



THE CALL TO CHRISTMAS

If Assortments, If Economy, If Service, If Variety Mean Anything to You—This Store Means Everything to You



—Let this be your Christmas Store—we come to you with the most important announcement ever issued from this store. Trade conditions have practically closed the European markets to the American merchant, at the same time American manufacturers have been unable to supply local demands for Holiday merchandise. —So we take this opportunity to advise our patrons that they will find full assortments of Imported Leather Goods, Imported Dolls, Imported Handkerchiefs, Imported Ivory and Perfumes, Imported Hosiery, Imported Pictures, Imported Art Wares, Imported Art Needle Novelties and thousands of other Imported gifts throughout the store that bring with them the

Lowest Prices of Any Christmas Season

The Wonderful \$75,000 Sale of Objects of Art

10,000 Christmas Gifts From One-Quarter Off to Half Price

—Tomorrow starts the second week of our great Sixth Floor Discontinuance Sale of fine art wares. The first week of this sale has broken all past selling records of art wares. The fame of our wonderful Art Gift Floor has brought record-breaking crowds from all over the state, and the week-end brought orders from distant states for pieces that had impressed past visitors. —This sale will continue until a complete clearance has been established. The selections are all so good, the artistic standards are all so high, and the stock so great that all demands may be satisfied. —This sale is absolutely void of pretense. All price comparisons are made from the original tickets placed on the merchandise when received and the greater bulk of the stock was received before the war when the wares were marked at prices under prevalent prices. —Shop carefully because no exchanges or returns will be permitted.

\$600.00 Ormolu Bronze Parisian Banquet Lamp . . . \$295.00
\$40.00 Nuremberg Armor Shield for . . . \$20.00
\$75.00 slightly damaged Florentine Marble Fruit Bowl on a carved stand . . . \$37.50
\$85.00 Florentine Marble Group by Gennai . . . \$56.67
\$50.00 Florentine Marble Figure by Gennai . . . \$33.34

\$50.00 Vienna Marble Figure, "Geisha Girl," by Hofer, now for . . . \$33.34
\$25.00 Parisian Bronze Figure, David . . . \$16.67
Amphora Pottery, Half Price.
Parisian Lamp Shades, at Half Price.

Dresden China, Half Price.
Wedgwood Pottery, Third Off.
Italian Majolica at Half Price.
Berlin Ormolu China and Glass, Third Off.
Hungarian Pottery, Third Off.

Romanoff Art Pottery at Half Off.
All Men's Smoking Articles, One-Third to Half Off.
Bohemian Glassware, One-Third to Half Off.
English and Bohemian Rock Crystal, One-Third Off.
—Sixth Floor

Sipman Wolfe & Co.

Merchandise of Merit Only



Blanket Robes for Men

At Four Prices
Every one of which means a saving
—Don't delay! Men's robes, owing to a great scarcity in "Beacon" materials, are difficult to obtain. We doubt if we shall receive another shipment this season.

\$2.95, \$3.95, \$4.95, \$5.95
—Robes for father, brother, son or friend. Handsome new patterns found here only, in every desirable color combination, in such colors as lavender, gray, blue, brown, tan, black, red, also many realistic Indian designs. —These robes come in the most wanted weights, tailored finish, trimmed with cord at waist and neck, all with two large pockets. You have only to choose, because our assortment at these four prices is the largest we have ever shown.
First Floor.

The Ribbon Store Offers
Dresden and Warp 35c
Print Ribbons at
—In all the new light and dark color combinations that are used for the making of Xmas-gifts and for trimmings.
From 5 to 7 1/2 Inches Wide.
—First Floor.

KODAKS
In a new department on the first floor, just inside Alder street.
FOR CHRISTMAS
You can't choose a more appreciated gift for young or old. An expert in charge will help you.



Victrola Special Outfit

—This most complete outfit would bring joy and gladness to any home on Christmas morning.
—It consists of a Victrola, 10 Double-faced Records of your own choosing, making 20 selections, 1000 Needles and one Record Cleaner—all for the one price of

\$83.25
and will be sold on special terms to suit your convenience.
Mezzanine Floor.

And Now—Christmas Jewelry—A Sale

Important, for It Offers Unparalleled Economies
Highest Quality With Our Unrestricted Guarantee
One-Third Off to Half Price

—The most beautiful jewelry, the most artistic pieces, the highest grades of materials and workmanship make this sale unusual in every way.
—Now is the time to purchase your Xmas gifts, as we offer everything worth while in the jewelry line—gifts of all kinds for men—La Vallieres, watches, rings, bracelets, neck chains, opera glasses, lorgnettes, bairpins, brooches and beauty pins—jewelry for infants and children—in fact, anything you might desire in jewelry novelties.
First Floor.



MERRY XMAS Helps

—French Mirrors—Could anything be more delightful than one of these glittering, gleaming mirrors on Xmas morning? We show the newest shapes and sizes, finished in mahogany, old gold and two-tone effects, either plain or fitted at the top with a reproduction picture of the old masters. Prices from \$2.50 to \$20.00.
Sixth Floor.

—Cedar Chests—What woman does not want one, or, having one, could use just one more? They are indispensable in every home or apartment. Our special showing of genuine cedar chests is most complete, and the prices range from \$12.50, \$16.50 up to \$22.50.
Fifth Floor.

—Hug - Me - Tights and Snugglers—The most acceptable gifts imaginable, in finest Saxony wool, in the newest chinchilla and plain weaves, with colors and combinations, suitable for all ages. And, with yarn so high, it is better to buy them ready made when they can be had at these low prices, \$1.35 to \$6.00.
Fourth Floor.

—Our Ribbon Novelty Section will suggest many clever new ways of making ribbons into delightful gifts. Our experienced designers will help you and suggest novel ideas, at no cost if the materials are purchased in the department. Our fancy ribbons range from 25c to \$3.95 yard.
First Floor.

—The art needle shop is ready to help you and instruct you free of charge in the knitting, crocheting or embroidering of gifts.
Fifth Floor.



The Neglige Section Offers In a Sale Without Parallel

PARIS NEGLIGEEES
—Every woman loves them, and now when the most exquisite of French imported models are offered at Half Price there is no reason why at least one should not be on your Christmas list.
—Of crepe de chine, satin, chiffon, batiste, French flannel, Swiss, voile and fine cotton crepes, most elaborately and artistically hand embroidered, lace and ribbon trimmed.

At Half Price
Fourth Floor.

VELVETS

"The Surprise of Surprises"
The Most Fashionable, Wanted, Scarcest Fancy Velvet Suitings and Coatings

—Christmas will soon be here and these are the very velvets that will be most in demand for the fashioning of handsome evening wraps, for the new one-piece dresses, and for skating as well as afternoon suits. —Then, again, they can be put to all sorts of uses for the making of novelty-bags, neck scarfs and the little odd gifts that women so dearly love to receive.
—Choose from black, blue, marine, gold, begonia, grays or white.
Selling Regularly at \$5.00, \$6.00 and \$7.00
Monday and Tuesday Only

HALF PRICE
Second Floor.

FOR MONDAY ONLY
We Offer an Extraordinary Sale of 50 Extra Size Table Cloths In Six Different Patterns At \$7.00

Pure Irish Linen Of Exceptional Quality
—An unprecedented opportunity for those who can use 2 1/2 by 2 1/2-yard cloths. The quality and finish are way out of the ordinary, and would sell regularly for much more.

The Gift Towel Should Be "Webb's"
The famous dew-bled pure linen, which comes direct from Ireland. Woven on the finest looms, plain or striped, with monogram space and deep damask borders.
Hemstitched Huck Towels, 25c
—Guest size, 14x22 inches.
Hemstitched Guest Towels, 40c
—Size 14x22 inches. Plain centers, monogram space, damask border.

Finest Guest Towels 50c to 80c
—Every size from 15x24 to 16x25 inches. Plain and fancy effects.
Over 20 New Patterns At 75c, 85c, 90c to \$1.85 in these pure linen towels, from 18x34 inches to 24x42 inches
—Also complete line of pure linen huck toweling at 50c to 95c a yard.
Second Floor.

On Monday in Our Sewing Machine Section we shall offer 24 standard Aviator Sewing Machines At Two Extraordinary Prices

made expressly for immediate clearance, as we shall discontinue this make.
Drop Heads \$25.00
Cabinets \$35.00
—Just twenty-four of these famous sewing machines to be sold at these low prices. These machines have four or six drawers, panel front, drop head, automatic lift, quarter sawed oak, high polish case, best ball bearing, steel Pitman, full set of attachments.
Sold on the Easy Payment Plan \$1.00 Down—\$1.00 a Week
Second Floor.

A Happy Christmas Thought One of These Bath Robe Blankets
A Special Shipment of 200 Has Just Arrived and Shown in the Most Attractive Colorings.
At \$3.50

—Each robe is complete with frogs and tassel, and contains sufficient material to make a full-size robe for either a man or a woman. In a wonderful assortment of color combinations.
Second Floor.



For Baby EVERYTHING

—Everything that's new and good and charming and dainty; a wealth of Christmas suggestions will be found in our Baby Department, as well as every-day needs.
Flannelette Skirts 39c, with crocheted edge, made on muslin waist.
Nursery Aprons 59c, of cream linen, finished material, with pocket and "Sunshine" baby applique in colors.
Flannelette Wrappers 59c, in pink or blue with nursery designs, cord girle and turn-down collar.
Outing Wrappers 35c, all white, with pink or blue crocheted edges.
Shirt and Hose Stretchers 12c, for drying baby's clothing, prevents shrinking.
Crochet Sacques 75c, hand crocheted, in all wool, shell stitch, all white, pink or blue trimming.
Dainty Sacques 69c, of cashmere or crepe cloth, crocheted edge finish and embroidery designs. In pink or blue.
—Fourth Floor

Complete Transformation of Economy Basement Store

"Where You Spend the Least and Get the Most For It"
Everything in Holiday Attire
NEW—BETTER—MORE ATTRACTIVE THAN EVER

—Thousands of useful and appropriate articles for gifts, at the lowest possible prices.

Make This Great Popular-Priced Store Your Holiday Shopping Store
For Sensible, Practical, Serviceable Gifts

Wednesday Opening of Our BASEMENT TOY STORE
Everything Underpriced
The Most Remarkable Non-Breakable Character Dolls
—With baby faces, boys and girls dressed in rompers and dresses. 10 and 13 inches high. Nothing like these dolls ever shown 39c at this extraordinary price

A New Shipment of Dependable Air Tight Heaters
On Sale Monday at Prices Greatly Below Regular
—High front draft, as illustrated, nickel-plated damper and urn, body of blue steel, with steel lining.
18-inch size \$1.39
20-inch size \$1.98
22-inch size \$2.39
24-inch size \$2.69
Economy Basement.
No Phone Orders for Economy Sales.

