



Shop This Week--of All Weeks in the Year 6 Days--Wonderful to Contemplate--Rich in Opportunities

—Tomorrow is the opening of a six-day "series of sales" heretofore unrecorded in this or any other city. It marks the offering of merchandise greatly in excess of half a million dollars, which if bought by us today would cost from 50 to 75 per cent more.

—It is our purpose to close out in six days all this season's merchandise—to dispose of every odd lot—to clear away every small and incomplete assortment—to clean up merchandise that cannot be restocked.

—It is the end of our business year. The last week of Double-Economy January—the last week before inventory. Every buyer has received the command, "Clean up stocks"; never mind present costs; disregard merchandise scarcity; ignore the daily soaring of prices; our indelible rule, never violated, "to sell as we buy" absolutely controls the policy of this event.

—If we have led you to expect much—we shall not disappoint you.

—Every stock, every section of the store is represented in this great Six-Day Sale, with merchandise that in almost every instance would cost more at wholesale today than we have priced it at retail.

—Every article in this sale measures up to our slogan, "Merchandise of Merit Only"; you buy safely under its guarantee.

—Limited space permits us to mention but a few of tomorrow's sales. No mail or telephone orders filled. Positively at these sale prices—no exchanges or returns. In many instances the prices are so sensationally low we have been forced to restrict quantities to insure fair distribution.

—During the past few months this store has discontinued the use of comparative prices. For this Six-Day Sale we quote comparative prices from our former bona fide retail prices, in order that patrons may figure quickly and accurately the remarkable economies offered. After this Six-Day Sale this store will discontinue the use of comparative prices absolutely—excepting twice a year, in the sale months of July and January. Plan to be here at the opening of this store—you will best be served in the morning.

See Page 5,
Section 1, for
Basement Sales

Silk Boot Stockings
—600 pairs of fine quality silk
boot hosiery, all sizes, in most
desirable shades. 39c
—No phone orders, exchanges, re-
turns. First Floor.

Sipman Wolfe & Co.
"Merchandise of Merit Only"

\$1.25 All-Silk 42-Inch Nets
—Black, white and colors. Regular \$1.25 quality.
\$1.25 and \$1.00 Crepe Chiffon, 42-Inch 59c
—White, black, evening, afternoon and street shades. YARD
—No phone orders, approvals, exchanges or returns. First Floor.

All This Season's
Fall Mixtures, Checks and Stripes
All Wool Dress Fabrics
Full 56 Inches Wide
Selling Regularly at \$2.50 to \$4.00
At \$1.95
—No phone orders. None returnable. Second Floor.

Never in History Such Prices on
French Lingerie
—The most exquisite garments, all beautifully handmade and hand
embroidered, combined with laces. Odd and soiled lots that will
come from a tubbing as good as new. Combination suits, drawers,
skirts, Princess slips. Garments selling
To \$1.75 for 50c To \$7.50 for \$2.50
To \$2.95 for \$1.00 To \$10.00 for \$3.00
To \$4.45 for \$1.50 To \$16.98 for \$5.00
To \$5.95 for \$2.00 To \$30.00 for \$10.00
—Positively no exchanges or returns. No phone orders. Fourth Floor

The Apparel Store Offers
Dresses Selling to \$32.50
For \$10.00
—Of serge, velvet and silk—odd lots and broken sizes. Posi-
tively no phone orders, no exchanges. Third Floor.

The Men's Store Offers
\$16.50 and \$15 Overcoats
Very Exceptional
\$10.00
—Up-to-date, conservative models of knitted mist-proof
cloth. An extraordinary sale.

The Ribbon Section Announces
A Great Final Clean-Up of
Imported Ribbons 65c
That Sold Regularly at 85c to \$3.00
—Faille silks, chiffon taffeta, metal with Roman
stripes, plaids and brocades, 6½ to 11 inches wide.
—No phone orders. No returns. First Floor.

The Most Radical Reductions Prevail on
Imported French Negligees
—Of fine albatross, lawn, Swiss, silk and Crepe. Long and short
styles. Hand-embroidered and lace-trimmed. Soiled from display.
Garments selling:
To \$6.95 for \$2.50 To \$13.95 for \$5.00
To \$10.50 for \$4.00 To \$18.50 for \$7.50
To \$51.50 for \$10.00
—Positively no exchanges, no returns. No phone orders. Fourth Floor

The Suit Store Offers
Suits Selling to \$18.50
For \$7.50
—Of corduroy, cheviot and serge. Plush and velvet trimmed. Smart-
est styles. No exchanges, no returns. Third Floor.

Silk Shirts \$3.95
—All new Spring patterns, in finest quality silks, per-
fect-fitting. Remarkable at \$6.00.
\$1.75, \$1.50 Shirts \$1.15
—New weaves, new stripes, new figures, in fine
madras, soft French turned cuff styles.
\$1.65 to \$1.35 Neckwear 95c
—All our finest ties, of heavy silks, and handsome pat-
terns, with large flowing ends.
\$5.95 Golf Sweaters \$3.95
—Knitted sweater coats, light weight, very warm, in
heather mixtures, plain and belted backs.
No Phone Orders, Exchanges, or Returns
First Floor

The Fourth-Floor Apparel Store Offers
For Misses and Small Women
Every Coat for \$6.50
That Sells Regularly to \$28.50
Every Suit for \$10.00
That Sells Regularly to \$35.00
—No exchanges, no returns, no phone orders. Fourth Floor.

The Silk Store Offers
Every Yard of Fancy Silks
In the entire store that sells regularly
from \$3 to \$5 a yard
At One-Fifth Off
All \$1.00 Messaline Silks
Superior quality in black and colors
For 69c Yard
—Positively no phone orders, no exchanges and returns in this
great silk sale. Second Floor

Georgette, Crepe de Chine, Voile, Tub Silk
Blouses
Regular Prices \$2.50 to \$4.00
\$1.98
—No phone orders. None returnable. No exchanges. Third Floor.

Never Such Sale Prices
On Fancy Linens
—Including all our Madeira and Cluny Lace
Trimmed Linens. In sizes from the 6-inch doilies
to the large 72-inch cloths.
To 40c for 20c. To 60c for 35c.
To 85c for 50c. To \$1.50 for 75c.
To \$2.50 for \$1.35. To \$4.50 for \$2.45.
To \$6.50 for \$3.75. To \$8.50 for \$4.75.
To \$20 for \$12.75. To \$35 for \$18.
—None returnable. No phone orders. Second Floor.

Our Entire Stock of
LACE CURTAINS
Selling From \$1.50 to \$20.00 Pair
At One-Fifth Off
—In white, cream and ecru; 2½ and 3 yards long.
All Odd Pairs Lace Curtains
Selling From \$1.50 to \$15.00 Pair
NOW HALF PRICE
Cretonnes and Art Chintz
Selling Regularly to
50c a Yard, for... 28c
—In all the most desirable colors; 36 inches wide.
—No phone orders, no exchanges, no returns. Fifth Floor.

The Rug Store Announces a Disposal of
Whittall's Discontinued Rugs
—At sale prices that hold good for this week only.
—All room sizes, 9x12 feet.
\$82.50 Anglo-Persian Rugs for \$59.50
\$69.25 Anglo-India Rugs for \$49.75
\$61.75 Royal Worcester Wilton Rugs, \$43.50
\$41.00 Body Brussels Rugs for \$29.00 Fifth Floor.

The Picture Galleries Offer for One Week
All Framed Pictures
HALF PRICE
—Our entire stock of imported photogravures, Rhine prints, hand-
colored Burlington and Ruskin proofs, reproductions of etchings,
Japanese prints, carbon photographs, etc., many of which are no
longer procurable.
—No phone orders, approvals, C. O. D., returns or exchanges. Sixth Floor

The Linen Store Offers
\$5.00 Bedspreads for \$3.95
Full Size, Hemmed or Scalloped
15c Outing Flannel for 10c
In Plain White and Colors
85c Snowdrift Batts 59c
Open Up for a Full-Size Comforter
Bolt of Long Cloth \$1.55
12 Yards to a Bolt, 36 Inches Wide
—No phone orders, no exchanges, no returns. Second Floor.

The Glove Store Offers
Washable Gloves
Of fine lambskin, one-clasp style, white, tan, ivory;
sizes 5½ to 7. Very special
\$1.39
—No phone orders. None returnable. No exchanges. First Floor.

The Corset Section Announces a Clean-Up of
Regular \$5.00 to \$8.00
Corsets for \$2.50
Nemo, Smart Set, La Vida and a Few
Modart Front-Lace Models
—A good assortment of sizes, but not every size in every style.
—No exchanges, no returns, no approvals, no phones.
Regular \$1.75 to \$2.50
Corsets \$1.25
W. B. Naform, C. B. a la Spirite and Nadia Corsets
—All sizes in the lot, but not in every style.
—No exchanges, no returns, no approvals, no phones. Fourth Floor.

The Dinnerware Store Offers
12 Open Stock Patterns of
DINNERWARE
To Be Closed Out at
Half Before-the-War Prices
—One pattern Guerin French China, present retail price is one-
third higher than our regular price.
—Four patterns in fine English Earthenware, present retail
prices are one-fourth higher than our regular prices.
—Seven patterns in fine Austrian China, the present retail
prices are one-half higher than our regular prices.
—Twelve patterns in all, each having a full range of pieces,
from the individual butter to the soup tureen.
All at Half Regular Prices
100-piece services in these patterns range from
\$28.55 to \$64.25 regularly—now \$14.28 to \$32.13.
50-piece services in these patterns range from \$14.74
to \$34.18—now \$7.37 to \$17.09.
—No exchanges, no returns, no phones. Sixth Floor.

The Women's Apparel Store Offers
All Furs Reduced
Now Half Price and Less
\$20.00 Furs \$9.75 \$30.00 Furs \$15.00
\$40.00 Furs \$20.00 \$50.00 Furs \$24.75
\$60.00 Furs \$30.00 \$100.00 Furs \$47.50
\$250.00 Furs \$110.00 \$300.00 to \$38.50 Red
Fox Scarfs and Muffs, \$25.00
\$75.00 Gray Fox Set, reduced to \$45.00
—No phone orders, no returns. Third Floor.

The Fourth-Floor Section Offers
Infants' Dresses
Imported Hand-Made and Domestic Made
—Sizes 6 months to 6 years. Poplins, pique, lawn,
nainsook and net party dresses.
\$1.00 Dresses, 50c \$3.75 Dresses, \$1.50
\$1.50 Dresses, 75c \$10.50 Dresses, \$2.50
\$2.50 Dresses, \$1.00 \$13.50 Dresses, \$3.00
—No phone orders. No returns or exchanges. Fourth Floor.

The House Dress Section Offers
Breakfast Sets, Utility Dresses,
House Dresses and Aprons
Selling Regularly to \$1.75,
For 75c
—None returnable, no phone orders filled. Fourth Floor.

The Cotton Petticoat Store Offers
All Sateen Klossit Petticoats
Selling Regularly to \$1.75
For \$1.00
—Made with elastic tops and jersey gussets.
—No phone orders, no returns, no exchanges. Fourth Floor.

The Art Needlework Store Offers
Art Needle Novelties
HALF PRICE
—Imported French novelties, glove and handkerchief
boxes, cabinets, sewing boxes, doily boxes, doily rolls,
candy boxes, sweets pails, hand-painted baskets, society
puff bags, stuffed pillows, pin cushions, ivory novelties,
etc. No phone orders. No exchanges or returns. Fifth Floor