

Prominent Who Motor Portlanders



George L. Baker

ALTHOUGH George L. Baker, Portland's popular Commissioner of Public Affairs, has driven automobiles for a full decade, he is now engaged in his first long overland tour by motor. His sleek Cadillac tour is

carrying Mr. and Mrs. Baker, Bruce Baker, Mr. and Mrs. John F. Logan, Mrs. W. M. Skeel and L. H. Pearl, treasurer of the Baker Theater. The route chosen for the vacation outing includes the Columbia River Highway to The Dalles, Central Oregon roads to Bend,

with stops along the Deschutes River for fishing, the drive to Crater Lake from the Klamath Falls entrance, a drive along the Rogue River and back, and the return to Portland over the regular Pacific Highway.

Mr. Baker's other cars have been a Pope-Hartford, a Peerless and a Velie. His favorite trips have been to Mount Hood, to McKenzie River points. Once he toured through the Puget Sound country.

VIEW IS SWEEPING

Road to Goldendale Unfolds Beautiful Panorama.

MOUNTAIN PEAKS LOOM

Broad Fields of Grain, Gorge of the Columbia and Varied Scenic Features Form Fascinating Picture for Tourists.

THE DALLES, Or., July 29.—(Special.)—No wonder Samuel Hill built his million-dollar home at Maryhill, in Klickitat County, as he could look down the gorge of the Columbia, with the Celilo Falls and Ten-Mile and Five-Mile Rapids, the Dalles-Celilo Canal and the wonderful North Bank bridge in the immediate foreground, while to the south the Deschutes Canyon and the fertile Fifteen-Mile Valley, with the immense grain fields of Wasco and Sherman counties, spread themselves to his view.

All this and much more may be seen on a drive to Goldendale from The Dalles, comprising not two hours' time. It is about nine miles by air line, to the top of the Klickitat hills from The Dalles and looks possibly two, so clear is the air. It is 12 miles by the automobile route, although Klickitat County officials now are engaged in building a fine road, which will eliminate the three miles and the steep ascents so that a 5 or 7 per cent will be the maximum grade in the climb to the top. It will be finished in the fall.

Fine Ranch Home Seen.
Two or three rods of planking have been laid on the level beyond the ferry landing, where the shifting sandunes sometimes cross the road. Any trouble from sand is obviated by the planking. Prosperous ranch homes are located in the canyons, where unfailing springs supply pure water. Leo F. Grant, one of the ranchmen having large sheep interests. John Crawford, who served Klickitat County at the last Washington Legislature, who has his own privately stocked fishpond, fed from springs above his home, and other ranchmen well known are seen when the top of the hills is gained. Below is the Klickitat Valley, a level country stretching far miles and miles between the Klickitat and the wooded Simcoe Mountains. Goldendale and Centerville are plainly seen, and also Wasco, in Sherman County.

Grain Fields Attractive.
The grain fields of Wasco and Sherman counties over to the south never show up more attractively than on this drive. They form a crazy-patchwork of freshly plowed fields, summer fallow fields, ripe fields of wheat, barley, oats and spring grain in fields. Any various shades of green. And there are thousands and thousands of acres.

TRIP RECORD IS FINE

Portland-Los Angeles Run in Ford Made in 65 Hours.

LITTLE GASOLINE IS USED

Dr. and Mrs. E. A. Reed and Walter Robble Find Fair Roads and Average 22 Miles to Every Gallon of Gasoline.

From Portland to Los Angeles, a measured road distance of 1115 miles, in 65 hours actual running time is the record claimed for the Ford machine which carried Dr. and Mrs. E. A. Reed and Walter Robble into the California city recently.

CHALMERS SHOWS ABILITY
Three-Passenger Roadster Carries Big Load, Tows Another.
Mr. and Mrs. T. L. Lewis and J. L. Burns stopped in Portland last week on route from San Francisco to Seattle. The trip is being made in Mr. Lewis' three-passenger Chalmers roadster, which has been in constant service since 1910. Besides carrying the three passengers the sturdy car is loaded with a full complement of camp equipment. From the outskirts of Dunsmuir, Cal., nearly to Ashland, Or., the Chalmers towed a disabled car, which contained five passengers.

The party is traveling leisurely, stopping here and there to camp. The log showed that 11 days had been pleasantly spent since leaving the Bay City.

AMOS BENSON FINDS MANY VISITING CARS IN WASHINGTON.

Portland Motorist Declares State Must Advertise Its Highways and Scenery in Order to Get Its Share of Tourists.

OREGON CAMPAIGN NEEDED

Portland Motorist Declares State Must Advertise Its Highways and Scenery in Order to Get Its Share of Tourists.

"Until I began to drive through Washington a week ago I imagined that we were getting a big share of the automobile tourist travel because of the Columbia River Highway advertising," says Amos Benson, who has just returned from an extensive tour in Washington. "But I was mistaken. When driving through Snoqualmie Pass I met 100 machines that had not been in Oregon and were not going there because of the reports they had received from others returning. They were from Montana, Idaho, Minnesota, Utah, Canada, Wyoming, and other states."

Coos Road to Be Graveled.
MARSHFIELD, Or., July 25.—(Special.)—Road enthusiasts at Bandon propose to use the \$25,000 from the good roads fund assigned to that district for graveling nine and one-half miles between Bandon and the Curry County line. The County Court has determined that 40,000 yards of gravel can be taken from Flores creek and laid on the Bandon highway at an average cost of \$1 a yard. The \$2000 shortage they figure can be made up from the regular road fund raised by taxation.

Prominent Portland Woman Buys Super-Six Hudson on Advice of Eastern Friends.
MRS. CORBETT HERRON IN HER NEW CAR.

ONE SURPRISE AFTER ANOTHER

YOUR first surprise will come when you stand off and view the new series Mitchell Six. Nowhere have you seen a more beautiful automobile. When you step into the car you will comment on its room—no one is cramped—the seats are form-fitting, comfortable. Now you take the wheel: How convenient you find the starting of the Mitchell Motor and with what a pleasant purr it answers the command of the starter. Now you move—without jerk or jar, you are in high before you realize it. You step on the foot throttle and she fairly shoots ahead. You round a corner easily and smoothly—no tugging at the steering wheel. "Mother," you say, "you could drive this car." Now you come to a piece of bad road. You look for comment when you put her over the ruts. You find they pass without notice.

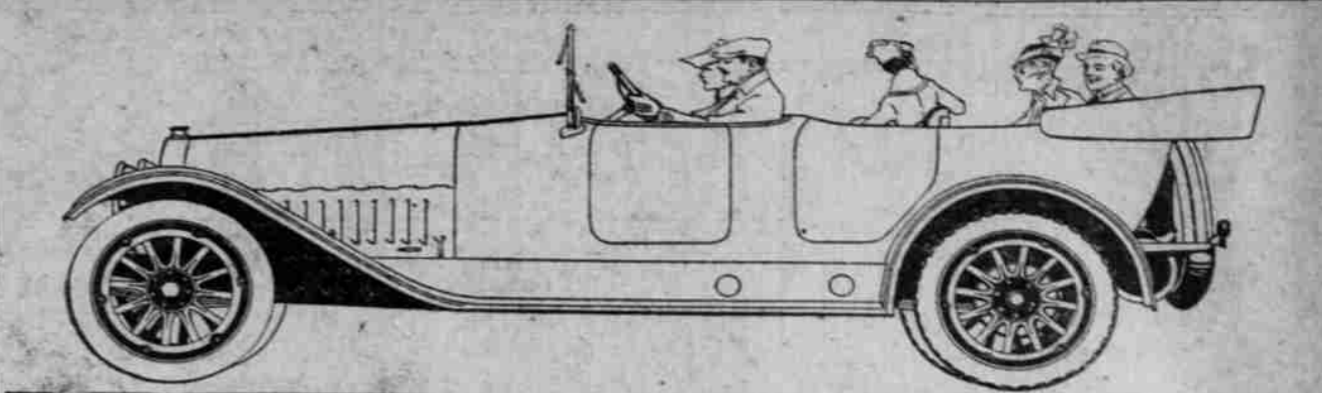
It takes the hills on high without apparent effort that you formerly found hard pulling on second. The flexibility, responsiveness and power of the Mitchell Motor give you unmeasured satisfaction. You sit back in your seat and give yourself up to the pleasure of driving a real car.

Make the Test Drive the New Series Mitchell \$1325 At Factory

Let it prove for itself that it offers you more power, more beauty, more comfort and a better appearance than any car selling anywhere near its price.

Mitchell-Lewis & Staver Co.

East Morrison and East First



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AUTO-TRAVEL HEAVY

Amos Benson Finds Many Visiting Cars in Washington.

OREGON CAMPAIGN NEEDED

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New Car Owners in County

ACCORDING to the records of M. O. Wilkins, secretary of the Portland Automobile Dealers' Association, the following temporary police permits were issued last week to the purchasers of new automobiles pending the arrival of their official license numbers from the Secretary of State's office:

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| L. F. Bokert, 4430 Sixtieth Southeast, Dodge. |
| C. W. Smith, apartment 408, Haddon Hall, Metz. |
| E. E. Schomp, Mayville, Or., Overland. |
| F. A. Vaughn, 3113 Fifty-first Southeast, Ford. |
| E. V. Morrow, Oregonian building, Cole. |
| Clyde M. McKay, Bend, Or., Reo. |
| S. Harwitz, 2190 Nicolai, Olds. |
| Isidor Rashland, Thirteenth and Irving, Olds. |
| B. A. Hunale, 657 Rodney, Maxwell. |
| Dr. Ian MacLaren, 609 Eilers building, Saxon. |
| C. P. Bradshaw, 1129 Spalding building, Hudson. |
| Louis B. Gueringer, 414 East Eleventh, Buick. |
| Ingalls & Brallier, 150 Killingsworth, Studebaker. |
| A. G. West, East First and Yamhill, Mitchell. |
| G. W. Fardy, Independence, Or., Hupp. |

| No. New Cars | Price f. o. b. Portland |
|------------------|-------------------------|
| 112 Buick | 125,200 |
| 23 Cadillac | 78,500 |
| 35 Chalmers | 71,500 |
| 72 Chrysler | 17,400 |
| 76 Chevrolet | 27,570 |
| 14 Coe | 21,500 |
| 154 Dodge | 137,200 |
| 22 Franklin | 128,500 |
| 92 Ford | 251,400 |
| 7 National | 14,600 |
| 29 Grant | 26,250 |
| 17 Hays | 18,800 |
| 24 Hudson | 34,150 |
| 17 Kays | 38,800 |
| 19 Kissel-Kar | 15,900 |
| Marmox | 5,500 |
| 61 Maxwell | 25,400 |
| 24 Mitchell | 49,500 |
| 6 Oldsmobile | 27,900 |
| 98 Oakland | 66,000 |
| 21 Oldsmobile | 27,900 |
| 148 Overland | 151,400 |
| 39 Packard | 37,000 |
| 14 Paige | 18,575 |
| 61 Reo | 67,100 |
| 75 Scripps | 27,750 |
| 75 Scripps Booth | 27,750 |
| 132 Studebaker | 164,000 |
| 82 Trucks | 184,000 |
| 19 White | 35,000 |
| 2 White | 23,100 |
| 45 Miscellaneous | 45,000 |
| 1983 | \$1,908,427 |

SALESMANSHIP TALK IS MADE

Lee Anderson Declares Golden Rule and Service Win.

Lee Anderson, commercial manager, Hupp Motor Car Corporation, spoke on "Co-operation," before the world's salesmen's congress in Detroit. After stating that co-operation as applied to the traveling salesman has three aspects, first, between the salesman and the house; second, between the salesman and his customer, and third, between one salesman and another, Mr. Anderson continued:

The Motor Car Supply Company Inc.

are now occupying their new quarters, 84 and 86 Broadway North, and are better than ever prepared to serve their jobbing and retail trade, specializing in high-class motor car accessories, state agents for Monamobile Oil and Greases, Federal Tires and Tire Sundries, Hassler Shock Absorbers; also carry the latest and largest stock of repair parts for Ford cars in the Northwest and have installed a gasoline and oil-filling station—the very latest in modern equipment.

Come in and let us show you the Woolf Graphite Lubricator—the greatest compression and power producer. Remember the location

84 and 86 Broadway North

cellaneous and \$2 are trucks. With the exception of the latter items the statement relates to pleasure cars only.

Alfred Adams, Silverton, Velle. W. H. Dindinger, Marshfield, Ford. E. J. Hughes, 683 Alberta, Overland. F. J. Hackney, 493 Alder, Buick. Mrs. H. P. MacNary, 474 Montgomery drive, Dodge.

William Jakritz, Linton, Dodge. L. G. Metzger, Gresham, Dodge. S. Washburn, Lebanon, Chandler. E. Stulles-Riesse, Or., Buick. Frank Pate, Pardue, Or., Buick. C. R. Beckley, Fossil, Or., Oakland. E. A. Hume, 697 Washington, Saxon. George A. Atterbury, 511 East Ash, Maxwell.

William Hayden, Sixtieth avenue and Forty-sixth street, Southeast, Ford. Vera Meadows, Pacific Telephone and Telegraph Company, Ford. Mrs. Thomas Bruhn, 2115 East Yamhill, Chevrolet.

E. N. Wright, 543 Beaverton, Buick. E. F. Platt, East Seventeenth and Center, Buick.

H. H. Holzman, 40 Third, Buick. J. H. Goldstaub, 216 Cook, Ford. Joe Greco, 361 East Madison, Crow. H. W. Graham, 287 Front, Maxwell. E. C. Geneaux, 2 Second, Buick. Dan Crosby, Roberts Bros., Briscoe. Dan Dantiger, 27 North Front, Maxwell.

Gertrude Van Fridagh, 882 Overton, Chandler.

M. M. Rounds, 745 Milwaukie, Overland. R. Wilhelm, 44 First, Studebaker. H. H. Jenkins, Jones Lumber Company, Oakland.

NEARLY \$2,000,000 Spent for Autos in Seven Months.

Multnomah County Alone Represented by This Figure, Which is Gross Retail Cost.

NEARLY \$2,000,000 represents the gross retail cost of the new automobiles registered in Multnomah County this year from the beginning of the 1916 license period to July 1, seven months, according to figures just compiled by M. O. Wilkins, publisher of the Automobile Record.

This retail cost is the Portland average price of each make of car. In other words, this is the amount of money that the new car owners of Multnomah County have expended for new machines this year.

The statement follows in detail arranged by makes of cars. The first column indicates the number of new cars, the second column the make and the third column the aggregate volume of business for the county. It will be observed that 45 cars are listed as miscellaneous.