

"LETTERS FROM OREGON BOYS IN FRANCE," IN BOOKLET FORM, 25¢—ENTIRE PROCEEDS GO TO RED CROSS—ON SALE HERE

Nellie G. Leyman
Studio, Fifth Floor
Design Water Color
China Decoration
Classes resume work January 15.

Thrift Stamps
and War Savings
Stamps sold at Accommodation Bureau, Basement.

Lux SOAP Flakes
Washes muslins, laces, woolsens, silks, all fine fabrics. Won't shrink woolsens. Contains no injurious chemicals. Results obtainable from the use of "Lux" can be seen in our Drug Shop, Main Floor. Original packages only 15c, or two for 25c.

Meier & Frank Co.
Established 1857
THE QUALITY STORE OF PORTLAND
Fifth, Sixth, Thirteenth, Alder Sts.

Grocery Specials
Royal Baking Powder, 5-lb. cans \$1.90, pound can 35c.
Wesson Oil (limit two cans), large size \$1.43, medium size 73c, small size 37c.
Old Dutch Cleanser, doz. 95c, can 8c.
—Ninth Floor, Fifth Street.

Skirts Cut FREE
We will cut to measure FREE any style tailored skirt you may select from materials purchased in our Woolen Dress Goods Shop. We will baste, fit and make skirts ready to finish for \$1 upwards if materials are purchased here.
—Dress Goods Shop, Second Floor.

Tomorrow--The White Sale and January Sales of 1918

White Sale Undermuslins, Laces and Embroideries and Other White Goods Enters on Its Second Week
The January Sales of Personal and Home Needs Continue to Bring Great Savings All Over the Store

This Is "Baby Week"

Beginning tomorrow and continuing until Saturday will be Baby Week in our Infant Shop. NOW is assuredly the time to look to all of baby's requirements. HERE is the place to buy them—this week—and profit by the reductions.

We carry Reubens, Arnold and Vanta Pinless garments. Dresses, petticoats, shoes, bibs, carriage robes, blankets, kimonos, jackets,shawls, quilts, furniture, baskets and novelties of all kinds. All good merchandise at "old" low prices—some at VERY SPECIAL prices. We mention a few items:

INFANTS' DRESSES

Domestic dresses of soft nainsook. High and round-neck styles. Trimmed with embroidery, tucks and insertions. Bottoms have hems. Tucks with ruffle of embroidery or laces. Many have panel fronts and are elaborately trimmed. Sizes 6 months, 1 year and 2 years. 78c, 98c, \$1.29 to \$3.95.

INFANTS' DRESSES

Infants' hand-made dresses of fine soft nainsook. Daintily trimmed with hand embroidery, tucks and feather-stitching. Six months to 2 years. \$1.29, \$1.59 to \$6.00.

FRENCH DRESSES

French hand-made dresses of nainsook. Six months to 2 years. \$2.75 to \$12.

INFANTS' MOCCASINS

Infants' kid moccasins in tan, pink and blue. Sizes 0, 1, 2 and 3. 78c, 85c and \$1.00 values 49c.

INFANTS' KIMONOS

Long flannel kimonos, also short jackets. Trimmed with machine or hand embroidery and feather-stitching. \$1.29 to \$3.98.

INFANTS' SACQUES

White wool crochet sacques with fancy stitching. Pink and blue trimmed. 98c values 59c.



BASSINETTE QUILTS
Infants' padded and quilted bassinette quilts in size 27x30. Priced \$1.98 to \$2.49.

INFANTS' ROBES
Infants' padded robes specially priced 98c to \$3.98.
—Infants' Shop, Second Floor.



APPAREL SALE!

Whether your wish be for a new coat, suit or dress, here is a glorious opportunity to secure at great savings a selection from a broad assortment of the best of this season's modes.

\$25.00 to \$35.00 Coats \$17.65

Just 75 women's and misses' coats in cheviot, serge, covert cloth, plush, burella and tweeds. Full length loose and belted models. With large cape collars of plush or self material. In black, navy, green, brown, tan and mixtures. On sale tomorrow at \$17.65 instead of \$25.00 to \$35.00.

\$37.50 to \$45.00 Suits \$25

Women's and misses' high-grade suits in serge, gabardine, twill, broadcloth, burella and tweed. Semi-fitted, belted and Norfolk models. In black, navy, green, brown and fancy mixtures. Many ideal for early Spring wear.

Women's and Misses' Dresses \$14.85

Large assortment of dresses for street, office and afternoon wear. Serge, poplin and satin. Straight and pleated models, many tunic and overskirt effects. Black, navy, green, brown, tan and copen. Regardless of former prices, we will sell these fine dresses tomorrow at \$14.85.
—Apparel Shop, Fourth Floor.



Second Week of Our White Sale Embroideries

Thousands of thrifty women took advantage of the special prices on embroideries and laces last week—the first week of the White Sale of 1918. In addition to last week's specials we offer the following new bargains:

At 69c 85c to \$1.25 values. 500 yards of 27-inch lawn and batiste embroidery flouncing. This is by far the best offering we have made this season in our embroidery section. Scores of patterns to select from. Dainty floral designs with filet edge, solid work and eyelet effects, etc. Suitable for baby wear, children's dresses and women's wear. Yard, 69c.

At 69c 85c to \$1 values. 36-inch-organdy dress embroideries. Designs worked to a depth of 15 inches. Both conventional and floral effects. All white and with colors. Yard, 69c.

At \$2.19 \$2.50 values. 40-inch imported organdy embroidery flouncings that are especially desirable for graduation frocks. These are shown in lovely combinations of filet and elaborate floral patterns. Yard, \$2.19.

At 15c 20c to 25c values. Narrow edges of Swiss, nainsook and cambric. Embroidery edges, heavy cambric and longcloth, 3 to 6 inches wide. For baby wear, children's undermuslins and women's wear. Cambric embroidery skirtings, 15 inches wide. Yard, 15c.

At 25c 35c to 45c values. Lawn and cambric skirtings, eyelet and blindwork, 17 inches wide. Lawn embroideries with Venice edge, 15 inches wide. Swiss, cambric and nainsook embroideries; 6 to 12 inches wide. Corset cover embroideries, 17 inches wide. Yard, 25c.

8c to 10c Wash Laces 5c

French Val, Flute edges and insertions. Heavy Flute laces. Cotton Torchon and Cluny laces. Barman laces. The widths range from 3/4 to 1 1/2 inches. Good 8c to 10c laces in our annual White Sale at, yard, 5c.
—Lace and Embroidery Shop, Main Floor.

NEW! Women's Flannelette Kimonos
\$1.25-\$2.59

The prices on these popular flannelette kimonos are much lower than you would expect for kimonos of such quality.

Women's flannelette kimonos in pleasing floral designs. Many have elastic waistlines, others in straight-line styles. Scalloped collars and cuffs, embroidered in silk. Also ribbon-trimmed collars and cuffs. All sizes. Moderately priced from \$1.25 to \$2.59.

Also a good assortment of flannelette kimonos in extra sizes—48 to 52—priced from \$1.25 to \$2.98.
—Kimono Shop, Third Floor.

Tomorrow Begins a Most Important White Sale of Famous Makes Women's Corsets

We've Divided the Assortment Into 2 Fine Lots at

\$2.98—\$4.95

At \$2.98 Odds and ends of Madame Lyré and Successo corsets, also a few Madame Irene corsets at this price. One model with elastic top in flesh and white. Also a beautiful model of brocade with medium bust and long hip. No. all sizes in every style. Values to \$6.50.

At \$4.95 Broken lines of Bedford corsets in both front and back-lace models. Also a few discontinued models of back-lace Madame Irene corsets. Models of brocade, also heavy coutil for stout figures. Not all sizes in every style. Values to \$10.

To 60c Brassieres at 44c

Hook-front brassieres daintily trimmed with lace. In flesh and white. Also some back-fastening styles, trimmed with all-over lace, narrow strap over shoulder. Values to 60c on special sale at 44c.
—Corset Shop, Third Floor.



Tomorrow—A Sale of Our Famously Good

"Model" Blouses

Good, \$18.00 to \$25.00 Values

\$12

Model blouses from America's most famous designer, on sale tomorrow at ONE-THIRD TO ONE-HALF OFF. Dressy and tailored styles. Especially attractive are the unusual sleeves and dainty colors. Both high and low necks. Mostly small sizes.

Georgette Crepes, chiffons, satins and combinations of crepes and laces over foundations of chiffon. Tucked effects, pipings, many blouses beautifully lace trimmed, some with gold and silver threads. White, flesh, silver gray, maize, green, wistaria, navy blue, taupe, black and brown. Two models illustrated.

Early selection tomorrow is urged on all who would share in this wonderful sale of model blouses—\$18.00 to \$25.00 values reduced to \$12.
—Blouse Shop, Fourth Floor.



Tomorrow Will Inaugurate Another Memorable Week in Our January Sale of Furniture

In Which We Offer Many Suites and Separate Pieces at

15% to 50% Off

Living-Room Dining-Room Bedroom Furniture
will be found between these two price reductions as well as samples of LAMP SHADES for both table and piano lamps (these in our Furniture Gift Shop, Ninth Floor). Besides, we have 20 new DAVENPORTS, made in our own shops, covered in tapestry, damask and velour, very special values at \$49.85 to \$145. On this as on all other furniture purchased at Meier & Frank's our most liberal credit offer applies—

"Make Your Own Terms in Reason"

—Furniture Shop, Eighth Floor.

"DIX" Uniforms

The official Dix Make uniforms for U. S. Army, U. S. Navy and Red Cross Nurses are

Sold Here Only in Portland

The officially prescribed style No. 400, made of white Dixie cloth, is now ready for selection. This model is priced at \$35.00. It is

Illustrated

Select your nurse's uniform from the officially recognized Dix line, sold only at Meier & Frank's.
—Third Floor, Sixth Street.



GREAT WHITE Sale of Undermuslins

What is, in many respects, our greatest White Sale of undermuslins enters on its second week with fresh assortments brought forward from our reserve stocks to insure full supplies of wanted new kinds and styles for those who have left off purchasing until now. To mention a few:



French hand-embroidered combinations tomorrow only **\$2.95**.

A splendid assortment of night gowns, made of excellent quality nainsook, beautifully trimmed with narrow fine Val and Flute lace and embroidery, tucks and insertions. At **\$3.57**.

Envelope chemise trimmed with Val and Flute laces, tucks and insertions, many with ribbon over shoulders. Mostly large sizes. At **\$2.95**.

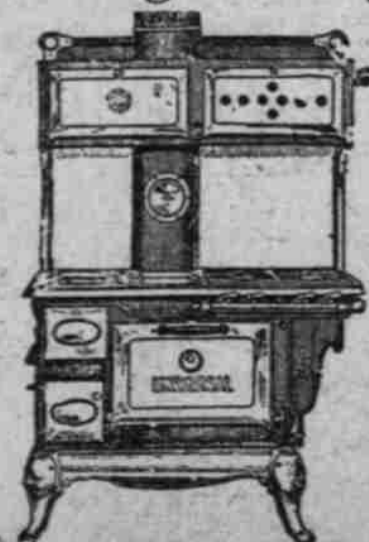
Lingerie petticoats trimmed with fine embroidery and laces, tucks and insertions. Well made, late models. At **\$2.98**.

Gowns of good quality trimmed with embroidery, some lace trimmed, also tucks and insertions. At **98c**.
—Undermuslin Shop, Third Floor.

The Right Range at the Right Time Right at Any Time—Summer or Winter

We Know of No Range That Fills So Completely the Requirements of the Modern Housewife as Does the

Universal Combination



Gas

Baking oven, broiling oven, automatic lighter for top burners, no matches required. Self-starter in fire box, no kindling. A complete gas range instantly available for quick service. Particularly desirable for Summer use.

Wood Coal

For warmth in Winter, abundance of hot water and the delightful baking qualities of the old-time cast iron range.

Durable, attractive, compact, complete. On these ranges, as on all ranges sold by Meier & Frank, you can **MAKE YOUR OWN TERMS IN REASON**
—Sixth Floor, Fifth Street.

Wonderful Bargains in Our Needlework Shop

In this limited space it would be impossible to enumerate the savings we offer on stamped needlework. Hundreds of bargains at half price and even less than half our regular low prices.

Just a hint of the savings:

- Children's Dresses, 75c values for only 49c
 - Children's Dresses, to 60c values, only 19c
 - Odd Center Pieces, to \$1.00 values, for 19c
 - Bureau Scarfs, regular to 75c values, at 39c
 - Shepherd Yarns, odd balls, to 65c values, 35c
 - Tea Aprons, to 35c values, special only 23c
 - Bath Towels, to 75c values, special only 45c
 - Huck Towels, to 65c values, special only 29c
 - D. M. C. Perle, assorted colors, 7c values 3c
- Needlework Shop, Second Floor.

Shoes for the Whole Family Reduced!

For four days, beginning tomorrow, very special prices will be in effect on good quality shoes taken from our regular stock. All short and discontinued lines of good shoes of every description. Remarkable values, considering present market conditions. Read and profit by these savings:

SHOES \$4.45

Women's shoes—patent with black cloth or kid tops. Plain leather with black cloth or kid tops. Dark brown with white nubuck tops. Leather Louis, Cuban, or medium low heels. Lace or button styles.

SHOES \$3.15

Women's and big girls' shoes. Plain leather with kid or cloth tops. Patent with black kid or cloth tops. High or low leather heels. Lace or button styles.

SHOES \$3.85

Men's black shoes, lace or rubber soles, with leather or rubber soles. English and medium-toe lasts. Nearly all sizes in the lot.

SHOES 89c

Children's shoes in plain and patent leathers. Mostly black, but a few in tan. Broken sizes. Sizes 2 1/2 to 5, pair, 89c. Sizes 5 1/2 to 8, pair, \$1.39. Sizes 8 1/2 to 11, pair, \$1.79. Sizes 11 1/2 to 2, pair, \$2.19.



STORM BOOTS \$3.15
Boys' black and tan high-top shoes in a broken line of sizes. Lace styles. These will give the utmost in service at the price.
—Shoe Shop, Third Floor.