

WAR-MENU TO START ON TUESDAY

Public Asked to Accept Patriotic Substitute Without Letting Disposition Suffer.

CAFES PLEDGE SUPPORT

Fowl and Sea Food to Take More Prominent Place, While Salads of Various Brands Will Be Popular—Bread to Be Saved.

Patriotism is to be put to the test at the tables of Portland's restaurants and hotels next Tuesday when the food conservation menu, adopted by caterers at the request of Herbert Hoover, Federal Food Administrator, goes into effect.

"The hearty co-operation of hotel and restaurant men is assured," declares W. B. Ayer, Federal Food Administrator for Oregon, "but the public must back the project if it is to achieve the important results desired. There is no time for individual whims in the matter of menus, but hotel and restaurant patrons may be assured that the revised menu will be wholesome, appetizing and nourishing. There is no hardship attached, as a fair trial of the plan will demonstrate."

In similar vein does H. W. Childs, manager of the Portland Hotel, and chairman of the committee of prominent caterers who drew up the plan at the direction of Mr. Hoover, give assurance of the unwavering support on the part of the hotel men.

"It is our intention," declares Mr. Childs, speaking for the hotel and restaurant men, "to comply with the requests of Mr. Hoover and Mr. Ayer in the program of food conservation outlined. The duty is a patriotic one, and is shared with us by the public."

On Tuesday, then, the first organized policy of serving war bread, conserving wheat, flour, beef, mutton and pork will be put into practice. Hotels and restaurants which have agreed to the meaningful little white pledge cards will refrain from serving white bread on Wednesdays and will request patrons not to order similar bread. In their stead palatable and nutritious substitutes will be served in ample portions.

Caterers have pledged themselves to use more chicken, fish, rabbit, duck, goose, lobster, clams, sea food and eggs. Mutton is to be served in preference to beef or pork. If these are served the dishes will be of "per person" portion. Beans will occupy more prominent place on menus. Fruit and vegetables will be avoided whenever possible. Butter will be served in standard pats. Honey, maple syrup and molasses will be used for use on hot cakes and waffles, in order to conserve butter and sugar. Brown sugar will be used in cookery and honey will be used for sweetening pastry and cakes when possible.

Salads to Be Featured. Salads will appear on the menu in greater variety. Fruits and vegetables will vie for the distinction of forming the most attractive dish. Vegetable dinners and vegetable salads will be featured. By the doubling of the vegetable menus the surplus of these food stuffs will be utilized to appetizing advantage.

Nine hundred pledge cards have been sent to hotel and restaurant men of Portland and Oregon. Responses from catering establishments in this city have been generous and enthusiastic. Those from the state at large are naturally slower to return, but a sufficient number already have been received to indicate that the sentiment is strongly in favor of this feature of patriotic service.

At any rate, on Tuesday, the Portland public, dropping into a favorite hotel or restaurant for the noonday luncheon or the evening dinner, will be introduced to innovations on the menu that are there for the winning of the war, just as certainly as the American troops are in the trenches for the purpose. The official poster of the hotel and restaurant food conservation campaign puts the matter pertinently up to the public.

"Our boys are sacrificing their lives," reads the last line of black type. "We must make sacrifices, too!"

BANK OPENS OCTOBER 1

FEDERAL RESERVE BRANCH TO BE HOUSED ON FIFTH AND STARK.

Choice of Location Recommended by W. A. Day, Deputy Governor, is Approved—Directors Awaited.

The Federal Reserve Branch Bank of Portland will open for business on October 1, it is expected, in the south part of the quarters lately vacated by the Lumbermen National Bank at Fifth and Stark streets.

W. A. Day, deputy governor of the reserve bank, who is delegated to establish the branch here, recommended this location be secured and his choice was approved. It was at first thought the branch would open as soon as a home was found for it, but the date has been deferred until October 1. Five directors of the new branch are to be named by the officials of the reserve bank at San Francisco. These, it is assumed, will be well-known bankers of this state, and Mr. Day expects to give way to some duly authorized person as manager of the bank as established and under way.

Whitman Students Answer Call.

WHITMAN COLLEGE, Walla Walla, Wash., Sept. 22.—(Special).—President Penrose of Whitman College, has posted a list of names of students and graduates who have answered the call of their country. The list, although incomplete, contains 113 names, nearly half of whom were active students in college last year. This honor roll will be revised from time to time, and will contain the names, addresses and ranks of Whitman men who are serving their country.

Defense League Wants Recruits.

Company A, of the Multnomah County Defense League, will meet at the Army Wednesday night, when the officers hope to be able to recruit the organization to full strength. In order to do so it will be necessary for a number of business and professional men to join, for the company lacks several of having a full quota. The purpose of the organization is to do necessary police duty during the war in the absence of the National Guard.

BROTHERS PHOTOGRAPHED WITH SISTER BEFORE LEAVING FOR WAR.



L. H. Rosenthal, Muriel Rosenthal, Corp. C. K. Rosenthal

It was a sad but proud sister who said farewell to her two brothers a short time ago, and they were two happy and proud brothers who turned their faces toward "somewhere in the United States," preparatory to leaving for "somewhere in France." The two brothers were L. H. Rosenthal and Corporal C. V. Rosenthal, and the sister was Miss Muriel Rosenthal. Corporal Rosenthal is now with the Eighteenth Engineers abroad, while his brother is stationed at Vancouver with Company A, Fourth Infantry, awaiting orders to depart for foreign service. E. M. Rosenthal, the father, is a traveling salesman, and his home is at 1 East Ninth street South.

BAD FRUIT BARRED

Nothing Having Value to Be Condemned.

NEW SCHEME IS ADOPTED

City Authorities and Dealers to Work Together for Food Conservation as Well as Health.

Explanation is Offered.

It was explained that the commission men had sold the bananas to Stein, the latter knowing that some of them were bad; he was to assort them, the statement ran, and sell only those which had food value remaining, the others to be destroyed.

Situation is Summarized.

The unshipped obligations in the transcontinental trade amount to 16,634 carloads; in the domestic cargo trade, 79,069,357 feet; in the export trade, 45,928,591 feet.

MONEY PLEDGED IS NOT YET PAID

City's Record for High-Tide Spontaneous Giving to Red Cross May Be Clouded.

\$30,000 SHORTAGE EXISTS

More Than 2000 Who Agreed to Contribute, One Way or Another, 39 Per Cent of Whole Number, Are Now Delinquent.

Unless many of those who signed Red Cross pledges in the recent campaign step forward with alacrity and open purses before October 1, the city's record for high-tide spontaneous giving is apt to rest under a cloud.

The payments received so far on pledge accounts are reported to be very incomplete and unsatisfactory; figures have been given out to illustrate the tardy manner in which the pledges are being redeemed. Of the triumphant total of Portland's contribution, 240,000 was in signed pledges, to be paid July 1, August 1, September 1 and October 1.

Deficit is Large. By the terms of the pledge cards approximately \$200,000 should now be in the Red Cross treasury on these accounts. The truth is that little over \$171,000 in pledges has been paid, and that an actual present shortage of more than \$30,000 exists in these accounts. The entire \$240,000 of pledges was to be paid by October 1.

A total of 5154 Portland residents signed the cards, which mean mercy and relief for American soldiers wounded and ill in France. The amounts pledged ranged from 25 cents to \$10. Of these, 1957 have paid their pledges in full, amounting to \$15,555.54. Regular payments have been made by 1134, amounting to an additional \$105,649.50. Forty-one agreed to pay their pledges at a later date than October 1, and hence are not looked to for immediate payment.

Here are the figures that cause the executive committee of the Red Cross campaign most concern: Exactly 2022, or a trifle over 39 per cent of those who signed pledges, are delinquent. Those who hold the unenviable distinction of having paid nothing on their pledges are numbered 2122. Those who have made but one of the promised payments total 312.

Some Have Doubled Amounts. To offset the discouragement caused by these statistics there have been 417 persons who have doubled the amount of their original pledges and completed payment.

It seems a pity that some of the people of Portland fail to realize the seriousness of the situation, for their tardiness can be accounted for in no other way," comments Robert H. Strong, who was campaign manager of the Red Cross drive. "Advices from Washington inform us that we will soon be called upon for our money. We haven't got it. This situation not only delays the work of the Red Cross, but gives our city the unsavory reputation of having promised money and not redeemed that promise."

No collectors are employed by the Red Cross for the collection of the pledged amounts. Payments should be forwarded, without delay, to Elliott R. Corbett, treasurer of the Red Cross fund, at 313 Corbett building.

PASSING OF STRIKE BOOSTS NORTHWEST LUMBER BUSINESS

Summary of Mill Stock Situation by West Coast Lumbermen's Association Shows Unprecedented Dearth of Materials.

IN prospect of the passing of the strike in the lumber industry, lumber production last week went up to 66,811,212 feet at 143 mills participating in the weekly trade barometer report of the West Coast Lumbermen's Association.

Production for the week averaged 468,235 feet per mill. New business averaged 467,547 feet per mill. Shipments averaged 395,914 feet per mill. Notwithstanding the regional agitation by labor organizations against so-called 10-hour lumber, business booked for strictly local trade established a new record in the industry with a total of 9,383,763 feet.

In the transcontinental rail trade, new acceptances totaled 1559 carloads as against shipments of old orders to transcontinental points amounting to 1594 carloads.

The unshipped obligations in the transcontinental trade amount to 16,634 carloads; in the domestic cargo trade, 79,069,357 feet; in the export trade, 45,928,591 feet.

In its summary of mill-stock conditions, the West Coast Lumbermen's Association states: "Never before in the history of Pacific Northwest lumber manufacture have mill stocks been so short or in such poor assortment as at the present time."

This is particularly of trade significance in view of the fact that the mills of Oregon and Washington, with few exceptions, never have made a practice of carrying large stocks.

That report accurately shows stock conditions at 130 representative mills in Oregon and Washington, including every mill which makes a practice of carrying so-called large stocks, with one exception in the state of Oregon.

This report shows a four-inch No. 1 V. G. flooring stock, in mill hands, to be 48 per cent below similar stocks held by practically identical mills on November 1, 1916, and 57 per cent below the stocks carried by the mills reporting

on the November 1, 1916 stock summary. Flooring Stock Decreased. "Four-inch No. 2 V. G. flooring is 85 per cent below the stock and 80 per cent below the stock on hand November 1, 1916.

"Four-inch No. 3 V. G. flooring is 67 per cent below stock on hand one year ago and 51 per cent below the stock on hand two years ago.

"Six-inch P. G. flooring, No. 2 and better, is 64 per cent below that of a year ago and 58 per cent below the stock on hand two years ago.

"Five-eighths by four-inch ceiling, No. 2 is 24 per cent below the stock on hand one year ago and 78 per cent below the stock on hand two years ago.

"Six-inch drop ceiling, No. 2 and better, is 65 per cent below the stock on hand one year ago and 43 per cent below the stock on hand two years ago.

"Six-inch rough clears this year show stock on hand 58 per cent below that carried on November 1, 1916, and 26 per cent below that carried on November 1, 1915.

Mitchell \$1250 F. o. b. Racine 120-inch Wheelbase 40 h. p. Motor Sixes \$1525 F. o. b. Racine 127-inch Wheelbase 48 h. p. Motor

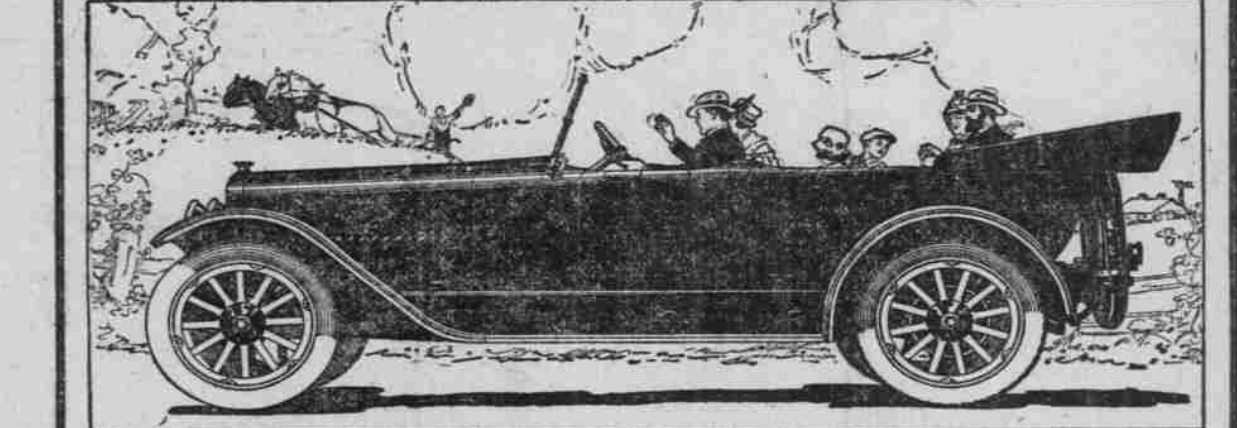
Fifty Surprises In the Latest Mitchells—See Them

No matter how well you know fine cars, scores of features will surprise you in the Mitchells, we believe. These are examples of the extra values which efficiency methods can give. And they are fine examples. All are produced complete—chassis and body—under John W. Bate, the efficiency expert. And in a model plant, where up-to-date methods have cut labor cost in two.

Wanted Extras Double Strength We have taken pains to learn what features men and women want. And they are all in the latest Mitchells. There are 31 features rarely found in cars. These include a power tire pump, dashboard engine primer, reversible headlights, etc. There are shock-absorbing springs, found on no other car. They make the Mitchell the easiest-riding car. In two years—since we adopted this feature—not a single spring has broken.

Mitchell TWO SIZES \$1525 Mitchell—a roomy 2-passenger Six, with 127-inch wheelbase and a highly developed 40-horsepower motor. Three-Passenger Roadster, \$1490 Club Roadster, \$1560 Coupe, \$2135—Club Sedan, \$2185 Also Town Car and Limousine. \$1250 Mitchell Junior—a 2 or 3-passenger Six, with 120-inch wheelbase and a 40-horsepower motor. 4-inch smaller bore. Club Roadster, \$1250 Sedan, \$1290—Coupe, \$1350 All Prices F. o. b. Racine.

Mitchell-Lewis & Staver Co. Sales-Service and Parts EAST FIRST AND EAST MORRISON, PORTLAND, OR.



Meet Us at the Fair 3 Models on Display at Salem This Week

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Stocks Covered by Orders. "Boards and shiplap show 77 per cent below the stocks in the hands of Pacific Northwest mills November 1, 1916, and 29 per cent below the stocks of November 1, 1915.

"Common dimension shows 3 per cent below the stock of November 1, 1916, and 29 per cent below the stock of November 1, 1915.

"It is definitely known that a considerable volume of the extremely short stocks reported by the mills this year are covered by orders.

"The weekly trade barometer shows

GRAND OFFICERS OF THE NEIGHBORS OF WOODCRAFT WHO WERE ELECTED TUESDAY.



(Photo by Gifford & Prentiss.) Front Row, Seated, Left to Right—Grand Banker, Bertha Sumner Leach; Grand Clerk, J. L. Wright; Past Grand Guardian, Kansas Goodenough; Grand Guardian, Mrs. C. C. Van Orsdall; Grand Guardian, Hilma Kyrkendall, M. B.; Grand Advisor, Amanda Finslerberg. Back Row, Left to Right—Grand Attendant, Mary Stevens; Grand Magician, Ruth Wilson; Grand Manager, Minnie Hines; Grand Manager, Emma McCallum; Grand Manager, Anna Mandali; Grand Manager, Annie Hawkins; Grand Manager, Mary J. Hunt; Grand Manager, Cora Wilson; Grand Inner Sentinel, Nettie Heafner; Grand Outer Sentinel, Carrie Parker.

The grand officers of the Neighbors of Woodcraft were elected at Tuesday's session of the order. Mrs. C. C. Van Orsdall, of Portland, was re-elected grand guardian, Mrs. Bertha Sumner Leach, of Portland, was re-elected grand banker and J. L. Wright grand clerk. The Neighbors of Woodcraft have been in session for 12 days, and during that time have added several amendments to their constitution which will prove to be a great factor in the future growth of the organization. On Thursday noon about 66 past guardians of the organization were luncheon guests at the Multnomah Hotel. The session has proved to be instructive and a large amount of business has been transacted.

contributing to the delinquency of a minor will be filed against him, it was announced yesterday at police headquarters.

CITY ZOO TOO EXPENSIVE

Council Visits Washington Park and Discusses Situation. Whether or not Max Muller shall be given an opportunity to demonstrate his proposed plan to care for the animals and birds in the city zoo and try to make the same self-supporting by the sale of birds and other pets soon may be determined by the members of the Council. They visited the Washington Park yesterday and inspected the cages and the inmates.

SERIOUS CHARGES FACED

August Perry, Alleged Assailant of Girl, Has Bad Record. August Perry, arrested Thursday for an alleged attempted attack on a 15-year-old girl, will be held pending further investigation, following the identification of a ring found on him as one stolen a week ago from the home of Mrs. J. J. Keyes, 187 East Thirteenth street.

Perry has been in trouble on numerous occasions and is now on parole, having been sent to the state penitentiary from Clackamas County to serve from one to seven years for burglary. A more serious charge than that of

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