

Bringing Down Prices on Merchandise

Lipman Wolfe & Co.
"Merchandise of Merit Only"

At this store a genuine Public Service is a great pride in the service we have

service is vastly greater than it has performing an unusual task in main-ise, but every day we fight the con-DOWN!

er falls below the public demand, is scarce. This requires constant has been necessary in storekeeping

most throughout the year; but we can-tions. Advancing prices cannot be

Can Be AVOIDED by Promptly NOW!

re as January opens will not be ad-pay much more than our present re-ics.

of dollars' worth of our present stocks down in price to doubly provide

We can offer no better advice to handise they require for present and ury purchase represents a satisfactory saving.

Lipman Wolfe & Co.
"Merchandise of Merit Only"

JANUARY SALE of UNDERWEAR

—Those Who Need Underwear in the Near Future Will Save Money by Buying NOW!

—Tomorrow we inaugurate our annual sale of women's and children's knit underwear. We launch this sale in the face of the fact that PRICES ARE ADVANCING TREMENDOUSLY—that many of the items advertised MUST BE SOLD next season from a half more and DOUBLE PRESENT PRICES.

—We earnestly advise our customers to avail themselves of these extraordinary savings.

WOMEN'S SUITS, TWO FOR \$1.00

—medium weight union suits, in V-neck, sleeveless, Cumfy cut style, in white fine ribbed and neatly finished. Sizes 36 to 44.

WOMEN'S FLEECE LINED UNION SUITS, \$1.00

—White ribbed, shaped body union suits, in all the wanted styles; knee or ankle length. Regular sizes, \$1.00; extra sizes, \$1.15.

WOMEN'S FINE RIBBED UNION SUITS, \$1.15

—Fine ribbed union suits, of Egyptian combed yarn, in low neck, sleeveless, band top and ankle length styles. Very exceptional at this low price.

WOMEN'S WOOL UNION SUITS, \$2.00

—Fine wool union suits, in white or gray. The white comes in every wanted style; all are in ankle length and are guaranteed non-shrinkable. Sizes 34 to 44.

WOMEN'S SILK AND WOOL UNION SUITS, \$2.25

—Silk and wool mixed suits; also cotton mixed suits; all neatly tailored; made with reinforced crotch. They come in all styles. Regular sizes, \$2.25; extra sizes, \$2.50.

WOMEN'S SHAPED VESTS, 35c

—These vests come in high neck, long sleeves, Dutch neck, elbow sleeves, or low neck and sleeveless. Good quality, in medium weight. Sizes 36 to 44.

CHILDREN'S WHITE FLEECE RIBBED UNDERWEAR

Sizes 2 to 10—Sale Price 39c

Sizes 12 to 16—Sale Price 45c

—The vests come in high neck, long sleeves, and Dutch neck, elbow sleeves; ankle-length pantallets, with double gusset.

CHILDREN'S THREE-QUARTER WOOL UNION SUITS

Sizes 2 to 8—Sale Price \$1.25

Sizes 10 to 12—Sale Price \$1.35

—Union suits in white or gray, with drop seat and non-shrinkable. Very exceptional. Main Floor—Lipman, Wolfe & Co.

JANUARY SALE of CORSETS

Our Best Makes and Best Models for Our Customers in This January Sale

MODART FRONT LACE \$3.95

Being ONE-THIRD Below Regular Price

—These are excellent models, made of soft, fancy materials; low bust, long hip, long back style. All are well made and have the usual Modart trimming. Sizes range from 21 to 30.

MODART CORSETS, Very Special, \$6

At Almost Half Price, Half Price and Less Than Half Price

—Handsome corsets of silk, fancy broche and silk figured batiste, in low and medium bust styles. All have the desirable long hip and back. Many lightly boned. All sizes in this group.

LA VIDA BACK LACE CORSETS SPECIAL, \$2.98

—One of our most popular corsets; made of fine broche, in flesh color. Low bust, medium hip and back style. Sizes 20 to 30. Fourth Floor—Lipman, Wolfe & Co.

Handkerchiefs

10c for MOUNTAIN HOME hand loom embroidery initial handkerchiefs, with pretty block initials. All on sheer materials, with hemstitched hems. Very special, 10c.

15c for women's PURE LINEN INITIAL handkerchiefs, with hemstitched quarter-inch hems.

20c or three for 50c for Alpine Mountain hand loom embroidered handkerchiefs. OF PURE LINEN, with quarter-inch hemstitched hems. Main Floor—Lipman, Wolfe & Co.

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JANUARY SALE of LINENS

—Buy Every Dollar's Worth of Linen You Can; Every Purchase Means Money Saved to the Housewife.

—Perhaps you have been reading the news in the paper about the growing scarcity of linens and thought we would not be able to hold a linen sale this January. And well you might think so.

—But SHORTAGE of linen does not mean a lack of it, for though there has been FAR LESS than the country demands, there has been a vast production just the same, and we long ago made the necessary plans to

SECURE OUR SHARE AND YOURS

—So, while there may not be enough to go around, the SHORT-AGE will not be felt by the women who share in the splendid collections that we have assembled here for this extraordinary distribution.

—Here is the news in detail. Note how moderate the prices are.

2000 Yards Irish Linen Crash Toweling—Tomorrow 25c

—We are very fortunate to secure this delayed shipment of crash toweling, which was due to arrive over one year ago, and which we offer in this sale at so very exceptional a price. Every thread in this toweling is warranted pure linen. Very absorbent, and with neat red, blue or white borders. This toweling may be used for hand, dish and roller towels. We advise our patrons to buy liberally.

500 DOZEN ODD NAPKINS

At January Sale Prices—\$3.39, \$3.95, \$4.59, \$5.75, \$5.95. —These napkins were purchased many months ago at away below today's prices. They have no tablecloths to match. All are of pure Irish linen, in a splendid assortment of patterns, and come as a special offering for our January Sale.

DOUBLE SATIN DAMASK, \$2.75 YARD

—Irish double satin damask, in six attractive floral and striped patterns, in the moire and plain satin effects, and full two yards wide. Even at this low price we have never before offered finer damask, and, with linen prices today, this sale should be of even greater importance.

IMPORTED IRISH COTTON DAMASK, \$1.25 YARD

—Extra heavy damask of double construction, in a splendid assortment of patterns. This damask will give excellent service for tough, hard wear. Full two yards wide.

12-YARD BOLTS OF LONGCLOTH, \$2.48

—The ideal cloth for underwear, and an excellent quality made expressly for us. A fine, soft quality and 12 yards to the bolt. At this price it will more than pay you to put in your whole year's supply.

BATH TOWELS, 25c EACH

—Liberal size, soft and absorbent bath towels. They are all pure white, with neatly hemmed ends.

BATH TOWELS, 45c EACH

—Made from two-ply twisted yarns, assuring extra long wear. They come with blue, pink and all white borders. Size 22x45 inches.

100 DOZEN HUCK TOWELS, 25c EACH

—All pure white hemmed huck towels. An excellent towel for everyday use, and an especially splendid towel for hotels. Supply your needs for months ahead, as the savings will be worth while.

IMPORTED HUCK TOWELS, 50c EACH

—Extra close and heavy woven towels of Scotch manufacture. They are made with neat red borders. Size 18x36 inches.

IMPORTED HUCK TOWELS, 60c EACH

—Imported union linen, with hemmed or hemstitched ends. Splendid quality, close woven huck. Size 18x36 inches.

81x99 SEAMLESS SHEETS, \$1.05

—A large delayed shipment, which has just arrived, makes possible this sale of full bleached sheets. A splendid weight and finish, and at this exceptional price you should buy liberally, for there is no limit on quantities.

CROCHET BED SPREADS, \$2.25

—Large size bed spreads, in a good assortment of patterns. They come hemmed and in an extra heavy weight.

—Also hundreds of bed spreads to select from which have just been received in a large shipment for this January Sale. There are spreads for single, three-fourths and full size beds, and priced at \$2.00 to \$5.75. Second Floor—Lipman, Wolfe & Co.

Many Other Savings

to be found in the Economy Basement. Make shopping in the Basement a habit. It will pay you well.



Maytag Washing Machine

\$1.00 Down—\$1.00 Weekly —WE WILL DO YOUR WASHING FREE! That's our way of demonstrating the Maytag. This machine takes all the work out of wash day, and is thoroughly guaranteed. See it work. Basement—Lipman, Wolfe & Co.

Economy Basement Store

Sale of Housewares

Very Good Savings on Articles Needed Every Day

Mixing Bowl Sets 98c

—White earthenware mixing bowl sets with blue bands. Sets consist of 8, 9 and 10-inch bowls.

Salt Boxes Special 19c

—Blue and white earthenware salt boxes, with cover. Can be hung upon the wall.

Sanitary Butter Chests, 40c

—Glass butter jars, two-pound size; made of clear, pressed glass; with covers.

Ladd Egg Beaters 35c

—Excellent egg beaters, with four beating blades and center driver. Special 35c.

Ladder Kitchen Stools, \$1.59

—Made of beechwood. Folds up compactly when not in use. Strong and convenient.

Table Mat Sets for 40c

—Set of six raffia table mats; in round, oval and oblong shapes.

Wright's Silver Cream, 19c

—Eight-ounce size. The finest paste polish you can get. Cleans and polishes.

White Combinets, 69c

—White glazed earthenware combinets; with cover and bail handle. Sp1 69c. Basement—Lipman, Wolfe & Co.

Table Lunch in the Basement

—Delicious hot lunches served at noon time. Ice cream specialties, too. Basement—Lipman, Wolfe & Co.

Aladdin Kitchen Comfort Sets \$20

50c Down—50c a Week

—The kind of set of aluminum-ware that every housewife wants to own. The kind of utensils that are useful every day in the week and at every meal in the day.

SET CONSISTS OF

- 6-cup Percolator, 6 1/2 quart Tea Kettle, 2-quart Double Boiler, 6-quart Berlin Kettle, 1 1/2 quart Lipped Sauce Pan, 2 1/2 quart Sauce Pan, 4-quart Sauce Pan.
- Basement—Lipman, Wolfe & Co.

HERE FOR MEN

of Conditions and Profit by Them
ual January Sale of
mas and Night Gowns
GARMENTS AT

Wholesale Cost

NIGHT SHIRTS, 85c
e or pink stripes, with pearl buttons.

NIGHT SHIRTS, \$1.00
itary and turn-down collars. Very excep-

TE PAJAMAS, \$1.48
erial. Well made and trimmed with frog
blue stripes.

NIGHT SHIRTS, \$1.59
d with silk frogs and silk braids. In ex-

VY PAJAMAS, \$1.89
fine quality, trimmed with silk frogs and
wear.

AMAS, SPECIAL \$2.25
roomy; of fine quality material, trimmed

PAJAMAS, \$1.89
one piece. These are very comfortable
in blue or pink stripes.
Main Floor—Lipman, Wolfe & Co.

roy Suits \$5.65
DAY ONLY
CRAVENETTE FINISH
of these famous BOYS' SUITS.
ound and with patch pockets. Trousers
mous Crompton Corduroy. All sizes.
Fourth Floor—Lipman, Wolfe & Co.

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