

HEILIG SECURES BIG WINTER GARDEN PRODUCTION "A WORLD OF PLEASURE"

New York and Chicago Cast of More Than a Hundred Persons Coming—Show Is Practically Gigantic Vaudeville Entertainment.



Rosie Quinn

One of the Courtship Sisters

THE Winter Garden's most sensational production, "A World of Pleasure," described as a musical extravaganza in two acts and nine scenes, comes to the Heilig Theater four nights beginning next Sunday, September 24, with the big New York and Chicago cast of 125 persons, including Willie Norris, Conroy and Le Maire, Collins and Hart, Margaret Edwards, Franklin Batie, McMahon, Diamond and Chaplow, Wanda Lyon, darling little Rosie Quinn and 100 others. The names alone speak volumes for the style of entertainment, because, robbed of the scenes, music, dances, costumes, ensembles, ballets, etc., these performers would be able to give an entertainment taking rank with the most satisfying vaudeville bill ever staged. The large cast was engaged for this very purpose, that is, to supply beauty, comeliness and comedy.

Maze of Soldiers Shown. The Winter Garden always goes in for magnificent scenery, striking and bizarre costumes, popular music, and, in "A World of Pleasure" there is an abundance of all of these good things. There are also several ideal pictures, such as the "Melting Pot" scene, in which a bewildering maze of soldiers, dressed in continental European military costumes, enter a huge net and are soon transformed into peaceful young Americans. This furnishes the finale of the first act and is the most fascinating finish ever conceived for a musical production. It literally brings the audience to its feet.

Big Chorus Is Included. Of course there is the Winter Garden chorus, which is always the chief ingredient of this colossal entertainment. Needless to say, the girls have every opportunity to display their charms and beauty. There are 20 of the clever-



Couray and Lemaitre

est little dancing girls ever gathered together in one organization. The remainder of the 45 devote themselves to wearing so many costumes that the ladies in charge of the wardrobe department found that their hair turned gray in keeping track of the great number of costumes. The music of the present production is by Sigmund Romberg and the book and lyrics by Harold Atteridge. J. C. Huffman has staged the production.

NEW YORK'S CIVIC ORCHESTRAL CONCERT SEASON TO BE SHORTENED

Thousands Delighted by Magnificent Music Which Is Produced in Spite of Intense Heat and Dread of Infantile Paralysis for Period of 15 Weeks—Musicians Plan to Aid in Low-Priced Offering.

BY EMILIE FRANCES BAUER. NEW YORK, Sept. 16.—(Special.)—Not less than 8000 persons, and probably more heard the magnificent concert of the Civic Orchestral Society Tuesday night at Madison Square Garden, when Walter Henry Rothwell enjoyed one of the greatest triumphs of his life, as the immense audience lingered long after the last notes of the orchestra had died away for the purpose of cheering more ardently the conductor and his orchestra. Mr. Rothwell upon this occasion had the valuable co-operation of Mme. Melanie Kurt, of the Metropolitan Opera House, who was as gratifying to Mr. Rothwell as his own, because it represented part of the great scheme in which he has become an idol to the public and it heightened the quality of the offering throughout.

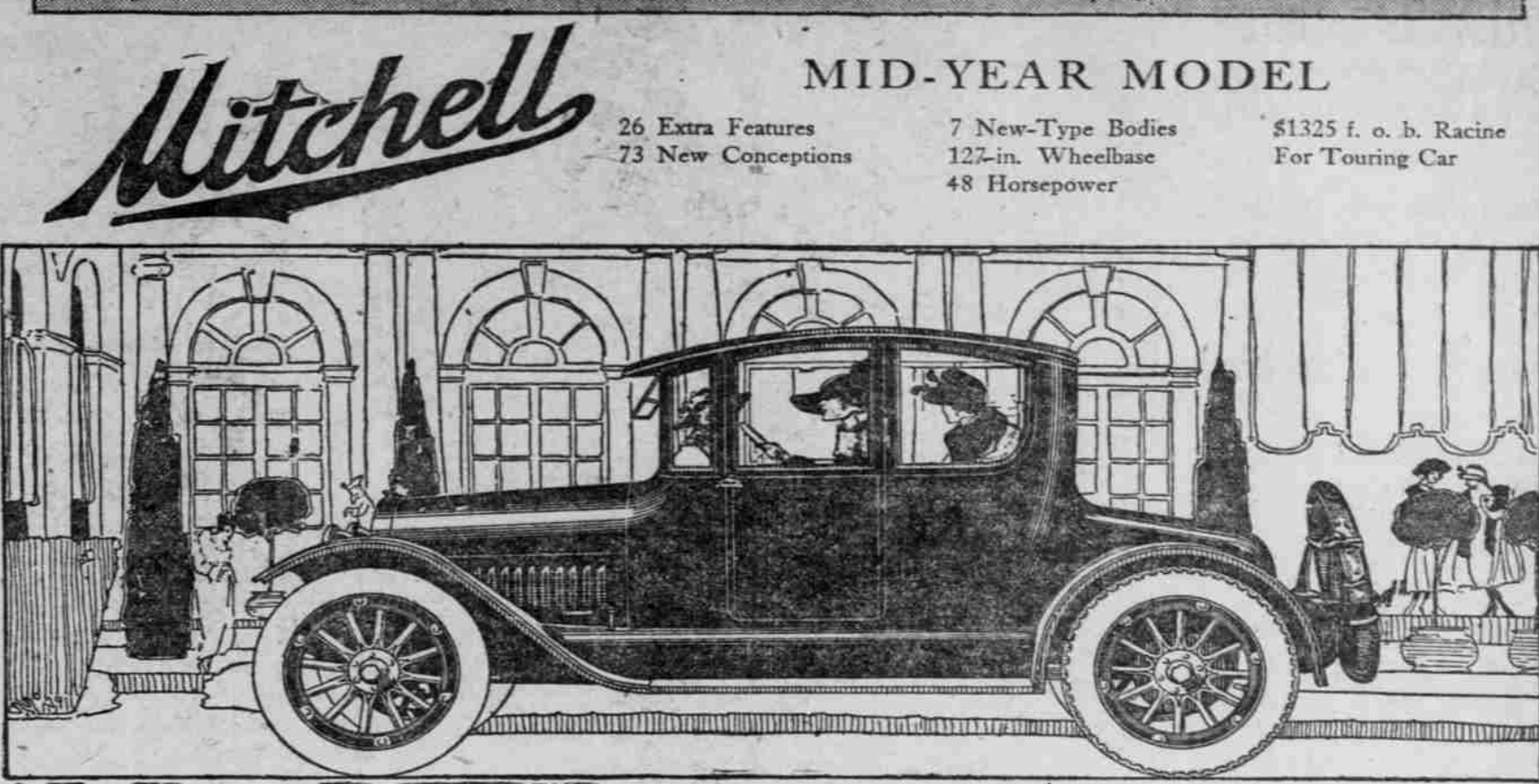
The programme was made up entirely of number by Wagner and Liszt, Mme. Kurt singing the Senta ballad from "The Flying Dutchman" and the "Liebster" from "Tristan und Isolde" and Mr. Rothwell supplying with his energetic, poetic and convincing readings the "Kienzi" overture, the introduction to the "Tannhauser" and the superbly colored "Tannhauser" overture. The Liszt numbers were the symphonic poem, "Les Preludes," and the second Hungarian Rhapsody.

Throughout, the audience manifested the utmost delight and the rafters fairly rang with the applause and the acclamations. Mr. Rothwell is a man who has proved himself to New York audiences as few men have ever done it before him in one season. Indeed, looking back upon his first appearance, it may be said that it was an instantaneous conquest and that the feeling grew with each appearance. He proved a master at making a programme and genius at delivering it. Mme. Kurt proved again the right that she has to the hold she has already exercised upon the American audiences and she won new admirers on Tuesday evening. Her graciousness in giving her services upon such an occasion and for such a purpose has further made her a part of the musical life of this country and has given her more appreciation than many seasons at the Metropolitan could have done, because it gave a glimpse of the woman as well as of the artist. There is little doubt that Mr. Rothwell will be heard again next summer, when the society will be placed upon a firmer footing. It is interesting to note further that he has received many offers for permanent posts of honor since he made such a distinguished place for himself in this country, both East as well as in the West.

Undertaking Is Colossal. The Civic Orchestral Concerts may be regarded a success in the last acceptance of the world as only those understanding what New York has endured and suffered this summer can realize what a colossal attraction they must have been to have brought out each week for 15 concerts not less at any time than 3500 persons at the smallest audience and 8000 turned away at the largest. Every effort has been put forward to prevent people from going into crowded places, the suggestions have been disquieting and depressing, to say the least, of a record-breaking heat nearly every night of



ATTRACTIVE EAST SIDE COTTAGE OF NEW ENGLAND TYPE IS SOLD FOR \$6000. NEW HOME OF J. B. KNAPP, 715 EAST NINETEENTH STREET NORTH. An attractive eight-room residence, built faithful to the lines of New England architecture, has been sold recently by F. E. Bowman & Co. to J. B. Knapp, at a reported consideration of \$6000. The location is at 715 East Nineteenth street North, in the block between Klickitat and Fremont streets, where six beautiful homes have been erected by the Bowman company. The new Knapp residence has white enamel finish, hardwood floors, fireplace, tiled bathroom, Dutch kitchen and paneled dining-room. The house has a cozy, cottage-like appearance and yet equipped with every accommodation and convenience of a much larger residence.



One Winter Car—The Coupe

"My Scientific Car" A Statement by John W. Bate, the Efficiency Expert The First He Has Ever Signed

The latest Mitchell, in every detail, typifies my ideals of efficiency. I have never said that before. Yet I have devoted 13 years to this car. I have made some 700 improvements. And this is my 17th model. We have all kept silent on my objects until my work was done.

of ordinary service. One has already run 218,000 miles. That is due to my policy of giving every part at least 50 per cent over-strength. To do that, and get lightness, I use much Chrome-Vanadium steel. I use more drop forgings, more steel stampings than any other maker, I believe. There are 440 such parts in the Mitchell. I use almost no castings.

durance and for economy. I know that able engineers look for a car of this kind, because so many buy the Mitchell. And I believe that all men, when they know the facts, will demand scientific cars.

Efficiency is This: Efficiency means doing things in the best way possible. In the factory it means economy. It means minute-saving at every point. It means right arrangement. It means trained men. It means machines to perform each operation in the quickest way. We have that now. The Mitchell plant is the model of this industry. We have worked out here a factory saving of at least 50 per cent. A car like the Mitchell, in most modern plants, would cost the maker at least one-fifth more than here.

Luxury Bodies This year our artists have designed seven types of new-style luxury bodies. Before they did so, I had them examine 257 new models, European and American. So not an attraction is missed—not a dainty touch, not a new idea. There are two all-season models—the Touring Sedan and the Cabriolet. There are two winter cars—the Limousine and Coupe. There are open cars, and a top that detaches. All the beauties and luxuries known to body-building are combined in these new models. They are exhibition cars.

Took 55,000 Hours I have devoted to this Mitchell some 55,000 hours. For I work both night and day. I have worn out fifty cars in comparing one idea with another. Each part has been tested in every known way before I adopted a standard. Now, by watching materials, by endless tests and inspections, we keep every part to that standard. When I drive a car I want it built as I build it. I want it for safety's sake, for the sake of en-

A Lifetime Car I consider that efficiency also means a car built to last a lifetime. A car's life is affected by use and abuse. But seven cars of my building have already averaged 175,000 miles each. That's over 30 years

Table with 2 columns: Mitchell Models and Price. Includes 3-passenger Roadster (\$1325), 5-passenger Touring Car (\$1325), 7-passenger Touring Car (\$1350), 3-passenger Cabriolet (\$1775), 4-passenger Coupe (\$1850), 7-passenger Springfield Sedan (\$1985), 7-passenger Limousine (\$2650).

26 Extra Features These new models contain 26 extra features—things that other cars omit. Our factory savings pay for all of them. Our luxury bodies contain a score of touches which you do not find elsewhere. That is my idea of efficiency—to make the Mitchell, in every detail, typify the utmost in a car. I believe that every man who knows—and every woman—will say that I have done so. JOHN W. BATE.

MITCHELL MOTORS COMPANY, Inc., Racine, Wis., U. S. A. Mitchell, Lewis & Staver Co. East Morrison and East First Sts. Portland, Oregon

evinced in the fact that she was to have appeared with Mr. Rothwell. Open-Air Opera Planned. The Metropolitan artists came forward not only for the concert but they also have pledged themselves to two performances of which details are now arranged. For the first time in New York open-air grand opera will be essayed with Metropolitan opera stars, orchestra and chorus and full assistance of all the forces available.

Hammerstein Makes Plans. From the Manhattan Grand Opera to the Lexington Opera-House is not a far cry, the name of Oscar Hammerstein being so undeniably associated with both houses. The Manhattan has held its own as an operatic center where everything from prelightings to "Pelleas et Melisande" has ever seen. Mr. Hammerstein is still studying the opera situation and rumor now has it that the Metropolitan directors will not antagonize him in the attempt to give grand opera at the house he most recently erected for operatic purposes in the event that his highest price will be \$2. It is believed that he is working upon a plan by which he will give 80 per cent at \$2. Whether once again he "goes to the wall" or not makes little difference to this most intrepid, most interesting of all men that ever figured in the amusement life of this country, but if he goes in at all the public may be perfectly sure that this is what he will do and only Oscar Hammerstein knows how to do it.

Before long the operatic world will be able to claim another impresario, one who has won his way as an artist at the Metropolitan Opera-House. This is Andrea de Seguro, who is arranging for a season of grand opera in Havana. He will not, however, come into competition with the Bracale Opera Company, as the latter is due to open at the National Theater December 25, while Mr. de Seguro, the Spanish baritone-impresario, will take his company there following the season at that house. He will present Geraldine Farrar, Martinielli and Amato and probably Mile, Bori, Scotti and Caruso, if his plans carry correctly.

Opera Popular Priced. America looks justifiably to the Messrs. Aborn for the best that can be supplied in popular priced operatic offerings and this season these energetic impresarios probably will exceed any undertaking with which they have ever been identified in the past. They will give not only the old standard operas in English, but they will take on the road such works as "Jewels of the Madonna," "Samson and Delilah," "Tales of Hoffmann," "Boris Godunov" and other operas that have not been done until they have become over familiar even in the cities where the public is not surfeited with opera. It is said that these operas will be given in the original wherever the preference will be expressed, as the company will consist of thoroughly competent people. The season will open in Washington and the cities to be visited by the Aborn Opera Company will include Boston, Brooklyn, Buffalo, Chicago, Kansas City, St. Louis, Cincinnati and following the Pittsburgh engagement they will come to New York in Jan-

cording to A. L. Fisher, president of the exposition association. Owing to the fact that the exposition is not a county fair the herds of all the surrounding counties are eligible to compete, and many have already entered. A good prize list is being offered in all departments, with special emphasis placed on stock and dairy cattle and upon a milk and butter fat-producing contest, which is to be a feature of the dairy department.

NEW SECRETARY CHOSEN UNIVERSITY OF OREGON, Eugene, Sept. 16.—(Special.)—Miss Mary Gillies, last year secretary of the Y. W. C. A. at a Plan university, has resigned and is now at her home in South Pasadena, Cal. Her place has been filled temporarily by Mrs. C. H. Edmondson of Eugene. Miss Gillies did very creditable work at the university and has been offered three similar positions in California. The advisory board of the university Y. W. C. A. has chosen Miss Teresa Dinsdale, of Galena, Ill., to handle the work but she will not be able to report here until January 1. Miss Dinsdale was formerly secretary at the University of Wisconsin.

Klamath Wants Grazing Toll. KLAMATH FALLS, Or., Sept. 16.—(Special.)—A movement to secure for Klamath County the taxes said to be due it for the grazing of transient livestock within its boundaries has been started here by the Klamath Commercial Club. The club is compiling data concerning the amount of such stock grazed in Klamath County during the season of 1916. The state law provides that owners of livestock grazed in counties in which the owners of the stock do not reside are liable for a tax on this stock.

Big Cedar Chest Order Placed. ALBANY, Or., Sept. 16.—(Special.)—ALBANY, Or., Sept. 16.—(Special.)—The stock department of the coming Central Willamette Valley Exposition, to be held at Albany in connection with the Harvest Festival October 12 and 14, will be the biggest held in the state outside of the state fair, ac-

after it receives orders will ship them directly from this city. Read The Oregonian Classified Ads. HOT WATER THE BEST LIVER AND BOWEL MEDICINE Says glass of hot water before breakfast washes poisons from system. Physicians the world over recommend the inside bath, claiming this is of vastly more importance than outside cleanliness, because the skin pores do not absorb impurities into the blood, causing ill health, while the pores in the ten yards of bowels do. Men and women are urged to drink each morning, before breakfast a glass of hot water with a teaspoonful of limestone phosphate in it, as a harmless means of helping to wash from the stomach, liver, kidneys and bowels the previous day's indigestible material, poisons, sour bile and toxins; thus cleansing, sweetening and purifying the entire alimentary canal before putting more food into the stomach. Just as soap and hot water cleanse and freshen the skin, so hot water and limestone phosphate act on the eliminative organs. Those who wake up with bad breath, coated tongue, nasty taste or have a dull, aching head, sallow complexion, acid stomach; others who are subject to bilious attacks or constipation, should obtain a quarter pound of limestone phosphate at the drug store. Albany will be shipping headquarters for the entire country on one article for one of the largest of the Nation's mail order houses. This firm has placed an order with local manufacturers for cedar chests and has arranged that

EXHIBIT IS ON BIG SCALE Albany Exposition to Rank Second to State Fair. ALBANY, Or., Sept. 16.—(Special.)—The stock department of the coming Central Willamette Valley Exposition, to be held at Albany in connection with the Harvest Festival October 12 and 14, will be the biggest held in the state outside of the state fair, ac-

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