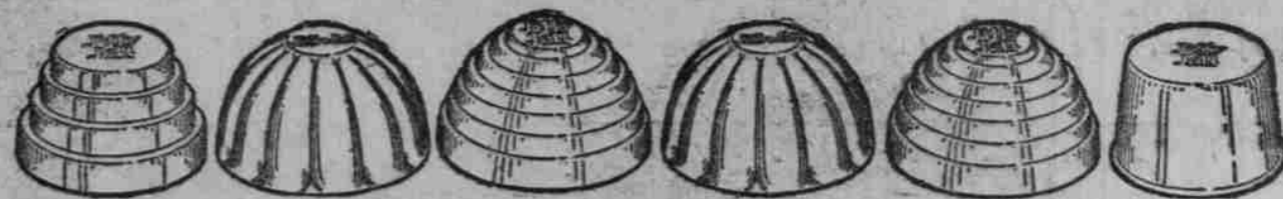


# Free

To Every Woman  
One Week Only

Mail Coupon Before  
September 30th



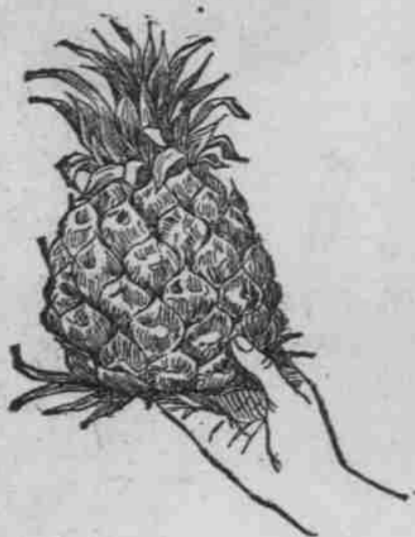
## Six Aluminum Dessert Molds

Usual Price 60 Cents

To every housewife in this section we make this offer, but for one week only. It will never be made again. It is made to show you the delights of Jiffy-Jell, which will change your whole conception of quick gelatine desserts.

Our offer is this: Buy at your grocery six packages of Jiffy-Jell—the flavors you prefer. Then send us the coupon below, with 10 cents to pay postage and packing. We will then mail you six aluminum molds—molds that sell for 60c—all one shape or assorted.

Please accept this offer. It is good for this week only, and will save you 50 cents. The molds will last a lifetime for serving dainty jells in attractive form.



# Jiffy-Jell



## For Desserts and Salads

### Real Fruit Flavors Sealed in Glass

A single package—costing 12½ cents—supplies the whole family.

### No Scalded Flavors

Jiffy-Jell flavors cannot deteriorate, because they are sealed in glass.

They are not scalded in making Jiffy-Jell. You add the flavor when the jell has partly cooled. You do not get a cooked-fruit flavor, as with old-time products. You get no artificial flavors. All fruit flavors are made from fruit. You get flavors which are impossible when flavor is mixed with the gelatine. All fine flavors must be bottled to keep fresh.

You will be amazed when you know how much this means. And we make this offer so you may know at once.



The gelatine we use—Waukesha gelatine—is made by the owners of Jiffy-Jell. It is a very rare grade, which costs twice as much as the common. It is used in no other quick dessert.

### Our Free Mold Offer Good for One Week Only

We want every home in this section to know this extra-grade dessert. It will be a revelation, bringing you a new conception of these fruity, quick desserts.

We want you to try various flavors, to know which ones you like best. So we make this offer, good for one week only—a very expensive offer.

Buy at your grocery six packages of Jiffy-Jell, assorted flavors. Then mail us the coupon below, enclosing ten cents to cover postage and packing. We will mail you then six jelly molds, made of pure aluminum, in assorted shapes. These molds will last a lifetime. The usual price is 60 cents for this set of six.

Please accept this offer now. It will not be repeated. It will reveal a new delight to you, and give you molds for serving. But be sure you get Jiffy-Jell like the package in the coupon. No other jelly dessert is made in this quality. No other has fruit flavors in vials.

A recipe book will be mailed with the molds.

WAUKESHA PURE FOOD COMPANY, Waukesha, Wis.

*It Costs Me \$1 Per housewife to make this offer and fulfill it. But it delights every woman and makes her a lifetime user. So I urge every housewife to accept it.*  
O. E. Glidden  
Creator of Jiffy-Jell.

### Extra-Grade Desserts

This offer is made to introduce a new delight to thousands of additional homes.



It is an extra-grade quick gelatine dessert. It is the only quick dessert made with Waukesha gelatine—a rare and costly grade.

It is the only dessert with true fruit flavors in sealed vials, so it tastes like fresh, ripe fruit.

It is the final creation of Otis E. Glidden, for 17 years the leading gelatine expert.

### Real Fruit Creations

Each package of Jiffy-Jell contains a glass vial. In that glass vial is an essence of fruit juice, made from fresh, ripe fruit.

The flavor is highly concentrated. Half a ripe pineapple, for instance, is used in the flavor for one dessert.

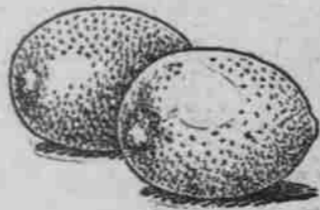
So Jiffy-Jell desserts have a wealth of rich flavor. They taste like crushed-fruit dainties. You have never before tasted anything like them in a gelatine dessert.



### Salads and Garnishes

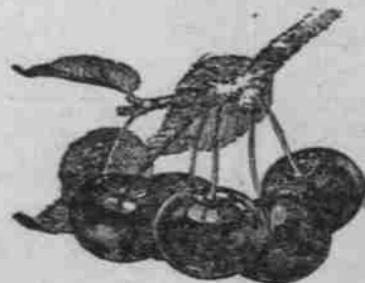
Then there is a mint flavor, made from fresh mint leaves. It gives to Jiffy-Jell a wealth of fresh mint flavor. With it you can make an instant garnish jell for cold meats. Or you can make a mint sauce if you wish.

There is Lime Jiffy-Jell, with flavor made from lime fruit. It makes a salad jell, tart, zestful, green. Serve it with your salad. Mix it in. Or mix the salad articles into the jell before cooling. It doubles the volume of a salad, and doubles its delights.



The Jiffy-Jell factory is the finest food plant in America. It is built amid the Waukesha springs. There Jiffy-Jell is made under ideal conditions. And under the personal direction of Otis E. Glidden, the famous gelatine expert.

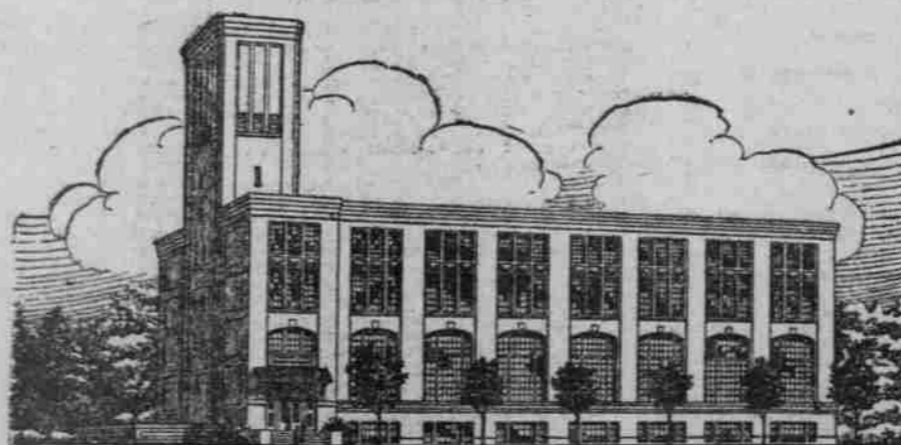
### Fifty Instant Delights



With Jiffy-Jell on hand, there are fifty kinds of dainties always at your command. Most of them are instantly prepared.

Simply add boiling water. Add nothing else but the vial of flavor, and you have a wonderful fruity dessert. Cool in these molds, when you get them, and you have numerous inviting forms.

Or add fruit, if you wish—chocolate, nuts, whipped cream, etc. Thus you can make fifty kinds of desserts.



Home of Jiffy-Jell

### MAIL US THIS COUPON

When You Buy Jiffy-Jell From Your Grocer



I have today purchased and received six packages of Jiffy-Jell as pictured here from

(Name of Grocer)

Now I mail this coupon, with 10 cents for postage, etc., for the six aluminum jelly molds you offer.

Your Name .....

Address .....

We make four shapes of molds. Say if you want all one shape or assorted. Mail coupon to  
Waukesha Pure Food Co., Waukesha, Wis.