

Y. M. C. A. IN DRIVE FOR NEW MEMBERS

Campaign Begins Tomorrow. Men's Teams to Compete Against Boys.

"OPEN HOUSE" IS PLANNED

Building Will Be Decorated, Opened to Inspection—Women Invited, and Numerous Social Affairs Will Be Given.

The entire Y. M. C. A. organization starts out tomorrow on a determined drive for members. To make matters more interesting, the 500 boys of the association have chal-

- W. A. Barratt
- R. E. McChandless
- V. C. Moore
- E. A. Corcoran
- O. W. Westberg
- W. Hay Cox
- William F. Rouse
- A. C. Lomer
- A. G. Moulton
- R. J. Joy
- Bill Bevan
- Bill Bevan
- C. A. Oppenard
- John Whitman
- August Glin
- W. M. Huntington
- Irvin T. Webb
- Ralph O. Smith
- Philip Goslin
- John Stalberg
- C. L. Stanford
- W. J. Smith
- Leland R. Backett
- A. T. Stratton
- N. Hoffman
- Chester Martin
- Kirk Simpson
- E. M. Aldridge
- Joe Kelley
- G. Young
- L. Handerson
- Tony Parenti
- Arthur Redden
- Harry Fearlman
- W. T. Gorder
- M. E. Ewan
- Norman A. Buiat

- R. L. Bosen
- J. H. Effinger
- M. H. Stewart
- C. R. Stanley
- T. W. Ebert
- W. T. Cate
- R. L. Morris
- Frank McElroy
- V. H. Seely
- T. Brown
- E. Claussner
- Kenneth Banks
- G. A. Haron
- P. Kohler
- W. E. Sullivan
- L. Nutweek
- C. M. Dewey
- Leo A. McBride
- R. Robertson
- Thomas Jones
- L. K. Dickson
- Charles J. Johnson
- H. J. Neil
- J. E. Brown
- T. E. Bait
- Richard Lombard
- C. J. Rowley
- E. E. Bentley
- H. H. Bowman
- F. R. Southard
- W. E. Parsons
- C. W. Wheeler
- Joe Holroyd
- L. E. Slough
- Henry Stratton
- Frank R. Baker
- Arthur Lusker
- L. L. Bean

PROGRESS IS MADE

Chamber Paves Way to Get More Payrolls for City.

COMPANIES TO BE HELPED

Home Industry Campaign Also Is Proposed to Stimulate Trade for Plants—Prices Asked for Sites Depleted.

In spite of the difficulties that have confronted industrial enterprises endeavoring to gain a foothold on the Pacific Coast in the past year, the bureau of industries and manufactures, of the Chamber of Commerce, has made large strides toward the development of a broad plan for the fostering of new enterprises, and these plans are expected to become operative and fruitful in the year to come.



Y. M. C. A. LEADERS WHO WILL CONDUCT MEMBERSHIP CAMPAIGN.

C. M. LITTLE, CAPTAIN; H. E. WITHAM, COLONEL; F. J. SCHNELL, CAPTAIN.

lenged the teams of men to a contest on points. Fifty business men of the city will assist the boys. They have been divided into teams, led by H. W. Stone, general secretary, and A. M. Grilley, physical director, of the Y. M. C. A.

- S. L. Hanson
- O. Wollendeker
- Harry H. Rachtler
- Arthur E. Kinser
- George Pearson
- G. S. Sumner
- W. G. Wilson
- W. E. Ewan
- V. J. Stalberg
- B. G. Duxan
- Dennis D. Dunne
- J. B. Burnham
- O. C. Burk
- R. C. Leher
- R. L. H. H. H. H.
- Isaac Barvin
- Edwin Serrin
- Dewey D. Drabough
- Albert Hulett
- J. L. McNamee
- Bernie Beaghold
- Earl P. Stevens
- Herbert A. Harris
- M. B. Glickman

outlined the situation thoroughly in his address delivered before the annual meeting Friday night. The two problems to be dealt with, he pointed out, are a better financing plan for beginning industries and the development of stronger support of home products.

Men Form Two Teams. To meet this plan of attack, the men who are not associated with the boys have organized into "The Blue Dragons" and "The Red Hawks," commanded by Captain F. J. Schnell and Captain Carl W. Little, respectively.

Harry Chulman, C. E. Cain, A. M. Scripps, S. K. Duffield, G. S. Sumner, J. A. Byrne, Carl H. Mauser, W. E. Ewan, V. J. Stalberg, H. A. Hanson, Theodore George, B. S. Durkee, H. C. Fredericks, W. E. Brooks, T. E. Wiering, H. H. H. H. H., Arnold Pedersen, W. E. Wiltner, L. B. Throthe, Chester Adwen, Allen Eraser, Henry Walker, Herbert A. Wilson, A. L. Ransford, M. B. Glickman.

Securities to Be Taken. "This company is to make the matter of industrial investment a straightforward business enterprise. It is to take stocks or bonds of those companies only which are able to make an adequate business showing."

SOME OF 250 "STUDEBAKERS" WHO WILL SEEK NEW MEMBERS IN Y. M. C. A. CAMPAIGN THIS WEEK.



Bottom Row—Jerome Gunther, Virgil Praytor, Robert Barnes, Leroy Fredericksen, Charles Hofer, Ross Criven. Second Row—Eugene Vincent, James Leak, William Blake, Walter Johnson, Paul Hennick, Maxwell Pierce, David Foulkes, Archie Smith, Top Row—Willard Alpha, Edwin Boehl.

The Studebaker Corporation has donated the use of one of its stock cars and several of its salesmen to assist 250 boys of the Y. M. C. A. in their campaign for new members beginning tomorrow.

Willys-Overland Motor Cars

True Economy

Choose that car which will best serve your needs within your means. This constitutes true economy in the purchase of an automobile.

There is integrity of value in every one of the cars in the Willys-Overland line,—the most comprehensive line of cars ever built by any one producer.

For most families we think the Light Six at \$985 and the Big Four at \$850 represent just the right combination of the practical with the luxurious, to result in lasting satisfaction.

But the car in the Willys-Overland line best suited to your needs and your means is the car for you to buy with an eye to true economy.

Each has shared in the economies of our greater production—each is, we believe, the dominant value among cars of its kind.

Let us help you choose the car that for you individually will best exemplify true economy.

Come in and see how much car \$850 will buy in the Overland Big Four or \$985 in the Overland Light Six.

Prices Effective April 1st, 1917	
Light Four	Touring . . . \$695
	Roadster . . . \$650
	Country Club . . \$705
Big Four	Touring . . . \$850
	Roadster . . . \$815
	Coupe . . . \$835
	Four Low wheels . \$850
Light Six	Touring . . . \$985
	Roadster . . . \$950
	Coupe . . . \$965
	Sedan . . . \$985
Willys-Six	Touring . . . \$1025
Willys-Knights	Four Touring \$1025
	Four Coupe . . \$1050
	Four Sedan . . \$1050
	Four Low wheels \$1050
	Eight Touring \$1050

Advance in price, Big Four and Light Six models, May 1st and — delivered with full dealer account too late to correct advertisement appearing in magazine circulating throughout the month of April.

All prices f. o. b. Toledo Subject to change without notice "Made in U. S. A."

Big Four \$850 Light Six \$985

The Willys-Overland Company, Toledo, Ohio
Manufacturers of Willys-Knight and Overland Automobiles and Light Motor Cars

Overland Pacific, Inc.,
Broadway at Davis St. Phone Broadway 3535

COWS ENRICH FARMERS

MOUNT ANGEL BANK AND CREAMERY GIVE VALUABLE HELP.

Best Speakers on Dairying Subjects Are Obtained to Inspire Producers to Raise Standards.

Greater Zeal Needed. "Portland must support its industries financially with greater zeal. That we can accomplish this through the organized work of a strong financing company, we believe, that there should be developed here high-class industrial promoters, competent to analyze business problems and having the confidence of investors of the community is apparent to all of us."

Bridge Tolls \$668 in Day. Total of 9229 Passengers and 1448 Motor Vehicles Cross Sunday.

Interstate bridge tolls last Sunday totaled \$682.90. Including streetcar passengers, the number of persons to cross the bridge was 9229, while 1448 automobiles and motorcycles passed the gateman. Seventeen head of livestock and 20 animal-drawn vehicles completed the total of the receipts for the day.

JITNEYS MAY OVERLOAD. Absence of Ordinance Discovered and Carrier of 15 Goes Free.

The police discovered yesterday that there is no law to prohibit a jitney from overloading — according to Frank Shepherd, a jitney driver, was turned loose after having been arrested by Patrolman Courtney for carrying 15 passengers in an ordinary jitney.

NOTED RABBI TO SPEAK

Meyer Berlin, of New York, Zionist Leader, Portland Visitor.

Rabbi Meyer Berlin, of New York, a noted divine at the head of the Mizrahi Zionist movement in America and a member of the executive committee of the provisional Zionist committee, of which Dr. Stephen S. Wise is chairman, is in the city as a guest at the Portland. He will deliver an address in Yiddish this afternoon at 3:30 o'clock, at the Hall-Street Synagogue, Sixth and Hall streets, to which the public is invited.

OLD RESIDENT OF SPRINGFIELD IS DEAD.

Mrs. Lydia Ann Barbe, who was born in Iowa in 1858, came to Oregon from Minnesota in 1873. For the past 11 years she had resided at Springfield. She was married to J. I. Barbe at Eugene in 1880.



Surprises in Store for Lawyers. The committee of lawyers in charge of the banquet of the Multnomah County Bar Association Tuesday night, 6:15 o'clock, at the Multnomah Hotel, say that the line of entertainment planned has a few surprises, but what the features are nobody knows except those in the secret. It is said that the committee has something in the singing

AUTO BOAT IS OFFERED

Portland Company Receives War Department's Acknowledgment.

In response to the recent unqualified offer of their machine and patents to the United States in case of war, Alfred M. Miant, president of the Automobile Boat Manufacturing Company, 304 Henry building, has received a letter from William M. Ingraham, acting Secretary of War, as follows: "I beg leave to acknowledge the receipt of your telegram of March 10, 1917, to the President, and by him referred to me, and to thank you for your generous offer of service. This telegram has been preserved for reference should need arise."

Fancy art tick, roll edge, 54 tufts, weight 25 lbs. Delivered anywhere in Portland or to any depot. For One Week Only—This Mattress has been a standard mattress to my knowledge for 17 years and at the above offer it is a bargain—just as I state.

KIDNEYS NEVER CAUSE BACKACHE

Rub Pain, Soreness and Stiffness Right Out With "St. Jacobs Oil"

Kidneys cause backache? No! They have no nerves, therefore cannot cause pain. Listen! Your backache is caused by lumbago, sciatica or a strain, and the quickest relief is soothing, penetrating "St. Jacobs Oil." Rub it right on the ache or tender spot, and instantly the pain, soreness, stiffness and lameness disappears. Don't stay crippled! Get a small trial bottle of "St. Jacobs Oil" from your druggist and limber up. A moment after it is applied you'll wonder what became of the backache, sciatica or lumbago pain. "St. Jacobs Oil" stops pain at once. It is harmless and doesn't burn or discolor the skin. It's the only application to rub on a weak, lame or painful back, or for lumbago, sciatica, neuralgia, rheumatism, sprains or a strain—Adv.

G. A. R. Encampment Fixed.

Dates for the annual encampment, Grand Army of the Republic, Department of Oregon, were fixed finally yesterday for June 26, 27 and 28, at Forest Grove. These dates were chosen tentatively some time ago and it was decided later to change them. As it was learned this would conflict with the Portland Rose Festival, it was agreed to adhere to the original dates for the annual meeting.

THIS \$14.50 ALL PURE SILK FLOSS MATTRESS NOW \$8.95



Fancy art tick, roll edge, 54 tufts, weight 25 lbs. Delivered anywhere in Portland or to any depot. For One Week Only—This Mattress has been a standard mattress to my knowledge for 17 years and at the above offer it is a bargain—just as I state.

M. H. CALEF FURNITURE STORE

540-542 Williams Avenue. Phone East 6417.