

3 STATES TO JOIN ROAD CELEBRATION

Oregon, Washington and British Columbia Autos to Meet Near Seattle, Dec. 30.

GOVERNORS TO SEND WORD

Maxwell Cars, Accompanied by Official Observers, to Demonstrate Possibilities of Mid-Winter Touring Over Highway.

Two automobiles, one from Portland and the other from Blaine, Wash., on the Canadian boundary, will cross the State of Washington on Sunday, December 30, to meet at Foster, south of Seattle, as the big feature of the dedicatory exercises to be held on that day under auspices of the Automobile Club of Western Washington, marking the completion of 112 miles of paved highway between Portland and Vancouver, B. C.

The machines, both Buicks, will carry official parties and will bear messages, one from the Governor of Oregon and the other from the Premier of British Columbia, to be delivered by the messengers at the ceremony to Governor Ernest Lister of Washington. These messages will constitute the state and the Pacific Northwest on the significance of the Pacific Highway improvement.

Winter Touring Possibilities.
At the same time the cars will demonstrate in most forcible fashion the possibilities of winter touring in the Pacific Northwest during mid-winter. Photographs taken on the way will show the character of the road. Conditions will be noted and careful check kept on time made, gasoline mileage and tire economy.

The dedication of the Duwamish-Renton Junction stretch of pavement on the Seattle-Tacoma Highway will mark the completion of another link in 112 miles of pavement, all on the Pacific Highway between Portland and the Canadian boundary.

Members of the Automobile Club of Western Washington, good roads boosters, motoring enthusiasts, highway engineers, and state and county officials will gather at 2 o'clock at the Automobile Club headquarters at Seattle and in procession will roll down to the scene of the ceremony.
The barrier now blocking the route will be formally removed by James Allen, State Highway Commissioner of Washington, and the motorists will

to 50 cents. Tom Black, of Wenatchee, Wash., started with his wife and baby and Mr. and Mrs. H. L. Tedford on a trip East. A trailer carrying 800 pounds of baggage was hauled. Trouble was experienced only once. That was on top of the mountains, where a snow storm caught the party. It was found necessary to requisition a team of mules to pull the heavy-loaded car and trailer out of a snowdrift.

A truss rod costing 35 cents was purchased. The remaining portion of the 50 cents' expense was paid a mechanic to tighten the steering gear.
P. H. Elvin, 681 South Main street, Lima, O., made nearly as long a trip as the Black party without spending one cent for repairs. Mr. Elvin toured from Lima to Ogden, Utah, and then to Cheyenne and Yellowstone Park. The estimated distance of the trip west was 2250 miles, and the route home was given as 2150 miles. Going west the Maxwell averaged 24 miles to the gallon of gasoline. The Maxwell performed perfectly at all times. It never was in need of outside assistance. It was, however, able to render aid to heavier cars experiencing difficulty over the steeper grades.

ORDER NOW, SAYS HUGHSON
KisselKar Head Says Trucks Will Soon Be Scarce.

"For those business concerns who are contemplating the purchase of motor trucks, placing their orders without further delay is advisable," says W. L. Hughson, of the KisselKar.
"The prominent place the motor truck

BUICK FORDS RIVER

Trusty Car Crosses Calapooia When It Is in Flood.

AUTO COUGHS, BUT GOES ON

Over Its Depth Twice, Motor Stops, but O. A. Brown, of Corvallis, Gets It Started and Saves Lady Passenger From Wading.

BROWNSVILLE, Or., Dec. 15.—(Special.)—O. A. Brown, a Corvallis garage man, would not trade his Buick car just now for the brightest, shiniest piece of automobile mechanism on the market.
By its ability to plow through water up over the running boards and almost into the body of the car, the Buick got Mr. Brown out of a dangerous and embarrassing predicament the other day.
It was dangerous because the car

dealers, in asking the 52,000 owners of Mitchell cars to co-operate with them. The scheme is the result of the "Ke-nosha plan," which provides that every one give half an hour's work or its equivalent to a fund for the support of big war movements. The equivalent in motor service, is being asked of the owners. During the holiday season the question of the distribution of food and clothing for the needy has been the big question that has faced every community. There has always been plenty to give, but only a few to deliver the gifts to the needy ones. Investigation work is always necessary on such occasions.

Motor car owners have a better opportunity to show their spirit in such a plan than any other group of persons. Since the motor car is being used more and more as a means to more work and doing it in shorter time, this plan can be carried on with little effort. There has always been a lack of organization for just such a work and with a little help this plan can be carried on with much success. The appeals for contributions by the great war relief organizations have been great and the public has responded liberally. The response to other appeals at this time, will be in the form of food and clothing and it is here the motor car will come into good use. Motor enthusiasts will be asked to work in conjunction with the scores of devoted workers and planners who are already mapping out the details for distribution of the gifts.

Danger in Loose Spokes.
Keep watch on the spokes of the

LOADED MAXWELL TRUCK MAKES GREAT ECONOMY SHOWING.



WITH 5525-POUND LOAD, 17.8 MILES MADE ON GALLON OF GASOLINE.

now occupies in the industrial world, full of its efficiency in meeting the increased demands made on transportation departments, has doubled and trebled the purchasing of trucks, the use of which has never before been known or even dreamed of. As the demand is increasing daily with no let-up in sight, there is no doubt that immediate deliveries are desirable.

DORT GIVES PERFECT SERVICE

Car Goes 15,000 Miles Averaging Above 20 Miles on Gas.

Fifteen thousand miles of uninterrupted service through and over the sandy, desert roads of Northwestern Texas, Mexico and Arizona, is the record of a Dort car in the hands of A. H. E. Beckett, of El Paso.
Mr. Beckett, being in Michigan on business, brought his story of Dort efficiency to the Dort factory. He said he had averaged from 20 to 24 miles on a gallon of gasoline, and that his repair and adjustment bill was "too light to mention." Mr. Beckett's duties take him frequently into Mexico, where the unmade roads afford a real test of motor car sturdiness.

Goodyear Has Friars' Club.

The latest organization among the employees of the Goodyear Tire & Rubber Company, at Akron, O., is the Friars' Club, composed of many of the company's ex-professional and amateur entertainers. The purpose is to foster entertainments and social activities. The programme outlined for the winter includes minstrel and theatrical performances, as well as many smokers, dances and other purely social activities. The first production under the club's auspices is to be an entertainment for the benefit of the local children's home.

was fording the Calapooia River in full flood. Mr. Brown having started across without realizing how strong the flood was, and a mishap might have had serious consequences, and it was embarrassing because he had a lady passenger aboard and would have had to carry her ashore somehow if the auto had faltered.
Mr. Brown, returning home from Brownsville during the recent heavy rains. From the top of the hill north of Brownsville he saw below him a wide sheet of water, where Sodom Creek and Calapooia River had overflowed the fields and road.
Thinking it would not be deep enough to cause trouble, he boldly headed the Buick for the water and plunged into it. But he was mistaken about the depth, for half way across the water got so deep that the car gave a cough or two and came to a stop.
Mr. Brown got out and did some sounding. He found the water already knee deep and getting deeper in the direction he was headed. He located the bridge across the creek from its railings, still above the water, turned the car in that direction with some effort, and, after much coughing and sneezing, got it started again.
A second time on the perilous trip the auto got in over its depth and had to be maneuvered to higher ground again. But after some coughing it never failed to start right up and plod ahead. The river was crossed safely and the car brought its occupants safely home.

AUTO IS REAL NECESSITY

PAIGE HEAD REFUTES ARGUMENTS FOR CURTAILMENT.

Motor Car as Much Public Utility as Telephone, He Points Out, and Not Mere Luxury.

"The war has centered attention on the automobile for two different reasons," comments Harry M. Jewett, president of the Paige-Detroit Motor Car Company. "Military men and laymen to some extent, if they have followed the great conflict closely, have observed what a vital part the motorized vehicle is playing in the struggle abroad. The motor car has been given credit and this fact, although not completely realized and appreciated, is no longer news."
"But since we have had to consider finances in relation to the war and ways and means for raising or saving money, certain people have turned the spotlight on the motor car from a different angle—a false angle. Lacking information or superficial in their reasoning, they have questioned the motor car as a commodity necessary for our daily affairs at this time."
"These false reasoners have even suggested that the automobile is a luxury and can be spared; that it would be well for the country at this time if its manufacture were curtailed and the

wheels, especially if the car is an old one, if spokes can be shaken tight, the bolts on the flanges of the hub. If they are still loose consult a wheelwright, as your life may be endangered by the breaking of a wheel.

MOTORISTS CAN DELIVER GIFTS

Mitchell Dealers Offer Chance to Make Christmas Contribution.

If you can't give anything this Christmas, take something, meaning that you can deliver a gift given by someone else. Such is the plan projected by the Mitchell Motors Company, of Racine, Wis., through their local

money involved in making it, buying it and operating it were turned into more useful channels.

"Such peculiar reasoning shows how little these false economists understand the place the automobile now occupies. It was from the very first a utility and as great a necessity as the telephone. The fact that 63 per cent of all cars manufactured go to farms throws some light on the matter, for if the automobile were a 'pleasure car' the farmers would not be taking such a huge proportion of the output.

"The salesman, the contractor, the builder, the plumber, the doctor, the collector and men in a thousand and one occupations use their cars for busi-

ness, for errands and utilitarian purposes, while the banker, if you told him his car was merely a luxury, would reply that it carries him back and forth from business, is used for shopping by his family and runs all the household errands."
"Statistics are not needed to prove the utility of the motor car. Just a little straight thinking shows up the fallacy of the argument that the industry could be spared or curtailed at this time."

Soldiers for Tractors.
A feature of the new extensions to the plant of the Holt Manufacturing

Company, maker of the Holt caterpillar tractor, is a training camp in which quarters for 100 officers and 500 men will be provided for training by the construction, operation and repair of tractors used by the Army abroad.

Pacific Highway Closed.
CASTLE ROCK, Wash., Dec. 15.—(Special.)—The Pacific Highway is closed south of Castle Rock while a big cut is being made. Travelers going north have to make a detour, crossing the river at Kelso, taking the west side via Lexington and Sandy Bend and recrossing the river at Castle Rock.

MAXWELL

Most Miles per Gallon — Most Miles on Tires
**Ordinary Common Sense—
Sensible Thrift—and
Maxwell Motor Cars**

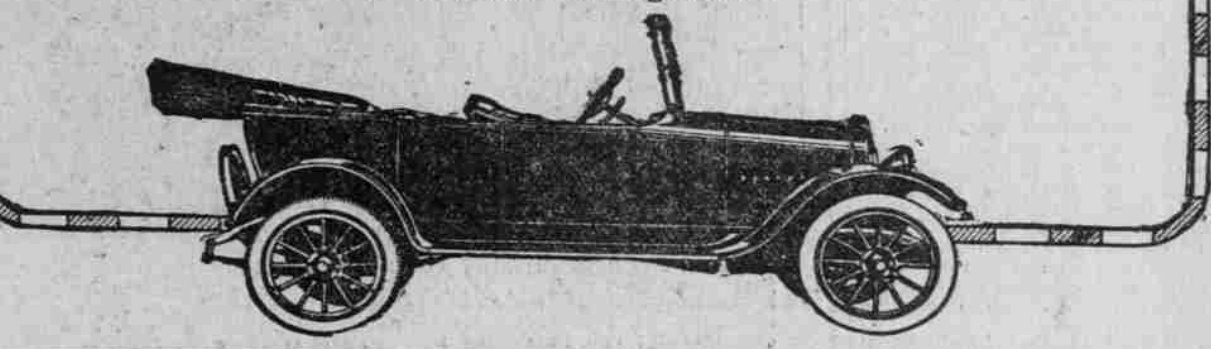
Common sense says to you, "Buy a Maxwell Car and use it." The American people are going forward—not backward. That is the purpose of the great war in which we are now engaged.

The success of the Nation depends on healthy business activity over the country—and sensible thrift. Healthy business depends on the utilization of every possible labor-saving, time-saving, money-saving device known.

The light-weight, economical Maxwell—in passenger service—taking you where you have to go on business, helping you relieve delivery congestion—is one of the greatest known labor-saving, time-saving, money-saving devices.

Touring Car \$745; Roadster \$745; Coupe \$1095
Berline \$1095; Sedan \$1095. F. O. B. Detroit

C. L. BOSS AUTOMOBILE CO.
615-617 Washington St.



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"Statistics are not needed to prove the utility of the motor car. Just a little straight thinking shows up the fallacy of the argument that the industry could be spared or curtailed at this time."
"The salesman, the contractor, the builder, the plumber, the doctor, the collector and men in a thousand and one occupations use their cars for busi-



Three Factors in Long Battery Life

Willard Plates, Willard Threaded Rubber Insulation and Willard Expert Service—these three factors give you the strongest assurance of long battery life.
The first two mean the best plates made, protected by insulation that is impervious to the corrosive action of the battery solution, and Willard Service protects the battery while it's in use, putting regular care by battery experts right into your hands, and—when you do need repairs or recharging—providing the men and the equipment to do the job right.
Next time you're near come in for the booklet—"The Story of 196,000 Little Threads"—it tells all about the "Still Better Willard."

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There is a difference in the way the Liberty rides and drives

LIBERTY

You can prove this to your own satisfaction in ten minutes

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USED CARS BRING MORE THAN THESE WARD DAYS.

While motor cars are going up in price in the United States, the increase here is not to be compared with that of Europe, where automobile prices are virtually prohibitive.
Quotations on used cars in Paris show the English-made Rolls-Royce selling for \$15,000, or at practically one-third more than when new. A 10-horsepower, is bringing \$3500, while a Panhard 1915 model of 10-horsepower sells for \$4000. A Delage, 12-horsepower, being sold for \$3000 in the used-car market. Of the few American-made cars the Dodge Bros. automobile is used considerably and a car of this make, which has seen service two years, recently brought \$2200.
There are no new cars being made in France and the country has prohibited their importation. Parts are almost impossible to obtain in France. Gasoline, which is plentiful for military uses, costs the private consumer 23 cents a quart, or 92 cents a gallon.

STUDEBAKERS AT WAR FRONT

Cars Give Best of Service and No Trouble in France.
That Studebaker automobiles are quite common at the battle front in France is brought to light by reading an interesting letter from "over there," written by Cecil V. E. Hall, a former Studebaker salesman, who enlisted in the Twelfth United States Engineers when war was declared, and is now serving with the American expeditionary force in France.
"Just a line to tell you that Studebaker automobiles are as common right here on the firing line as I have seen them in the States," writes Mr. Hall. "It is the only thing that looks natural in this unnatural sphere. The high ranking British officers use them, and as I have sold many Studebaker cars in San Antonio and Dallas, Tex., I could not help but ask questions about them. I am glad to say that I have heard nothing but good about them over here. Those who drive them say they give the least trouble of any car they ever handled."

MAXWELL REPAIRS ARE LIGHT

Wenatchee, Wash., Man Goes 5088 Miles for Only 50 Cents.
Two Maxwell cars recently driven a total of 10,000 miles at an expense of only 50 cents for repairs just naturally make the most liberal of owners enthusiastic over the economy of Maxwell.
One Maxwell was driven 4400 miles without one cent being spent for repairs. The other Maxwell covered 5088 miles and required repairs amounting