart, new tretteur suits that are tailored in effect yet not so severe as to be trying? A most pleasing assortment of suits of this kind has just been unpacked and will be here for you to see Monday-some of them will be in our windows over Sunday, too. Clever models on straight lines and cleverly flaring jackets with straight skirts that are so jaunty. Many are in the ever popular Sport Effect that promises to hold its own this season. Every suit is man-tailored and the jackets are silk lined. In serges, wool poplins and gabardines of the very newest

-A VERY SPECIAL SALE OF NEW SILK PETTICOATS WITH FANCY SHIRRED TOP, CORDED FLOUNCE OF FINE CHIFFON TAFFETA-IN ALL THE POPULAR CHANGEABLE SHADES-\$3.95.



To Half Conceal and yet Reveal Milady's Beauty—

-Both circular and flowing veils, in the most fetching new effects. Most of them are in plain mesh, with fancy scroll pattern or chenille dotted design or heavy border. All the new shades—taupe, purple, navy, white and black are here to match all costumes.

Priced \$1.00 to \$5.00

#### NEW NECK RUFFLINGS

new suit or coat or frock, in satin, organdy, net or Georgette crepe, in widths varying from one to four inches. Both single and double

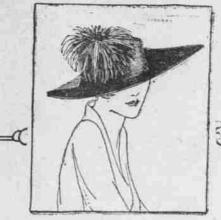
Priced 50c to \$2.95 the Yard

FOR MONDAY Very Special

#### New Georgette 40 Inches Wide

-A wonderfully, special offering -just in time for Easter Blouses and Frocks and trimmings—in the very newest shades—WHITE, CREAM, FLESH, NAVY, BLACK, MIDNIGHT, MARINE, INFANTRY, SAP-PHIRE, CORAL, ROSE, PINK, DELFT BLUE, OLIVE DRAB, GREEN, BROWN. TAUPE, ORANGE, YEL-LOW, WISTERIA, SAND, RESEDA, COPEN, PLUM, CHAMPAGNE, GRAY, KHAKI. \$2.00 Yard

Main Floor.



Henri Bendel Has Sent Us More Hats With a French Accent

> -Is it any wonder that our Millinery Salons have become the meeting place of all the best dressed Portland women? Where else could you find such delightfully distinctive and original hats? While these newest hats are French in design, they plainly show an Oriental influence, for everywhere those rakish Turkish turbans are seen, with different straws and touches of trimming, trying to conceal the fact that they were originally designed for some far-off Oriental.

> > -The hat sketched is of fine shiny black straw, with an upper facing of satin. Like many of the large hats, it flares up sharply away from the hair in back, but droops to shade the eyes. The only trimming is a bit of burnt ostrich.

-Large, simple sailors, with simple tailored trimming, the tightest little cap-like turbans, hats with a clever criss-crossing of quills, gull wings, birds in the most unusual color combinations, and cleverly placed, flat ribbon rosettes and buckles all go to emphasize the great variety of styles here for your choosing.

-BESIDES BENDEL, THERE ARE NEW HATS FROM HYLAND, UFLAND, RAWAK, BURGESSER, WAUSCHAUER and VOGEL.

Third Floor-Lipman, Wolfe & Co.

## Kayser Italian Silk Another Shipment of Crepe de Chine Silks, Special

On Sale Monday Only

-The supply is limited and the price more than unusual, so, if you plan on having a few new silk vests at this low price, we advise early shopping.

They are made with pretty lace bodice top and ribbon shoulder straps, or with dainty lace trimming. All of fine quality Italian silk; remarkable at \$1.69.

Main Floor-Lipman, Wolfe & Co.



## Special

MONDAY ONLY

Chamoisette

-Factory seconds of a famous manufacturer. Of excellent quality in twoclasp style, with the slightest imperfections. In white with plain or contrasting stitching.

-Main Floor.

## Crisp New Undermuslins

GOWNS, ENVELOPE CHEMISE and MUSLIN SKIRTS at this extremely low price. The gowns are made of fine longcloth, in slip-over style, with yokes of lace and embroidery.

-The envelopes are in dainty styles, with yokes of fine tucks and lace or shadow lace, and the skirts are of longcloth, with flounces of embroidery or tucking or Val lace.

> Fourth Floor-Lipman, Wolfe & Co.



#### WHITE, FLESH, MAIZE, PINK, GOLD, SKY AND MYRTLE-VERY SPECIAL IN THIS SALE AT \$1.39 THE YARD. WONDERFULLY EFFECTIVE FOR FROCKS AND BLOUSES.

-Silks of the same remark-

able quality that were of-

fered in our sale a few

weeks ago. Another ship-

of our patrons can be served!

Second Floor-Lipman, Wolfe & Co.

## A First Showing of the

ment-which should have been here to enter the sale at

that time-but perhaps it is just as well, for this way more

-SPLENDID QUALITY 40-INCH SILKS, IN

New Spring Voile

Blouses Specially Priced

-These new blouses have

touches that make them pleasingly different from the voile blouses that have been shown

before; the collars add much smartness by their pointed or shawl effects, edged with lace or prettily embroidered. Some of the collars are of pique and others of organdy and on many blouses there are cuffs to match.

> -You will want at least a couple for your Spring wardrobe because they launder so beautifully and the styles are so new and pretty.

Third Floor-Lipman, Wolfe & Co.

### 2000 BEDSPREADS ON SPECIAL SALE MONDAY

—EVERY BED SPREAD OFFERED IN THIS SALE IS FAR AND AWAY BELOW THE REGULAR PRICE. THESE SPREADS WERE BOUGHT A YEAR AGO AT THE PRICES THEN IN EFFECT, AND WE HAVE NOT TAKEN ADVANTAGE OF THE PRESENT INCREASE—SO YOU CAN NOW REPLENISH YOUR LINEN CHEST AT LESS THAN PRESENT WHOLESALE COST.

Full Size Crochet Spreads, \$2.25 -Bed spreads in a splendid weight and a good assortment of patterns. With neatly hemmed ends.

Single Size Bed Spreads at \$2.50 -Extra heavy spreads that should appeal to hotel and hospital - keepers. Hemmed ends. Very splendid quality.

SHEETS IN A SPECIAL SALE MONDAY

-Full bleached, seamless sheets of heavy quality. Size 81x90 inches, \$1.10; size 81x99 inches, \$1.15. NO PHONE ORDERS FILLED.

Full Size Satin Spreads, \$4.98 -Fine quality satin spreads, with hemseed or scalloped ends. Many patterns in the new circular designs. FOR MONDAY ONLY.

Full Size Spreads, \$5.25-\$5.75 -Made extra heavy, with raised pat-terns. In the new circular designs. With hemmed ends, \$5.25, and scalloped, \$5.75.

Three-Quarter Spreads, \$4.50-\$5 -Made especially for twin beds. Beau-tiful satin finished spreads, in a variety of patterns. Hemmed, \$4.50; scalloped, \$5.00.

Full Size Crochet Spreads, \$2.85 -Based on today's market value, this spread should retail for half as much again. Good variety of patterns.

Full Size Satin Spreads, \$3.98 -Scalloped spreads with cut corners, in an unusual assortment of patterns. A limited number at this price.

Imported English Spreads, \$6.00 and \$6.50 -A special purchase of just 100 of these spreads direct from Manchester, England; 81x90 inches. Hemmed, \$6.00; scallaped, \$6.50.

Second Floor-Lipman, Wolfe & Co.

Tonsito Depilatory -\$1.00

-A scientific paste hair remover that is most effective and absolutely harmless. To be found here only in Port-Beauty Parlors, land. Mezzanine Floor.

FOR MONDAY and All This Week WATCHES CLEANED NEW MAINSPRING-Guaranteed One Year-75c Main Floor.

