



THE SALE of WHITE



THE Great Drive Against Rising Prices is felt no more forcibly than in our White Goods Sections—for, as you know, the prices of all wash materials, linens, cottons and mixtures are advancing so rapidly that there is no telling where they will end. Linen is so essential in the manufacture of aeroplanes and cotton for many Government uses that not only are the prices becoming higher, but the articles grow scarcer and scarcer. Fortunately we own good stocks of both linens and cottons—and articles made from them, bought before recent advances—that is why we can afford to offer you such splendid savings throughout the store in this Sale of White. The scope of this great sale has been broadened—to keep the price down on articles not properly classed as "White." Buy as much as you can afford in this sale, for when the supplies of merchandise we have on hand are exhausted we shall be compelled to raise our prices in conformance with the increased wholesale price we ourselves will have to pay.



Tailored Hats of Hatters' Plush and Untrimmed Hats at \$1.50



—Clever styles in tailored hats; of hatters' plush, panne velvet and velvet. These are in straight or drooping brim styles, with grosgrain band around the crown; quite simple and very smart. Every hat originally sold for double or more!

—Untrimmed velvet shapes in practically every desirable block. All are of good quality, selling originally for double or more.

Third Floor—Lipman, Wolfe & Co.

Baby Wear in the Sale of White

HAND EMBROIDERED DRESSES AND IMPORTED LIBERTY SMOCKS REDUCED FROM ONE-THIRD TO ONE-HALF

—An extraordinary offering from our Baby Shop for this Great Sale of White! The dresses are dainty styles, made of poplin, pique, dimity and nainsook; beautifully embroidered in white or colors. And the most exquisite imported Liberty Smocks, beautifully hand smocked, are included, too. Sizes for children 1 to 6 years old.

Reduced to \$1.00, \$1.10, \$1.34, \$1.49, \$2.75 to \$10.00

INFANTS' GERTRUDES, 39c
—Flannelette Gertrudes, finished at top and bottom with crochet edge. They button at shoulder.

INFANTS' WRAPPERS, 39c
—White wrappers, finished with pink or blue edges. Cuffed and plain styles.

PINNING BLANKETS, 29c
—Made of white daisy cloth, on muslin waist. Reduced for this sale to 29c.



IMPORTED BASSINETS AT HALF PRICE—\$5.75
—Made extra strong and heavy. Basket with canopy drape foundation and heavy stand.

HAMPERS SPECIAL AT HALF PRICE
—Hampers in trunk style, made of heavy wicker, with trays. At \$3.25, \$4.25, \$4.98.

Fourth Floor—Lipman, Wolfe & Co.

Such Attractive Undermuslins—at \$1.19



—And there's an extra large display at this price! Dainty, yet inexpensive; especially designed for women who like pretty things, but who want them inexpensive.

—Envelope Chemise, Gowns, Combinations, Skirts and Camisoles. They're all shown in the daintiest styles, with trimmings of lace, embroidery insertion and fine tuckings. This is a good time to buy for next Summer!

Fourth Floor—Lipman, Wolfe & Co.

Metal Laces and Beaded Trimmings at Half Price

—All short lengths and odds and ends left from the holiday rush will be sold Monday at half price. Lovely laces and flouncings for party frocks, for trimming waists and for making fancy bags, etc. The beaded trimmings are in beautiful coloring and design.

—REAL CLUNY LACES—For trimming table covers and neckwear, also included at HALF PRICE.

LACES 2 TO 12 INCHES WIDE—REGULARLY 50c to \$16.50 at HALF PRICE

34-inch White Shadow Lace, 39c
—Lovely 34-inch all-over laces and flouncings from 18 to 27 inches wide, in a variety of patterns.

Imitation Laces At 5c Yard
—Imitation torchon and Val. laces, useful for neckwear, undermuslins and fancy work.

Imitation Filet Lace, 12 1/2c
—Lovely patterns in imitation filet, 2 to 3 inches wide. Special Monday at 12 1/2c yd.

Corset Cover Embroidery, 19c
—Eyelet and floral patterns, in good cambric and nainsook embroidery; very special at 19c yd.

Fine Nainsook Embroidery, 89c
—27 inches wide in a variety of dainty patterns, especially pretty for baby dresses.

Main Floor—Lipman, Wolfe & Co.

Women's Pure Linen Initial Handkerchiefs 15c

—Dainty handkerchiefs with convent embroidery; hemstitched; embroidered by hand; unlaundered. Very special, 15c.

WOMEN'S NECKWEAR—Special 75c

—A low price for these very dainty net stocks and jabots; white satin collars and flat collars.

HAIRBOW TAFFETA RIBBON at 29c Yard

—Extra heavy quality of taffeta ribbon, 5 inches wide. Special at 29c yard.

Main Floor—Lipman, Wolfe & Co.

The Great Drive on LINENS

—Brings many linens that cannot be duplicated at any price—to you now at savings! The flax situation is indeed serious. Russian flax cannot be obtained, and the British government has taken over practically all the flax usually converted into such beautiful linens for us. And not only linens, but cottons. However, you know all about that, so the thing for you to do, Madam, if you're thrifty, is to buy now, and buy liberally! We can quote but a few of the hundreds of items in our Linen Section offered at good savings.

IMPORTED IRISH DAMASK \$1.00 Yard

—Full 70 inches wide, in a good assortment of patterns. Excellent damask that will give a world of service, marked at a special price for this sale.

1200 HUCK TOWELS At 25c

—A special price on towels—just enough for one day's selling. These are of splendid quality; pure white huck, in size 19x36 inches. Excellent specials!

UNION LINEN NAPKINS \$3.00 Dozen

—Napkins that are just fine for rough wear. Made of fine yarns that will withstand the laundry. In spot and floral patterns. Of Irish manufacture.

3000 YARDS OF CAMBRIC 18c Yard

—Full bleached, soft finish, orchid cambric; ideal for all kinds of underwear. Made of extra fine, long fiber cotton. For Monday only; 10 yards to customer limit.

BOLT LONGCLOTH OR NAINSOOK \$2.48

—Just think of buying the finest quality of nainsook or longcloth at this low price; 12 yards to bolt; made from pure fiber cotton.

10-YARD BOLT JAPANESE NAINSOOK, \$2.95

—Sheer Japanese nainsook, the most popular cloth for making fine underwear. Comes neatly boxed; in 10-yard pieces. Monday only at \$2.95.

EXTRA SPECIALS IN COTTON BATTS

—Full size, natural bleached cotton batts that will open up for a full size comforter.

Two pounds60c

Three pounds90c

Four pounds\$1.20

THREE-POUND COTTON BATTS Special \$1.30
—Made from extra fine pure white cotton. Light and fluffy—to open up for full size comforter.

Second Floor—Lipman, Wolfe & Co.

All Desk Sets and Desk Appointments at HALF PRICE

—This includes both foreign and domestic articles. And in addition ALL NICKEL WARE, CHAFING DISHES, COFFEE SETS AND MACHINES, TRAYS, etc., AT HALF PRICE.

Sixth Floor—Lipman, Wolfe & Co.

Tennessee Cedar Chests and Matting Boxes REDUCED

—Boxes that will keep your fine apparel and furs free from moths. The fragrant Tennessee cedar that gives such pleasing odor to all it contains.

Special at \$2.45, \$3.95, \$5.95 to \$19.95

Fifth Floor—Lipman, Wolfe & Co.

Semi-Annual SALE of Women's Hosiery

—These special lots of hosiery were collected from the various mills with which we have large dealings to make this an extraordinary event! Women's, children's and infants' hosiery are offered at prices it will be impossible to duplicate for a long time!

WOMEN'S SILK BOOT HOSE, 59c

—Pure thread silk boot hose, in a wonderful assortment of popular shades. With silk lisle tops and double soles. All sizes. Mill runs.

WOMEN'S FIBER SILK HOSE, 39c

—In black, gray, leather tan, white, champagne, navy and silver. Most of them perfect, some seconds. Three pairs for \$1.00.

WOMEN'S SILK FIBER HOSE, 29c

—Fast black only and a few lisle thread hose, in black, white and colors, at this price. All sizes. Four pairs for \$1.00.

GIRLS' COTTON HOSE—Six Pairs \$1.00

—LESS THAN PRESENT WHOLESALE COST OF THESE STOCKINGS! Fine ribbed cotton stockings in fast black or white, made with double heels and toes. All sizes.

Main Floor—Lipman, Wolfe & Co.

WOMEN'S CASHMERE HOSE, 35c

—Fast black cashmere hose, with hem tops or ribbed tops. All have gray heels and toes. Limit four pairs to a customer.

WOMEN'S FASHIONED CASHMERE HOSE, 79c

—Fast black stockings, made of soft quality wool. Have double soles and gray heels and toes.

INFANTS' FINE CASHMERE HOSE Three Pairs 50c

—Fine, soft hose of pure wool. In sky blue or pink. Sizes 4 to 6 1/2 only. Very special, three pairs 50c.

Simplify Your Housecleaning With a HOOVER SUCTION SWEEPER \$5 Down—\$5 a Month

Fifth Floor.

The New SPRING FASHION BOOK

now in. Plan your Spring wardrobe now. 2d Floor.

Carved Mahogany Stools Special Monday \$4.95 and \$5.95

—Beautiful stools that are so artistic and fill a corner to such good effect. Many are covered with beautiful tapestry and others with lovely heavy cretonne.

Very Special at \$4.95 and \$5.95

OUR ENTIRE STOCKS OF LIGHT AND MEDIUM WEIGHT LINOLEUM REDUCED

—Inlaid linoleum, in the most effective and popular designs and colorings. All are excellent quality, and laid on your floors at these prices.

Light weight \$1.08 yard

Medium weight \$1.32 yard

Fifth Floor—Lipman, Wolfe & Co.

Lipman Wolfe & Co.
Merchandise of Merit Only

THE SALE OF WHITE BRINGS Extraordinary Savings on UNDERMUSLINS

Every Article Offered Represents a Real Economy.

Supply Your Needs Now!

Fourth Floor—Lipman, Wolfe & Co.



Exceptional BLOUSES at \$3.95

—Ever so many styles in blouses for dress, street and business wear. Some have been reduced from far higher prices, and others were purchased especially for this big sale, so if you're in need of several new blouses, this is an excellent opportunity.

GEORGETTE CREPE, CREPE DE CHINE AND DAINY LACE BLOUSES—FANCY AND PLAIN TAILORED STYLES—SOME WITH LACE AND OTHERS WITH EMBROIDERY TRIMMING. WHITE, FLESH, MAIZE, TAUPE, BROWN, NAVY AND PLUM.

Third Floor—Lipman, Wolfe & Co.

See Page 3 for Announcement of Great Sale WOMEN'S COATS