# FIRE PREVENTION PLANS COMPLETE

## Demonstration Set for Tuesday Will Be One of Interest and Importance.

## STREET PARADE FEATURE

**20,000 School Children to Be Appointed Deputy Fire Marshals and Homes and Business Houses Inspected.**

A large parade, special school exercises and general inspections in homes and business houses will feature fire prevention day in Portland Tuesday.

The parade will be headed by a detachment of soldiers from Vancouver Barracks and a military band. It will be in four sections and will be alive with interesting features showing the importance of fire prevention.

The first section will be made up of the soldiers, Governor Withycombe, grand marshal; a police escort, the City Commissioners and W. B. Ayer, food administrator for Oregon, who is taking an active part in the celebration.

The other sections will have interesting features, among them the first hand pumper used by the fire department in Portland, followed by improved equipment up to the present high-power motor pumpers. The first hand-drawn pumper will be drawn by 12 veterans of the old volunteer fire department of Portland.

**Many Floats Prepared.**

Civic organizations of all kinds will turn out with delegations and floats, as will also the commercial houses of the city. The committee on arrangements expects to have a long line of attractive and interesting floats in the interest of fire prevention.

An important part of the observance of fire prevention day will be the appointment of about 20,000 school children as deputy fire marshals to make inspections of their homes. The youngsters will be given report slips to fill out showing the actual conditions existing at their homes. It is proposed to check up on the reports and to give the school ratings or scores on the basis of the accuracy of the reports as turned in.

Business houses will be inspected by business men. Forty committees have been named to visit the business places and make inspections to determine what improvement or changes could be made to insure better fire protection. Business houses are cleaning up in preparation for the visits.

**Speakers to Address Children.**

At the time school children are given inspection blanks and are appointed deputy fire marshals the details and importance of their work will be explained by speakers. Those named to visit the schools and talk to the children are: A. M. Grilley, J. E. Werlein, O. G. Hughson, Dr. E. H. Pence, Dr. A. E. Rockey, C. F. Berg, F. H. Strong, M. B. Meacham, Rev. W. S. McCullagh, H. B. Hastings, Marshall Dana, J. J. Sayre, Nelson G. Pike, B. F. Boynton, John H. Stevenson, C. H. Farrington, Walter Evans, C. C. Chapman and City Commissioner Bigelow.

The committees of business men from various clubs appointed to inspect business places are as follows:

Chamber of Commerce—E. L. Thompson, E. B. McNaughton, Forrest S. Fisher, C. M. V. Silva, John B. Yeon, Dean Vincent, L. G. Clarke, G. G. Jones, C. Beck, F. T. Geer, C. S. Holbrook, Walter Daly, F. E. Hart, M. C. Banfield, Fred H. Strong, L. Gerlinger, I. L. White, W. C. North and Leo Friede.

Progressive Business Men's Club — H. R. Albee, Eugene Brooktings, H. L. Ganoe, Hamilton Johnstone, O. A. Neal, C. W. Hayhurst, J. M. Dezendorff, V. H. Stahl, Ira L. Riggs, L. D. Bosley, G. F. Peek, M. M. Johnson, Henry Hayek, John J. Stritzel, Robert E. Wright, D. J. Sidwell, L. R. Bailey and Dr. W. G. Spencer.

Greater Portland Association — William Gadsby, H. D. Kilham, F. J. Lichtenberger, D. Lubliner, W. L. Rickman, L. Moyer, F. Nau, R. Smead, C. H. Baker, S. C. Jaggar, J. N. Casey, Max Smith, Mr. Stubblebine and S. Solomon.

Portland Realty Board—J. Allen Harrison, Frank McFarland, S. P. Osburn, A. A. Berry, Waldo F. Stewart, H. H. Urdahl, M. E. Thompson, F. W. Talmadge, T. J. Baldwin, James D. Ogden, W. J. Patterson, Ernest Zimmerli, Ernest Younger, A. W. Yates, E. N. Wheeler, H. H. Webb, George E. Dreis, J. D. Nieland, W. H. Ross, J. D. O'Donnell and Herman Moeller.

East Side Business Men's Club—M. B. McFall, C. W. Meadows, H. A. Calef, D. H. Strowbridge, E. J. Rowe, N. U. Carpenter, H. L. Camp, H. H. Newhall and J. Dannals.

Rotary Club—Charles A. Calvin, Philip Grossmeyer, Francesco Leley and Fred D. Weber.

Portland Ad Club—Harry E. L'Anglaise, L. R. Bailey, T. J. Baldwin, H. J. Blessing, Charles Borders, W. E. Conklin, R. H. Cudworth, A. P. Gebhart, Winthrop Hammond, George D. Lee, Harry Marcus, Max M. Smith, George D. Vinton, T. H. Wilson, Harry Woodrum, W. A. Lovett, W. D. DeVarney and H. H. Sichel.

**Work Dates Back to 1912.**

Fire prevention work in Portland dates back to February, 1912. At that time Franklin H. Wentworth, secretary of the National Fire Protection Association, and C. E. Meek, assistant cashier of the Fourth National Bank in New York, visited the city and asked the Credit Men's Association to go into the subject of preventing fires.

The local association appointed a fire prevention committee, headed by E. M. Underwood, who immediately saw the great possibilities of the idea and bent his energy to arouse interest and obtain the co-operation of the various civic organizations.

In the Fall of 1913 the credit men held a fire-prevention meeting, in which were shown slides obtained from Mr. Wentworth showing fire hazards of all kinds, and also the effect of fire on protected and unprotected buildings, with illustrations from the great Baltimore fire. Following this meeting, Mr. Underwood took his own camera and put in all his spare time photographing hazardous conditions existing in Portland, conditions that were causing fires almost every day. He had slides made from these and they were exhibited at various gatherings of business men in Portland and in neighboring cities.

**Bureau at Last Established.**

In 1914 the Oregon Civic League appointed a fire prevention committee, headed by A. M. Churchill, to co-operate with the credit men in this work, and it was through the efforts of these two organizations and the Portland fire department that the fire prevention bureau for the city of Portland was established in April, 1915, and Jay Stevens was made fire marshal.

The fire losses for the previous year in Portland had amounted to $1,762,000. Almost the very moment the bureau was established the losses began to decrease, going from $6.78 per capita the year before the bureau was organized, to $1 per capita for 1916, and this year the estimated losses for the first 10 months is only $200,000. The loss for September was only $3680, which is considered a remarkable record.

# LIEUT. FORSTER KILLED

**MEAGER DETAILS OF AUTOMOBILE ACCIDENT RECEIVED.**

**Deceased Was Four Years Resident of Portland, Member of Several Clubs and Had Many Friends.**

Lieutenant Frederick A. Forster, of wide friendship in this city, was instantly killed near Mount Kisco, N. Y., in an automobile accident. Word of his death was received in a telegram yesterday morning by Mrs. Helen Ladd Corbett, but details were lacking.

Mrs. Corbett telegraphed to New York for complete information and has been advised that a night letter, giving full details of the tragedy, will reach Portland this morning.

Lieutenant Forster was well known in Portland, where for four years he was engaged as assistant to R. H. Strong, manager of the Corbett estate. During his residence in the city he was one of the most popular members of the younger set and was affiliated with several clubs, among them the Waverley Club, the University Club and the Multnomah Amateur Athletic Club.

A year and a half ago Mr. Forster resigned his position in this city to enter the employ of W. R. Grace & Co., a New York shipping firm, with which he has since been identified until his recent entrance into the Army.

At the first officers' training camp, at Plattsburg, N. Y., he passed his examinations with honors and was commissioned a Second Lieutenant in the National Army.

Lieutenant Frederick A. Forster, of Portland, Who Was Killed in Automobile Accident in New York.

Lieutenant Forster was 32 years of age and a graduate of Harvard. The family is prominent in New York and Boston. He is survived by his mother and several brothers, all of whom reside in the East.

## "WIRE" FIRE COST FIXED

**California-Oregon Power Company Submits Tentative Tariff.**

SALEM, Or., Oct. 6.—(Special.)—The California-Oregon Power Company filed with the Public Service Commission today a tentative tariff, subject to the Commission's approval, providing for a special rate on cooking and heating.

The rate will cover a large number of towns in Southern Oregon and provides that it shall apply to all residences having one or more hot plates or ovens of not less than 1000 watts individual capacity. The primary rate varies from 10 to 7 cents. The secondary rate is to be 3 cents each for the first 500 kilowatt hours and 2 cents for the excess.

Phone your want ads to The Oregonian. Main 7070, A 6095.

## Swamped by Applicants

Eleven calls in one hour were paid to the home of Mrs. W. S. Toole, 867 East Washington street, when she advertised a bungalow for rent during the past week. Mrs. Toole rented her bungalow and attracted so many applicants for the dwelling because she used plenty of space to describe the place.

Really, it sounds so much like bragging that the Want Ad Man hates to say anything about it, but during the last few days he has had a lot of other people call up and commend his page in The Oregonian for getting results.

O. L. Colby, 698 Harold avenue, is one of them. L. E. Carter, 318 Failing building, is "tickled to death," he says, because he secured a tenant before 9 o'clock on the morning his advertisement was printed.

The trick is in using enough space to excite the interest of the person you are trying to reach, as well as in using the paper which reaches most Portland homes—modestly referring again, as it were, to The Oregonian.

"Apartment for rent—furnished; $25," for instance, will not get nearly so much attention as this one:

"Nice apartment, fine neighbors; gas range, nearly new; delightfully sunny and convenient to bath; $25."

The last one would cost about twice as much, but it would do the business.

You can spot a live merchant by the amount of advertising space he uses and the way his copy is written.

Ditto for the want ad.

# OREGON'S REGIMENT TO REMAIN INTACT

## Washington, D. C., and Dakota Men to Fill Up New 162d Regiment.

## OREGON BAND IS HONORED

**Ten Motorcycle Sidecars and Drivers From Beaver State Assigned to Headquarters; Washington Regiment Not Divided.**

WITH THE ONE HUNDRED AND SIXTY-SECOND REGIMENT, Camp Greene, Charlotte, N. C., Oct. 6.—(Special.)—In splitting up of some of the regiments to make a brigade neither the Third Oregon, now the One Hundred and Sixty-second, nor the Second Washington, now the One Hundred and Sixty-seventh, will suffer. In fact, the old Third will be the nucleus for the building up of the Eighty-third Brigade and it will absorb about 800 men from the Washington, D. C., regiment and about the same number from one of the Dakotas. When completed it will be the One Hundred and Sixty-second and the One Hundred and Sixty-first regiments. That will make the Eighty-first Brigade. The absorption will include the officers and noncommissioned officers and all; but if there are any vacancies in the commissioned staff, their places will be filled from within the regiment first. Then, if there are other vacancies, selections are to be made from the reserve officers.

Yesterday afternoon 26 reserve officers were assigned to the One Hundred and Sixty-second for instructions. All are graduates of the officers' training camp from Fort Sheridan. They are a capable-looking lot of youngsters and half from either Michigan or Wisconsin.

**Oregon Band Greets Secretary.**

In the allotment of bands which were selected to greet Hon. Newton D. Baker, Secretary of War, on his arrival here today, quite naturally the one chosen was the One Hundred and Sixty-second Infantry Band. It formed at Independence Square and played to the depot to waken the people along the route to the fact that the Secretary of War was in the city. On Mr. Baker's arrival the band played in advance of the car in which he rode. That it does not take Army officers long to recognize efficiency is again in evidence; also that efficiency is the front name of the One Hundred and Sixty-second has again been proved.

One of the first selections made by district headquarters was the naming of Captain Edward J. L. Eivers, Machine-Gun Company, as judge advocate and regimental solicitor for the liberty bonds.

**Motorcycles Go to Headquarters.**

Right on top of this order came one requesting that ten motorcycles, sidecars and drivers be detailed to division headquarters to act as orderlies. Still another driver and motorcycle and sidecar have been assigned to Brigadier-General Richard Coulter's brigade headquarters.

The Oregon Field Artillery is another Oregon organization that indications are will not be molested in the reorganization.

Just now Batteries A and B are being used as instructors for the other organizations that have been reorganized into field artillery.

Tonight the officers of the squadron are hosts to the belles and beaux of Charlotte. They are celebrating the opening of the remount station by giving a big dance.

# HEFLIN IS REPRIMANDED

**COMMITTEE REPORTS REMARKS "SUBJECT TO CRITICISM."**

**Representatives Invited to Compare Versions of Colleague and of Newspaper Men.**

WASHINGTON, Oct. 6.—Representative Heflin's declaration that certain members had "acted suspiciously" in connection with reports of use of German money to influence Congress was held today by the special committee appointed to investigate Heflin's charge to be "subject to criticism."

The report made to the House today by Representative Barnhart, of Indiana, stated specifically, however, that the committee had no recommendation "in the premises" to make.

The direct and parliamentary course for Mr. Heflin to pursue, the report added, would be to bring proceedings for expulsion against members whose loyalty he challenges.

The disputed interviews attributed to Heflin, which he repudiated, were passed with the statement that the newspaper men who wrote them said they were true, while Heflin denied them. The report was unanimous.

Adoption of the report came quickly after Heflin, demanding that he be heard, added the investigating committee to the long list of those whom he charges with having misquoted him. The list now includes the official stenographers.

Laughter greeted Representative Barnhart when he said the committee would leave it to the House to decide whether Mr. Heflin or the newspaper men had stated the facts regarding his interview, and there was applause on the adoption of the report.

# TO DARKEN HAIR APPLY SAGE TEA

**Look Young! Bring Back Its Natural Color, Gloss and Attractiveness.**

Common garden sage brewed into a heavy tea with sulphur added, will turn gray, streaked and faded hair beautifully dark and luxuriant. Just a few applications will prove a revelation if your hair is fading, streaked or gray. Mixing the Sage Tea and Sulphur recipe at home, though, is troublesome. An easier way is to get a 50-cent bottle of Wyeth's Sage and Sulphur Compound at any drugstore all ready for use. This is the old-time recipe improved by the addition of other ingredients.

While wispy, gray, faded hair is not sinful, we all desire to retain our youthful appearance and attractiveness. By darkening your hair with Wyeth's Sage and Sulphur Compound, no one can tell, because it does it so naturally, so evenly. You just dampen a sponge or soft brush with it and draw this through your hair, taking one small strand at a time; by morning all gray hairs have disappeared, and, after another application or two, your hair becomes beautifully dark, glossy, soft and luxuriant.

This preparation is a delightful toilet requisite and is not intended for the cure, mitigation or prevention of disease.—Adv.

## HOSTESS HOUSE BUILDING

**Place Being Provided for Women Relatives to Meet Soldiers.**

TACOMA, Wash., Oct. 6.—(Special.)—Construction work is well under way for the "Hostess House" at Camp Lewis, which will make a notable addition to the cantonment. This building, 85 by 156 feet, in line with similar structures at other cantonments, is due to the war work council of the Young Women's Christian Association, assisted by patriotic women of the Northwest, whose efforts are being directed to meet the needs of this cantonment, the largest in the country.

The building is to provide a general meeting place for the men of the cantonment with their women relatives and friends, also a well-equipped cafeteria, where 500 people may be accommodated at once.

The location is near the main entrance to the grounds, on "Lewis Drive," the administration center of the cantonment.

## PAPER GOES TO RED CROSS

**Patriotic High School Boys Give Up Projected Bonfire.**

SALEM, Or., Oct. 6.—(Special.)—Mrs. Z. J. Riggs, of this city, is the heroine of a controversy with a number of high school boys, which resulted in the boys surrendering a ton of waste paper which they had planned to use for a bonfire to celebrate the opening of the football season. The ton of paper is to go to the Red Cross instead.

The boys were loading the paper on a truck at a local store, when Mrs. Riggs appeared and made her appeal to their patriotism. Donald Ryan, Harold Hall and Glen Purvine, high school boys, sided with her and the day was won.

## O. A. C. GRADUATE CALLED

**Captain Von der Hellen Ordered to Report at San Francisco.**

MEDFORD, Or., Oct. 6.—(Special.)—George Von der Hellen, youngest son of State Senator William Von der Hellen, received orders from the War Department today to report at San Francisco as Captain in the Reserve Army Coast Defense service. Von der Hellen entered the First Officers' training camp at the Presidio and received a Captain's commission, the highest grade secured by anyone from Jackson County.

Mr. Von der Hellen received his first military training at O. A. C., where he graduated, and for two years he was Second Lieutenant in the United States Constabulary, Philippine Islands.

## SURPLUS TO FILL SHORTAGE

**Public Service Commissioner Asks Conditions Be Equalized.**

SALEM, Or., Oct. 6.—(Special.)—Commissioner Corey, of the Public Service Commission, today wrote the Interstate Commerce Commission calling the attention of that body to the fact that there is a large car shortage on the Southern Pacific and an almost equal surplus of cars on the Oregon-Washington Railroad & Navigation Company's lines.

Mr. Corey asks if some steps cannot be taken to equalize the conditions so that the Southern Pacific shortage might be relieved by switching O.-W. R. & N. cars to the other road.

## HIGHWAY WORK INSPECTED

**Three State Projects Will Probably Be Completed This Fall.**

SALEM, Or., Oct. 5.—(Special.)—G. Edward Ross, secretary of the State Highway Commission, returned today from an inspection trip of highway work all over the state. He reported all work progressing satisfactorily.

Three projects will probably be completed this Fall. Work on the John Day Highway near Condon, where the grade is being widened and macadamizing is being done on a six and one-half mile stretch and work in Wheeler County on the Cummings Hill road is going ahead fast. Grading has been completed on the Cummings Hill road and the contractors have just started on macadamizing. Work on the Crook River Canyon road, an eight-mile unit of The Dalles-California Highway, will also probably be completed this Fall.

## FREE SCHOOL BOOKS URGED

**Initiative Petition in Proper Form and Will Go on Ballot.**

SALEM, Or., Oct. 6.—(Special.)—W. B. McKinney, of 71½ North Eighteenth street, Portland, has resubmitted in proper form to Secretary of State Olcott a proposed initiative petition to be sent before the electorate at the general election in 1918, providing for printing of text books by the state and furnishing them free to elementary school pupils.

The petition will now be sent to Attorney-General Brown for the purpose of preparing a ballot title.

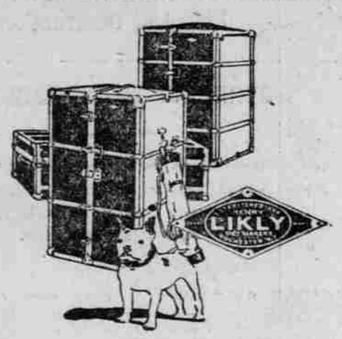
**Paper Supplies to Be Reported.**

WASHINGTON, Oct. 6.—The Federal Trade Commission took steps today to prevent future news print paper price increases on false reports of short supplies. Newspaper publishers were directed to keep the commission informed monthly as to their rate of consumption and the amount of paper stocks on hand.

**Grain Elevator Is Burned.**

EAST ST. LOUIS, Ill., Oct. 6.—Fire believed to be of incendiary origin today destroyed the five-story frame grain elevator of the Acme Elevator Company with a loss estimated at $200,000.


"Better Wardrobes for Less Money"




No matter where you travel or when you travel there is no trunk that will preserve your clothes and keep them ready to wear as will a wardrobe.

These wardrobes possess every convenience of the higher-priced trunks, each one attractively lined, while the outside fiber covering and trimmings harmonize so as to make each one a handsome piece of furniture while in your home.

Our wardrobes are built to stand travel, and we fully guarantee material, workmanship and durability.

Here we are offering three sizes at special prices. Read the description of each. **Then see them.** You will find each a real value.

**$29.50** This wardrobe is a full-size, all-fiber, round-top construction. The outside fiber is of a walnut color, with black vulcanized fiber bindings and two center bands. Reinforced throughout; hardware of best cold-rolled steel; self-locking Excelsior lock; all hand riveted; a full assortment of hangers and a complete drawer section. Lining is of a handsome flowered cretonne. Has shoe and laundry bag; adaptable for man or woman. Will carry 10 to 12 suits or gowns. Size 43 ins. high, 22 ins. wide, 21 ins. deep. Special price **$29.50**

**$24.50** A roomy three-quarter wardrobe, covered and bound with heavy-weight black fiber, equipped with special hardware, self-locking lock, attractively lined with cretonne, with shoe and laundry bag; can be used by man or woman. Has special drop space for hats, with ample drawer space. Complete set of hangers for 8 to 10 suits or gowns. Size 41 ins. high, 22 ins. wide, 18½ ins. deep. Special price..... **$24.50**

**$22.50** A round-edged steamer wardrobe, full fiber construction. Heavy hardware throughout, self-locking Excelsior lock. Inside lined and faced with fabric leather, steel telescope trolley, full set of hangers, with ample drawer space. Adaptable for man or woman, and will carry 5 to 6 suits or gowns. Steamer regulation size, 41 ins. high, 22 ins. wide, 13 ins. deep. Special price..... **$22.50**

Ask to see the leather-lined cowhide traveling bags we are showing for $8.75.

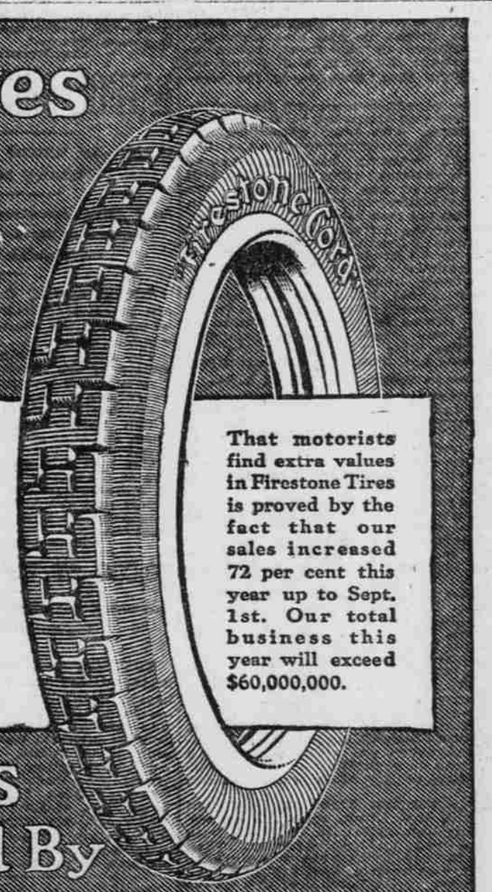
S. & H. Stamps With All Luggage. Luggage Lettered Free. Send for Likly Luggage Book, Illustrated.

Woodard, Clarke & Co.
ALDER STREET AT WEST PARK · MARSHALL 4700 · HOME A 6171

LIKLY DISTRIBUTORS
Always "S. & H." Stamps First Three Floors.



Actual Service Gives Leadership To Firestone SUPER CORD TIRES




THE leadership of the Firestone Super Cord has been won solely on construction producing unequaled strength, durability and flexible action. The body is built of walls of stout cord. Each cord imbedded in pure gum, no two cords ever touching to cause friction. The cushion (which is under tread to absorb shocks) is a thick layer of pure gum. The tread is tough and thick. The beads which hold the tire to the rim are specially reinforced. The side wall is also reinforced, giving extra strength against rim-cut, and raising bending point safely high. Users of Firestone Cord Tires are getting the highest average mileage enjoyed by car owners.

That motorists find extra values in Firestone Tires is proved by the fact that our sales increased 72 per cent this year up to Sept. 1st. Our total business this year will exceed $60,000,000.

New Fabric Tire Features Suggested By Cord Construction

This cross section at your dealer's will show you the extra mileage in Firestone Fabric Tires

3½ inch actual size

Firestone FABRIC TIRES

THICK, TOUGH TREAD gives longer surface wear. MORE RUBBER BETWEEN LAYERS. Added protection against internal friction, greater resiliency. THICK CUSHION STOCK. More resiliency, protection against tread separation and stone bruise. REINFORCEMENT IN SIDE WALL. Greater strength at bead. Firestone dealers will show you cross section of the newest output, with features that add more miles to Most Miles per Dollar.

FIRESTONE TIRE AND RUBBER COMPANY
Akron, Ohio — Branches and Dealers Everywhere