We want you to try this delightful ruby-red fruit juice that comes from Oregon's cool valleys. Clip the coupon below-take it to any fountain, drug store, grocery, cafe, etc. Positively good for a FREE 10c bottle or glass of

(LO-JU)

# Loganberry Juice

We crush the big, luscious berries as they come from the famous Oregon vineyards to our modern plant in the Willamette Valley. Loju is full of snap and zest, with the refreshing tang of natural fruit acids

We bottle Loju two ways -- Loju Beverage, a loganberry juice ready-todrink -- Loju Concentrated, to be diluted with three or four parts water. Loju has been analyzed and highly endorsed by Dr. Harvey W. Wiley of Good Housekeeping Institute, and by the Westfield Board of Health.

> Northwest Fruit Products Co. Largest Producers of Fruit Juices in) Western America

> > Plants at SALEM, OREGON -- OLYMPIA, WASH

DEALERS: Order Loju now from your jobber to take care of this extraordinary coupon offer. We redeem all coupons in cash. Our paid-up capital \$750,000.

When properly signed, this Coupon is good for 10c Loju or can be applied on large size bottles. Not good after August 26th

"NIP"

Loju



## **FREE Coupon!**

Good for 10c on LOJU at any dealer's, anywhere. We pay the dealer 10c in cash.

17	N	a	n	1	e	-	
	1	-					
	A	d	d	r	e	5	5

This is a bona fide signature and address of consumer. Only one coupon to a person. Anyone using this fraudulently will be prosecuted. Not good after August 26.

NORTHWEST FRUIT PRODUCTS CO. Offices: Olympia, Wash.

DEALERS-Send all coupons for cash payment to Olympia, Wash. (or branch office address), before Sept. 15, and cash payment will be promptly made. Specify your jobber's name

Every Man, Woman and Child in State Urged to Help in Food Conservation.

**OREGON CITIZENS** 

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Watch

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OREGONIAN

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W. B. Ayer, Herbert C. Hoover's

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Representative in Portland.

liments.

## "SERVE BY SAVING" IS CRY ican family heed the suggestions and follow the course advised by the Fed-eral Food Commission. It will result in

Plan Worked Out by Experts Is to Save Enough of America's Great Abundance to Feed the Starving of Europe.

W. B. Ayer, Oregon's newly appointed Federal Food Commissioner, chosen by National Administrator Herbert C. Hoover to take charge of the con

servation work in Oregon, has opened his campaign with a strong appeal for the patriotic individual help of every Oregon man, woman and child in the inauguration and support of the Hoover plan. Mr. Ayer last night gave out the fol-

lowing statement, with the urgent plea that the people of the city and state give it serious consideration:

#### Duty Is One of Patriotism.

"The first and most important func-tion of the Federal food administration tion of the rearral food administration in Oregon is to bring the people of this city and state to a keen and serious realization that each individual owes a patriotic duty and is charged with a personal responsibility in assisting Herbert C. Hoover to do the great and most essential work that has been en-trusted to him.

'I cannot too earnestly impress upon the minds of Oregon men and women that each must help in this crisis. What to do and how to do it will be suffi-clently explained. It is the support of loyal men and women in every walk of life, every day and all the time, that we must be able to count upon. Now that our Government has entered upon Now this necessary conservation of the Nathis necessary conservation of the Na-tion's food resources, it is plainly and emphatically the duty of the American people to stand solidly behind it. With the machinery already in motion, let every loyal man and weman put a shoulder to the wheel. Without the support of a united American people the food conservation plan will fall short of its purpose. short of its purpose.

#### Plan Is Work of Experts.

"Mr. Hoover is a splendidly able man, peculiarly fitted by natural geni-us, marvelous energies and unusual ex-perience and achievement for just the work that President Wilson has as-signed to film. He is being loyally signed to him. We is being loyally assisted by an organization of capable,

public-spirited and highly efficient ex-perts, serving voluntarily and without pay. Together they have worked out in minutest detail a wonderful and far-reaching plan, designed to keep Na-tional waste at a minimum, to conserve the maximum of all food products and to feed the hungry of two continents for the duration of the war. The one ful and patient support of the Ameri-ful and patient support of the Ameri-can people. "Here is the opportunity for those at home to help our soldiers in the

home to help our soldiers in the trenches; to ald the stricken people in war-devastated Europe; to prevent hunger and misery among the less for-tunate at home; to 'serve by saving.' Mayor Baker announced yesterday that Ivan Humason, special investigat-or for the city, will co-operate with W. B. Ayer, who has been appointed to represent the Federal food administra-tor. Mr. Humason, the Mayor said, has eathared valuable information for this

No Privation Will Result. tor. Mr. Humason, the Mayor said, has gathered valuable information for this "Let every patriotic citizen be zealous purpose. in this service. Let every loyal Amer-

GRAIN LICENSES DUE SOON no privation to anyone, and in many cases actual benefit will be gained in health and well-being. Yet in the ag-gregate vast stores of foodstuffs will Houser Advised Blanks Sent Millers Elevators and Warehouse Men. have been conserved, high prices will have been cut down and a world famine

Federal licenses to millers, elevators

and warehousemen to transact busi-"There is no doubt that we can count upon the loyal and enthusiastic sup-port of the women of America when they understand that in the European ness under the regulations of the Y. M. C. A. schools meet the Govern-Hoover food administration will be issued in a few days, according to infor- taken with the appointment of Hugh ountries now at war the death rate of sued in a few days, according to infor-thildren under 2 years of age from of mation received by M. H. Houser, in Miller as registrar of the schools, recharge of grain buying and distribu- lleving L. G. Nichols, educational direcack of proper nutrition ranges from 58 per cent upward. No American wom-an will needlessly destroy food when tion in the Pacific Northwest. Mr. Houser received the following tele-gram from Washington yesterday: "License information and blanks for application were mailed this week. If he knows that her wastage may mean the life of one of these little ones.

Details to Be Soon Available. upon receipt of blanks, will return them promptly to Washington, licenses "Within a very short time full de-tails of the Federal Food Commission's tails of the Federal Food Commission's plans will be available to every Oregon citizen, and we hope to find staunch support in every Oregon home. "Tomorrow the 'one-delivery-a-day' system of the State Council of Defense will be inaugurated by Portland's re-tail merchants. Mr. Hoover is keenly and instructions will be issued prompt-ly. In complying with this, they may continue business even if actual li-censes are not received back by Sep-tember 1."

ested in this plan, and has aske LAND PROMOTORS ACTIVE

\* Des Moines Seeks Information About

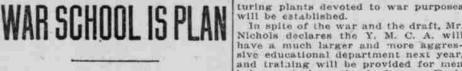
Oklahoma Salesmen.

District Attorney Evans yesterday was asked by wire to notify officials of Des Moines, Ia., concerning the action taken in Portland early in July against the Oklahoma land promoters who were here in the Oklahoma exhibit Car. According to advices from Des ar. According to advices from Des Moines, the promoters are undergoing a close investigation.

a close investigation. These four promoters were arrested here July 3 for obtaining money by false pretenses through the alleged sale of Oklahoma lands. They were later released from custody after pay-ing back the money they secured through their alleged fraudulent op-erations. erations

#### McCleary Plant Runs at Night.

ELMA, Wash., Aug. 18 - (Special) --The Henry accleary Timber company, at McCleary, is now running part of its plant at night and it is said that as soon as the necessary men can be obtained the entire plant will run night and day. This plant recently tried the experiment of employing women in some of the places formerly filled by men and here and the experifilled by men and boys and the experiment has thus far proved a success.



Portland Y. M. C. A. Revises System to Meet Demand.

COURSES PROPOSED NEW

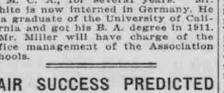
Hugh Miller Appointed Registrar With Office Management of Operations-Nautical and Chemical Departments in View.

\*

Hugh Miller, Who Has Been Ap-

C. A. Schools.

ointed Registrar of the Y. M.



below and above the draft ages. Busi-

ness courses that will be valuable in war times and instruction in industrial

The first step to make the Portland | Good Entry List Expected for Southwestern Washington Event.

ment's needs in war times has bee CHEHALIS, Wash., Aug. 18.-(Spe-cial.)-One hundred feet of bleachers are being built adjoining the grand-stand at the fair grounds of the Southtor, of duties that prevent his develop-

ing vocational work.. The appointment of Mr. Miller opens vest Washington Fair Association be ing vocational work. The appointment of Mr. Miller opens the way for the establishment of a nautical school in the association to train men to man the great merchant marine that is being developed through marine that is being developed through the demand of the allies for ships. he poultry department announces nuch larger and better exhibit than ast year and Superintendent Degeler, Instruction in naval architecture, ship drafting, navigation and marine engineering will be given as soon as f the grains, grasses and fruit de partments, says his exhibits will excel anything ever shown here before. the courses can be worked out. In-dustrial chemistry schools that will prepare men for positions in manufac

### TIP ON CANNING IS GIVEN Hot Water on Rubbers One Cause

of Spoiled Preserves.

Spolling of canned fruit and vegeables is probably due to careless andling of the cans in hot water, in he opinion of Miss Effic De Wolf, of tables is 1912 Mississippi avenue.

1912 Mississippi avenue. "I find that submerging the jars en-tirely in hot water." she said. "causes the rubbers to deteriorate and seems to be one of the causes of spoiling the canned food. By submerging them not quite to the rubbers the results have been satisfactory. I thought that this hint might be a help to housewives who have been bothered by the spoil-ing of fruit or vegetables put up this season."

#### Property to Be Sold for Taxes.

CENTRALIA, Wash., Aug. 18 .- (Spe cial.) - Foreclosure proceedings have been started against 48 pieces of Lewis County property, on which taxes have not been paid for five years. Amounts due vary from 25 cents to \$255.64. Nine of the tracts are in Centralia, 19 in Chehalis, eight in Winlock, eight in Napavine, one each in Doty and Vader and three in unincorporated territory.

Read The Oregonian classified ads.

now on their way to Portland to load spruce for British delivery. Mr. Alien's blanket order last week SPRUCE MEN PLEASED virtually amounted to commandeering all the spruce output of Oregon and

Washington EXISTING CONTRACTS ARE, HOW-The British and Italian governments The British and Italian governments were paying as high as \$175, \$200 and \$210 per 1000 for spruce, handled through brokers. Millmen say their net return was not always as high as under the new blanket order which guarantees them \$105 per 1000, net EVER, NOT OF LARGE AMOUNT. Blanket Order of Allied Governments Will Require Aggregate of 117,-

000,000 Feet to Fill It.

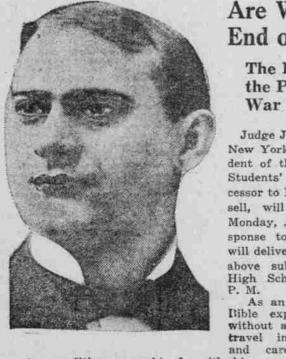
war times and instruction in industrial processes will be given. Mr. Miller until recently was educa-tional secretary of the Oakland, Cal., Y. M. C. A. In his four years of ad-ministration there he built up the edu-cational department until it had a school of more than 350 students. He . o. b. at their mills, cutting out job-bers and middlemen. It is estimated that an aggregate of 117,000,000 feet will be required by the United States and her allies in the next 18 months. Spruce manufacturers in Oregon and was associated with J. Gustav White, educational secretary of the Buffalo Washington were pleased to learn from

was associated with of the Buffaio educational secretary of the Buffaio Y. M. C. A., for several years. Mr. White is now interned in Germany. He is a graduate of the University of California and got his B. A. degree in 1911. Mr. Miller will have charge of the office management of the Association schools.
FAIR SUCCESS PREDICTED List Expected for South-

for the new National Army. The board here last night completed the examina-tion of 194 more men. Of 250 summend before the board, 56 failed to appear: 95 claimed exemption, 58 were rejected and 38 passed the physical examina-tion and did not claim exemption. plane contracts with the spruce manu facturers.

Complete estimates of the volume of

spruce contracted for before the blanket order was placed have not been made, but it is believed it will not exceed 10,000,000 feet. Two vessels are To teach domestic science in rural regions a Kentucky school official has mounted a two-room house on wheels and takes it around his territory.



### Are We at the End of the World?

Lewis Quota Believed Filled.

CENTRALIA, Wash., Aug. 18.-(Spea-eial.)-The Lewis County exemption board is of the opinion that no more draft registrants will have to be ex-amined to fill the county's quota of 162

#### The Relation of the Present World War Thereto.

Judge J. F. Rutherford, of the New York City bar, now president of the International Bible Students' Association, as successor to Pastor Charles T. Russell, will arrive in Portland Monday, August 20, and in response to earnest solicitations will deliver a free lecture on the above subject in the Lincoln High School auditorium at 8

As an orator, logician and Rible expositor the judge is without a peer. His extensive travel in belligerent nations and careful study of eco-

nomic conditions, combined with his profound research into Bible prophecy makes his presentation of the above subject doubly interesting and instructive. Many questions of deepest interest and import with respect to present perplexing world conditions are promised solution in this lecture.

A cordial invitation is extended to the public, in whose interest this lecture will be given entirely free.

