



VOL. XXXVI.

PORTLAND, OREGON, SUNDAY MORNING, FEBRUARY 18, 1917.

NO. 7.

Victor Talking Machines. Best Service. Best Terms.

PICTORIAL REVIEW PATTERNS
as shown in the advance Spring Fashion Book possess more charm and chic than ever. The most advanced and original modes are always first introduced by Pictorial Review. **On Sale Second Floor.**

Sipman Wolfe & Co.
Merchandise of Merit Only

Ribbons
For Ribbon Hats in All
the Wanted Shades Are Here

This Store Does Not Use Comparative Prices—They Are Misleading and Often Untrue.

HICKSON

announces that he has given Phillip Mangone, the great woman's tailor, of New York, with two other designers, exclusive manufacturing rights for the re-production of Hickson models.

—The creations of Hickson establish the smart vogue of the approaching season. Tomorrow we exhibit for the first time in Portland these famous reproductions of

Original Hickson Models

—The same materials, the same exclusive trimmings, the same hand tailoring are employed in these models as in the originals and at prices that are about half.
—Third Floor

The Exquisite Needlework of the Island Workers

Is Admirably Shown in This

GREAT SALE OF

Philippine Lingerie

ANOTHER STORE TRIUMPH



—All day yesterday our underwear saleswomen were busy unpacking and marking the most brilliant assemblage of these dainty garments. Lingerie purchased over a year ago—and just come to us.

—There is a treat in store for every woman who takes advantage of our invitation to share in what we claim and do not hesitate to say are the most extraordinary inducements ever offered in this class of underwear.

—Tomorrow morning we inaugurate a three-day sale of Philippine Chemises, Envelope Chemises and Nightgowns.



Chemise \$1.39, \$1.69, \$2.23
Envelope Chemise \$1.79, \$2.39, \$2.98 to \$4.48
Nightgowns \$1.98, 2.39 to \$6.50
Fourth Floor.

Tomorrow
We Shall Offer Women's
Pure Thread Silk
STOCKINGS

—In white only. Fashioned with pure silk legs and silk lisle garter tops and soles. All are seconds but are of the highest grade of silk. All sizes. On sale at this exceptional price,
59c
First Floor

A distinctive showing of Fashions Newest Millinery

Styles That Are Original and Unusual Models

of Great Chic and Distinction.
Shapes to Suit the New Coiffure.

—Our Millinery Salon is radiant with the brightness of the new millinery. Original and novel designs adapted from the French, as well as our own equally charming adaptations, which vie with the original imported models.

—The woman who seeks distinctive style in headwear will find it here in this, the most wonderfully attractive assemblage of Spring modes ever offered at

\$15.00

Third Floor.

Embroidered Voile Flouncings

44 Inches Wide, With Scalloped and Straight Edges

49c Yard

—Effective floral and conventional designs, embroidered in mercerized cotton, making the most effective patterns. The ideal flouncings for making the new dresses and skirts.

98c Yard

—Other handsome voile flouncings, 44 inches wide, in eyelet and solid embroidery designs, embroidered to a depth of 18 inches, in the attractive patterns.
First Floor.

Monday Only We Shall Offer

A Most Exceptional Sale of the Famous

Kayser's Glove Silk Camisoles

—Made in the becoming bodice effect and trimmed with deep lace, finished with ribbon shoulder straps. In white and pink. All sizes.

Very Special 98c
First Floor.

Great Sale Odd Table Cloths

—In the face of the embargo placed on all linens by the British government forbidding the exportation of any linens,

These Prices Are Extraordinary

—This store could readily reap the benefit of extra profit by re-marking these cloths, but our invariable rule that we sell as we buy enables our customers tomorrow to buy these linens at the same old low prices for the last time and for an indefinite period.

Cloths of Every Make and Weave

—Included are imported Irish linen, Scotch and German linens, others in the fine cotton and mercerized finishes. Some are soiled, others with slight imperfections and others from broken sets. An excellent opportunity to fill in your linen needs.

70 by 88-inch Cloths, Special \$1.75 to \$5.69
70 by 70-inch Cloths, Special \$2.19 to \$5.95
68 by 104-inch Cloths, Special \$3.75 to \$4.75
70 by 108-inch Cloths, Special \$5.50 to \$8.25
81 by 81-inch Cloths, Special \$5.95 to \$9.50
90 by 90-inch Cloths, Special \$7.00 to \$9.50
90 by 108-inch Cloths, Special \$9.00 to \$12.50
Second Floor.

BEDSPREADS

Special \$1.39

—150 bedspreads in this lot of an extra quality, closely woven, honeycomb weave, some slightly imperfect, all large variety of patterns. For full-size beds.

Special \$1.75

—A good, firm quality, in a choice selection of attractive floral designs. For three-quarter beds.

Scalloped Bedspreads \$4.25

—Satin finish Marseilles spreads of a good weight, some with medallion centers, scalloped with cut corners. For full-size beds.
Second Floor.

New Spring Models
W. B. Nuform

Corsets

In Sizes 19 to 36

—In the medium bust and medium long hip and back style. Fitted with a graduated front steel and made of coutil with embroidery trimmings.

For \$1.39
Fourth Floor

For Monday we shall continue the offering of

Fine Quality GLOVES

which is a cleanup of broken lines and sizes of the most popular and famous makes.

Very exceptional at

\$1.39
First Floor

—Genuine imported kid and imported lambskin—imported doeskins and best domestic capes, washable lambskin, doe and chamois.
First Floor



The Above Embossed
Electric Shower Fixture

Monday only very special

\$8.00

—With plates of genuine brass, 18 inches in diameter, finished in Flemish brass, with a beautifully embossed design; complete with shades.
Sixth Floor

Sipman Wolfe & Co.

Merchandise of Merit Only

Economy Basement Underpriced Store

OFFERS—NEW FOR MONDAY
Remarkable New Coats, Dresses
Suits, Waists, Skirts

PRICES SURPRISINGLY LOW



New Coats—The most popular of all garments for Spring and Summer are here in a wide range of styles—velours and poplins, in navy, gold, rose, apple green, Copenhagen and tan; exceptionally tailored—\$11.45, \$14.85, \$15.85.

One-Piece Serge Dresses—Of fine French and men's wear serges, pretty styles, most becoming. In all the fashionable new colors—\$8.75, \$12.45, \$14.85 and \$18.50.

Smart Plaid Sports Skirts—Beautiful plaids with novelty pockets. Also fine serges in navy and black. A great assortment in by express, priced at \$5.50.

Lovely Silk Dresses that are very remarkable, at \$13.45. Taffeta of fine quality, shirred, embroidered and belted, finished with the very new pool pockets. Also dresses of crepe de chine.

Novelty Voile Waists—In the prettiest pink, canary or white. Also dainty embroidered styles, with large hemstitched collars. Very specially priced at 89c and \$1.00.

A Great Millinery Sale

Latest Styles, Excellent Qualities

Very Exceptional Prices

Untrimmed Hats \$1.95

—Large, small and medium shapes, every one new this season—fine Milan hems that our buyer was fortunate enough to buy much less than regular. Come—select your Spring hat at great savings.

Wonderful New Flowers, Only 50c

—The most wanted of hat trimmings in lovely, natural colorings and effects. Small, medium and large roses, with natural colored leaves. All fashionable colors included.

Applique Flower Roses, Only 25c

—Something entirely new. Made in two sizes, of velvet, all ready to applique on the crown or brim. The most expensive hats this season are using this unique trimming.
Economy Basement

Monday—A Big Feature of Girls' Dresses 98c

—The prettiest lot of children's wash dresses we have ever shown in our store. Our customers get the benefit of prices that cannot possibly be duplicated.

—All new styles, high waisted, bolero, pleated, strap effects, etc.—entirely different. Made of chambray, with pretty trimmings. Sizes 7 to 14 years.

Children's Dresses 49c

—For tots 1 to 6 years. Remarkable dresses, and such pretty styles. Fine ginghams and chambray, in pink, blue, tan, green, stripes, plaids, etc.

New Lot of Children's Creepers, 49c
—Chambray, gingham and madras, plain colors, stripes, in pink or blue, also white with colored trimming.
Economy Basement

Washable, Reversible, Rag Rugs 69c

For Monday Only

Solid-color rugs, with fancy striped borders. Blue, pink, tan and green. 25x47-inch.

Extension Rods 8c

—30x4-inch extension, complete with brackets.

Sash Extension Rods

Monday Only 2 for 5c

—22x42-inch, with brackets.
Economy Basement

New Shipment of Morning Sets 98c

—Pretty, practical garments, two-piece style, as illustrated. In pink, lavender or blue percale and neat little checks.

—Very special at their price, 98c.
Economy Basement

2000 Yards New Wash Goods 24c

Worth Double and More Right Now

—The famous Renfrew fabrics, for skirts and dresses. These are the mill's end of the loom patterns, lengths 5 to 12 yards, which we will cut to any length you desire. Included are fine gabardines, piques, poplins, basket weaves, diagonals, serges, herringbones, etc., all in white.
Economy Basement.

2-Year Rose Bushes 19c

Plant Now for Spring and Summer Blooming
Guaranteed First Quality, Native-Grown Stock

From one of the largest, best-known nurseries on the Pacific Coast.

—Included are such well-known varieties as
—Mad. Karl Druschki.
—Gen. Jacqueminot.
—Killarney.
—Lady Hillington.
—Richmond.

—Grass an Teplitz.
—Kaiserin Augusta Victoria.
—Mad. Caroline Testout.
—Ulrich Brunner.
—Dorothy Perkins, etc., etc.

—We carry a full line of dependable garden tools, seeds that grow, rose, lawn and garden fertilizers.
Household Dept., Basement

The Housefurnishing Store Offers
For Monday Only the Following Extra Specials

Bordered Curtain Scrims

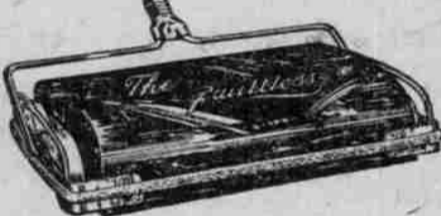
Over 1000 yards of this fancy bordered curtain scrims in white, cream and ecru, at the very special price Monday only... **19c**

Cretonne and Art Chintz

Pretty new patterns of these curtain materials in light and medium dark grounds, in floral and conventional patterns suitable for draperies for all rooms. Very special, the yard, Monday only, at... **29c**

Faultless Carpet Sweepers

As Illustrated



—The latest in carpet sweepers. Firmly made. Will do the same work of the most expensive sweepers. Guaranteed against defects of any kind, easy to operate, least complicated. Weight only 3 3/4 pounds.

Monday Only \$1.23

—At this low price we limit one to a customer. No phone orders filled.
Fifth Floor

The Art Needlework Store Offers Monday Only

A Stamped Negligee Set for \$1.25

—Consisting of made-up long kimono and cap to match, of blue, rose and gold crepe, stamped with conventional forget-me-nots.

Stamped Baby Bath Sets for 75c

—Bath sheet, towel, bib and wash cloth of excellent quality white terry cloth, with pink, blue and striped borders, stamped to be embroidered.

Centers and Pillow Covers 19c Each

—Stamped scarfs, center-pieces and pillow covers of cream art cloth and tinted with the Japanese patterns.
Fifth Floor

The Illustration Here Shows "THE FREE" Sewing Machine in Cabinet Form, Both Open and Closed



A \$11.50 "Model" Adjustable Dress Form Free!

—This is without doubt one of the most unique and attractive offers ever made to sewing machine purchasers. It is our great special feature in connection with "THE FREE" machine, and is open to every buyer of one of these famous sewing machines. It gives you a complete combination—"The Free" Sewing Machine and the Model Dress Form, both together, for the price of the machine alone.

—"The Free" is THE sewing machine of today—modernized, improved—fastest, easiest running, most beautiful in its new style cabinet form—and GUARANTEED FOR LIFE. The dress form is one of the best on the market. A wonderful combination.

Terms as Low as \$1 a Week

Second Floor

Innovation Wardrobe Trunks, New Models