



No Conscientious Druggist Wants to Be Responsible for Poison Accidents

Carbolic acid, bichloride of mercury tablets, corrosive sublimate, iodine, etc., are deadly poisons, and every time a druggist hands a bottle of these poisons over his counter he is taking chances of spreading death among children and others who do not understand how to use these dangerous poisons which now should be discarded.



discovered in the University of Minnesota by Prof. H. C. Carel while head of the department of Medical Chemistry and Toxicology, has revolutionized the use of antiseptics and germicides.

Insist that your druggist substitute Benetol for all of those deadly, dangerous poisons whenever you order an antiseptic or germicide. Benetol is in itself entirely beneficial to use either externally or internally as directed, yet is more powerful antiseptically than any other antiseptic or germicide you have ever used, doing all and more than the deadly, dangerous poisons can, without their dangers.

THE WORD "REVOLUTIONIZE" IS A STRONG WORD, but we shall need to use it to describe to you what Benetol is doing in the antiseptic and germicidal world, for Benetol is literally revolutionizing the use of antiseptics and germicides. Not only is it displacing the strong and dangerous poisons heretofore used as antiseptics and germicides, such as carbolic acid, bichloride of mercury, corrosive sublimate, iodine, etc., but it is also displacing the weak, and practically worthless so-called antiseptics sold under the name of hydrogen peroxide, and many others of similar character which are widely advertised.

THE U. S. GOVERNMENT TEST, (shown in Bulletin No. 82, Page 39, U. S. Health Service Hygienic Laboratory) shows that Benetol is 123% as effective against germ dangers as carbolic acid. Upon results shown as figured in the same Bulletin, No. 82, the antiseptic value of Benetol is more than 300% greater than the most widely advertised hydrogen peroxide, or the best known throat gargle and mouth wash.

If then upon this showing hydrogen peroxide is an Antiseptic, WHAT MUST BENETOL BE?

WHILE BENETOL IS A GERM KILLING AND HEALING AGENT it does not profess to be a cure-all, but the fact that germs or bacteria are the cause of all contagious diseases and infection makes it very plain that its field of usefulness is almost unlimited. Doctors have found Benetol an invaluable aid in the treatment of some of the worst diseases.

MILLIONS of Germs Taken Through the Mouth and Nose

It is conceded by scientific investigators that fully 90% of all diseases and death is caused by germs. Millions of germs infest the whole skin. The mouth and nose are the breeding places for the germs we pick up; hence Benetol, because it is non-poisonous, beneficial to use either internally or externally, harmless as salt, has a wide scope to cover in the treatment of contagious diseases and infection.

It is the germs we breathe through the mouth and nose which cause diphtheria, pneumonia, whooping-cough, typhoid fever, dysentery and other epidemic diseases. You can fortify yourself and family against these terrible ills by gargling and washing the mouth and nasal passages as directed. Benetol will stop the germ breeding. Many contagious diseases and infection enter the body by way of the skin when cut or bruised. Kill every germ in the pores of the body by using Benetol in the bath. Benetol is highly recommended by physicians for the bath. One Minneapolis physician recommends Benetol in the proportion of 3 oz. to a bath tub of hot water for relieving rheumatism, and claims to have had wonderful success. Benetol gives remarkable results in the treatment of any kind of sore throat—the truth is it knocks tonsillitis in twenty-four hours. There is nothing that acts as quickly on this disease as Benetol.

Benetol is of especial value to have in the home because it is one of the best and quickest healing agents for all kinds of burns, cuts, wounds, old sores, and works wonderful results in destroying boils. Benetol is, therefore, revolutionizing the use of antiseptics and germicides, its displacing carbolic acid, bichloride of mercury, corrosive sublimate, iodine, hydrogen peroxide, listerine, and all similar bodies which either have small value as antiseptics or possess poisonous properties which render them dangerous to use and unsafe to have in the home.

Protect Yourself from Germs and Germ Infection

By putting from one tablespoonful to 3 oz. of Benetol in your bath, according to the condition of your skin, gargle your throat every morning with a Benetol solution consisting of 15 to 15 drops to a glass of warm water. Use Benetol in solution consisting of 1 to 2 drops in glass douche full of warm water for clearing out the nasal passages, protect every cut, wound, bruise, burn, insect bite, or even small scratches with Benetol. It is not that the little scratch is dangerous. Infection is what you must guard against. Germs, dirt and foreign matter are all working against you when you have a scratch, sore or wound. Bathe the wound in Benetol solution. Kill the germs and the wound will heal.

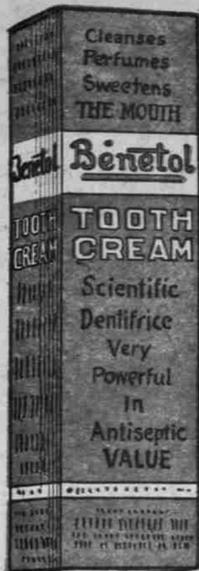
Benetol being a scientific laboratory product is for the well as much as for the sick. It is a safe, powerful and positive germ destroyer.

THE BENETOL PREPARATIONS ARE THE VERY BEST REMEDIES for the purpose for which they are intended and recommended because of the non-poisonous, quick healing and available, hygienic antiseptic and germicidal value given by Benetol; the Government-tested, most effective quick-healing, modern, non-poisonous antiseptic and germicide.

Keep Benetol in the House. It's Safe

The great drawback in keeping the strong, poisonous antiseptics in the house for emergencies has been the danger of poisoning. Children will get hold of things and carbolic acid and bichloride of mercury tablets are dangerous for them to handle. Even adults often make serious mistakes, with such poisons. With Benetol it is different. Large doses taken internally by mistake have proven beneficial rather than harmful. Benetol is safe to have around where there are children. It cannot hurt them. Don't be afraid of Benetol. It has been proven to be harmless in every instance and does all the work that the dangerous poisons can do, better and quicker with absolute safety.

25c, 50c, \$1.00 and \$2.00 Bottles.



Benetol Tooth Cream

The first dental necessity ever offered to the public that is a real destroyer of germs by actual test.

This cream will give the utmost satisfaction because it is antiseptically of the highest efficiency compared with other tooth creams and pastes, owing to the fact that it contains Benetol to equal 7.25% phenol content.

No other cream possesses the available hygienic, antiseptic or germicidal value that this does because it is impossible to get the same effect from any other antiseptic or germicide of the same power that is not poisonous. The daily use of Benetol Tooth Cream in conjunction with Benetol itself as a mouth wash and morning gargle will act as an antiseptic and germicide, deodorizing and purifying the breath, preserving the teeth, checking the causes of pyorrhea, bleeding and receding gums, and decay of the teeth. It makes the teeth white and lustrous, gives a refreshing taste and keeps the mouth in good, healthy condition, destroying disease germs which are taken through the nose and mouth.

25c the Package



Benetol Suppositories for Women

A POSITIVE BOON TO WOMANKIND

No disease is so common to women as Leucorrhoea, or Whites. There is none that is so generally dreaded. Nearly every woman knows its danger.

A FEW TREATMENTS WILL HANDLE ANY ORDINARY CASE.

THESE SUPPOSITORIES ARE SUPERB FOR TREATMENT OF DISEASES PECULIAR TO WOMEN.

Vulvitis, Vaginitis, Cervicitis, or Any Infection in the Genito-Urinary Tract.

The use of the Benetol Douche in the treatment of all diseases peculiar to women is extensively prescribed by physicians and cannot be too highly recommended. The douche used in connection with these suppositories will give the most gratifying results. The usual strengths prescribed by physicians range from a teaspoonful per pint to teaspoonful per quart. Teaspoonful per quart of warm water is most commonly used.

WARNING!!

In preparing the douche do not use the dangerous poisons, or the disagreeable smelling kind, such as carbolic acid, corrosive sublimate, bichloride of mercury tablets and some others which are heavily advertised for douches, but are ill-smelling and also poisonous—marked in the label with the skull and cross bones.

Throw out the poisons—the labels which indicate death—with a sign of the skull and cross bones.

Before Benetol was discovered women ran terrible chances by using dangerous poisons for douches. Instances are known where women have been dangerously burned with carbolic acid, causing abscesses and blood-poisoning. Now women need have no fear of poison or burns if they will use Benetol as a douche, because it is better in every way than any other antiseptic. The disagreeable odor of some, as well as the terrible danger from poisons and burns by having carbolic acid or bichloride of mercury tablets in and about the house, are done away with when Benetol is employed, because it is non-poisonous, leaves no disagreeable odor and is absolutely safe in the hands of children, who cannot be poisoned through mistakes. Benetol Suppositories for women sold in two sizes.

50c, \$1.00 Size Packages



Benetol Ointment

(Unguentum-Benetolis.)

Far Superior to Any Ointment or Salve Ever Offered With Germicidal, Antiseptic, Disinfecting, Deodorizing and Healing Properties.

ITS RESULTS ARE SO SPEEDY AS TO BE INSTANTLY NOTICEABLE.

Most scientifically prepared by high chemical skill from standard grade products only. Contains no lard. This is the only Ointment made which positively contains Benetol, the powerful yet safe and dependable antiseptic and germicide. No other Ointment is just as good.

For the Complexion. Apply very small quantity to face and rub it in thoroughly. Bad complexions are caused by germs lodging in the pores. The ointment is the only salve that will kill them, and heal their lacerations.

TO ACTORS: A positive revelation, used on face after removal of make-up. It will surprise you by its healing power.

Best known application for use upon chapped skin or lips, burns, eruptions, for piles (with suppositories), rash, sunburn, eczema, pimples, salt rheum, poison ivy, dandruff, and all itching diseases of the skin and scalp.

Use After Shaving. After applying hot towel rub in a little ointment, finish with hot towel. Dry and powder if desired. This will prevent barber's itch and similar infections. Have your barber use it.

25c, 50c, \$1.00 sizes.



Benetol Rectal Suppositories

There is NO Surer Treatment Than Benetol

—For—

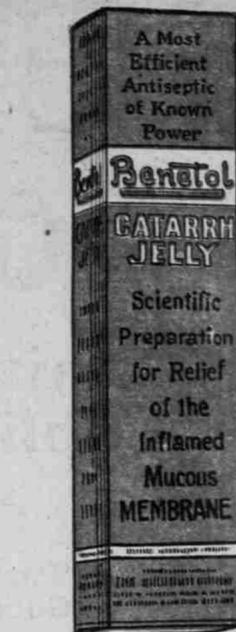
PILES, HEMORRHOIDS AND RECTAL FISTULAE.

Diseases of the Rectum or lower opening of the Bowel produce much agony, and are often very stubborn. These suppositories, used as directed, will convince you as no talk can.

THERE IS NOTHING "JUST AS GOOD" as These Suppositories Because None Other of the Kind Contain BENETOL.

These Rectal Suppositories are recommended by physicians as the most effective treatment for piles or hemorrhoids, rectal fistulae sinuses and other diseases of the rectum—used in conjunction with Benetol Ointment remarkable and most satisfactory results are secured.

50c the package.



Benetol Catarrh Jelly

Absolutely Without Equal.

Pleasant and Effective.

The Only Antiseptic and Germicidal Catarrhal Jelly Ever Offered.

The powerful antiseptic activity and healing qualities of the contained Benetol makes this jelly of highest efficiency for use in Nasal passages and of unique and positively beneficial value in the treatment of Nasal Catarrh, Cold and Hay Fever.

Affords an excellent antiseptic dressing for small wounds or infected surfaces—when other Benetol preparations are not available.

25c the Package



Benetol Powder for the Skin

For the treatment of eczema, salt rheum, tetter, chapped hands, lip sores, poison ivy, pimples, scabies, sores, ulcers, cuts, bruises, burns, wounds and other skin abrasions. It is most efficient in the treatment of rashes, itch and other eruptions of the skin caused by local action of germs, animal parasites, and especially if infection induces moist local conditions. It also does away with perspiration odors, and is a wonderful relief for tired, aching feet.

Safe and Harmless for Men and Women, Children and Babies

In Benetol Powder we find the true principle of skin treatment. Applied in dry form to a moist lesion or diseased tissue, its influence is confined to just the infected area and not to the healthy skin texture.

Under these conditions the normal functions of the skin rapidly gain the ascendancy over abnormal conditions. Capillary action is resumed. The disease-breeding areas are cleared.

The directions for using Benetol Powder for the skin are very simple and are contained on the label which is on the package.

It is not a talcum powder, and there is nothing just as good. It is prepared from a special formula under the direction of Prof. H. C. Carel, the discoverer of Benetol.

25c the Package.

Try This Treatment and Recommend It To Others

SPECIAL DIRECTIONS FOR THE BENETOL TREATMENT

As a means of effecting a permanent and positive recovery from indigestion, gas on the stomach, lower bowel troubles, gastritis, catarrh of the stomach, ulcerated stomach, stomach sore throat, grip, biliousness, ptomaine poisoning and all resultant or similar ailments.

For Stomach or Bowel Troubles, take 5 drops in 1/2 glass of hot water, in the morning upon first arising. Same after breakfast, dinner (or lunch) and supper and again at bedtime. This should be gradually increased to from 10 to 20 drops per time.

For Grip, Sore Throat, Tonsillitis, Hoarseness, Etc., make a Benetol solution by adding 20 drops of Benetol to a glass of hot water. Keep this at hand and gargle frequently, swallowing a little each time. For severe cases spray with a solution of a teaspoonful of Benetol to a glass of hot water, or—touch the sorest spots with pure Benetol applied by twisting a little absorbent cotton at the end of a small stick or pencil.

For Ptomaine Poisoning—take teaspoonful of Benetol in glass of hot water. If vomiting occurs, repeat the dose until retained by stomach. Take thorough cathartic, and, if violent, send for a physician. After pain ceases, continue with 10 drops of Benetol to a glass of hot water five times daily and keep bowels open with any good cathartic.

Notes: Benetol is not a cathartic. If you have been depending upon pills or any form of purgative, it will be necessary for you to continue with some form of cathartic for a short while until Benetol can have a chance to right the wrong you have been doing yourself. After a short while you will not require any more false stimulants for the bowels.

(We would suggest the use of carbonated citrate of magnesia as a temporary cathartic during the few days required for Benetol to show definite results.)

Benetol is a wonderful stimulant to all the organs of digestion and may be used at any and all times with never failing delightful results. After you feel that a few weeks of the Benetol Treatment has effected a cure for your troubles, it will be an excellent practice for you to continue taking 12 to 15 drops in a glass of hot water every morning. This will keep your entire system antiseptically clean and fortified against germ diseases.

For any desired information regarding Benetol preparations, address

THE BENETOL COMPANY - Benetol Building - MINNEAPOLIS, MINN.