

CITY NEWS IN BRIEF

OREGONIAN TELEPHONES. Managing Editor... City Editor... Advertising Department... Superintendent of Building... AMUSEMENTS. ORPHEUM (Broadway at Taylor)... BAKER (Broadway at Sixth)... PANTAGES (Broadway at Alder)... HIPPODROME (Broadway and Yamhill)... STRAND (Park West Park and Stark)... LYRIC (Fourth and Stark)... REFORMATION ANNIVERSARY PLANNED... ONCE COMMANDERY TO DANCE... CHINESE PAINTING SHOW... DRAFT QUOTA IS FILLED... BANK FILM BEING SHOWN... ATTENTION! Liberty Bond Buyers... DON'T FORGET THIS... FREE "GYM" FOR WOMEN PLANNED... SEATTLE MAN TO PREACH... WOODLAWN UNIT TO MEET... TONIGHT, ALL WELCOME... MRS. OWEN SPEAKS TODAY... DANCING AT RIVERSIDE PARK... EVERY SUNDAY AFTERNOON AND EVENING... MONARCH METAL WEATHER STRIPS... ATHLETIC METAL WEATHER STRIP

PRESIDENT FOSTER HOME TUESDAY... FAME EARNED EASILY... OUTGUESS THE PITCHER, GRAB YOUR BAT AND SWING HARD... Ping Bodie Says It Is Not Difficult to Win Prominence in Big Leagues... "The Man in Arms" and the Diamond... A Jaeger Bros.' Diamond has been the cherished gift to "the girl" from "the man in arms"... Our Special \$100 Diamond worthily recommends itself as a gem of exceptional value... HALLOWEEN PARTY PLAN... Five Young People's Religious Organizations to Co-operate... PATRIOTIC DUTY OF WOMEN IS TO SAVE FOOD... Eat Less White Bread, Beef and Pork—Waste Nothing... O. A. C. REGENTS TO MEET... VICE-PRESIDENT IS BILLED... Mr. Marshall to Speak in Portland, November 7, on "War Tendencies"... \$1,000,000.00 is the subscription made by the New England Mutual Life Insurance Co. to the Second Liberty Loan of 1917... HORACE MECKLEM, General Agent... Free Public Lecture... CHRISTENSEN'S HALL... Should you be forced to enlist in the great battle for righteousness or should you volunteer? Everyone should know his duty as a Christian at this time. All are cordially invited. No collection will be taken.

On Wednesday evening, October 31, at 7:30 P. M. A Halloween party will be given by five young people's organizations of the city... The committees and their chairmen are: Social committee, Miss Frankie Coykendall; finance committee, Mr. Nelson; block-out committee, Miss Jontz; general secretary, W. C. A. Smith; auditor, Harry Crawford Reid; Y. M. C. A. program committee, Mr. Berger; decoration committee, Mr. Pearson... The gymnasium classes of both associations will present some interesting stunts. A travel series will be conducted throughout the building... The board of regents includes J. K. Weatherford, Albany; C. L. Hawley, McCoy; M. S. Woodcock, Corvallis; Walter M. Pierce, La Grande; H. von der Helten, Wellton; George M. Cornwall, Portland; Mrs. Clara H. Waldo, Portland; N. R. Moore, Corvallis; Jefferson Myers, Portland... VICE-PRESIDENT IS BILLED... Mr. Marshall will lecture on "War Tendencies" in Portland November 7. This information came to Miss Alisa MacMaster, president of the Oregon division of the Honor Guard... Judge Samuel White, chairman of the Democratic State Central Committee, will have charge of the entertainment of the distinguished visitor... CARD OF THANKS... We desire to thank our many friends for their kindness during the long illness and death of our beloved wife, mother and daughter, also for the beautiful flowers. J. H. COLE, THELMA N. COLE, F. J. ROWELL, Adv.



"The Man in Arms" and the Diamond

Many a romantic incident since the beginning of the present military activities, in which the luster and beauty of the diamond played a conspicuous part, could be told at this time. Many evidences of this have come to our notice. We recall with pride a number of instances where

A Jaeger Bros.' Diamond has been the cherished gift to "the girl" from "the man in arms." An officer of high rank, stationed at Camp Lewis, recently purchased for his wife a diamond of exceptionally fine quality.

An aviation student, to be married before his departure for "somewhere in France," has chosen a Jaeger Bros.' diamond for his bride-to-be. A number of the Oregon boys in the big North Carolina camp have also purchased for their sweethearts a gem that will help brighten the days of absence.

Our Special \$100 Diamond worthily recommends itself as a gem of exceptional value.

JAEBER BROS. JEWELERS, OPTICIANS 131-133 Sixth St., Oregonian Building

Patriotic Duty of Women Is to Save Food. Eat Less White Bread, Beef and Pork—Waste Nothing. So That Nation's Food Supplies Will Be Conserved, Injunction From War Leaders.

President Wilson recently said: "This is the time for America to correct her unpardonable fault of wastefulness and extravagance. Let every man and every woman assume the duty of careful, prudent use and expenditure as a public duty, as a dictate of patriotism which no one can now expect to be excused or forgiven for ignoring." Samuel Smiles, many years ago, pointed out the relation between thrift, economy and production. "Thrift began with civilization," he said. "It began as soon as man realized that it was necessary to provide for tomorrow as well as for today. It began long before money was invented. Today thrift is a civic duty and a national necessity. Millions of men have been drawn from productive industry and dedicated to the work of destruction. These men and their families must be fed from America. It behooves us to realize that we are helping to win the war by saving food so that our own soldiers and our allies may be kept in fighting trim. Herbert Hoover, in a recent appeal

to the country, said: "I feel it is my duty to emphasize that the food situation is one of utmost gravity, which, unless it is solved, may possibly result in the collapse of everything we hold dear in civilization. The only hope is by the elimination of waste and actual and rigorous self-sacrifice on the part of the American people." So far the tragedy of war has not been brought home to us. It had there would be no need of insistent urging to save our wheat, to economize in the use of fats, to substitute other meats for beef and pork and to use less sugar. During this present emergency America should reorganize its system of production and distribution. Careful analysis of the food situation has shown eight causes of the waste of food in America. They are: The lack of terminal markets, duplication of marketing facilities, unnecessary expense of cartage, the high cost of retail delivery, the unwise and unnecessary extension of credits, undue extravagance in service and display, failure of the consumer to purchase home-grown and home-packed goods of equal quality and failure of the retailer to use proper merchandising methods. We pride ourselves upon our efficiency, our adaptability and our industry. Here surely is an opportunity for the exercise of the best brains of America to correct some of these unnecessary wastes. The immediate future of the housewives of America is to use less white flour, to eat less white bread, to see that absolutely no bread is wasted, to save all drippings and fats

and butter than is necessary, substitute fish and poultry for beef and pork, eat plenty, but eat wisely and without waste. The co-ordinated support of the Nation is necessary to win the war. It is just as important that there should be no slackers at home as on the battle front, so do your part.

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Every letter dictated the Edison way is a "Better Letter" because it is electrified with your natural conversational tone and speed—without distraction, without haste—when YOU are inspired to speak. Our perfected equipment is connected in a second beside the electric light Edison gave you—the best combination for reading and writing. Will you allow us to show you this WAGELESS, WARLESS, WASTELESS office assistant?

\$1000 in Fifty Cash Prizes will be distributed among users for fifty "Better Letters" dictated by the Edison System. Contest closes October 27th at Portland or your local postoffice. Write or telephone us for the easy way you may earn a prize by writing only one "Better Letter." No fee. No obligation.

Demonstrations All Week

Gill's THE J. K. GILL COMPANY Bookbinders, Stationers, Office Outfitters Third and Alder Streets

An Account of Edison's Life and Inventions will be mailed gratis during Edison Week Write your request for Edison's Life and other literature on your firm's stationery

STATIONERS' Fall Style Week October 22 to 27, 1917 The Conference opens Monday Morning Eight o'clock SUBJECT: Christmas Giving Hurd's Fine Stationery Embossed Monogram and Address Stationery Are practical, appropriate and very much appreciated gifts. It's self-evident, while assortment is complete, selecting is most advantageous to the early buyer. The judicious buyer, who always demands the best—and gets it—places orders now, giving necessary time for proper execution. The most fastidious buyer can be pleased by the same method. Holiday Greeting Cards With your name engraved—are the one gift, preciously personal that your friends cannot buy. Bear in mind, ours are exclusive designs not obtainable elsewhere in this city. PLACE YOUR ORDER THIS WEEK Kitham Stationery Printing Co. NORTHEAST CORNER FIFTH AND OAK STREETS PORTLAND, OREGON

First Methodist Episcopal Church TWELFTH AND TAYLOR STS. GREAT PATRIOTIC SERVICE 7:30 P. M. The Battle Hymn of the Republic in Sermon, Solo, Quartette, Chorus and by the Congregation. The music will be interspersed at different parts of the sermon. Sermon-Subject, THE BATTLE HYMN OF THE REPUBLIC THEN AND NOW. By Rev. Joshua Stansfield, D. D. Come and get the inspiration of this great meeting. Strangers especially welcome. In the Morning, 10:30 A. M. the pastor will preach on THE GOD OF THE CHERUBIM —A HIGHEST BIBLE TRUTH. Splendid music, quartette and chorus choir. A HEARTY WELCOME—COME.

Private School for Music and Languages Opened in San Francisco, a delightful, private boarding school for the study of music and modern languages. Location, Sea-Cliff, an exclusive residential district, commanding an incomparable view of the Golden Gate. The department of music under the direction of Ruth Sturges, Mus. Bac. Yale Univ., A. B. G. O. Conductor in piano, organ, violin, ensemble, sacred theory and history of music. Concerts and lectures attended, in the presence of the faculty and supervised by a member of the faculty. French, German and Italian under the supervision of an entire European faculty. French spoken at table. Resident pupils limited to 12, to retain a home atmosphere. A graduate of hygiene will personally determine the diet and look after the physical welfare of pupils. Vacation outings to reach only those who need an especially careful personal guidance to studies and health, without the rigor of severe school discipline. The home atmosphere will dominate. Pupils chaperoned from any part of the United States. For details, address 123 25TH AVE., SAN FRANCISCO, CAL.

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