



We Give S. & H. Green Trading Stamps With Purchases Amounting to 10c or More—Filled Books of S. & H. Stamps Redeemed in Cash in Gift Room, Fourth Floor—Save Your Trading Stamps Bicycles, Tricycles, Coasters, Baby Carriages, Sulkies, Etc.—Best Makes, Fourth Floor—Kodaks, Cameras, and Supplies, Fourth Floor—Manicuring and Hair Dressing Parlors, Second Floor

Appetizing Luncheon

served daily from 11:30 to 2:30 in the Tea Room on the Fourth Floor. All foods are prepared in our own spotless kitchens and only the very best of everything used. In planning your shopping tour don't fail to include luncheon here. Reasonable prices.

Portland Agents for Ladies' Home Journal Patterns and Publications.

The Standard Store of the Northwest

Olds, Wortman & King

Reliable Merchandise—Reliable Methods

Portland Agents for Famous Ohio Standard Electric Suction Cleaners.

Portland Agents Bon Ton & Royal Worcester Corsets

—We show a full line of the popular models in these two well-known makes. Consult our expert corsetiers in regard to your new Spring Corset. See special ad on page 5, section 3, of this issue.

Opening Exhibition of New Wash Fabrics for Spring 1917



Authentic Styles in New Spring Suits \$15 to \$65

Garment Store, Second Floor—Notable evidence of this store's enterprise is seen in this remarkable showing of the new Spring Suits—the largest and most complete display we have ever had so early in the season. Sport styles are again prominently featured for Spring wear and here you will find the newest and cleverest models in a wide range of the new shades. There are also the more fancy cuts and those in tailored effects. Various materials—gabardines, serges, poplins, flannels, wool Jersey, Summer Boiviva, velours, Borella cloth, etc. Belted and loose effects. Many very smart Suits are made up in the fashionable checks and plaids.

WE MAKE A SPECIALTY OF GARMENTS FOR LARGE WOMEN AND ALSO STYLES ESPECIALLY DESIGNED FOR MISSES AND SMALL WOMEN.

New Spring Coats \$10.00 Up to \$49.50

Garment Store, Second Floor—Every day new Coats are being added to our already large stock. The styles embrace every new and favored mode of the season. There are clever new Sport Coats in the fascinating new colorings—plain and in checks, plaids and stripes. The materials include the new Borella cloth, serges, poplins, flannels, gabardines and velours—and also the ever-popular mannish mixtures. Many of the new Sport Coats have novelty belts and large patch pockets. All sizes. Priced \$10 to \$49.50

Spring Dresses

Garment Store, 2d Floor—Charming, indeed, are these new Spring dresses—fresh, dainty garments with the very latest style touches in the way of a fancy belt, collar, cuffs, or trimming. Attractive styles in long-waisted effects with gathered or plaited skirts having sash which ties at front and back. Developed in Crepe de Chine, Taffeta Silks, Georgette Crepe, Serges and Wool Crepes. Many are made up in combination of two or more materials. Dresses for street and party wear. All leading colors. Prices range \$12.50 to \$49.50

Special Display of New Spring Waists \$2.49 to \$10



Garment Store, Second Floor—Dainty Waists of Georgette crepe in the newest Spring shades—particularly in the smart bright tones so much in demand. Also beautiful Waists of crepe de chine, taffeta silks, fancy striped wash silks and khaki-kool silks. Many are shown in combinations of various colors. Some are effectively trimmed with touches of hand embroidery, others with fine tucks, laces, etc. Novelty styles for dress occasions, also tailored models. Full range of sizes. The prices for these dainty Waists range from \$2.49 up to \$10.00

—AT \$3.69 there are any number of beautiful new Waists made up in crepe de chine, Georgette crepe, taffeta, laces, chiffon and net. All the new shades, such as Nile, peach, rose, mustard, etc.

Another Lot of Waists At \$2.98

On Sale Monday at the Bargain Circle on Main Floor

—Not a Waist in this entire assortment but is worth much more than the sale price. Great many different styles, ranging from the tailored models to those appropriate for evening wear. Materials include Georgette crepe, crepe de chine, taffeta silks, nets and laces. Extra special for Monday's selling at \$2.98



New Lace Boots for Spring

One Fashionable Model As Illustrated

At \$10—New Lace Boot for Women. Vamp of black Trostan calf and tops of gray buck. Imitation tip and vamp is daintily pinked. A very smart new boot for street wear. Shown in a complete range of sizes.

At \$11—New lace boot on the popular "New York" last. Medium high straight heels with neat narrow toe. One style on this last has vamp of coca brown calf with tops of brown buck. Very dressy for all occasions. Full range of sizes.

Remnant Sale!

—REMNANTS of Embroideries, Remnants of Laces, Remnants of Dress Trimmings, Remnants of Ribbons—THOUSANDS OF Remnants and Short Lengths brought to light by inventory will be closed out Monday at BIG REDUCTIONS IN PRICES. See special tables arranged in rear Ribbon Dept., 1st Fl.

New Spring Laces and Embroideries

Main Floor—New shipment just opened—fine embroidery edges, insertions, beadings, beading edges, baby flouncings, dress flouncings, allovers and camisole embroideries in every wanted width and vast range of patterns. Popular prices. —Complete showing of new Cotton Nets for dresses, waists, linings, etc., widths range 36, 45, 72 inches.

See 5 Big Windows on Alder Street!

MONDAY, TUESDAY AND WEDNESDAY will be Opening Days in the Wash Goods Store—a formal presentation of the new season's choicest weaves in the most comprehensive exhibit ever held in the city. In order that you may have some idea of the importance of this event we direct your attention to an extraordinary display of Wash Fabrics in five large windows on Alder street. SEE THEM!

New Sport Fabrics 12 1/2c to 60c Yd.

—NEW SPORT STRIPES in all the leading colors for dresses, skirts, waists, etc. These are sure to be very popular, so don't wait until the best are picked out. Shown in ginghams, percales, Devonshire cloth and in crepes. PRICES range from 12 1/2c to 60c yard. —Aisle of Cottons, on Main Floor. —NEW SPORT FABRICS—Plain colored voiles in all the new shades—gold, chartreuse, orchid, bisque, hockey, shadow green, old rose, navy. Thirty-six inches wide. Priced at, yard 50c



New Silks

On Display

—Indications point to a strong demand for silks the coming season—particularly for pongee, La Jerz and kindred weaves. We have the popular silks in all the wanted colors for Spring.

New Pongees —Plain white Pongee, imported quality, 27-inch. Prices range from \$1.50 up to \$2.50 yard. —36-inch Imported White Pongee, \$1.75 to \$4.00 yard. —Imported Pongee Silks in natural color. Prices range from 70c up to \$4.00 yard.

La Jerz Silks —This is one of the very new and desirable silks, particularly adapted for sport apparel. Plain colors only. Priced, yard \$3.50

Khaki-Kool Silks —Shown in many clever new designs and in plain colors for sports apparel. The yard \$4.00

Beautiful Imported Zephyrs at 29c Yard New Gingham, 12 1/2, 15c, 19c Yard

Main Floor—Imported Zephyrs in delightful new colorings. Plaids, stripes, checks and plain colors for dresses, skirts, waists, etc. 29c Priced at, special, the yard 29c

Dainty Printed Voiles at 35c to \$1.00 Yard New Oriental Crepes, 29c Yard

Main Floor—Dainty voiles in all the new printed effects, also plaids, stripes and old-fashioned Paisley patterns. Excellent assortment to select from, 35c, 40c up to \$1.00 yard.

New Madras Cloths, 25c, 35c, 40c to 60c Yard New French Batistes, 35c, 50c Yard

Main Floor—Special showing of new madras cloth. These are especially desirable for waists and skirts—also for men's shirts. Priced 25c to 60c yard.

—Beautiful New Silk-Warp Crepe de Chine and Chantilly Crepes just in. —Knickerbocker Voiles and Beautiful Printed Crepe de Chine. All colors. —New Devonshire Cloth in great variety of patterns. Price 25c yard.

New White Goods

Main Floor—Complete showing of all the staple plain weaves, also novelty effects. New Voiles, Silk-Warp Crepes, Gabardines, Silk Striped Madras, Organdies, Seed Voiles, Marquisettes, Japanese Nainsook, Pearline Cloth, Cloister and Monastery Cloth—New Flaxons in Plain and Fancy Weaves, Nainsooks, Dimities, Lawns, Longcloth, etc.

Linens, Towels, Sheeting

—BLEACHED SHEETING of splendid heavy quality. Perfect goods, absolutely free from dressing. A limited quantity on dress sale, 2 yards wide, yard 28c —PILLOW Cases at special prices.

—CHILDREN'S Bath Towels with fancy colored borders 12 1/2c at Half Price, special 29c —LARGE SIZE Fancy Check Bath Towels, blue or pink. Priced 29c special now at low figure of 29c

PORTLAND AGENTS FOR RICHARDSON'S FAMOUS LINENS.

Women's Silk Hosiery Famous Kayser Make Monday—the pair \$1.25

Center Aisle Main Floor—Here is a bargain in silk hose that will attract the attention of all thrifty women, for there are stockings in this lot which formerly sold at double the sale price. Odd lines in the celebrated "Kayser" make in black and colors, also a big lot of tan silk hose in another well-known make. No telephone orders or mail orders accepted for this special. Women's Silk Hose of excellent quality—\$1.25 in good range of sizes, priced special for Monday, the pair—\$1.25

Next Wednesday Will Be St. Valentine's Day

Valentines 1c to 25c

—The Center Circle, First Floor, will be given over to a great special showing of Valentines tomorrow and Tuesday—Greetings, Favors, Score Cards and hundreds of other novelties for the occasion, ranging in price from 1c to 25c. —Also special display of Valentine Decorations, Second Floor, and Fancy Valentine Boxes in the Candy Department, 1st Floor.



Give the Heart Full Sway on St. Valentine's Day

In our book stock you will find a large assortment of appropriate books for Valentine Offerings, in prices 25c to \$5, comprising books of Poetry, Sentiment, Art Gift and Travel Books, Newest Copyrights, dainty selections from the Classics, etc.

Some Appropriate New Fiction

- THE WISHING MOON. Louise Dutton \$1.35
- SEVENTEEN. Booth Tarkington \$1.35
- UNDER THE COUNTRY SKY. Grace Richmond \$1.25
- DABNEY TODD. Westcott \$1.35
- COURTIN' CHRISTINA. J. J. Bell \$1.00

The Book Shop, Main Floor

New Spring Petticoats

2nd Floor—Taffeta and Silk Jersey—some have silk jersey top and taffeta flouncings. All the new bright tones, plaids, changeables and stripes. Scaloped, plaited and ruffled effects. Prices range \$3.69 up to \$9.95

Dress Skirts

in tailored and sport styles made up in serges, poplins, flannels, Khaki-Kool Taffetas and various other materials. Priced \$5.00 to \$22.50

Garden-Making Time Is Drawing Near Garden Tools



Third Floor—Our new Spring stock of Garden Tools is now ready—Rakes, Shovels, Hoes, Spading Forks, Trowels, Turf Edgers, Pruning Shears, Cultivators, Grass Hooks, etc.—best of materials—each tool thoroughly tested in every process of manufacturing and is guaranteed to be free from defects. Look over your stock of Garden Tools—list the articles you need and let us quote you prices. S. & H. Green Trading Stamps with purchases.

- Long or Short Handle Shovels for 80c
- Long or Short Handle Spades for 80c
- Garden Hoes or Rakes priced at only 30c
- Spading Forks, long or short handle 80c
- Lawn Rakes, regulation size, only 50c
- Turf Edgers of best quality, priced 75c
- Cultivators, 60c; Ladies' Spades at 30c
- Grass Hooks or Grass Shears only 35c
- Pruning Shears—best quality now at 30c
- Weeding Hoe, extra strong, priced 35c
- Long-handle Garden Trowels priced 20c
- Trowels at 10c; Potato Hooks only 80c
- Dandelion Diggers, long handle, at 15c

Garden Hose

—We are prepared to supply your needs in Garden Hose at lowest possible prices. In anticipation of present high cost of materials we placed our orders many months ago. If you are going to buy Garden Hose this season right now is the time to do so, before further advance in prices. We have all grades and all sizes. GET OUR PRICES. House Wares Dept., Third Floor.

Headquarters for Sherwin-Williams Paints

Boys' Wash Suits for Spring

Chambrays, Linens, Repps, Chevots And Madras Cloth—Ages 2 to 8

Main Floor—One of the many attractive styles is shown to the right. Fresh new Spring merchandise just out of the boxes. Shown in great many models. Long or short sleeves, high or low collars. Plain blue, white and tan, also in novelty stripes. Prices for these Boys' Suits range from \$1.50 to \$3.75

Boys' Wool Suits \$5 to \$15

Boys' Store, Main Floor—We are now ready to fit your boy with a new Spring Suit. The styles are varied and the fabrics and patterns are most attractive. Particularly smart effects are to be seen in the new mixtures and novelty weaves. Belted Norfolk are again the favorite. All have sport pockets. Ages 6 to 18 years. Prices range \$5 to \$15.00 WE GIVE S. & H. GREEN TRADING STAMPS WITH PURCHASES.

