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# At the Horse Show

Every Requirement for the Horse Show—Every Need for Every Occasion—  
Meier & Frank's Best Equipped to Serve You Promptly and Most Satisfactorily

## New Blouses Are Charming

THREAD, BOHEMIAN AND GOLD LACE-TRIMMED GEORGETTES

—Exquisitely dainty and filmy materials, with the new large collars and uniquely designed sleeves—white, flesh, bisque, Burgundy, wistaria, blues, greens, black and browns in great variety.

—Duchesse, Filet and Venise lace garnitures—with touches of delicate embroidery on cuff, collar or front. The prettiest blouses the markets afford—\$15 to \$50.

**RIDING AND HUNT CLUB BLOUSES, \$6.50**  
—Smartly tailored crepe de chine and pussy willow taffetas. Made with tailored cuffs and separate collars. Splendid variety.  
—Blouse Shop, Fourth Floor



—SEE OUR WINDOWS—We call your especial attention to the splendid group of three windows at our Fifth and Alder Street corner, two of which have been converted into wonderfully realistic "PICTURES"—altogether DIFFERENT from anything ever shown hereabouts. "Equestrienne" and "The Sport of Kings" are both in keeping with the spirit of the Horse Show and feature correct apparel and accessories for this event.

## The Horse Show Furnishes the Inspiration for This Sale of Exclusive Suits

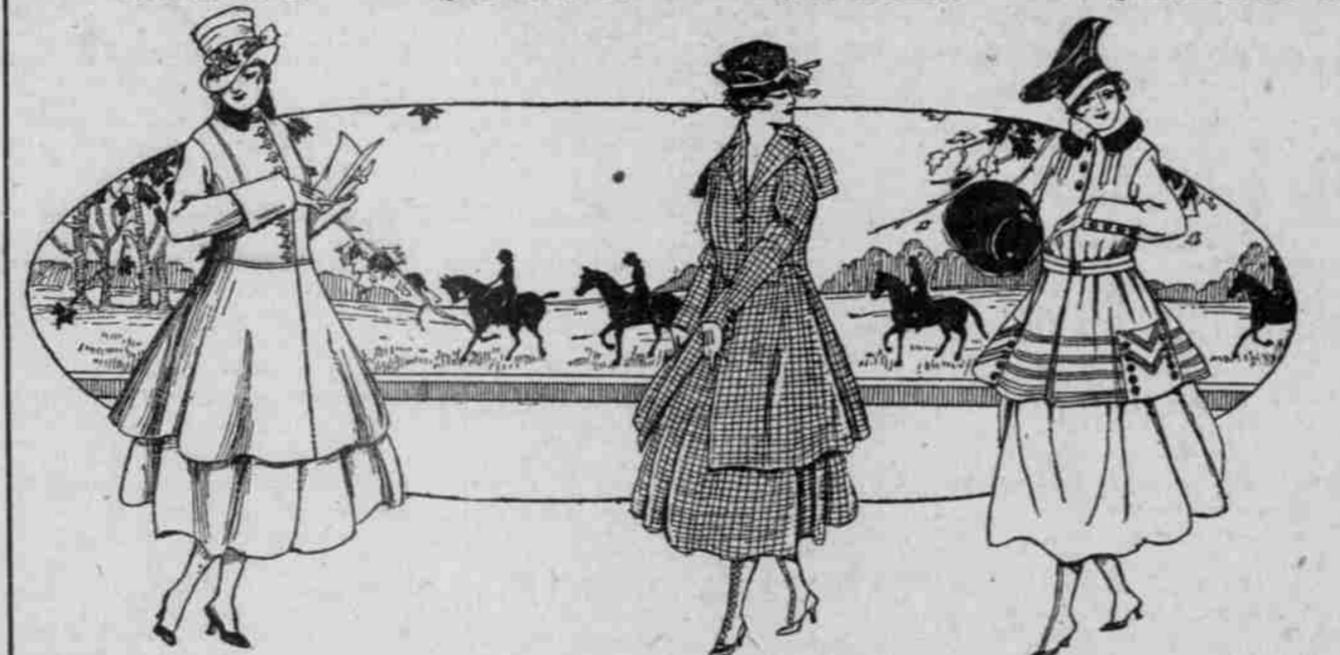
SUITS of the type that will be worn by the best-dressed women at the Horse Show. In most instances these are exclusive models—the only one of the kind shown in Portland. There are fascinating suits of

**WOOL VELOUR, BROADCLOTH, SERGE, DUVETYN, ZIBELINE AND SERGE IN ALL NEWEST SHADES**

—One navy velour has deep cape collar, trimmed with bands of Hudson seal. An elegant taupe colored broadcloth has deep band of beaver around the bottom, with cape collar and cuffs to match. A Burgundy colored broadcloth has deep cape of Hudson seal, with skirt box pleated at sides and shirred front and back.

—Never before have such elegant suits been reduced so early in the season. Scores of distinctive suits are here at these reductions in our Fourth Floor Apparel Shop.

\$55.00 Suits. <b>\$46.75</b>	\$75.00 Suits. <b>\$56.25</b>	\$95.00 Suits. <b>\$71.25</b>	\$135.00 Suits. <b>\$98.50</b>
\$65.00 Suits. <b>\$51.50</b>	\$85.00 Suits. <b>\$63.75</b>	\$115.00 Suits. <b>\$86.25</b>	\$165.00 Suits. <b>\$121.50</b>



## New Dresses New Coats

—Charming new frocks suitable for wear at the Horse Show and other festive occasions are now being shown in all their shimmering beauty. Other frocks for street and afternoon are arriving by scores. Many new designs for early winter wear.

**Priced \$15.00 to \$75**

—Elegant coats—roomy and comfortable—are assembled here in the greatest variety of material and shade. Exquisitely colored linings add to their beauty and richness. Coats suitable for evening wear are here for your choosing. Also street and utility coats.

**Priced \$17.50 to \$85**

—Apparel Shop, Fourth Floor.

## New Hats for Horse Show



—Individual in style and exquisite in texture and workmanship, these new hats, designed by the best artists of this country and abroad, are ravishingly lovely. New models in

**VELVET, PLUSH, VELOUR AND FELT**

—are trimmed with such simplicity, such chic and smartness, they are truly irresistible! Priced from \$10 to \$45.

**New Imported Velour Hats in Medium and Large Sizes, Beautifully Embroidered in Oriental Designs, From \$5 to \$16.50.**

—Millinery Shop, Fourth Floor.

## Jewelry to Match Your Gown

—One of the most interesting and pleasing fads of the moment! Clever designers have made exquisite coral and shell brooches, black onyx brooches and flower pins—with the most unusual and beautiful combinations of color and enamel. Come here for the new and

## Fashionable Costume Jewelry

—the most beautiful of its kind—made altogether in 14K yellow gold, green gold and white gold (with the color and luster of platinum) set with genuine precious and semi-precious stones—to be found **HERE EXCLUSIVELY IN PORTLAND.** —Jewelry Shop, Main Flr.

## "Silk Maid" Hose for Women

—In all the lovely shades worn this Fall—soft, leafy browns, brilliant greens, Burgundy, violet shades, grays in profusion and all evening colors—ivory and white. The most satisfactory silk hose ever made. Pair \$1.15.  
—Hosiery Shop, Main Floor.

## The Newest in Rich Furs



—The loveliest new conceptions in furs for afternoon and evening wear. Many with the tiniest of nutmeg muffs—others with large barrel muffs. Scarfs range from the tiny chin collar to large capes.

ERMINE, in cape or draped shawl, trimmed with tails and seal buttons, and "nutmeg" muff—\$150.  
SEAL, in the "Dolman" style with "Tiny Wee" muffs—popular quarter of a century ago—\$75 to \$150.  
MOLESKIN, which is becoming more and more modish—made up and combined with ermine. \$45 to \$150.

FOX—Taupe, Silver Tipped, Alaska White and Blue—the popular new shades. Priced, set \$35 to \$175.

BROWN FISCHER sets \$250.  
Complete Assortments of Other Furs Priced as Low as \$7.50 for Single Pieces and \$19.50 for Sets—Fourth Floor

## Smart Colored Umbrellas

—You'll carry a green, blue, red, purple, gray or brown umbrella if you are to be modish this Fall. The handles are unique, and the umbrellas are in the smart short English styles, with loop cords and rings. Priced \$4.50 to \$8.  
—New! The "Spitalfield" Silk Bases, blues, greens and London smoke—best silk covers—first time shown, \$7.50.  
—Umbrella Shop, Main Floor.



## Riding Boots

—WOMEN'S smart riding boots are made of light weight tan or black Russia calf. Hand lasted, Goodyear stitched soles, plain toe.

—MEN'S correct riding boots are made of the same materials in corresponding style, but of heavier stock. All sizes and widths, pair \$14.  
—Shoe Shop, Third Floor.

## New Riding CORSETS

—The accepted models for correct and comfortable carriage in the saddle. Cotton mesh material, short-over-the-hip model, priced at \$1.50. Brocaded fabric, elastic at top and front, \$2.00. Plain batiste with wide elastic side, short back, priced \$5.

**FULL FLOUNCED SILK PETTICOATS \$3.50**

—Handsome dark shades and changeables, for suit wear. Full flounces with cotton underlay for additional service.  
—Third Floor.

## Men's Correct Attire and Furnishings

—Finely-tailored garments and all accessories in perfect conformity with the latest and most correct styles.

—One-button frock coat and vest, made of fancy Oxford Vicuna, with edges bound with silk braid, \$30.00. Striped worsted trousers to be worn with coat and vest, \$5 to \$12.50. Black Prince Albert suit, with silk-faced lapels, \$30.00. Tuxedo and dinner coat and trousers, \$35 and \$40. Full dress coat and trousers, \$35 and \$45. Full dress and Tuxedo vests, \$3 to \$10. Medium-weight promenade dress overcoat, full satin lined, \$25. —Men's Clothing Shop, Third Floor.

**FULL DRESS SHIRTS**  
—The famous "Manhattan" full dress shirts in plain and pique effects, \$1.75-\$3.50

**SILK HATS \$10**  
—"Knox" Hats of newest design for formal wear.  
**FULL DRESS CRAVATS \$5c-\$1**  
—Also complete line of newest silk scarfs.

**GLOVES—SUEDE AND GLACE**

—All correct styles in pearl suede, white glace kid and new white washable mocha gloves. Priced \$1.50 to \$3.

**THE NEWEST NOVELTIES**  
—Knitted neck scarfs in a wide variety of effects. Pure silk and fiber scarfs, \$2 to \$10.

**MEN'S HANDKERCHIEFS**  
—Newest styles in crepe-de-chine and French linen "kerchiefs" 50c to \$2.50.

**MEN'S FAMOUS "SILK MAID" HOSE IN BLACK, WHITE AND FASHIONABLE COLORS. BEST IN THE WORLD AT 50c**  
—Men's Furnishings Shop, Main Floor.



## Gloves for the Horse Show

—Women's new sport gloves—six and eight-button cuff lengths. Gray with self-color stitching and black with contrastingly embroidered backs. Also new tan shades, black or white stitched. Very new novelties for dress and sports wear—\$1.50 to \$3.50.  
—Glove Shop, Main Floor.

## Crepe de Chine & Silk Kerchiefs

—Shown in shades to match any costume, one color or combinations. Soft crepe de chine and Japanese silk, 25c to 50c.  
—Kerchief Shop, Main Floor.

## A Visit to Our Beauty Shops

—Will insure a charming coiffure, a perfect manucure, a satisfactory massage, expert chiropody. We have every facility for serving you, in the most beautifully appointed sanitary surroundings.  
—Beauty Shop, Fifth Floor.

## Neckwear That's Smart!

**SPORT SCARFS AND SETS**  
—Silk and Angora beautifully woven with fringed ends. Exquisite color effects, both plain and in combination. \$1.50 to \$9.

**MARABOU MUFFS AND CAPES**  
—Black and white, all white and natural. Charming new shapes in muffs, scarfs and the new capes. Priced \$4 to \$15.

**REAL OSTRICH, WHITE FOX**  
—Worn extensively this Fall. Smart neckpieces almost indispensable with your Horse Show costume. \$1.75 to \$19.50.

**RIDING STOCKS**  
—Favorite new shapes just in—and very moderately priced at 75c.



**SATIN COLLARS**  
—Nobby new styles for dresses and coats—50c to \$3.  
—Neckwear Shop, Main Floor.

## The Last Word in Handbags!

—They've just arrived and are on display in our Leather Goods Shop. Uniquely shaped, beautifully fitted and lined bags in variety. A moire beaded in steel beads is wonderfully attractive—a tooled leather with fittings will suit the most fastidious, while softly tanned seals in out-of-the-ordinary shapes are irresistible. Velvets, too, are here. You'll want one for your Horse Show costume!  
—Leather Goods Shop, Main Floor.

## The New "Cheval" Veil Is Here



—Something very smart—particularly chic for wear at the Horse Show Saturday afternoon. The large fine mesh with its border of jewel-like chenille dots is very becoming. One of our cleverest drape veils. Priced \$2.50 to \$5.

—Other smart veils in circular, square and flowing shapes, in large hexagon or novelty meshes. The "Blarney" has striking design in chain-stitch pattern, combined with dots. Others have combination of chenille and hand-run border designs. In black, Burgundy, taupe, navy and all popular shades. Priced 75c to \$3.50.  
—Veil Shop, Main Floor.