

### AUTHORITIES NOT TO CUT OFF AUTOS

Situation Cleared Up at Session of Manufacturers Held in Detroit.

### USE OF PLANTS PLEDGED

Industry Not to Increase Production of Autos, but as Nearly Normal Number of Cars as Possible Will Be Turned Out.

DETROIT, Dec. 15.—(Special.)—At their meeting in Detroit last week in answer to a call from the National Automobile Chamber of Commerce, more than 150 automobile manufacturers voted unanimously to support the work of the automobile industries committee at Washington, pledged to the war industries board and the War and Navy Departments their heartfelt support and to a man expressed their readiness to turn over to the Government as fast as the Government can make use of them.

In the meantime, automobile manufacturers will keep their organizations intact so as to conserve the greatest possible potential strength for the present and future war programmes of the Government. President Charles Clifton, of the Chamber, presided, with every prominent company in the industry represented. Representatives of the Motor Vehicle Manufacturers' Association also were present.

It was clearly shown that the Washington authorities had no intention of arbitrarily curtailing the automobile business and that automobile men themselves have offered to reduce passenger car production according to the Government's needs for war materials or as the Government may require the facilities of the automobile and accessory manufacturing companies.

No Production Increase. The heartfelt response to the committee's efforts has been received from the war industries board and from the Army and Navy Departments.

Manufacturers of autos and trucks cannot be entirely as usual during the war, as the principle business now is making war materials and automobiles, so that the industry cannot expect to increase production as in the past.

The manufacturers attending the meeting were surprised at the great number of automobile men in the service and the spirit of cooperation which has been shown by the makers giving their best men to the Government at great sacrifice to themselves and their plants.

It was realized that rather than give munition orders to companies which have to buy new machinery and build new plants, advantage should be taken of the productive capacities of the automobile and parts plants.

Engineers to Aid Government. A. W. Copland and Hugh Chalmers, of the automobile industries board, who, with John R. Lee, were appointed to co-ordinate the government war requirements in the automobile industry, explained the work going on at Washington.

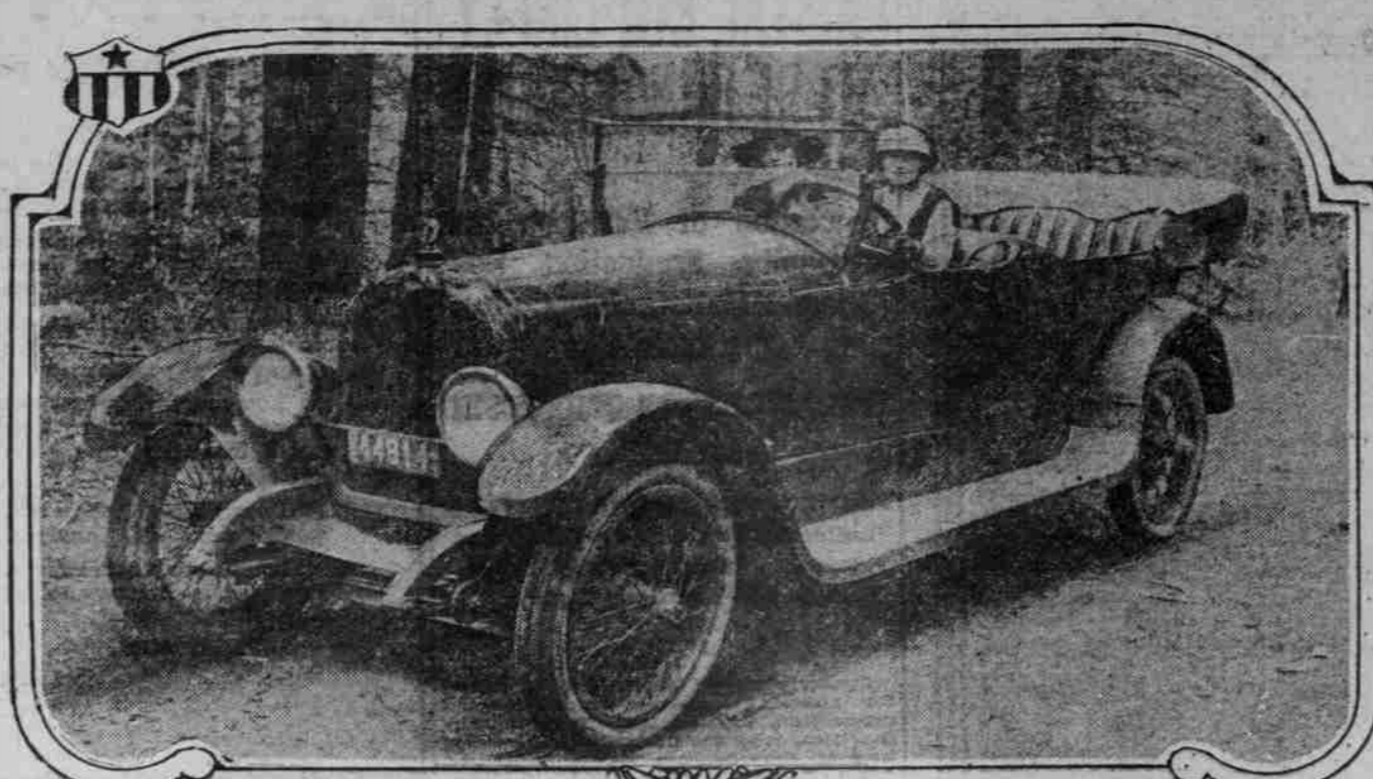
Figures on Size of Industry. The meeting was supplied with some interesting figures which proved the far-reaching influence of the automobile industry. They showed 250 makers of passenger automobiles and 327 makers of motor trucks in 22 states, with a capital investment of \$728,000,000 and with 4,500,000 automobiles worth \$275,000,000 in wages and salaries paid annually.

### BEACON TIRE BROUGHT HERE

Malcolm Tire Co. Receives Big Shipment at Popular Prices. The Malcolm Tire Company, distributors in Portland for the Automobile Tire Company, the oldest and largest firm of auto tire jobbers in the United States, has taken on the Beacon tire, a newcomer in this territory.

A special feature of the Beacon is that it has a ribbed tread in combination with lateral projections, the rib preventing slip. G. A. Malcolm, president of the Malcolm Tire Company, announces that he has received a large shipment of these tires.

### FAIR MOTORIST OF JOSEPH IS FIRST OWNER OF MARMON '34' IN EASTERN OREGON.



MISS MARY BAUDAN, OF JOSEPH, OR., PHOTOGRAPHED AT THE WHEEL OF HER MARMON, NEAR WALLOWA LAKE.

BAKER, Or., Dec. 15.—(Special.)—The first owner of a Marmon '34' in Eastern Oregon is Miss Mary Baudan, of Joseph. This picture of Miss Baudan at the wheel of her car was taken near Wallowa Lake, one of the beauty spots of Eastern Oregon.

### CLASS FOR DRIVERS

Pacific KisseKar Co. to Teach Truck Chauffeurs.

### SERVICE MANAGER AT HEAD

Free Instruction in Fine Points of Truck Driving Will Be Given on Application to Del Wright, KisseKar Chief Here.

To help motor truck owners of Portland get greater efficiency out of their equipment now when it is hard to get experienced drivers, the Portland Pacific KisseKar branch will conduct an evening class for drivers and mechanics to which any employer may send his men free of charge.

Truck Driving Peculiar. "The man who has not been driving a truck has many things to learn to make him a good driver, even if he has previously driven a passenger car."

### CHALMERS PUSHES BIG TREE OFF ROAD WAY TO KLAMATH FALLS.

E. A. Dunham, of Klamath Falls, thinks the new Chalmers car, with the "Hotspot" motor, one of the most wonderful performers he has ever driven, and he doesn't hesitate to say so.

He has written to Roy Hemphill, manager of the Western Motor Car Sales Company, distributors of the Chalmers in Oregon and Southwestern Washington, that he arrived home on schedule time, though he was told along the way that the car was never get through this late in the year.

be opened at the KisseKar branch will be interesting and useful. "There are of course other contributing factors to increased costs than poor driving. In almost every business the strains on all forms of equipment have been greatly increased by the war."

### DOCTOR ONG INVENTOR

"AUTOMIZING" DEVICE FOR INCREASING GAS MILEAGE.

More Oil Mileage, Less Carbon and Longer Life for Bearings Other Things Claimed for Device.

Dr. H. F. Ong, of Portland, is the inventor of a device known as the Automizer, that has been proved by experiment and from actual use on many cars in Portland to result in greatly increased gasoline and oil mileage, less carbon and longer life for bearings.

### YOUNG MAN PIONEER

First Car Piloted Clear Across Dominion of Canada.

### INVALIDED SOLDIER DRIVER

Good Roads, Bad Roads and No Roads at All Found by C. A. Evans on Trip in Interests of Champion Spark Plug Makers.

In Portland this week is a Ford delivery car that has just journeyed 566 miles across the Dominion of Canada from Windsor, Ont., to Vancouver, B. C., thence to Portland, and that is declared by its driver, C. A. Evans, to be the first automobile to cross the continent north of the United States boundary line.

### SMASH!!

Royal Cord on Stage Sets Record and Is Still Going. Here is a tire performance that is apt to hold the endurance record for many a day to come—a performance that is arousing such interest in California that the public is keeping score on its daily mileage record.

Bad Roads No Barrier. Even the reputed terrors of Pass Creek Canyon do not deter this intrepid young man, who declares he will get through the canyon if he has to hire a boat to ferry him through.

That fender is gone. Question is, can we get a new one in town, or must we wait for one from the factory? Answer is YES, if your car is a Mitchell CAR

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Good Roads, Bad Roads and No Roads at All Found by C. A. Evans on Trip in Interests of Champion Spark Plug Makers.

Of course, the car did not travel by the most direct route and run up a mileage of 5660. It achieved that figure by dint of much doubling back and forth on its path in the various provinces between Windsor and Vancouver, making the rounds of dealers in Champion spark plugs.

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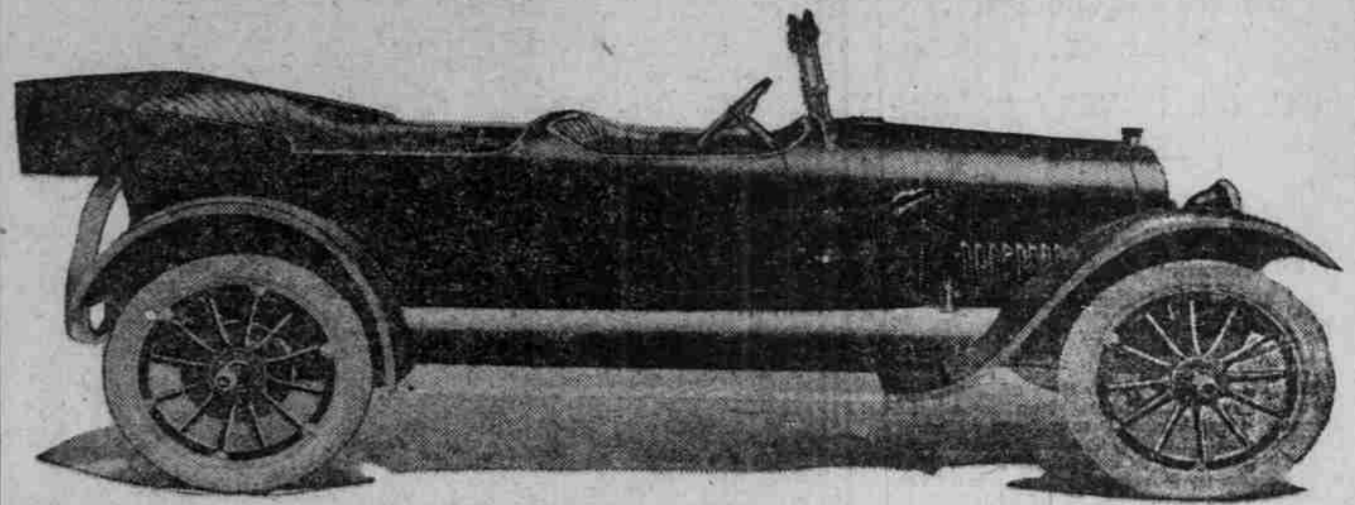
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# A NEW AND GREATER CHEVROLET

HAS JUST ARRIVED IN PORTLAND



## VALVE-IN-HEAD EIGHT

\$1510.00 HERE

This is interesting news to motor enthusiasts of Portland. The mere statement that the Chevrolet Motor Company would begin the making of a new model is interesting news in itself; but the announcement of a Chevrolet valve-in-head eight is extraordinary news.

The Chevrolet valve-in-head eight is not merely another eight-cylinder model. There is just as much distinction and intensified efficiency in this new car as possessed by the Chevrolet four-cylinder models.

The Chevrolet eight has not only the best features to be found in other eights, but in addition has many exclusive points of distinction. It will take from the very beginning an important position among leaders of eight-cylinder cars.

The Chevrolet eight will appeal to a class wishing to enjoy the charms of driving an automobile in which the motor does not lapse in its power impulses, but furnishes a driving force as constant as the flow of Niagara.

In mechanical details the Chevrolet eight is as nearly perfect as the best engineers can make it. The motor has the exclusive character of the Chevrolet valve-in-head motor, giving maximum power and economy. Clutch, transmission, lubrication, cooling system, etc., all bespeak Chevrolet perfection. The equipment is unusually complete, even to the last detail.

You may rest assured that we satisfied ourselves as to the merits of the Chevrolet eight before announcing it. Description is inadequate. You must see this car to appreciate it.

## REGNER & FIELDS, INC.

MULTNOMAH COUNTY DISTRIBUTORS. East Side Salesroom Grand Ave. at Burnside. East 92. West Side Salesroom 26 North Broadway. Broadway 327.

The latter was notably the case in Manitoba and Saskatchewan, where he rode over the prairies for as much as 60 or 70 miles at a time without hitting a trail.

He and a companion, C. A. Speers, of Windsor, who accompanied him all the way until they reached Centralia, Wash., when he returned to Buffalo, N. Y., in 1915, to enlist in the Fourth Canadian Mounted Rifles. He got a bad snuff of gas at the third battle of Ypres in June of last year, was invalided home and honorably discharged as permanently unfit for military service.

Mr. Evans is an American boy who left his home in Buffalo, N. Y., in 1915, to enlist in the Fourth Canadian Mounted Rifles. He got a bad snuff of gas at the third battle of Ypres in June of last year, was invalided home and honorably discharged as permanently unfit for military service.

He is still suffering somewhat from tender lungs as the result of that gas, but his long journey in the open air has done much to aid in his recovery. Mr. Evans only wishes that every poor fellow who is gassed might take such a health building tour as that on which he is engaged.

Open Relief Valves. Opening the relief valves to see if a cylinder is missing explosions is a good way, but it sometimes fails unless

you speed up the motor. Give the engine plenty of gas and you will frequently get a burst of flame from what you thought was a dead cylinder.

MANY CHANDLERS ORDERED Twin States Auto Company Closes Contracts Totalling \$200,000.

A. H. Knaus, president of the Twin States Auto Company, distributors in Oregon for the Chandler Six, closed contracts last week with the Chandler factory for cars for approximately \$200,000 worth of Chandlers for the coming year.

The business of the Twin States Auto Company has been increasing steadily, and this large order is an indication of the heavy demand for Chandler cars. Mr. Knaus is looking for a strong winter demand, particularly in closed cars, and for as many orders next Spring and Summer can be filled.