

LOGANBERRY JUICE FIRMS CONSOLIDATE

Practically Entire Industry in Northwest Affected by New Merger Announced.

MAIN PLANTS IN OREGON

Pheasant Northwest Products Company Name of Concern Which Is to Market Products of the Various Plants.

Practically the entire loganberry juice industry of the Pacific Northwest is affected by the consolidation, announced yesterday of the Pheasant Fruit Juice Company, of Salem, and the Northwest Fruit Products Company, also of Salem, with an additional plant at Olympia, Wash.

The new company will be known as the Pheasant Northwest Products Company. Both original companies have placed their marketing and advertising with the new corporation.

The Pheasant Northwest Products Company will market "Fies," "Lolu" and "Appla," the three nationally advertised and consumed products of the original concerns.

General offices of the company will be located in Salem, Or. Branch offices will be maintained in New York City, Chicago, Atlanta, Kansas City, Dallas, Denver and San Francisco.

Loganberry juice has won its way to favor in three short years and the ruby red product of Oregon's loganberry is now used in famous hotels of New York, Boston, Philadelphia, Chicago and San Francisco.

In 1915, when the juice was first introduced on the market, the total sales of loganberry juice for all companies in the field totaled less than \$50,000.

The story of the loganberry juice industry reads like a romance, when the condition is recalled which existed in the loganberry vineyards before someone conceived the idea of introducing the beverage.

Late Mrs. Cooke Well Known as Teacher, Writer and Speaker.

NEWBERG, Or., Jan. 26.—(Special.)—Mrs. Belle Cooke, who lived in the home of her daughter, Mrs. George H. Lee, in this city, Saturday, January 19, and was buried last Wednesday, was one of the pioneer teachers and writers of this state, and a public speaker of some note as well.

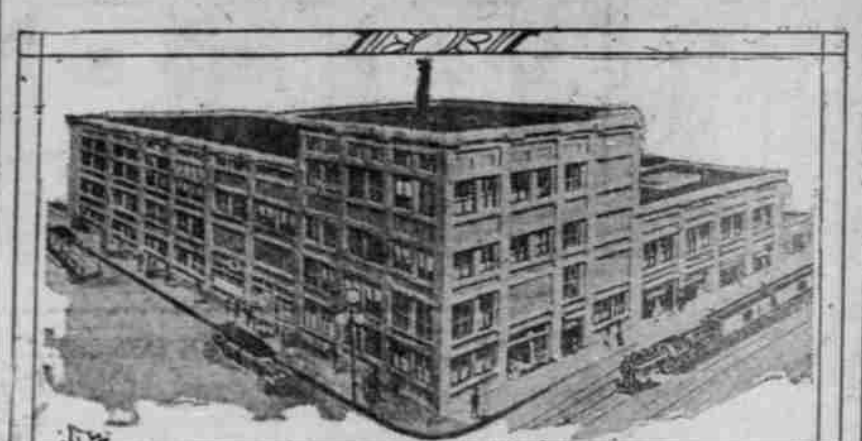
SAWMILL TOWN IS LOYAL Prosper Gives Liberally to Red Cross and Other War Activities.

MARSHFIELD, Or., Jan. 26.—(Special.)—Prosper, a little sawmill community on the Coquille River, a few miles from Bandon, figures in the patriotic features receiving attention all over the country and has a fine record of loyalty to all needs the Government has presented.

ABERDEEN Masons to Celebrate.

ABERDEEN, Wash., Jan. 26.—(Special.)—The 30th anniversary of the founding of the Aberdeen Lodge of Masons will be celebrated here February 14, at which time grand lodge officers are expected to be here for the occasion.

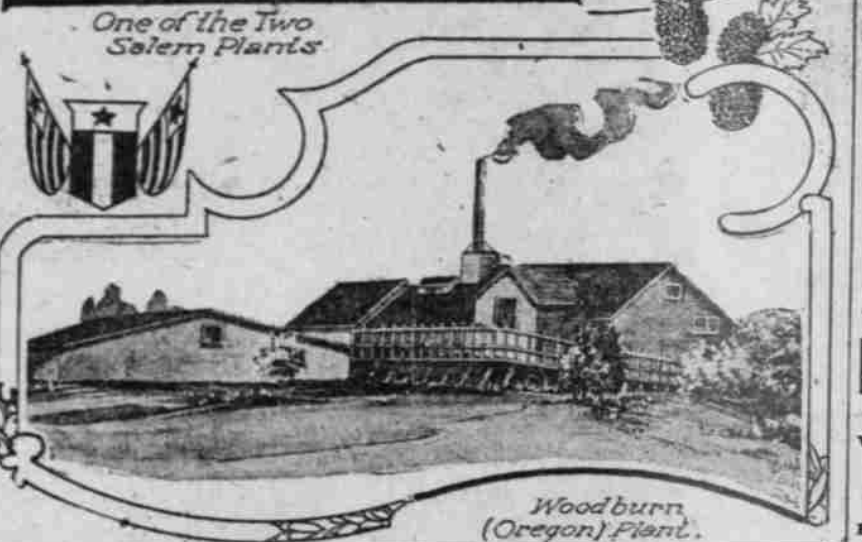
FOUR FRUIT JUICE PLANTS OF THE PHEASANT NORTHWEST PRODUCTS COMPANY, LINKED IN YESTERDAY'S CONSOLIDATION.



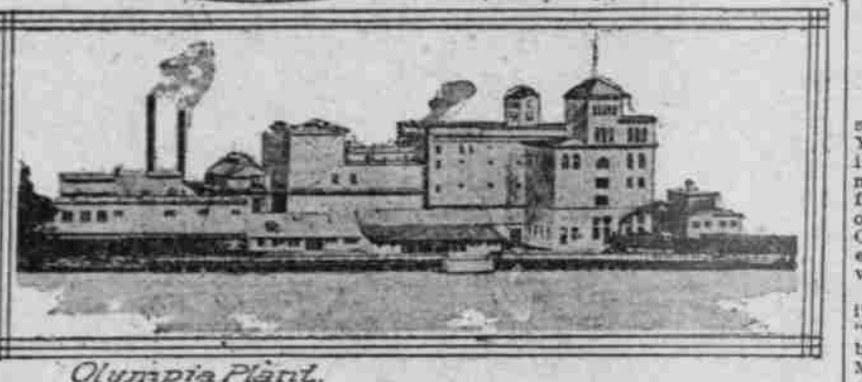
Main Plant at Salem.



One of the Two Salem Plants



Woodburn (Oregon) Plant.



Olympia Plant.

GIRLS TAKE WAR STUDY

O. A. C. COURSE SERVES FOR HOSPITAL WORK PREPARATION.

Muscle Re-education Studied With View to Rendering Aid to Convalescent Soldiers.

OREGON AGRICULTURAL COLLEGE. Corvallis, Jan. 26.—(Special.)—Courses for advanced majors in the department of physical education for women are being adapted to the demands of the war.

SPRINGFIELD MILL BUSY After Shutdown of Six Months Flour and Feed Grinding Starts Again.

SPRINGFIELD, Or., Jan. 26.—(Special.)—The Springfield Mill & Elevator Company resumed business yesterday and began grinding flour and feed after a shut-down of six months.

COOS MILLS TO SPEED UP Present Output of Shipbuilding Timber Is Below Requirements.

MARSHFIELD, Or., Jan. 26.—(Special.)—It has been learned unofficially the C. A. Smith sawmills at Bunker Hill and Bay City are preparing to increase their output, and will soon put on extra shifts of nine hours each at both mills.

GOODRICH ADVERTISING MANAGER CHERLES LATES WITH AN ADVISORY WITH THAT COMPANY.



E. C. Tibbetts, advertising manager for the B. F. Goodrich Rubber Company, of Akron, O., one of the largest tire and rubber manufacturing firms in the world, early this month celebrated his 25th anniversary in that capacity.

AURORA PIONEER PASSES

Aaron Graham Prominent in Agricultural Activities of Oregon.

AURORA, Or., Jan. 26.—(Special.)—Aaron Graham, one of the best known citizens of the Butteville country, died January 18 at the home of his brother, Joseph Graham. Burial took place at the historic, Butteville Cemetery, near Acheson, of Fargo, conducting the services.

SPRINGFIELD BAKERY TO BE ENLARGED. VANCOUVER BAKERY, Wash., Jan. 26.—(Special.)—The Royal Baking Company of this city, has been given permission to add one story to its present plant at 508 Washington street, and work will begin at once.

CAMPBELL HILL HOTEL. 741 Washington Street. Phone Main 7554. Dinner Served 5 to 7 P. M. 7:50—SUNDAY DINNER—7:50 January 27th, 1918.

CAMPBELL HOTEL. Twenty-third and Hoyt Streets. Phone Marshall 881. Dinner Served 4:30 to 6:30 P. M.

CLAREMONT TAVERN. Open Under New Management. CHICKEN DINNERS STEAKS OYSTERS. Please order dinners by phone. Main 59.

USEFUL PRESENTS for Your SOLDIERS KIT

Wrist Watches Military Brushes Fountain Pens

When you remember that a soldier carries his kit on his back, you realize that the gift should be worth carrying. Let me show you some that he will be proud to own.



Credit Accommodations Without Extra Charge.

Largest Diamond Dealer in Oregon 334 WASHINGTON ST. OPP. OWL DRUG CO.

MEMBERS ON INCREASE

W. E. LUCIA, OF BOISE, TELLS OF Y. M. C. A. WORK IN IDAHO.

Home Guards Look After Industrial Workers and Aliens in Absence of Regular Troops.

Despite the fact that Boise has no soldiers to claim the attention of the Y. M. C. A., the Boise branch is working and planning big doings for its members and its prospective members for the near future.

FEDERAL AGENTS TO HELP Vancouver People to Receive Aid in Filling Out Tax Statements.

HOT MUD AND SULPHUR BATHS MAKE RESERVATIONS IN ADVANCE. WRITE Dr. G. W. TAPE, Manager Paso Robles, California.

Hotel Benson Rates \$1.50 up PORTLAND, OREGON. "Finest in the Northwest."

In San Francisco STOP AT THE HOTEL STEWART. Geary Street, just off Union Square. From \$1.50 a Day.

Campbell Hill Hotel 741 Washington Street. Phone Main 7554. Dinner Served 5 to 7 P. M. 7:50—SUNDAY DINNER—7:50 January 27th, 1918.

Campbell Hotel Twenty-third and Hoyt Streets. Phone Marshall 881. Dinner Served 4:30 to 6:30 P. M.

Open Under New Management. Claremont Tavern CHICKEN DINNERS STEAKS OYSTERS. Please order dinners by phone. Main 59.

Hotel Butler SEATTLE. There's an air of warm comfort and congeniality about Seattle's famous hotel. Music and dancing in cafe every evening—a popular hotel—your friends will be here. Rates to suit the most modest purse.

New Houston Hotel Sixth and Everett Streets. Four blocks from Union Depot. Near business center. Fireproof and Modern. Rates 75c to \$2.00. Chas. G. Hopkins, Manager.

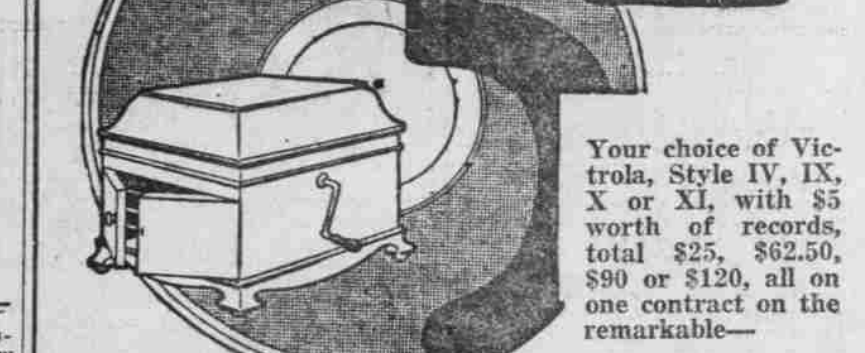
The Wiley B. Allen Co.

Talking Machine Dept.

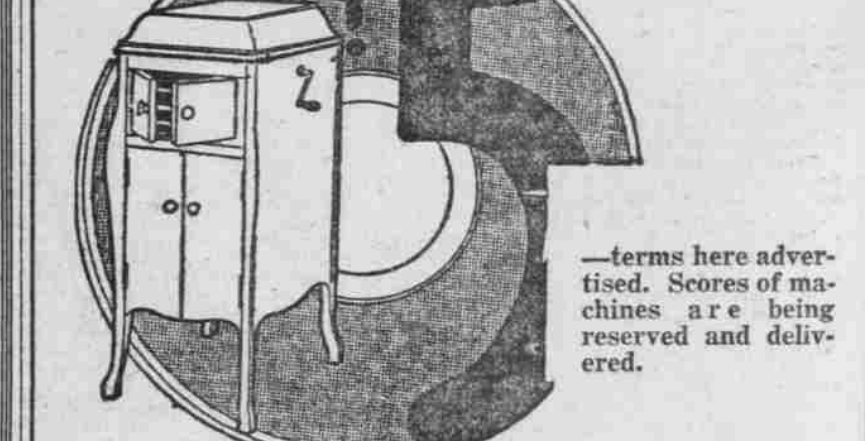
OUR BIG OFFER



WITH \$100 WORTH OF RECORDS



For \$100 DOWN



AND \$5 PER MONTH



Your Choice of Five Styles

COUPON Please send me more information about style—and catalog. Name Address Or. Address

PIANO PLAYERS MUSIC The Wiley B. Allen Co. MASON AND HAMLIN PIANOS MORRISON ST. AT BROADWAY. Stores also at San Francisco, Oakland, Sacramento, San Jose, Los Angeles, San Diego.

ME-GRIM-INE STOPS HEADACHE and NEURALGIA. A REMEDY OF POSITIVE MERIT. Sold at all first-class Drug Stores. Sample sent for 4 cents postage.

KEEP LOOKING YOUNG It's Easy—If You Know Dr. Edwards' Olive Tablets. The secret of keeping young is to feed your liver and bowels—there's no need of having a sallow complexion—dark rings under your eyes—pimples—a bilious look in your face—dull eyes with no sparkle.

GET WELL—KEEP WELL RADIUM Our Radio-Active Pad by stimulating the blood circulation imparts energy, restores vitality and overcomes disease.

NEW HOUSTON HOTEL Sixth and Everett Streets. Four blocks from Union Depot. Near business center. Fireproof and Modern. Rates 75c to \$2.00. Chas. G. Hopkins, Manager.