

THIS ATTRACTIVE NATIONAL TWELVE TOURING SEDAN IS POPULAR CAR FOR WOMEN DRIVERS.



TYPE OF ENCLOSED CAR HANDLED HERE BY MANLEY AUTO COMPANY.

This season, more than ever before, there is a demand for the type of enclosed car that can be handled by the woman driver. Time was when a woman would not have thought of driving a car in winter. But today women everywhere are in the driver's seat. The convertible touring sedan has been the one big factor in making winter driving attractive to women. This new model, high-powered National convertible car is easily controlled and handled.

AUTOMOBILE SHOW DATES FEB. 7-13

Trucks and Farm Tractors to Be Featured Especially at Coming Big Event.

MOTOR EFFICIENCY THEME

Show at City Auditorium to Emphasize Particularly Auto's Part in Adding to Nation's Industrial and Business Capacity.

BY LAIR H. GREGORY. Portland's ninth annual automobile, truck and tractor show will be held in the new City Auditorium from February 7 to 13, inclusive.

Governor Withycombe will press a button on the Auditorium stage at 7:30 o'clock the night of Thursday, February 7. Thereupon many lights will flash into brilliance. The Governor will speak and the big show will formally be opened.

The coming automobile show will be the largest ever held in the Pacific Northwest. In fact, it will be the only large automobile show in the Northwest this year. Dealers at Seattle, Tacoma and Spokane have not arranged show events.

The space schedule in the hands of M. O. Wilkins, manager of the show and secretary of the Dealers' Motor Car Association of Oregon, under whose auspices it will be held, lists 122 of the latest models of passenger cars as being entered in the passenger car department of the show. Every foot of available space has been taken.

Famous Racer to Be Shown. Of course these 122 different models does not mean that many different makes of cars, but it does mean that there will be a great variety of special models of each make.

Several special models are now somewhere at the mercy of the railroads en route to Portland from the factories of the New York show. The chances are pretty good for their getting here on time if they can ever get west of the congested freight area in the East.

On the way from Los Angeles for entry in the show is one car that will attract great interest. It is the De Palma's racing Packard chassis, equipped with the Liberty airplane motor, with which he has set some new automobile speed marks. The car will be exhibited by the Portland Motor Car Company.

In addition to the passenger cars there will be about 35 trucks and at least 15 tractors in the show. The truck and tractor department is to be especially featured this year, in view of the vast importance of the motor truck and the tractor in the war program of the Nation. Farmers of Oregon and Washington are taking a deep interest in the farm tractor, especially, and a good many of them are expected to visit the show.

Railroads Give Special Rates. Incidentally the Government is looking with particular favor on the acquisition by farmers of tractors and trucks, because their use means a vastly increased food production at less cost, and at the same time actually will release men, to say nothing of horses, for the war.

Special one and one-third round trip fares to Portland, on the certificate plan, have been declared by the railroads. These rates will be in effect during the period of the automobile show.

Purchasers of these tickets pay full one-way fare to Portland, but on returning the automobile show and getting ticket counter-signed there are entitled to return fare for only one-third the regular rate.

The automobile show will occupy two entire floors of the auditorium. About 4,500 square feet of floor space will be used by the exhibit of automobiles, trucks, tractors and accessories.

The passenger car department of the show will occupy the entire main Auditorium floor. From which the seats will be removed, the platform and the north and south ballrooms. The trucks and tractors will be on the floor below.

No Special Days. A few specialties will be shown in the foyer of the main floor, but the main accessory exhibits will be between the two entrances to the truck and tractor department.

There will be no special days at the Portland automobile show this year, with the possible exception of a Red Cross Sunday. War time simplicity will prevail. Quality motor car efficiency, rather than luxury and style, will be the keynote.

The show will end at 10:30 o'clock Wednesday night, February 13. Directly thereafter, that same night, the Dealers' Motor Car Association will be host to invited guests at a supper and entertainment at the Multnomah Hotel. Attendance for the supper is limited to 500. Though the committee in charge is guarding its plans closely, it can be said that those who are invited may consider themselves lucky persons.

While the show will be held under the auspices of the Dealers' Motor Car Association of Oregon, it is directly in charge of a separate corporation known as the Portland Automobile Trade Association, which has been formed for that purpose.

Show Non-Profit Affair. The show committee which is handling the big event is composed of A. B. Manley, of the Manley Auto Company, president; A. W. Regner, of Regner & Fields, vice-president; Charles M. Menzies, of the Northwest Auto Company, secretary-treasurer; M. O. Wilkins, manager, and H. H. Elling, of the Overland-Pacifie branch.

This is the first time that the dealers' association here has ever attempted to put on a show exclusively under its own management and direction. The Portland show will be a non-profit-making affair, its main purpose being to demonstrate the increased usefulness of the automobile, the motor truck and the farm tractor, with the late improvements evolved in the past year, and to emphasize the great extent to which motor vehicles are increasing the business and industrial efficiency of the American Nation.

Keep Radiator Holes Open. All radiators, says a writer in the current issue of American Motorist, have an overflow arrangement to accommodate the natural expansion of the water upon being heated during the operation of the motor; frequently they are also equipped with blow holes to allow the escape of steam. If, through the accumulation of sediment or dirt, these outlets become clogged, the result is that the internal pressure generated will follow the line of least resistance and force a leak at point where the radiator is weakest. Therefore, it is absolutely essential that these outlets be open at all times.

MENZIES IS HOME

Manager of Northwest Auto Co. Vacation Convert.

HE'LL TAKE 'EM ALL, NOW

Restful 21 Days Motoring Through California in Reo Convincing Hitherto Vacationless Man That Vacations Pay Big.

Mark down Charles M. Menzies, manager of the Northwest Auto Company, as a convert to the vacation idea, and a convert, moreover, who will never backslide.

The reason therefor and thereof is that Mr. Menzies, back home and at work again from his first vacation in nine years and more, feels huskier, heartier, healthier and more on the hustle than he has felt in many a week. After 21 days of complete rest with his wife and son, Donald, he leaped at his desk like a youngster on his first job when he returned to Portland Thursday.

During those nine vacationless years, and more—how many more he can't tell you without working it out on his fingers—Mr. Menzies had stayed right on the job, Summer and Winter. When somebody urged him to please go away and forget things for a few days, he always replied that he didn't have the time.

Never Again, He Says. Well, it's never again on that stuff for C. M. Menzies. Next time vacation season comes along he will march right up and take his turn, and he will not come back until his turn is up. He knows now that it pays bigger dividends than a fellow can ever get from grubbing away at the desk with no letup.

About a month ago Mr. Menzies noticed one morning that he felt pretty grouchy. He wondered if anybody else had noticed it. Yep, they had. He felt he was finishing the miserable end of a mispent life, and he couldn't figure why he should feel that way. He went to a doctor about it.

"It," said this medical man, after all manner of thumpings and prodings. "H'm. C. M., you make me sick. The truth is that you're disgustingly healthy. By the way, how did you enjoy your vacation?"

Go Anywhere, Says Dee, Only Go. He was a wise old bird, that doctor. When he got the facts, he simply said: "Go home, pack up your suitcase, take your family and get out of town. No, I don't care where you go. Good-bye."

Mr. Menzies went. He and his family took the first boat to San Francisco. They saw the sights and enjoyed 'em. Then Mr. Menzies got a Reo Six, they got aboard and motored down to Los Angeles by easy stages.

They visited San Jose, Santa Cruz, the Big Trees of California, Paso Robles, where brave old "Fighting Bob" Evans was taken to recuperate from the rheumatism that racked him after that famous cruise of the White Fleet around the Horn in 1897, and other points along the Coast. They took five days to the trip and enjoyed every moment of it.

Nearly 21 years ago, in 1894, Mr. Menzies rode over most of this section on a bicycle. He was working then for the Southern Pacific, for which he put in the first electric block signal system in California, between San Jose and San Francisco. Well, it was mighty different skimming over the fine paved roads in the easy-running Reo from pumping along by cycle on the trails of that day.

They were away, Dry Enough in California. While Oregon was enjoying just a "leete bit" too much rain, Mr. Menzies and his family were motoring through a district where they were told there had been no rain for a whole year. At San Luis Obispo they were told the cattle were dying because of lack of rain.

After a few days in Los Angeles they returned to San Francisco, again by easy stages, over the Tehachap Mountains route via Bakersfield. At San Francisco they arranged to have the Reo shipped home and they returned to Portland by train.

They were away, all told, just 21 days—the most enjoyed and profitable 21 days, Mr. Menzies says, he has ever had.

BUICKS TO TRAVEL

Portland - Seattle - Vancouver Run to Be Made Sunday.

CONDITION OF ROADS BAD

Buick to Be Sent From Portland by Howard Auto Company Will Have Hardest Task, for Pacific Highway Is Still Wet and Muddy.

Roads, floods and the gods permitting, the tri-state automobile run between Portland, Seattle and Vancouver, B. C., which was to have taken place the Sunday before New Year's day, but had to be postponed because of floods on both sides of Seattle made the Pacific Highway impassable to either Portland or Vancouver, will be made this coming Sunday, January 27.

Three Buick cars will make the run. One will start from Vancouver, B. C., with a message from the good roads association there to the Automobile Club of Western Washington, at Seattle, under whose auspices the run is to be made.

The article last Sunday was based on a telegram to the automobile editor from Clifford M. Steves, who announced his own resignation as manager of the Portland Chevrolet branch to become sales manager of the new Scripps-Booth Company, of California, formed by Mr. Durant.

The telegram became twisted somewhere along the line, with the result that it stated that Mr. Durant as well as Mr. Steves had severed his connection with the Chevrolet Motor Company to handle the Scripps-Booth.

"Mr. Durant's connection with the Chevrolet Motor Company remains the same as always," writes Mr. Steves this week, correcting the erroneous statement based on the telegram, "and his connection with the Scripps-Booth on the Pacific Coast is a side issue."

In fact, the dirt detour road between Kelso and Castle Rock, Wash., where most of the trouble is centered, was reported yesterday to be again so deep in mud and water as to be impassable.

Efforts are being made to build a short plank road detour around the side which has blocked the main Pacific Highway between these points for several weeks, and this may be completed by Sunday.

But regardless of all that, Mr. Dean says that the car he sends out will get through if anything short of an aeroplane can do it on that particular day. The car will be prepared even to swim, if need be.

Several times since the highway first became impassable it has dried up enough so that cars have got through. Then it rains again and the road becomes bottomless. A few days of cold, snappy weather would dry the mud and do wonders for the highway.

Thinners Rubber Cement. When rubber cement has stood exposed to the air, even for a short time, it becomes so thick that it does not give any protection.

NEW CAR OWNERS IN COUNTY

Temporary police licenses were issued in Portland last week to the following buyers of latest model official cars, pending arrival of the official state licenses from Salem. The list is compiled by M. O. Wilkins, publisher of the Automobile Record:

- Glenn Cronk, 614 1/2 Commercial, Oakland, Ind.
- H. H. Huntington, 602 Vancouver avenue, Ford.
- Dan E. Powers, 691 Division, Hupmobile.
- W. Wintie, 411 Mill street, Ford.
- Couchman & Sullivan, 153 Tenth street, Maxwell.
- Oregon State Motor Association, 3 Oregon building, Overland, 524 Union avenue, Ford.
- C. N. Pomeroy, 630 E. Forty-fifth street, Overland.
- John Mook, 207 North Jersey, Hupmobile.
- Mrs. S. J. Leavitt, 144 Third street, Vella.
- John G. Gross, 107 North Second, Oakland, N. Young, 1178 East Twenty-sixth street, North, Ford.
- T. Wallace Bryant, 71 First street, Stutz.
- H. M. Edson, 1309 Northwestern Bank building, Hupmobile.
- J. S. Pratt, 181 Burnside street, Vella.
- C. Row, 350 Washington street, Cadillac.
- National Laundry Co., 292 East Eighth street, Ford.
- H. M. Edson, 687 East Forty-third street, Chevrolet.
- Park Bureau, City Hall, Ford.
- A. M. Newby, 997 Commercial street, Ford.
- Dr. G. H. Ostrander, 409 Church street, Hupmobile.
- Mrs. F. G. Krum, 2040 East Stark street, Ford.
- Tha. S. Levitt, 58 Lucretia, Vella.
- Liberty Coal & Ice Co., 21 East Third street, Ford.
- F. A. Moore, 728 East Burnside, Maxwell.
- P. E. Overend, 61 North Fifth street, Hupmobile.
- Dorothy Buchanan, 814 Spalding building, Paige.
- Hugo Lindall, 243 East Broadway, Ford.
- Alster Market, First and Ankeny streets, Ford.
- Harry Clapp, 6215 Forty-sixth avenue, Ford.
- Marion Chappell, 695 Crane street, Ford.
- John L. Bellups, 4827 Thirty-second avenue Southeast, Ford.
- Opera-house Laundry, 241 Everett street, Ford.
- F. W. Ryser, 779 Tacoma avenue, Ford.
- American Laundry Co., 140 E. Third street, North, Ford.
- J. H. Kelley, 650 Alder street, Ford.
- Goldberg, 490 East Twenty-seventh street, North, Nash.
- C. R. Bean, 680 Elliott, Chevrolet.
- W. F. West, 112 Grand avenue North, Chevrolet.
- E. O. Ducker, 925 Union avenue North, Ford.
- Culler Bros., 251 East Tenth, Vella.
- Albert Klein, 492 East Burnside, Ford.
- W. A. West, 624 Inley, Metz.
- Thomas H. Beverly, 628 Hood street, Ford.
- N. N. Todd, 89 East Twelfth, Ford.

CHEVROLET HAS DURANT

HE WILL HANDLE SCRIPPS-BOOTH ONLY AS SIDELINE.

Message Twisted on Wires Responsible for Story That He Had Left Chevrolet Company.

R. C. "Cliff" Durant has not severed his connection with the Chevrolet Motor Company, of California, to handle the Scripps-Booth line on this coast, as stated in these columns last week. He will handle the Scripps-Booth, but only as a side line and will remain as active head of the Chevrolet Coast organization.

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GUM RUBBER FOR TIRE GASHES

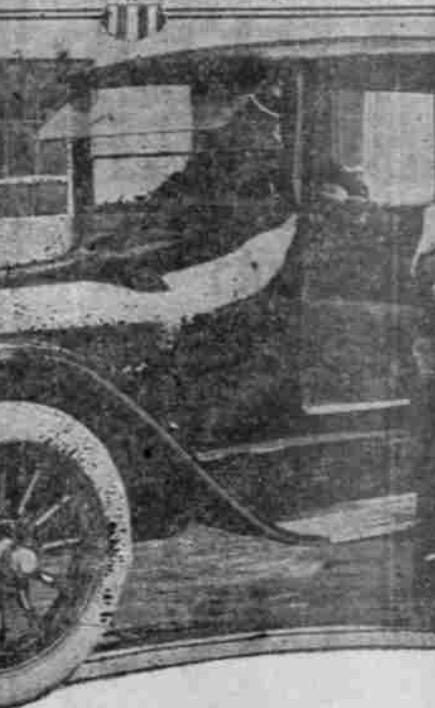
Fisk Rubber Co. Service Manager Explains Simple Treatment.

"Pounding along over frozen and snow-bound roads in harsh on tires under any conditions," says the service manager of the Fisk Rubber Company, "but it can be done without undue tire expense if the driver uses care and gives his shoes the attention they are entitled to."

"Bruises and gashes are frequently unavoidable, yet they can be remedied by the simple act of plugging them up with pure gum rubber.

"First wash the cut thoroughly with gasoline to remove all grit and dirt, then after filling with plastic gum rubber, allow it to harden for an hour or so. Little cuts grow into big ones in a remarkably short time, yet they need cause no concern if properly treated in time."

RAIN HAS NO TERRORS FOR OWNER OF MITCHELL SEDAN.

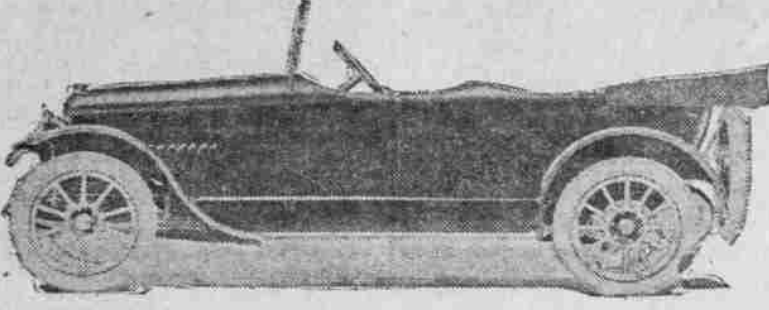


Mrs. D. L. Rich, of 684 Elliott Street, Stepping into Her New Mitchell Junior Six Sedan, Ready to Drive Downtown on One of the Wet Days Last Week.

It was raining when this photograph was taken and water was actually dripping off the top of the car, a new Mitchell Junior Six sedan, sold by Ray Albee, of the Mitchell, Lewis & Staver Company, to D. L. Rich for his wife's use. Mrs. Rich found the claims of the Mitchell makers that the sedan could be used with comfort in any weather to be fully justified. Rain no longer causes her to defer her motoring, for she can drive around and be dry and cozy in the warm interior of the sedan. Enclosed cars are becoming more and more popular in Portland.

Elgin Six

"The Car of the Hour"



DISTINCTION—ECONOMY ENDURANCE—COMFORT

A Millionaire's Value at a Popular Price
Valve in Head—High-Speed Motor
\$1095 F. O. B. FACTORY
ELGIN MOTOR CAR CORPORATION
Chicago, Ill.

PACIFIC MOTORS, INC.

Oregon Territory Now Open
Twenty-third and Washington Sts. Portland, Oregon.
Portland Automobile Show Feb. 7-13

The Foundation Co., Front and Nicolai, Ford.
Home Telephone & Telegraph Co., West Park and Burnside, Ford.
Kahn Bros., 181 Front street, Ford.
George Dodge, 408 Fairbanks, Dodge.
Park Bureau, 318 City Hall, Ford.
L. H. Hamig, 1821 Mallory, Chevrolet.
C. E. Staats, Venable Hotel, Nash.
J. D. Cummings, 1141 Cariton avenue, Ford.
George C. Luders, 25 First street, Dodge.
F. J. Behr, Arthur Hotel, Ford.
M. G. Denton, 49 North Sixth street, Ford.
Arthur Cummings, 533 Emerson, Ford.
N. M. Robertson, Multnomah Hotel, Ford.
C. W. Black, 174 Thirteenth street, Ford.
A. P. Hombos, 544 Beach street, Ford.
National Electric Co., Railway Exchange building, Dodge.
E. A. Blaw, 1002 Oswego, Chevrolet.
E. B. Warner, 902 Missouri, Ford.
O. C. J. Mannheimer, 746 Kearney, Dodge.
G. N. Smith, 121 North Third, Ford.
J. T. Overton, 452 Roselawn, Ford.
Don't forget to stay on the right-hand side of the road at all times and especially so when driving at night.

AUTO DIRECTORY

4-pass. Rdstr., \$1745.00—7-pass. Touring
All Chandelers are equipped with Bosch magnetos
TWIN STATES AUTOMOBILE CO.
64-66 Broadway. Phone Broadway 512.

ELGIN SIX HARROUN CARS

PACIFIC MOTORS, INC., 23d and Washington Streets.

Franklin

offers more of "what you actually need and want in an automobile."
BRALY AUTO CO.
Main 4880, A 3881. 19th and Washington Sts.

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MINUTE MAN SIX
Brunn Motor Car Co.
444-46 Stark St.
Phones: Broadway 2958, A 2958.

LIBERTY SIX

The car which sells best in direct comparison with others.
MITCHELL & WALLINGFORD, 522 ALDER

MACK Trucks

Capacities, 1 1/2, 2, 3 1/2, 5, 5 1/2, 6 1/2, 7 1/2 Tons. Complete Stock Repair Parts.
F. C. ATWELL, Sales Agent.
Washington at 21st. Tel. Mar. 440.

Mitchell SIXES

New Light Six, \$1250, Factory
Mitchell, Seven-Passenger, \$1525, Factory
MITCHELL, LEWIS & STAYER CO.
First and East Morrison

Oldsmobile

Distinctive High Grade. Light Weight.
OLDSMOBILE CO. OF OREGON.
Broadway and Couch.
Phone Broadway 1640.

Peerless

is ready to serve your requirements with success. Touring \$2340. Roadster \$2340.
D. C. Warren Motor Car Co.
55-60 N. 23d St. MAIN 780.

PREMIER

The car with an aluminum motor. High-grade construction throughout. A car for particular people
MITCHELL & WALLINGFORD, 522 ALDER ST.

Republic

Investigate Our Trailer and Tractor Propulsion.
ROBERTS MOTOR CAR CO., Park and Flanders Sts.

Smith-Form-a-Truck

BALLOU & WRIGHT
Broadway at Oak.
Distributors for Oregon.
Some unoccupied territory open. Write for proposition.

Trucks

Moreland Distillate 1/2 ton to 5 ton. Vim delivery, 1/2-ton, and Commerce 1-ton Capacity.
McCRACKEN MOTOR CO.,
Main 83 490 Burnside St.

Vellie

The "Bilwell" Series Represents the Latest and Best in Motor Cars. New Value at Medium Prices.
D. C. WARREN MOTOR CAR CO.
55-60 North Twenty-Third Street. Phone Main 780.

OAKLAND

Oakland Motor Co. of Oregon
344-50 Burnside, off Broadway.
Phone Broadway 80.

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Archer & Wiggins

Distributors of High-Grade Auto Accessories
SIXTH AT OAK

BOWSER

GASOLINE and OIL TANKS
STORAGE SYSTEMS FOR PUBLIC and PRIVATE GARAGES. S. D. Stoddard, District Supt.
Sales, 719-20 Corbett Bldg. Main 1476.

SATISFACTORY MOTOR CAR REPAIRING

COOK & GILL CO.
Phone Broadway 26.
409 Davis Street.

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in the treatment of Gibson Electric of "crossed wires", Garage & Storage "sparkless" battery. Battery Co., Akler at teries, etc. Offices 12th, Marshall 1752.

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AUTO ELECTRIC EQUIPMENT CO.
Sixth and Burnside Streets.