

To Our Former Employees

We require the services of additional experienced people in practically every department of the store, especially during the next two weeks. As in years past, we invite all of our former employees to assist us during the holiday season. For those who may not find it possible to be here all day, positions can be arranged that call for SHORT HOURS. Please report at Superintendent's Office, Basement Balcony, from 9 to 11 A. M.



Headquarters for

Columbia GRAFONOLAS AND COLUMBIA RECORDS

If you mean to have one of these splendid musical instruments in your home this Christmas or if you contemplate making another home happy with such a gift, come to Meier & Frank's, where all styles and sizes of Grafonolas are spread before your gaze.

Ask to hear the different models so that you can determine exactly what suits your purpose best and what your ideas of proper expenditure. We will be delighted to play all of them for you—over and over again.

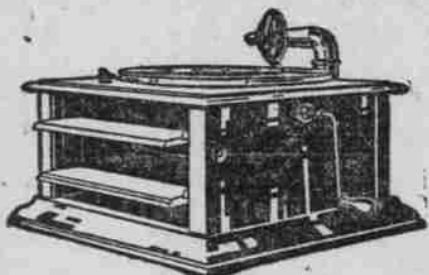
Hear Columbia records played on the various styles of Grafonolas in our modern sound-proof parlors, where the acoustic properties are so perfect as to permit of your deriving the maximum amount of pleasure from the music and making up your mind just which Grafonola you prefer. Remember

We Have All the Columbia Grafonolas and Our Record Stock Is Most Complete

Those who desire extended payments should come to Meier & Frank's, where the easiest terms are always to be had. And these terms are more favorable now than ever. Everyone can enjoy them by joining our

Xmas Phonograph Club

Here are a few of the much-in-demand Grafonola outfits. Of course your selection is not limited to any of these. Note the particularly easy terms and make up your mind to become a member of our Phonograph Club tomorrow.



Grafonola and 12 Selections \$22.50

or \$1 Down and 50c Week

Genuine Columbia Grafonola. Cabinet of golden oak or mahogany. An excellent little instrument in convenient size. An assortment of needles included at this price.

Grafonola and 12 Selections \$59.50

or \$4 Down and \$1 Week

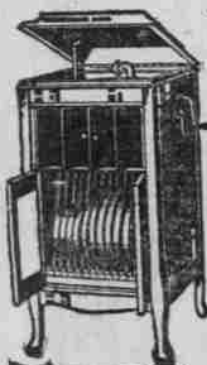
A very popular model with unusual tone-volume and tonality. Cabinet of mahogany or quartered oak in all finishes. An assortment of needles included at this price.



Grafonola and 12 Selections \$89.50

or \$5 Down and \$5 Month

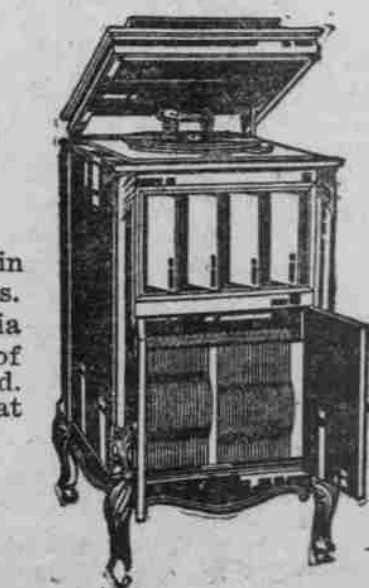
Cabinet of mahogany, walnut, golden or fumed oak. This model is equipped with all the essential modern Grafonola features. An assortment of needles included at this price.



Grafonola and 24 Selections \$129

or \$10 Down and \$8 Month

A beautiful instrument of music. Cabinet of mahogany, satin walnut or quartered oak in all finishes. Equipped with the exclusive Columbia Individual Record Ejector—a touch of the finger ejects any record desired. An assortment of needles included at this price.



—Phonograph Shop, Sixth Floor.

January "Delineator" for Subscribers Now Ready—Pattern Shop, Second Floor
13 Shopping Days From Now Till Christmas—It Behooves Us to Hurry!

ORDER personal greeting cards while there is yet time. We have all the appropriate forms for Christmas and the New Year. Work expertly done.—Main Floor.



SANTA CLAUS will be here tomorrow from 10 to 12 and 2 to 5. He has his own house and private mailbox on the Sixth Floor. Let the kiddies meet Old Santa.

This Page, the Back Page and Page 15 Bring Gladsome Tidings From Portland's Christmas Store

In the Important Matter of Selecting Suitable

Gifts for Women

it is wisest to come direct to Meier & Frank's, where you are sure of being satisfied with your purchases. Every floor—every corner almost—is rich in gift suggestions. Our big third floor offers these good opportunities tomorrow:

Women's Pure Silk Sweaters

We have a fine selection of women's pure silk sweaters. Many made with full skirt, sashes and belts; others in the straight regulation style with sash. Fancy and plain weave. Pleasing plain colors as well as a few with Roman stripe trim, while others have white trim. Priced from \$28.50 to \$60.

Imported Sweaters—From Zurich

A fine assortment of imported sweaters from Zurich, Switzerland. All the latest models and weaves suitable for golf and motoring. Many sleeveless styles. A good selection of Shetland Spencers with sleeves, in all the fashionable shades. Sweaters are priced from \$10 to \$25. Spencers from \$3 to \$6.50.

Crepe de Chine Gowns

Fine quality crepe de chine gowns trimmed with lace. Cut full and roomy. A fine lot of the new sleeveless styles, as well as the popular kimono and short-sleeve models. In flesh and white. Priced \$4.95, \$5.95, \$7.50 and up. Envelope chemise of like fine quality crepe de chine, \$3.95 to \$10.

Newest Boudoir Caps

Boudoir caps of wash satin and crepe de chine. Trimmed in good quality lace, ribbon beading and flowers. New and attractive models in all colors. From 98c to \$6.50.

Fine Silk Petticoats

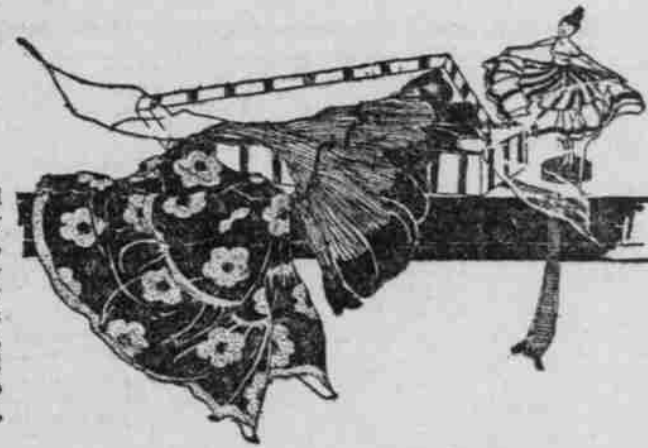
High-grade silk petticoats in plain and fancy styles. Black, white, pink, purple, green, gray, brown and many other popular shades for street and evening wear. Made of extra heavy jersey silk, heavy Skinner's satin, soft soie silk and Swiss taffeta. Fancy ribbon trimmed and petticoats in color combinations. Priced at \$11 and \$15.



Japanese Silk and Crepe

Kimonos and Lounging Robes

The popular Japanese silk and crepe kimonos and lounging robes in a large assortment of colors. Many beautifully embroidered. Heavy silk crepe kimonos, silk lined, with large flowing sleeves, beautifully embroidered, \$18 to \$25. Of silk, embroidered in dainty designs, \$10.50 and \$12.50. Long silk quilted robes with set-in kimono sleeves in brown, navy, wistaria, light blue and pink. Plain style, \$12, embroidered style, \$13.50. Three-quarter length quilted kimono house sacques in assorted colors. Plain style, \$8.50, embroidered style, \$10. Many others.



—Third Floor, Sixth Street.



Suggestions From Our Big Leather Goods Section

\$1.50 women's hand bags, one hundred styles to choose from, for 98c.
\$3.50 women's genuine pin seal hand bags, \$2.49.
\$3.50 music folds, double fold, \$2.49.
Men's coin purses, a multitude of styles, from \$3 down to 25c.
Khaki and leather Fitall cases, (unfitted) for our soldiers, priced from \$2.50 down to \$1.25.
Dressing cases, in leather, fitted with brush, comb, mirror, etc., from \$35 down to \$6.50.
Writing cases, sewing kits, inflated cushions (used as pillows), rubber wash basin in compact khaki case and many other articles at lowest prices.
—Leather Goods Shop, Main Floor.

New Fiction

For Christmas Gifts

"The Major," by Ralph Connor, \$1.40.
"The Sin That Was His," by Frank L. Packard, \$1.25.
"The Dwelling Place of Light," by Winston Churchill, \$1.50.
"West Is West," by Eugene Manlove Rhodes, \$1.40.
"His Own Home Town," by Larry Evans, \$1.40.
"Michael," by Jack London, \$1.50.
"Missing," by Mrs. Humphrey Ward, \$1.50.
"Great Possessions," by David Grayson, \$1.50.
"The Green Miner," by Hugh Walpole, \$1.50.
"The Tortoise," by E. F. Benson, \$1.50.
"Calvary Alley," by Alice Hegan Rice, \$1.35.
"The Luck of the Irish," by Harold McGrath, \$1.40.
"A Castle to Let," by Mrs. Bailie Reynolds, \$1.30.

Hundreds of Others Equally as Good
—Book Shop, Fifth Floor.

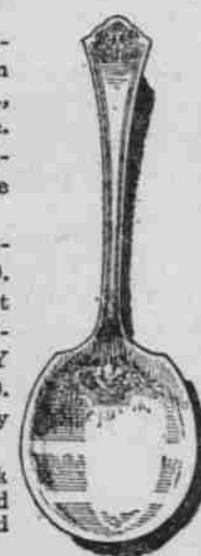


The New Festoon Lavallieres 98c

Two of these new lavallieres are illustrated above. They are in 12-carat gold shell and have all the popular stone settings. Guaranteed to give perfect satisfaction. These lavallieres are in beautiful plush boxes with spring hinged tops. Limited quantity. Buy for self and gifts tomorrow at 98c.
—Jewelry Shop, Main Floor.

Silverware of Course

The gift universal—yet always appropriate, acceptable and long remembered. We illustrate a piece of the new "And-over" design in Reliance plate (platinum finish) made by Oneida Community, Ltd., makers of the famous Community plate. Every piece is guaranteed to give satisfactory service for twenty-five years. We quote a few of the moderate prices:
IN SETS OF SIX—Teaspoons \$1.75. Desert Spoons \$3.25. Table Spoons \$3.50. Flat Handle Medium Forks \$3.50. Flat Handle Medium Knives \$2.75. Individual Butter Spreaders \$3.30. FANCY PIECES (each)—Berry Spoons \$1.50. Sugar Shells 65c. Butter Knives 65c. Gravy Ladies \$1.49.
We also carry a number of open stock patterns in sterling silver teaspoons priced from \$5 per set and up. Other pieces priced in proportion.
Also all kinds of hollowware in plate and solid silver at low prices.
—Silverware Shop, Main Floor.



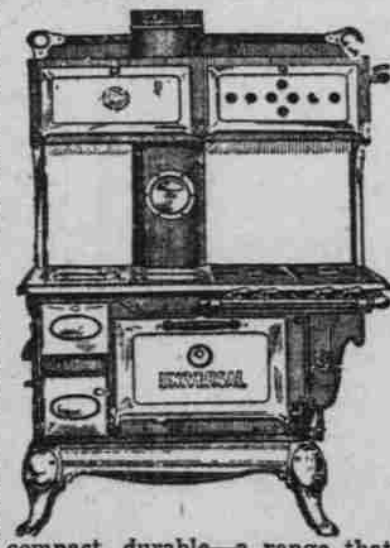
An Ideal Xmas Gift You Can Select a Nemo Brassiere

at Meier & Frank's for any one of your friends without any danger of its not fitting. Nemo brassieres are perfect fitting.
The under-arm laces provide for its adjustment. It can be made as tight or as loose as one desires. Another important feature of Nemo brassieres—they are not affected by shrinkage.
The Nemo brassiere "fits as you fasten." It's a genuine novelty that will make a fine gift. Models for various figures—moderately priced—
\$1.00 and \$1.50
—Corset Shop, Third Floor.



A Gift Any Woman Will Be Proud of—A Universal Combination

A gift that will perform a practical service—day after day, year after year. A gift that will lighten the housework of any woman—save steps—and prove a delight on baking days. The Universal Combination is two complete ranges in one—a complete wood and coal range, a complete gas range, yet occupying only the space of one range.
For winter days, it affords abundance of hot water, delightful warmth in the kitchen and the superb baking results of the old-time cast iron range.
For warm weather or quick service, the gas is instantly available—a turn of the key changes from one fuel to the other. Simple, compact, durable—a range that any woman will be proud to own.
Your old range taken as part payment. In addition you may MAKE YOUR OWN TERMS IN REASON
—Sixth Floor, Fifth Street.

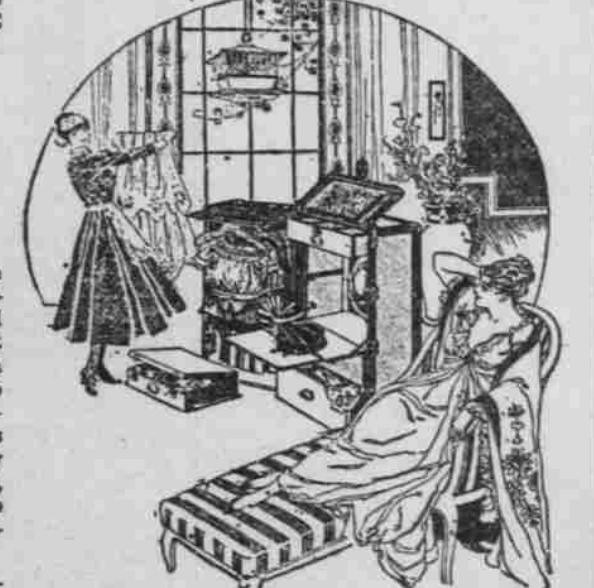


FOR A GIFT

Hartmann Wardrobe Trunk

A Hartmann wardrobe—the peer of all wardrobe trunks—is a most useful and practical Christmas gift. A gift that will be appreciated not for a short time, but for years to come. We carry a complete assortment of these famous wardrobe trunks. Moderately priced \$28.50, \$37.50, \$45.00, \$50.00, \$55.00 and on up to \$100. Sold here only in Portland.
We have a fine stock of fitted bags and cases—these, too, are very fine for gifts.

HARTMANN WARDROBE TRUNKS



"NOT A WRINKLE AT THE END OF THE TRIP"
—Luggage Shop, Sixth Floor.