

Thrift and War Savings Stamps

on sale at our Accommodation Bureau, Basement, Sixth Street. Sixteen 25c Thrift Stamps and 12c buys a War Savings Stamp redeemable for \$5.00 January 1, 1923.

Our "Delineator" Special Offer

now open. Special terms to new or old subscribers for limited time only. Full particulars given on inquiry at our Pattern Shop, Second Floor, Fifth St. Subscribe tomorrow.

Meier & Frank Co.
Established 1864
THE QUALITY STORE OF PORTLAND
7th St., 5th St., 10th St., 11th St.

"Martha" and "The Tales of Hoffman"

will be the subjects of an interesting
FREE Musical Talk

to be given in our Sixth Floor Music Hall Wednesday at 3 P. M., by F. W. Goodrich. Stories of the operas will be beautifully illustrated by a magnificent selection of recordings. Everybody invited. Admission free.

A Page of Intense Interest to All Who Would Save—Telling of Splendid Economies in

The January Sales of 1918

SEE ALSO BACK
PAGE THIS SECTION

Tomorrow at Meier & Frank's THE Apparel Event of the Season

A Sale of Women's Coats

A Sale of Coats Without a Peer!

When Meier & Frank's announces a sale of apparel, women who know values promptly make up their minds that it is a sale worth attending. They know that in quality of materials, in newness of styles, in correctness of design and expertness of tailoring, in every detail of workmanship and finish they can count on Meier & Frank apparel. And so it is with this sale of coats which begins tomorrow. That values will be beyond the ordinary goes without saying—this is a Meier & Frank sale, and that implies **BETTER VALUES**. But in this sale we promise more. We can assure the women who come here tomorrow that they will find

The Most Extraordinary Values

Here we can only quote prices—and they fall far short of expressing the worth of the merchandise. BUT COME TO THE STORE—see for yourself—that is the way to satisfy yourself. And satisfaction is the keynote of this as other Meier & Frank sales. Here is the briefest of description:

Five Great Groups of Coats

\$9.45-\$12.25-\$14.85-\$17.65-\$19.55

A special purchase just received brings handsome coats of wool velours, broadcloth and French velours, etc. Navy, green, taupe, Pekin blue, Burgundy and brown are the leading colors. Full loose models and belted coats. With large collars of self material fastening close to the throat, others trimmed with plush. Some have Kit Coney or Kerami trimming. All sizes 16 to 44.

And in addition to the above extraordinary offerings in coats

All Our Other Coats Are Reduced

Real reductions, too—great reductions—on a coat stock that cannot be equalled for assortments, qualities, values!



—Apparel Shop, Fourth Floor.

Wonderful Value Giving for the January Sales
Will Be Found in

Our Drapery Shop

Here we can only hint at the remarkable offerings from our Drapery Shop on the Seventh Floor. Look to your needs and save liberally at the same time. For instance:

1000 Yards 36-inch Voile Scrims.....20¢
2000 Yards Fancy Bordered Scrims.....19¢
1000 Yards Heavy Curtain Scrims.....17¢
600 Yards Bungalow and Filet Nets.....43¢
300 Yards Colored Madras, yard for.....45¢
1600 Yards Assorted Cretonnes, yard.....39¢
300 Yards 50-inch Imported Cretonnes, yd.....\$2

All splendid yard goods. Space alone prevents description.

1000 Pairs Curtains

At Very Special Prices

For the home, apartments, hotels—for any need—these curtains will be found entirely satisfactory. And the prices are very special.

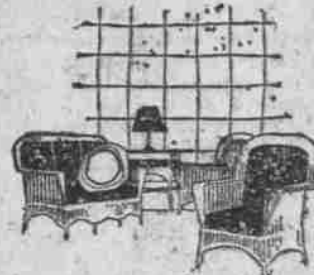
Scrim Curtains with edging, pair only.....89¢
Marquisette Curtains with edging, pair.....\$1.55
Marquisette Curtains with edging, pair.....\$1.85
Marquisette Curtains with edging, pair.....\$2.15
Marquisette Curtains with insertion.....\$2.45
Marquisette Curtains, edge and insertion.....\$2.65
Marquisette Curtains with motifs, pair.....\$3.65
Bungalow Net Curtains, pair, special.....\$2.20
Nottingham Curtains, pair, special at.....98¢
Nottingham Curtains, pair, special at.....\$1.45
Nottingham Curtains, pair, special at.....\$1.95
Nottingham Curtains, pair, special at.....\$2.95

—Drapery Shop, Seventh Floor.

More New Pieces
Added to Our

January Sale Of Furniture

Not content with placing on sale 5000 pieces of dependable and attractive furniture at reductions of from 15 per cent to 50 per cent, we've added scores of additional offerings and marked them at proportionate reductions. Enthusiasm is growing greater every day in this great disposal of furniture—you can supply your needs for Living-room, for Dining-room, for Bedroom—all woods, finishes, styles and sizes are represented at from 15 per cent to 50 per cent off our regular lower than elsewhere prices.



Samples of Reed Willow and Fiber Furniture Reduced

\$10.50 Ivory Upholstered Cretonne Chair.....\$5.95
\$13.50 Ivory Upholstered Cretonne Chair.....\$7.95
\$11.75 Ivory Upholstered Cretonne Chair.....\$6.50
\$14 Ivory Upholstered Cretonne Rocker now.....\$8.50
\$29.50 Ivory High-Back Chair, special.....\$21.50
\$21.50 Ivory Cretonne Chair, special.....\$18.00
\$15.25 Ivory Rocker reduced for this sale.....\$9.50
\$23.00 Ivory Rocker priced special at.....\$17.50
\$20.00 Ivory Chair priced special at.....\$14.95
\$25.50 Ivory Chair priced special at.....\$19.50
\$32.00 Ivory Chair priced special at.....\$19.75
\$26.25 Ivory Rocker priced special at.....\$17.45
\$25.50 Ivory Chair to match, special.....\$16.85
\$24.50 Frosted Brown Table, now.....\$19.50
\$4.50 Stool, priced special tomorrow at.....\$2.98
\$6.40 Ottoman on special sale now at.....\$3.45
\$4.85 Stool, reduced for this sale to only.....\$2.75
\$18.00 Lamp, reduced for this sale to only.....\$9.85
\$22.50 Lamp, reduced for this sale.....\$11.98
\$8.50 Ivory Stool, reduced for this sale to.....\$6.95
\$24.00 Ivory Rocker, priced special at.....\$15.75
\$42.50 Settee, specially priced now.....\$29.50
\$23.25 Ivory Chair to match, special at.....\$15.25
\$4.75 Rocker reduced for this sale to only.....\$3.50
\$6.50 Rocker reduced for this sale to only.....\$4.45
\$6.00 Brown Table reduced for this sale.....\$4.85
\$7.25 Brown Table reduced for this sale.....\$5.45

Sale of Beds

\$13.50 Vernis Martin or White Enamel Bed, 3-6 only, in this sale at.....\$11.25
\$18.75 White Enamel Bed, 4-6, now at.....\$13.50
\$19.45 White Enamel Bed, 4-6, now at.....\$15.45
\$18.75 Vernis Martin Bed, 4-6, now at.....\$13.50
\$27.25 Ivory Bed, 3-6, reduced to only.....\$21.60
\$25.85 Ivory Striped Bed, 3-6, reduced to.....\$19.95
\$26.50 Ivory Bed, 3-6, special now at.....\$19.85
\$32.00 Decorated Bed, 4-6, now only.....\$24.50
\$20.50 Oak Finished Bed, 4-6, special at.....\$16.00
\$24.50 Oak Finished Bed, 4-6, special at.....\$19.25
\$25.00 Mahogany Finished Bed, 4-6.....\$19.85
\$28.25 Oak Finished Bed, 4-6, special at.....\$24.50
\$25.00 Walnut Finished Bed, 4-6, now.....\$19.50
\$23.50 Ivory Bed, 4-6, reduced to only.....\$18.50
\$34.50 Decorated Bed, 4-6, special at.....\$27.50

REMEMBER

On this as on all furniture sold by Meier & Frank you can

Make Your Own
Terms in Reason

—Furniture Shop, Eighth Floor.

Meier & Frank Co.
THE QUALITY STORE OF PORTLAND
7th St., 5th St., 10th St., 11th St.

Our Waist Shop Again Asserts Its
Supremacy—This Time It's a Sale of

\$6.50-\$8.50 Waists
\$4.95



Crepe de Chines, Georgette Crepes, satins and laces in a fine assortment of light and dark shades, such as flesh, maize, gray, blue, black and white, also plaids. High and low neck styles. Dressy and tailored models. Many only one of a style and size, but all sizes included. Beautiful waists, taken right out of our regular fine stock and reduced for this sale to \$4.95.

—Waist Shop, Fourth Floor.

Our Big Art Needlework Shop Offers

85c Baby Dresses 69¢. Stamped on sheerest lawn.
35c Centerpieces 19¢. Of tan linen. Size 18x18.
Envelope Pillow Slips, Pair 96¢. Handsome patterns stamped on linen finished materials. Special tomorrow.

New Shipment

Khaki Yarn

Just Received

Knit for your soldier boy.
Art Needlework Shop, Second Floor.

Meier & Frank's Great Annual JANUARY SALE DRUGS AND TOILET ARTICLES

begins tomorrow. A comprehensive assortment of highest standard quality toilet requisites and drug sundries at very special prices for this sale. Values are altogether out of the ordinary, considering the quality of the articles and market conditions. Check your needs off against this list and make generous provision for present and all likely future requirements at Meier & Frank's during this sale. The sale will continue all this week.

Talcums

Mennen's Guest Size Talcum.....10¢
Airfloat Talcum, priced at.....10¢
Jergens' Crushed Rose and Violet Talcum, priced at.....15¢
Jergens' Rose and Violet Talcum, 1b. tube.....21¢
Jergens' Eutaka Talcum.....21¢
Arbutus Talcum, 25c and.....14¢
Pear's Fuller's Earth.....20¢
Squibb's Talcum, priced at.....20¢

Soaps

Colgate's Castile Soap, priced at, dozen.....15¢
Stark Castile Soap, dozen \$1.20, cake.....12¢
Colgate's Big Bath Soap, priced at, dozen.....15¢
Colgate's All-Round Soap, priced at, dozen.....15¢
Creme Oil Soap, doz. \$1.00, cake.....10¢
Palmolive Soap, cake.....10¢
Woodbury's Facial Soap, cake.....22¢
4711 White Rose Glycerine Soap, box 60c, cake.....23¢
Fest Bath Soap, dozen \$1.00, cake.....10¢
Conti Castile Soap, bar.....\$1.25
Jap Rose Glycerine Soap, cake.....10¢
Pear's Unscented Soap, priced at, dozen.....15¢
Pear's Glycerine Soap, priced at, dozen.....20¢
Lurline Soap, six cakes.....25¢

Rubber Goods

Knokeak Water Bottles, size 2, special at.....98¢
Rubber Bath Sponges, 20c and.....10¢
Rubber Tubing, 5 feet.....29¢
Rubber Gloves, all sizes.....59¢

Face Creams

Riker's Violet Cream, priced at.....50¢
Pompeian Massage Cream, 30c, 73c and Tokalon Roseated Cream.....47¢
Citrus Cream, the tube.....25¢
Mennen's Cream, tube.....25¢
Stearns' Freckle Cream.....39¢
Sampre Glycerine, cake.....43¢
Creme de Meridol, 45c and.....25¢

Dentifrices

Sanitol Tooth Paste and Powder.....27¢
Dr. Lyon's Tooth Paste and Powder.....20¢
Dr. Graves' Tooth Powder.....20¢
Pepsodent Tooth Paste.....45¢
Pepsodent Tooth Paste.....43¢
Ruthymol Tooth Paste.....18¢
Colgate's Tooth Paste.....23¢
Pyrolox Tooth Paste.....25¢
Forham Pyrolox Paste, 50c and.....30¢
Horadent Tooth Paste.....25¢
Ruhifoon Mouth Wash.....20¢
S. S. White's Tooth Paste, Liquid or Paste.....25¢

Face Powders

La Roche Face Powder.....39¢
Java Rice Face Powder.....39¢
Palmolive Face Powder.....45¢
Poudre Amourette, priced at.....50¢
Ingram's Velveola Powder.....50¢
Wakelox Camelline.....40¢
Wisdom Robertine, priced at.....43¢
Dance Powder, priced at.....50¢
Santonex Face Powder, \$1.00 and.....65¢

Lotions

Jergens' Benzoin and Almond Lotion at 13c and.....15¢
Holmes' Frostilla, priced at.....25¢
Essey Cream, 40c and.....20¢
Hind's Honey and Almond Cream, 50c Orchard White, priced at.....35¢

Brushes

Wire Twisted Cloth Brushes.....19¢
Good Battle Hair Brushes.....\$1.29
Hair Brushes, special at.....69¢
Fiber Scrub Brushes, 5c and.....10¢
Tooth Brushes at 10c and.....10¢
Bath Brushes, special at.....39¢
Rughe's Old Style Cushion Back Brushes, \$1.19 special at.....\$1.19

Patent Medicines

Syrup of Fizz, special at.....19¢
Glycerine Suppositories.....20¢
Compound Cascara Cathartic.....11¢
Mentholated Candy Cough Syrup, special at 3 packages.....10¢
Peroxide 40c, 25c, 15c and.....10¢
Listerine 85c, 45c and.....22¢
Lavoris at 80c, 45c, and.....22¢
Aspirin Tablets, 2 doz. 35c, doz. 60c.....20¢
Pain's Liniment, 45c and.....22¢
Pile Water, special at.....35¢
Huxley's Cream, special at.....19¢
Baume Analgesique Balm.....65¢
Analgesique Balm, special at.....19¢
Mentholatum, special at 45c and.....23¢

Patent Medicines

S. S. S. Blood Remedy at.....89¢
Carbolated Salve, special at.....20¢
Zinc Oxide Ointment.....15¢

Hair Tonics

Newbro's Harpicide, \$1.00 and.....50¢
Pinaud's Eau de Cologne, \$1.00 and.....63¢
Wyntha's Sage and Sulphur, 90c and.....69¢
Capillar, priced at.....45¢
Mary T. Goldman's Hair Restorer.....98¢
Scheffler's Colorine, priced at.....85¢
Dripon, Dry Shampoo for.....50¢
Williams' Brilliantine.....35¢
Colgate's Brilliantine.....35¢
Danderine, priced at 30c, 50c and.....27¢
Rom-Ida Genuine Herb Hair Grower, priced at.....\$1.50

Miscellaneous

Mum Deodorant, priced at.....25¢
Everest Deodorant, 40c and.....20¢
Amolin Powder, priced at.....18¢
Nonspl, liquid, priced at.....50¢
Foko Deodorant.....25¢
Stearns' Deodorant Paste.....18¢
Pinaud's Lillio.....89¢
Pinaud's Cosmetics, priced at.....18¢
Long Emery Boards, priced at.....19¢
Quick Manicure Preparations, 50c and Hair Combs priced at 25c and.....19¢
Quill Tooth Picks, two for.....5c
Picks, two for.....5c
Hospital Cotton, 50c and.....50¢
Improved Hair Tonic Comb.....43¢
Dr. Daniel's Dog and Puppy Bred.....23¢

—Main Floor, Sixth Street.

Tomorrow Begins a Great Sale of Exactly 200 Famous Wilton Rugs

Needless to talk about conditions of the rug market—rugs have not only advanced very rapidly in cost—but GOOD RUGS are becoming scarce and very difficult to obtain at any price. For this reason our sale of these 200 Wilton rugs is all the more remarkable. It affords a wonderful opportunity to secure dependable and attractive rugs for home, for business offices, for hotels, for apartment and rooming-houses at great savings.

We have the largest retail carpet department on the entire Coast. Our display facilities are unequaled. All goods displayed on hardwood floors—this will show exactly how these carpets will look in your own home. Every size is included in this sale from the small carpet size to room-size rugs.

Here Are the Extraordinary Savings

Our \$ 6.75, Size 27x54-inch Rugs, Specially Priced \$ 4.85
Our \$10.75, Size 36x63-inch Rugs, Specially Priced \$ 7.75
Our \$22.50, Size 4.6x7.6-foot Rugs, Specially Priced \$18.75
Our \$40.00, Size 6x9-foot Rugs, Specially Priced at \$33.50
Our \$57.50, Size 8.3x10.6 Rugs, Specially Priced at \$48.50
Our \$62.50, Size 9x12-foot Rugs, Specially Priced at \$52.50

—Rug Shop, Seventh Floor.