



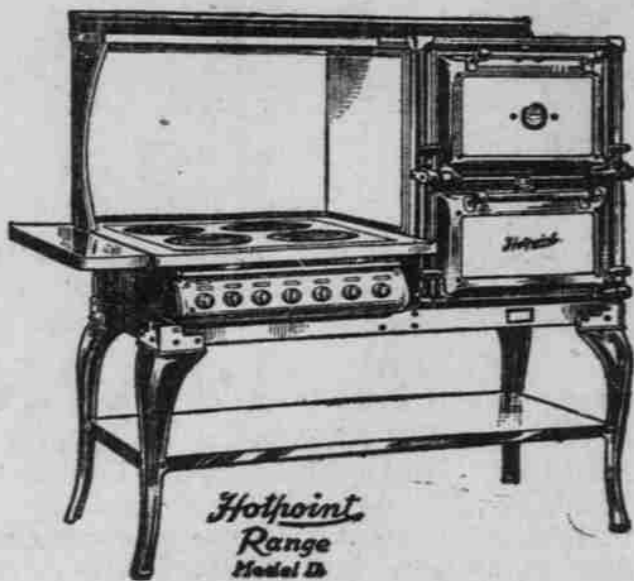
Eveready Daylos
 The Light That Says, "There It Is!"
 We carry every style—Candle for the home, for the soldier, Lantern style for farmers and garages, Vest Pocket style and style for Missy's Handbag, Pistol style for boys, styles for motorists, watchmen, etc. Fresh stock of batteries just received.
Gill's THE J. K. GILL CO.
 Booksellers, Stationers, Office Outfitters.
 Third and Alder Streets.



Headquarters for Eveready Flashlights
 Fresh Batteries Every Day.
Morrison Electric Co.
 Pittock Block Around the Corner From Telegram Office



An Electric Range for Xmas



10% Discount for Cash or Easy Terms

Large Variety of Styles for You to Select From

Brighter and Happier Hours in your kitchen. To work in an electric kitchen is a joy. The Electric Range is the ultimate cooking device. It is instantly controlled, has perfect heat distribution, gives the most uniform cooking results and is the cleanest, safest and most dependable method of cooking.

"Cook by Wire" Dept.

Northwestern Electric Company
 Light—Power—Heat
 Tenth and Washington, Pittock Block



A Suggestion GIVE SOMETHING ELECTRICAL

For every member of your family, relative or friend there's "Something Electrical" that is bound to please. It will be practical, useful, sensible; moreover, handsome and ornamental.



Radiant Grill
 For mother, sister or lady friend. It boils, bakes or fries right on the table. Attaches to any lamp socket. You'll be surprised at its efficiency. Let us demonstrate.
 Single Heat...\$7.00
 Three Heat...\$7.50

A PERCOLATOR

A present that will be appreciated for years to come. They last a lifetime. Makes coffee right on the dining-room table. Starts to percolate in 20 seconds. Cost less than a cent per meal to operate. Complete with cord and plug.
 Price.....\$8.00 Up



Electrical Gifts educate while they amuse. For the boy we have electrical toys of all kinds—Motors, Flashlights, Bells, Batteries, Transformers and Telegraph Instruments. Make your gifts electrical something useful and practical to the recipient.

Warning! Don't light your tree with candles. Use an electrical Xmas tree festoon.

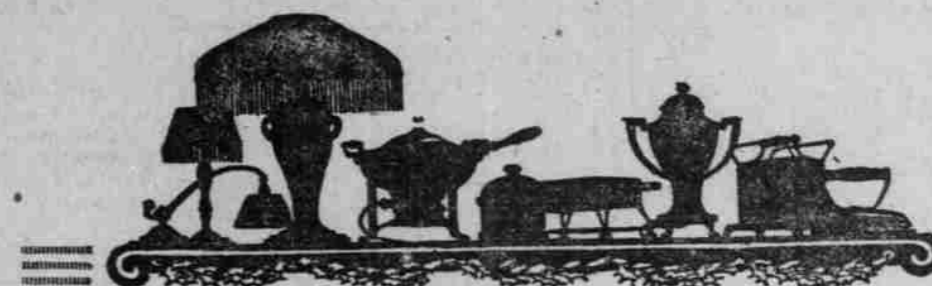
Hedlite Heaters Flashlights



For the Old Folks. A portable electric heater, a regular cheer maker, attached to any lamp socket. Heats up immediately. No fuss, no bother, just press the button and your stove is in full operation. Made of pressed steel finished in polished nickel. Adjustable heat reflector.
 Price.....\$7.50
 Complete with cord and plug.



If you are in doubt there is nothing better than an Eveready Daylo. We have them in all sizes from the tiny little light that fits in your vest pocket to the larger sizes such as those used around the house. We sell only the genuine
EVEREADY DAYLO,
 Prices 75c up



A Row of Gifts for Christmas Givers

A wide selection of artistic and practical Yuletide offerings is to be found in our Electric Store.

Let Electrical Gifts Lighten the Labor of Your Home and the homes of your friends.

Electric Gift Suggestions

- | | |
|-------------------|-----------------------|
| Vacuum Cleaners | Washing Machines |
| Hair Dryers | Library Lamps |
| Boudoir Lamps | Coffee Percolators |
| Foot Warmers | Luminous Radiators |
| Milk Warmers | Tea Kettles |
| Waffle Irons | Sewing Machine Motors |
| Cigar Lighters | Shaving Mirrors |
| Ovens | Kitchen Ranges |
| Massage Vibrators | Shaving Mugs |
| Grills | Heating Pads |
| Samovars | Chafing Dishes |
| Toasters | Flat Irons |
| Disc Stoves | Curling Iron Heaters |

Visit our Electric Store while there is yet a full line of all kinds of attractive and useful gifts to select from.

OPEN EVENINGS UNTIL CHRISTMAS

Portland Railway, Light & Power Company
 Marshall 5100 Electric Building A 6131



Give an Everyday Reminder of Your Thoughtfulness



The Torrington Electric Cleaner

is made of the best of materials. It has the good features of the Carpet Sweeper combined with the Vacuum.

Because it is so serviceable, the TORRINGTON wins preference. It is a constant and lasting reminder of the giver.

The TORRINGTON is a gift in keeping with the spirit of the time. Its use means efficiency in the household.

Come in and see this wonderful cleaner. Let us show you what it will do.

STUBBS ELECTRIC CO

Sixth at Pine Open Evenings We Deliver

Special Prices Electric Light Globes

- | | |
|---|--------|
| 10, 15, 25, 40-Watt Lamps..... | 25c |
| Flashlights as low as..... | 75c |
| 2-Way Sockets for Lamp and Iron Cord..... | \$1.00 |
| Electric Irons, 10-year guarantee..... | \$3.50 |
| Xmas Tree Lighting Outfits..... | \$3.00 |
| Electric Reading Lamps at..... | \$5.00 |
| Electric Toasters..... | \$5.00 |
| Electric Heaters..... | \$7.50 |

Open Every Night to 9 P. M. Until Christmas

Evinrude Motor Co.
 211 Morrison, Near First St.

Hooverize Your Fuel Bill

by using electric labor-saving devices.

Lighten the Labor of the Home



Pierce-Johnson
 ELECTRIC COMPANY
 286 Oak St.



Daylos and Daylo Batteries All sizes and styles.

Electric Christmas for the Motorist



Storage Batteries for all makes of cars. Sold under a liberal guarantee.



Inspection and Trouble Lamps Correctly priced.



Spot Lights Motoring necessity \$5.00 to \$10.00

Ballou & Wright

Auto accessories of All Kinds—Bicycles and Motorcycles
 BROADWAY AT OAK

Sandy's Kodak and Pen Shop

328 Washington St.
 For Daylo Flashlights Eastman Kodaks \$1.00 Up
 Waterman and Conklin Fountain Pens \$2.50 UP
 The Best \$1.00 Pen Made

Smith-McCoy Electric Co.

The Upper Washington Street Electric Store
 Phone Main 2249.
 WE DELIVER.
 Make it an electrical Christmas. Purchase some of the following Useful Electrical Appliances:
 Irons, Toasters, Heaters, Percolators, Curling Irons, Grills, Portable Lamps, Daylo Flashlights, etc.
 WE CARRY A COMPLETE LINE



Scott Electric Co.

81 Fifth Street 300 Oak
 A or Broadway 1820.

Diamond Tires and Diamond Tubes

Quality Goods at Fair Prices
 Sixth Street at Oak

