

PROMINENT WOMAN PUBLICIST IS GUEST OF PENNSYLVANIA SOCIETY AND CIVIC LEAGUE.

IDA TARBELL HIGHLY INTERESTED GUEST

Famous Writer Keenly Alert to All Things and Her Hosts Are Charmed.

SEVERAL FRIENDS ARE MET

Trip Up Highway Is Prevented by Storm, but Finley Moving Pictures Bring Scenery to Visitor—Feast Is Jolly.

BY EDITH KNIGHT HOLMES. Intensely interesting, because intensely human in heart and mind, is Ida M. Tarbell, writer, editor, lecturer and woman of unusually fine attainments, who was Portland's guest yesterday.

In the early morning Dr. and Mrs. William Wallace Youngson met Miss Tarbell at the depot and escorted her to the Multnomah. Her departure had been planned for her. A breakfast in her honor with a few educators and local writers as additional guests was given by Dr. and Mrs. Youngson.

Wit and Wisdom Prevail. Then Dr. David Starr Jordan would chip in and recall the time when Miss Tarbell visited Stanford, and Miss Florence Read told the honor guest about Reed College, and Jacob Kantler waxed eloquent about Portland and the highway and our scenery.

About the time that everyone had decided, but none had admitted aloud, that the trip out the highway could not be made there came the message from J. E. Young, confirming the unspoken verdict that Miss Tarbell could not go to the highway.

Miss Tarbell was thrilled. She who is always in command of the best in form of expression and soul in work, could not find words to tell of her admiration of the pictures and she is now determined to come back to Oregon and see it all in the summer time.

Tariff Commission Too Confusing. In the course of the chat with various friends, Miss Tarbell touched on many subjects—and all so diversified. Of her refusal to serve on the Tariff Commission she said:

"I felt that I would not do it because the work is very confusing. It would not be fair to the President or to myself to accept. If I went into it I would go heart and soul in the work, and I am the only decent way to do it. I cannot now give the time to do it right. And, although I am vastly interested, that is not my regular work."

When asked if she had ever been just a common reporter, for they are the people who see what is going on and know a story and are able to tell it. I wished some of the imitation folks and the would-be celebrities could see how unimportant a reporter is. How broad and how sincere is the workman who is truly great. She even likes reporters.

Miss Tarbell is profoundly interested in the timber and the lumber industries of the Northwest. It is her first visit here, and the big trees and big lumber mills have captured her heart and her imagination.

Chester Hogue dropped in for a few minutes and told him a score of questions about timber.

Apple Orchard Is Owned. Miss Tarbell has an apple orchard at North Yakima, which she says makes her belong to the West. She thought it just as one might mine stock, but since her visit here she says "It is a link that binds her to this big, out-of-doors country."

Her sister, Sarah, has a studio on a farm in Connecticut and the two pass many happy days together. This is another of Miss Tarbell's possessions. But in Titusville, Pa., there is the dearest person of all, a little mother, getting pretty old now, but still interested in all her daughter's activities.

Mrs. Joseph Tanner came in from her ranch to see her friend, Ida Tarbell. Mrs. Tanner was one of the Chasess, of Titusville. It was a happy reunion, with a chat about the old-time friends, every one called by his first name.

Employment bureaus, seasonal occupations, labor conditions were discussed with N. P. Johnson, of the free employment bureau. What Miss Tarbell didn't ask about wasn't worth asking. She is interested in every phase of life and industry.

And what is she like? Miss Tarbell is tall and rather slender, graceful, attractive in personality. Her hair is tinged with gray and her eyes dance with merriment or flash with keen interest.



Miss Ida M. Tarbell

TROUBLE IS SEEN

Seasonal Labor Declared to Be Source of Danger.

DR. JORDAN ALSO SPEAKS

Edmund Vance Cooke Reads One of His Poems Before Gathering of Many Clubs—Hopeful Signs Noticed by Woman.

Ida Tarbell, the famous woman publicist; Dr. David Starr Jordan, equally famous as an advocate of peace, and Edmund Vance Cooke, author, lecturer and poet, were the galaxy of stars that shone at the luncheon of the Civic League at the Multnomah Hotel yesterday, in which numerous other organizations besides the league co-operated.

"It seems incongruous," she said, "that Oregon should have any industrial problems that exist in Oregon."

"The owners of a factory may accumulate more money for a time by excluding his employees from any share in the proprietorship of the business, but the ideal should be and is coming to be, what was expressed to me by one of the officers of the factory I studied, who said the policy is not to make a few millionaires, but to make thousands of happy and prosperous people."

In other days employers in times of stress, when orders fell off, took the easiest method and closed down their plants. Now they are coming to recognize that the industrial employer has the same responsibility to keep the men at work in times of depression that the banker has to keep his bank open in times of financial panic.

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"Scientific management goes on the theory that there is no such thing as unskilled labor; that there is a best way in which every task, no matter how menial, may be done, and that industry is helped by teaching the laborer this best way. It takes unskilled labor, and lifts it to the dignity of skilled labor,

and restores in the workman the proper pride in his work. In many of our industries there are innumerable lines of work that tend to become mechanical and monotonous. They become blind alleys in which the workers find themselves trapped with no hope of working out to higher or better lines of endeavor.

"Scientific organization of industries aims to open these blind alleys and to give some hope to the workers."

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her recent trip through several states and declared that in this trip she had for the first time received the true conception of the spirit of the Nation as a whole.

W. W. Youngson, chairman of the day, introduced Dr. Jordan, who gave a short talk, and then called upon Edmund Vance Cooke, who read one of his poems, and was greeted with a burst of applause that continued for many minutes.

The poem he read was from his book, "The Uncommon Commoner, and Similar Songs of Democracy," copyrighted, 1913, and published by the Dodge Company, of New York.

Poem Is Read by Author. The poem follows: EACH FOR ALL. I like the North. I like its stress Which makes for strength and sturdiness. I like its seasons, marked and clear, Which hymn the progress of the year: Its childlike spring, which gently wakes, Its Summer, watched by clear-eyed lakes, Its Autumn, with its crimson flood, Its Winter, challenge to the blood. I like its people, and their charm Of easy welcome, wide and warm; Warm as the sun, and the moon, and the stars, To whom I send this greeting forth—"I like you as I like the North."

I like the East. I like its air Of things which are with things which were. I like its old historic sites, Its cities, where the tide new, Its older custom and its air Of common life and favor fade. For no one favors, great or small, Of human life runs deep and wide. The polished, poised and memorized East. I like the South, whose pulses run To the warm measure of its sun, Yet, knowing life has much to give, It takes its simple time to live. I like its gentleness of tone, Its pride in all it calls its own. I like its people, and their charm Of easy welcome, wide and warm; Warm as the sun, and the moon, and the stars, To whom I send this greeting forth—"I like you as I like the South."

I like the West, which seems to keep The all-out-dooriness in its sweep. It takes its simple time to live. Then turns, and forges further on. Large is its thought, and large its view. It thrives on wheat or thrives on wheat. It thrives on wheat or thrives on wheat. It thrives on wheat or thrives on wheat. It thrives on wheat or thrives on wheat.

The annual election of officers took place at this meeting. Carlos C. Close was elected president; H. Gerard Effinger, vice-president, and Thaddeus W. Veness, secretary and treasurer.

Several social events of interest to all Oregon Phi Kappa Psi members was determined upon, including a social dinner at the Irvington Club, as well as an informal family picnic in the summer.

Among those present were: Carlos C. Close, H. Gerard Effinger, Rev. D. D. Youngson, Douglas R. Tate, Stanley Myers, Thaddeus W. Veness, Robert C. Fiske, J. A. Rockwood, L. G. McDaw, Fuller Combs, Burke E. Leonard, A. B. Wintree and H. A. Askwith. Greetings were read from absent members, including Professors W. J. Gilmore and E. T. Reed, of Oregon Agricultural College.

WOMEN LEAD IN RELIEF. Reed Men Far Behind in Pledges for Prison Camp Work.

W. M. Tinker, a representative of the International Y. M. C. A., spoke before the students of Reed College last week on "The Prison Camps of Europe," and made a plea for support of the work

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Y. W. C. A. MEET SCHEDULED Western Willamette Valley School Members to Gather at Monmouth.

POPULAR ACTRESS IS VISITING IN PORTLAND. Margaret McNulty. An interesting guest in the home of Mr. and Mrs. John Hayes, of Overlook Addition, is Miss Margaret McNulty, one of the best-known younger actresses of the Pacific Coast.

MULTNOMAH HOTEL Every Weekday Evening, 5:30 to 8 P. M. DINNER and DANCE A la Carte Service and Dancing Till Midnight. MUSIC By Royal Purple Orchestra in the Beautiful ARCADIAN GARDENS SUNDAY DINNER ONE DOLLAR 5:30 to 8 P. M. Music and Service You Will Thoroughly Enjoy.

A 20th Century Wonder New things are constantly coming up. The latest miracle is to be served hot biscuits 10 minutes after lighting a fire in a steel range (wood or coal). This is being done every afternoon at 2 P. M.

Miss Leva Jackson who was formerly in charge of Meier & Frank's Rental Department, now has charge of THE RENTAL DEPARTMENT of J. L. Hartman & Co. Successors to Hartman & Thompson. ANOTHER GENEROUS MILLIONAIRE TELLS THE WORLD ABOUT SELF.

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