THE RESIDENCE AND RESIDENCE AND RESIDENCE AND SERVICE OF THE BENEFIT OF OUR ENEMIES CREATER BREEFING RESIDENCE AND Our New Illustrated Spring Catalog Just Off the Press-Send Us Your Name for One Today-FREE!

Thrift Stamps

Smileage Books

use in cantonment the-aters on sale Main and Fifth Floors. Books of

CremeOilSoapFree

A 10c cake of famous Creme Oil soap free tomorrow to every purchaser of three cakes of

Creme Oil is a pure vegetable oil soap that is an excellent value at the regular price of 10c a cake. This special offer for a limited -Tollet Goods Shop, Main Floor



JUST IN BY EXPRESS-A SPECIAL LOT OF

Shell (Imitation) Knitting Needles at Pair 50c

Shell knitting needles with assorted colored heads. Exceptional values at, pair 50c. -Jewelry Shop, Main Floor

Our Demonstration of

Nemo Corsets

enters on its second and last week. Mrs. A. L. Craig, an authorized instructor of the Nemo Hygienic-Fashion Institute, N. Y., gives free consultations and fittings all this week.

Easter Is Coming--The Grand Climax of March

Every Desirable Feature Is Found in Meier & Frank's Assortments of the



We know of no other store hereabouts that can show such quantities of new Spring hats in such a diversity of styles and trimming effects and at so many different

If you want an inexpensive hat, simply but smartly trimmed, to put on immediately and wear at any time, we have

If you want a moderately priced hat of the better grade, you can choose here to your heart's content.

As to the finer things, we have a peerless array, many of the models exclusive to this store.

Hats for dress and street wear in all shapes and colors are here in great variety at most moderate prices. -Millinery Shop, Fourth Floor.

A Few of Our More Recent Arrivals in

New Spring Wash Goods

36-INCH SUITING LINEN, YARD 75¢ Fine quality 36-in. fancy suiting linen in natural color only. Yard 75c.

36-INCH DRESS LINEN, YARD AT \$1

36-inch dress linen, non-crushable, medium coarse weave. In old rose, old blue, pink, yellow, mustard and gray. Yard \$1. 42-INCH DRESS LINEN, YARD \$1.25

dark rose and blue. Yard \$1.25. 38-INCH VOILE, YARD FOR ONLY 75¢

38-inch voile in Dresden, floral, plaid and large coin dot designs. In combination of two and three colors-pink, blue, green, lavender, yellow.

42-inch dress linen in fashionable shades of green, yellow, light rose,

-Wash Goods Shop, Second Floor.

Meier & Frank's First in Fashions! First in Value-Giving!-Witness These



The keynote of the new Spring apparel modes is simplicity. That this simplicity does not detract from but rather adds immeasurably to the fascination of the new fashions none will gainsay, having seen our assortments. Delicacy, freshness and charm, of course, are omnipresent. Colors are soft in the main and lovely. Bizarre effects in colors and patterns have well-nigh disappeared. Blue is a strong favorite as are also grays and tans, but there are plenty of shades for those who are not satisfied with any of these. The spirit of the hour is well reflected in the new apparel. And it is beautiful. We mention

Beautiful New Silk Suits

We have just received by express the new Moon-glo Crepe, Roshanara Crepe, Taffeta Baronette, Satin Duchesse and many other novelty silk suits. New loose belted models, pleated or full shirred styles, some with belts. Many of these new silks will tub perfectly. Lined or unlined.

Navy, gray, tan, beige, pearl, Belgian and Copen blue, black and white are featured amongst colors. New white jersey suits in slip-on style are shown in tur-

quoise blue and beige. An admirable selection-\$35 to \$75.

Lovely New Dresses

All that fashion favors for Spring wear will be found in our assortments of new dresses. We call to your especial at-

New navy taffeta and serge dresses and a goodly assortment of new wool jerseys in tan, Copen and combinations. Many embroidery trimmed models. A plentiful selection of serge dresses in the new coat models, tunic and one-sided drape effects. A wide range of styles in taffeta dresses, wool embroidery trimmed, plain tailored dresses with shawl

collars and tuxedo revers of white satin, overskirt effect, bead trimmings, etc. Others in navy, black, taupe, brown and steel gray. Moderately priced \$17.50 to \$95.



Full-length utility coats of tweeds and homespuns. Lighter weight dressy coats of poplin, gabardine and Poiret twill. New semi-fancy coats of satin, taffeta, heavy-weight Short coats of silk tricotine and jersey, satin Baronette, wool jersey, velveteen and a fine assortment of the new sleeveless coats for warmer days. All the new shades and styles. Priced to please-\$15 to \$165.



Exquisite Loveliness Embodied in Our

A most representative collection of Spring waists is ready at Meier & Frank's. Every one new, dainty and in the most alluring styles imaginable. Waists that will delight every one who sees them as well by their quality and style newness as by their moderateness of price. All the wanted materials are shown in all styles and colorings. For tomorrow's selling we feature new waists of

GEORGETTE

One attractive model in high neck style, hand embroidered, with strips of Madeira embroidery forming vest effect, turnover cuffs and collar of the same.

Another model of flesh colored Georgette is trimmed in army blue, with fancy pleated frill, round collar trimmed with hand hemstitching.

Many other styles and colors in new Georgette waists. \$6.50 to \$20.



-Waist Shop, Fourth Floor

The Following Have Just Been Received

Springtime Foulards **Taffetas** Fiber Sports Satins

French Serge

Pussy Willow Silks Pussy Willow Satins Gingham Plaid Silks

Silk and Wool Canton Crepes | Silk and Wool Lansdowne Silk and Wool Poplins

IN OUR DRESS GOODS SHOP Wool Jersey Cloths

Spring Coatings

Take Advantage of Our Tailoring Service

Skirts cut to measure free. We will baste, fit and make ready to finish for \$1 upwards. Skirts accordion, box or knife pleated, made ready to put on waistband, for \$1. Materials to be purchased in our

-Second Floor, Fifth Street.

New! Just Received!

Real Filet Lace Collars

We have just received a fine assortment of these popular collars in the new roll, Tuxedo, sailor and V-neck styles. Collars are moderately priced \$4.95 to \$14.50. Cuffs to match collars, pair \$3 and \$3.50.

New Organdy Roll Collars

We have a fine selection of new organdy roll collars in plain and hand embroidered models. Some lace trimmed, others with ruffled edges. Tuxedo styles. Priced 95c

-Neckwear Shop, Main Floor.

FOR Home, Beach or Country Cottage



NEW SPRING CURTAINS. Curtains for beach or country homes. We have a great variety now on display and sale in our Curtain Section.

CRETONNES. New Spring cretonnes in bright colors. Priced 35c, 55c, 75c, \$1 yard, as well as several other popular prices. NATURAL FRIARS CLOTH. Basket weave, natural Friars cloth

that is 50 inches wide. Yard \$1.50. ALYTA MOTIFS. These motifs are particularly suitable for draperies, pillows and table covers. Specially priced.

CURTAINING. Reps and poplins in a variety of colors. Moderate Many other equally attractive new articles.

Specials for Tomorrow

Filet Nets priced at, the yard, 39¢ | Motif Voile Curtains, pr., \$3.35 Scrims priced at, the yard, 39¢ | Marquisette Curtains, with real Valance Curtains, the pair, \$1.69 | lace, pair, \$6.15, \$8.35, \$9.85

Select Spring Wall Papers

New Spring **Embroideries**

BANDINGS 25¢ Embroidery bandings in eyelet patterns on good quality cambric.

FLOUNCINGS 49¢ Organdy flouncings in dainty, effective patterns for waists and children's dresses. 16 inches wide, yard 49c. 26 inches wide, yard 89c.

EMBROIDERIES 98¢ New underskirt embroideries fine nainsook. Very pretty designs. 36 inches wide. Yard 98c. FLOUNCINGS 49¢

Infants' ruffled flouncings on Swiss material. Dainty patterns. 26 inches wide.

INSERTIONS 25¢
Imitation Filet and Venise lace and insertions in white and cream colors. 1 to 3 inches wide. -Main Floor, Fifth Street

Sale \$36.00 Wardrobe **Trunks at \$26.75**

Limited Number-Come Early



Tomorrow, while any of a limited number remain, we will sell these finely serviceable threequarter size wardrobe trunks at \$26.75 instead of the regular price of \$36.00.

Fiber covered wardrobe trunks with ALL ROUND CORNERS. Closed top. Cloth lined. With patent locking device that does away with all outside catchestrunk can be opened and locked without stooping over. Standard make trunks. Good \$36 values -Luggage Shop, Sixth Floor,

We Will Sharpen @ 7

We have an expert lawn mower sharpener. We will call for,

Your Lawn Mower

thoroughly sharpen and deliver your lawn mower all for \$1.00. Have your lawn mower put in readiness for Spring. Do it now and have it in shape when needed. Phone and our auto will call for your mower.

Springtime Is Sewing Time



Do All Your Spring Sewing on an "Eldredge" Two-Spool Rotary Sewing Machine

Do all your Spring sewing on the only family sewing machine in the world with no bobbins to wind-the Eldredge Two-Spool Rotary sewing machine. Sew directly from two spools of thread-one above, one below. Buy one

most liberal credit plan-pay only \$1.00 Week-No Interest Liberal allowance for your old machine.

Begin Payments on a

Model Dress Form

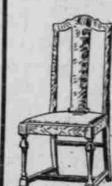
Model dress forms are very simple to adjust. We have fine new assortments priced from \$12.50 upwards. Buy one tomorrow-pay only.

50c Week-No Interest



A Few Representative Items of Dependable, Artistic, Meier & Frank Quality

Furniture at Lowest Prices





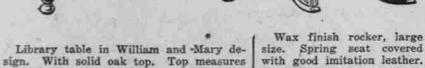
Leather or tapestry seat. At \$5.15.







Dresser, in American walnut or brown mahogany. Mirror 28x30 inches. Top 21x40 inches. At \$31.50.



Wax finish rocker, large with good imitation leather. 26x42 inches. As illustrated. Only \$12.50. At \$9.25.

Wax oak chair, as illustrated.

very special low price of, each

Buy on Liberal Credit Plan-MAKE YOUR OWN TERMS IN REASON -Furniture Shop, Eighth Floor.

Our Grocery Specials

bottles to customer, large 22c Coffee, M. & F. Special blend, fresh daily, served at our Tea Room and Dairy Lunch 29c Counter, lb......

Tomato Catsup, Snider's, limit 3 | Peanut Butter, strictly pure, none delivered, limit 3 lbs. to a 17c customer, Ib..... Naptha Soap, Victor brand, best

quality, limit 10 bars to a 49c customer, 10 large bars... -Ninth Floor, Fifth Street

PRACTICAL ECONOMY

A great deal is being said these days about economy in the kitchen. To the range you use may be traced in a very large measure success or failure in household economy. If your kitchen is equipped with a

'Universal' Combination

Range

in fuel bills every time you use this range. You will find it a perfect baker, time saver and an ornament to your kitchen. It gives you a complete wood or coal range and a complete gas range in the space that would be occupied by one stove. Use the fuel most desired; a turn of the key changes from one fuel to the other. Built of cast iron, the Universal is the most durable of ranges. Let us show it to you. Moderately priced. Your old range taken as part payment and on the balance you can

MAKE YOUR OWN TERMS IN REASON

